

Sponsorship Opportunities

Premium Sponsorships

PLATINUM (SPONSORED NIGHT)

(\$12,500) 4 available

Each night of NACA® Live is available for a sponsored activity. The themes are:

Saturday–DJ/Dance Party • Sunday–Comedy Club • Monday–Open (Sponsor's Choice) • Tuesday–Closing Celebration

Includes: 2 booths (with priority placement) • 2 delegate registrations • one 60-second commercial, played prior to a showcase

Full Page Color ad in the NACA® Live Program • Banner Ad* on NACA mobile app (3 days)

Two weeks advertising on NACA 24/7 landing page

Sponsor Logo displayed on: Conference Website Portal • Floor Decals/Signage

Other Sponsor Recognition: Event slides, event program, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight and at the start of the Business Connections meetings

GOLD

(\$8,000) 3 available: one Showcase, one Business Hub and one Ed Programs

Includes: 2 booths (with priority placement) • 2 delegate registrations • one 60-second commercial, played prior to a showcase

Full Page Color ad in the NACA® Live Program • Banner Ad* on NACA mobile app (3 days)

Sponsor Logo displayed on: Conference Website Portal • Signage and branding of the sponsored area (Showcase, Business Hub or Ed Programs)

Other Sponsor Recognition: Event slides, event program, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight and at the start of the Business Connections meetings

SILVER

(\$5,000) 5 available

Includes: 1 booth • 2 delegate registrations • one 45-second commercial, played prior to a showcase

Half Page Color ad in the NACA® Live Program • Banner Ad* on NACA mobile app (2 days)

Sponsor Logo displayed on: Conference Website Portal

Other Sponsor Recognition: Event slides & verbal acknowledgements during stage announcements

BRONZE

(\$3,500) 5 available

Includes: 1 booth • 1 delegate registration • one 30-second commercial, played prior to a showcase

Quarter Page Color ad in the NACA® Live Program • Banner Ad* on NACA mobile app (1 day)

Other Sponsor Recognition: Event slides & verbal acknowledgements during stage announcements

*Banner ad dimensions TBD



Interested in sponsoring NACA Live? Check out the [Sponsor Interest Form](#) for more information.

Sponsorship Opportunities

Standard Sponsorships

HEALTH & SAFETY

(\$2,500) 1 available

Health & Safety Sponsorship is available to companies who can provide health and safety items to our attendees. A branded kit could include items such as masks, hand sanitizer, and portable wipes. One booth and one delegate registration included.

FEATURED WORKSHOPS (STUDENTS)

(\$3,000) 8 available

Featured Workshops have two back-to-back 45 minute sessions. Workshops should be geared towards undergraduate students. Based on a recent survey, DEIA, Mental Health, Leadership and Wellness are the most desired topics. Only 4 Featured Workshops will be scheduled each day, for a total of 4 per day, 8 per event. One booth and one delegate registration included.

FEATURED WORKSHOPS (STAFF)

(\$3,000) 4 available

Professional Staff Featured Workshops have two back-to-back 45 minute sessions on Sunday afternoon OR Tuesday afternoon. Workshops should be geared towards professional staff members. Based on a recent survey, DEIA, Mental Health, Leadership and Wellness are the most desired topics. Only 2 Professional Staff Featured Workshops will be scheduled each day, for a total of 4 per event. One booth and one delegate registration included.

TECHNOLOGY DEMONSTRATION

(\$3,000) 4 available

Two (2) 45-minute demonstrations (scheduled one each on Friday & Saturday against a showcase)

Tech demos are targeted towards professional staff members & can include assessment tools, virtual convocation platforms, virtual award ceremony platforms, ticketing/RSVP systems, etc. One booth and one delegate registration included.

OPENING NETWORKING PROGRAM

(\$4,000) 1 available

The Opening Networking Program sponsor will have 45 minutes to provide an interactive networking program for all school attendees on the first day of the event. One booth and one delegate registration included

PROFESSIONAL NETWORKING HUB

(\$5,000) 1 available

The Professional networking Hub sponsor will have an opportunity each day to provide guided and or passive professional development opportunity for staff members and graduate students. Includes presentation time. One booth and one delegate registration included.

REGISTRATION EXPERIENCE

(\$5,000) 1 available

The Registration Experience partner will have 5 hours (12 PM-5 PM) to provide a high-energy, interactive experience for all school attendees during the registration check-in time. The Registration Experience sponsorship includes 5 hours of demo time. One booth and one delegate registration included

STUDENT LOUNGE

(\$5,000) 1 available

The Student Lounge sponsor will have an opportunity each day to provide guided and or passive professional development opportunity for undergraduate students. Includes presentation time. One booth and one delegate registration included.

All of the above include sponsor recognition and branding on any appropriate signage or advertising of the space

ZEN ZONE

(\$5,000) 1 available

The Zen Zone sponsor will have an opportunity each day to provide guided and or passive health & wellness initiatives for school attendees, such as providing massage chairs, aromatherapy, yoga sessions, etc. One booth and one delegate registration included.

All of the above include sponsor recognition and branding on any appropriate signage or advertising of the space