**Registration Experience** $3,000 • 1 per event
The Registration Experience partner will have 5 hours (12-5 PM) to provide a high energy, interactive experience for all school attendees during the registration. This package includes presentation time and other Bronze level offerings.

**Opening Networking Program** $2,000 • 1 per event
The Opening Networking Program sponsor will have 45 minutes to provide an interactive networking program for all school attendees. This package includes presentation time and other Bronze level offerings.

**Technology Demonstration** $2,000 • 4 per event
Two (2) 45-minute demonstrations (scheduled one each on Friday and Saturday against a showcase). Tech demos are targeted towards professional staff members and can include assessment tools, virtual convocation platforms, virtual award ceremony platforms, ticketing/RSP systems, etc. Tech Demo Sponsorships include demonstration times and other Bronze level offerings.

**Featured Workshop (Professional Staff)** $2,000 • 2 per event
Featured Workshops have a 90-minute session on either Friday or Saturday morning. Workshops should be geared towards professional staff members. Based on a recent survey, DEIA, Mental Health, Leadership, and Wellness are the most desired topics. Only one Professional Staff Featured Workshop will be scheduled each day, for a total of 2 per conference. Featured Workshop Partners include presentation time and other Bronze level offerings.

**Featured Workshop (Students)** $2,000 • 4 per event
Featured Workshops have two back-to-back 45-minute sessions in either the morning block on Friday or on Saturday. Workshops should be geared towards undergraduate students. Based on a recent survey, DEIA, Mental Health, Leadership, and Wellness are the most desired topics. Two Students Featured Workshop will be scheduled each day, for a total of 2 per day, 4 per conference. Featured Workshop Partners receive presentation time and other Bronze level offerings.

**Health and Safety Partnership** $1,000 • 1 per event
This sponsorship opportunity is available to companies who can provide health and safety items to our attendees. A branded kit could include items such as masks, hand sanitizer, and wipes. The Health and Safety Partnership receives Bronze level offerings.

For more information, or to sponsor an event, contact Michael Hood at michaelh@naca.org. Looking for other ways to advertise at NACA conferences? View the Marketing Guide at naca.org/advertising. *NACA sponsorships are non-refundable.*