

Platinum Level Partner \$5,000 • 1 per event

- Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall
- Two (2) Delegate Registrations
- One (1) 60-second commercial to be played prior to the start of a showcase opening (exact time to be determined by NACA)
- One (1) Full-page Black & White ad in the Conference Program*
- Three-day Banner Ad in the NACA Mobile App
- Platinum Tier Recognition on the Sponsorship Listing Page
- Logo on the Conference Website portal
- Company logo on all floor decals/signage
- Two-week NACA 24/7 landing page advertising spot
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA[®] Spotlight and at the start of the Block Booking Meeting

Gold Level Partner \$3,500 • 3 per event

- Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall
- Two (2) Delegate Registrations
- One (1) 60-second commercial to be played prior to the start of a showcase opening (exact time to be determined by NACA)
- One (1) Full-page Black & White ad in the Conference Program*
- Three-day Banner Ad in the NACA Mobile App
- Gold Tier Recognition on the Sponsorship Listing Page
- Logo on the Conference Website portal
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shout out, NACA[®] Spotlight and at the start of the Block Booking Meeting

Silver Level Partner \$2,500 • 5 per event

- One (1) Exhibit Booth
- One (2) Delegate Registrations
- One (1) 45-second commercial to be played prior to the start of a showcase opening (exact time to be determined by NACA)
- One (1) Half-page Black & White ad in the Conference Program
- One-day Banner Ad in the NACA Mobile App
- Silver Tier Recognition on the Sponsorship Listing Page
- Logo on the Conference Website portal
- Sponsor recognition in event slides, event program & verbal acknowledgements during stage announcements, NACA[®] Spotlight

Bronze Level Partner \$1,500 • 5 per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- One (1) 30-second commercial to be played prior to the start of a showcase opening (exact time to be determined by NACA)
- Bronze Tier Recognition on the Sponsorship Listing Page
- One (1) Quarter-page Black & White ad in the Conference Program
- Sponsor Recognition in event slides, event program & verbal acknowledgements during stage announcements

Registration Experience \$3,000 • 1 per event

The Registration Experience partner will have 5 hours (12-5 PM) to provide a high energy, interactive experience for all school attendees during the registration. This package includes presentation time and other Bronze level offerings.

Opening Networking Program \$2,000 • 1 per event

The Opening Networking Program sponsor will have 45 minutes to provide an interactive networking program for all school attendees. This package includes presentation time and other Bronze level offerings.

Technology Demonstration \$2,000 • 4 per event

Two (2) 45 minute-demonstrations (scheduled one each on Friday and Saturday against a showcase). Tech demos are targeted towards professional staff members and can include assessment tools, virtual convocation platforms, virtual award ceremony platforms, ticketing/RSVP systems, etc. Tech Demo Sponsorships include demonstration times and other Bronze level offerings.

Featured Workshop (Students) \$2,000 • 4 per event

Featured Workshops have two back-to-back 45-minute sessions in either the morning block on Friday or on Saturday. Workshops should be geared towards undergraduate students. Based on a recent survey, DEIA, Mental Health, Leadership and Wellness are the most desired topics. Two Students Featured Workshop will be scheduled each day, for a total of 2 per day, 4 per conference. Featured Workshop Partners receive presentation time and other Bronze level offerings.

Featured Workshop (Professional Staff) \$2,000 • 2 per event

Featured Workshops have a 90-minute session on either Friday or Saturday morning. Workshops should be geared towards professional staff members. Based on a recent survey, DEIA, Mental Health, Leadership and Wellness are the most desired topics. Only one Professional Staff Featured Workshop will be scheduled each day, for a total of 2 per conference. Featured Workshop Partners include presentation time and other Bronze level offerings.

Health and Safety Partnership \$1,000 • 1 per event

This sponsorship opportunity is available to companies who can provide health and safety items to our attendees. A branded kit could include items such as masks, hand sanitizer, and wipes. The Health and Safety Partnership receives Bronze level offerings.

*Program ads are Black & White, but partner can upgrade to a color ad at a 50% discount of the ad rate • *Banner ad dimensions are 300 x 50 pixels.