



SPONSORSHIP OPPORTUNITIES

naca.org/nacalive

For more info, or to purchase a sponsorship, click [here](#).

GOLD Level

\$3,500

- Gold Tier Recognition in the Sponsorship Listing Page
- One (1) Exhibit Booth with Priority Placement in the Virtual Exhibit Hall
- Four (4) Delegate Registrations
- One (1) 30-second commercial to be played prior to the start of a showcase opening (exact time to be determined by NACA)
- One (1) Banner Ad* to be shown for the 3 days of the event*
- Event Recognition (i.e. Virtual NACA® Live Showcase/Ed Programs/Business Hub brought to you by ...)
- Sponsor recognition in event slides, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight)
- Priority calling during Block Booking Meetings (called in alpha order at the start of the meeting based on Sponsorship Level)

SILVER Level

\$2,500

- Silver Tier Recognition in the Sponsorship Listing Page
- One (1) Exhibit Booth with Priority Placement in the Virtual Exhibit Hall
- Two (2) Delegate Registrations
- One (1) 30-second commercial to be played prior to the start of a showcase opening (exact time to be determined by NACA)
- One (1) Banner Ad* to be shown for the 3 days of the event*
- Sponsor recognition in event slides, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight)
- Priority calling during Block Booking Meetings (called in alpha order at the start of the meeting based on Sponsorship Level)

BRONZE Level

\$1,500

- Bronze Tier Recognition in the Sponsorship Listing Page
- One (1) Exhibit Booth with Priority Placement in the Virtual Exhibit Hall
- One (1) Delegate Registration
- One (1) 30-second commercial to be played prior to the start of a showcase opening (exact time to be determined by NACA)
- One (1) Banner Ad* to be shown for the 1 day of the event*
- Sponsor recognition in event slides, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight)
- Priority calling during Block Booking Meetings (called in alpha order at the start of the meeting based on Sponsorship Level)

TECH Sponsor

\$2,000

Sponsor has three (3) 30 minute-demonstrations scheduled Wednesday, Thursday and Friday of the event. Tech demos are targeted towards professional staff members and can include assessment tools, virtual convocation platforms, virtual award ceremony platforms, ticketing/RSVP systems, etc. Tech Sponsorships include demonstration times and other Bronze level offerings.

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Sponsored Night Out

\$5,000

Sponsor has 1.5 hours to produce a showcase on their own platform to showcase a turnkey product/event for school delegates. NACA will provide links within the app, include in all advertising, and list as part of the event the schedule, etc., but will **not** provide production support otherwise. Acts performing in the Sponsored Night Out cannot be showcasing already during NACA® Live. The Sponsored Night Out includes 1 booth, 2 delegate registrations and other Gold Level offerings.

Sponsored Night Out requests will open on Monday, December 7, 2020 and will be awarded on first come, first served basis with preference being given to associate firms that sponsored NACA® Live 2020.

For more information, or to arrange a sponsorship, contact **Victoria Moulterie** at victoriam@naca.org