### NACA Conference Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Sponsored Showcase Partner** | $5,500 • One available per event (can be split between two associates) | - Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event  
- Two (2) Delegate Registrations  
- NACA Opening Showcase 30 Second Shoutout  
- One (1) Full-page B/W or Color Ad  
- Hour and Half Programming Slot during Sponsored Night Out Program on Day 3 of program (evening event) - Up to 6 acts & 1 emcee  
- Three-day Banner Ad in the NACA Mobile App  
- Recognition on the Sponsorship Listing Page  
- Logo on the Conference web portal  
- Logo on all floor decals/signage  
- Early Access To Conference Delegate List  
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Black Booking Meeting  
- Reserved Seating Section During Sponsored Showcase |
| **Platinum Level Partner** | $5,000 • One available per event | - Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event  
- Two (2) Delegate Registrations  
- NACA Opening Showcase 30 Second Shoutout  
- One (1) Full-page B/W or Color Ad  
- Three-day Banner Ad in the NACA Mobile App  
- Recognition on the Sponsorship Listing Page  
- Early Access To Conference Delegate List  
- Logo on the Conference web portal  
- Logo on all floor decals/signage  
- Two-week NACA 24/7 landing page advertising spot  
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting  
- Reserved Seating Section During All Showcases (excluding Sponsored Showcase) |
| **Gold Level Partner** | $3,750 • Three available per event | - Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event  
- Two (2) Delegate Registrations  
- NACA Opening Showcase 30 Second Shoutout  
- One (1) Full-page B/W or Color Ad  
- Three-day Banner Ad in the NACA Mobile App  
- Gold Tier Recognition on the Sponsorship Listing Page  
- Logo on the Conference web portal  
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting |
| **Silver Level Partner** | $2,750 • Five available per event | - One (1) Exhibit Booth  
- One (1) Delegate Registration  
- Silver Tier Recognition on the Sponsorship Listing Page  
- Logo on the Conference web portal  
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting |
| **Bronze Level Partner** | $1,750 • Five available per event | - One (1) Exhibit Booth  
- One (1) Delegate Registration  
- Bronze Tier Recognition on the Sponsorship Listing Page  
- One (1) Quarter-page Black & White or Color Ad  
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting |
| **Technology Demonstrations/Special Interest Educational Session** | $2,250 • Four available per event | - One (1) Exhibit Booth  
- One (1) Delegate Registration  
- Recognition on the Sponsorship Listing Page  
- One (1) Quarter-page B/W or Color Ad  
- Two (2) 50 minute-demonstrations on Saturday during Education Block 3 & 4 |
| **Registration Swag/Promotional Item Give-A-Way** | $1,250 • Three available per event | - One (1) Exhibit Booth  
- One (1) Delegate Registration  
- One Table Near Registration Desk for Distribution of Item(s) to Campus Delegates  
- Platinum Promenade Space Near Registration Desk (20x20)  
- Reserved Seating Section During All Showcases (excluding Sponsored Showcase) |
| **Conference Lanyard** | $1,250 • One available per event | - One (1) Exhibit Booth  
- One (1) Delegate Registration  
- Opportunity to Provide Branded Lanyard for All Conference Attendees |
| **Programming Activation Space** | $3,100 • Two—Four available per event (site dependent) | - One (1) Delegate Registration & Up To 2 Day Passes (per day)  
- Three Days of Programming (No Amplification)  
- Examples: Make & Takes, Novelty Interactives, 360 Camera, Arcade Games, V/R, Food Artists, Speed Painting/Drawing, Palm Reading, Game Shows, Massages, Tarot Cards, Aura Readers, Balloon Artists, Temporary Tattoos, etc.  
- 20x20 Foot Space (1 Activation Per Day)  
- Up To Four Tables, Up To 16 Chairs, One Standard 110v Power Outlet  
- Logo/Signage Outside of Demonstration Space, Recognition in the NACA Events App |
| **Featured Workshop for Students** | $2,250 • Four available per event | - One (1) Exhibit Booth  
- One (1) Delegate Registration  
- One (1) Quarter-page B/W or Color Ad  
- Two (2) 50—Minute Featured Workshop Sessions (Back-to-Back) on Friday during Education Block 1 & 2 |
| **Volunteer T-Shirt** | $1,250 + 30 T-Shirts • One available per event | - One (1) Exhibit Booth  
- One (1) Delegate Registration  
- Opportunity to Provide T-Shirt for All Volunteers to Wear Day 1 of the Conference |
| **Conference Attendee Bag** | $1,250 • One available per event | - One (1) Exhibit Booth  
- One (1) Delegate Registration  
- Opportunity to Provide a Bag to All Campus Delegates at the Conference |

---

### Conference Exclusive Advertising

**NACA Events App – Push Notification**

This is an opportunity for you share a 200-character message with all the conference attendees via Push Notification directly to attendee phones.

- **Day 1 within the first 30 minutes of Marketplace 1** - One available per event - $450
- **Day 2 within the first 30 minutes of Marketplace 2** - One available per event - $350
- **Day 3 within the first 30 minutes of Marketplace 3** - One available per event - $250

**30 Second Stage Showcase Shoutout**

This is an opportunity for you, someone from your business, or a NACA Volunteer to deliver 30 second message to the campus delegates in the showcase room from the main stage.

- **During Opening Showcase** - One available per event - $500
- **During Friday Spotlight Showcase** - One available per event - $400
- **During Friday Speaker Showcase** - One available per event - $350
- **During Saturday Spotlight Showcase** - One available per event - $300
- **During Saturday Trending Showcase (Last Showcase)** - One available per event - $250

---

For more information about sponsorships or advertising, contact Michael Hood at michaelh@naca.org.