

## Research Grant Rubric

Research Grant Proposals will be scored using the rubric below.

	3 - Exemplary	2 – Fair	1 - Poor	0 - Missing
Purpose & Abstract	Summary is well-written, succinct, and the proposal’s key points and outcomes are clearly stated.	Summary outlines key points and outcomes of proposal.	Summary is poorly written and proposal is unclear.	No purpose and abstract included.
NACA® Research Agenda	Statement clearly ties the project to one of the focus areas in a meaningful way.	Statement is somewhat tied to the research agenda.	Statement does not tie the project to the research agenda.	No statement on the research agenda included.
Campus Activities Perspective	Project is clearly framed from a campus activities perspective.	Project is tangentially framed from a campus activities perspective.	Project is vaguely framed from a campus activities perspective.	Project is not framed from a campus activities perspective.
Introduction	Introduction includes all three components - rationale, relevant theories and issues, and context to current literature.	Introduction includes two of the three components.	Introduction includes only one component.	No introduction included.
Methodology & Identification of Subjects	Section includes all components – summary of the research, research questions, subject and sample selection identification, data collection and means, instruments and protocols, and data analysis and presentation.	Section includes some of the components.	Section includes only 1-2 components.	No methodology or identification of subjects included.
Methodology & Identification of Subjects	Methodology is appropriate for posed research questions.	Methodology needs some revisions based on posed research questions.	Methodology will not answer posed research questions.	No methodology.
Potential Implications & Risks	Section clearly indicates how the research could impact the campus activities profession and any risks that may occur to the association or the participants.	Section somewhat describes the impact to the campus activities profession and risks of the research.	Section does not tie the research to the campus activities profession and/or does not discuss risks.	No potential implications and risks included.
Timeline	Timeline for the project is clear, specific, and realistic.	Timeline is somewhat specific and realistic.	Timeline is vague and not realistic.	No timeline.

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Budget	Budget for the project is clear, detailed, and realistic.	Budget is somewhat detailed and realistic.	Budget is vague and not realistic.	No budget.
Expected Use & Distribution	Section clearly details how the research will be used and distributed.	Section is somewhat detailed regarding use and distribution.	Section is vague regarding use and/or distribution.	No expected use and distribution included.
Generalizability	Most members would be interested in and/or benefit from the topic.	Some members would be interested in and/or benefit from the topic.	Very few members would be interested in and/or benefit from the topic.	No members would be interested in and/or benefit from the topic.
Advancement	This research would advance both the field and NACA.	This research would advance the field, but not NACA.	This research would advance NACA, but not the field.	This research would neither advance the field or NACA.

Funding recommendation:    Yes    No

Funding level:    Gold (\$2500)    Silver (\$1250)    Bronze (\$500)