

NACA Conference Sponsorship Opportunities

Sponsored Showcase Partner

\$5,500 • One available per event
(can be split between two associates)

- Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall
Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event
- Two (2) Delegate Registrations
- NACA Opening Showcase 30 Second Shoutout
- One (1) Full-page B/W or Color Ad
- Hour and Half Programming Slot during Sponsored Night Out Program on Day 3 of program (evening event) – Up to 6 acts & 1 emcee
- Three-day Banner Ad in the NACA Mobile App
- Recognition on the Sponsorship Listing Page
- Logo on the Conference web portal
- Logo on all floor decals/signage
- Early Access To Conference Delegate List
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting
- Reserved Seating Section During Sponsored Showcase

Platinum Level Partner

\$5,500 • One available per event

- Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall
Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event
- Two (2) Delegate Registrations
- NACA Opening Showcase 30 Second Shoutout
- One (1) Full-page B/W or Color Ad
- Three-day Banner Ad in the NACA Mobile App
- Recognition on the Sponsorship Listing Page
- Early Access To Conference Delegate List
- Logo on the Conference web portal
- Logo on all floor decals/signage
- Two-week NACA 24/7 landing page advertising spot
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking
- Platinum Promenade Space Near Registration Desk (20x20)
- Reserved Seating Section During All Showcases (excluding Sponsored Showcase)

Gold Level Partner

\$3,750 • Three available per event

- Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall
Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event
- Two (2) Delegate Registrations
- 30 Second Stage Showcase Shoutout During 2nd Showcase Opening
- One (1) Full-page B/W or Color Ad
- Three-day Banner Ad in the NACA Mobile App
- Gold Tier Recognition on the Sponsorship Listing Page
- Logo on the Conference web portal
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting

Silver Level Partner

\$2,750 • Five available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- 30 Second Stage Showcase Shoutout During 3rd Showcase Opening
- One (1) Half-page B/W or Color Ad
- One-day Banner Ad in the NACA Mobile App
- Silver Tier Recognition on the Sponsorship Listing Page
- Logo on the Conference web portal
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting

Bronze Level Partner

\$1,750 • Five available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Bronze Tier Recognition on the Sponsorship Listing Page
- One (1) Quarter-page Black & White or Color Ad
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting

Technology Demonstrations/ Special Interest Educational Session

\$2,250 • Four available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Recognition on the Sponsorship Listing Page
- One (1) Quarter-page B/W or Color Ad
- Two (2) 50 minute-demonstrations on Saturday during Education Block 3 & 4

Registration Swag/ Promotional Item Give-A-Way

\$1,250 • Three available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- One Table Near Registration Desk for Distribution of Item(s) to Campus Delegates

Conference Lanyard

\$1,250 • One available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Opportunity to Provide Branded Lanyard for All Conference Attendees

Programming Activation Space

\$3,100 • Two-Four available per event (site dependent)

- One (1) Exhibit Booth
- One (1) Delegate Registration & Up To 2 Day Passes (per day)
- Three Days of Programming (No Amplification)
Examples: Make & Takes, Novelty Interactives, 360 Camera, Arcade Games, V/R, Food Artists, Speed Painting/Drawing, Palm Reading, Game Shows, Massages, Tarot Cards, Aura Readers, Balloon Artists, Temporary Tattoos, etc.
- 20x20 Foot Space (1 Activation Per Day)
- Up To Four Tables, Up To 16 Chairs, One Standard 110v Power Outlet
- Logo/Signage Outside of Demonstration Space, Recognition in the NACA Events App

Featured Workshop for Students

\$2,250 • Four available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- One (1) Quarter-page B/W or Color Ad
- Two (2) 50-Minute Featured Workshop Sessions (Back-to-Back) on Friday during Education Block 1 & 2

Volunteer T-Shirt

\$1,250 + 30 T-Shirts

- One available per event
- One (1) Exhibit Booth
- One (1) Delegate Registration
- Opportunity to Provide T-Shirt for All Volunteers to Wear Day 1 of the Conference

Conference Attendee Bag

\$1,250 • One available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Opportunity to Provide a Bag to All Campus Delegates at the Conference

CONFERENCE-EXCLUSIVE ADVERTISING

NACA Events App – Push Notification

This is an opportunity for you share a 200-character message with all the conference attendees via Push Notification directly to attendee phones.

- Day 1 within the first 30 minutes of Marketplace 1 • One available per event - \$450
- Day 2 within the first 30 minutes of Marketplace 2 • One available per event - \$350
- Day 3 within the first 30 minutes of Marketplace 3 • One available per event - \$250

30 Second Stage Showcase Shoutout

This is an opportunity for you, someone from your business, or a NACA Volunteer to deliver 30 second message to the campus delegates in the showcase room from the main stage.

- During Opening Showcase • One available per event • \$500
- During Friday Spotlight Showcase • One available per event - \$400
- During Friday Speaker Showcase • One available per event - \$350
- During Saturday Spotlight Showcase • One available per event - \$300
- During Saturday Trending Showcase (Last Showcase) • One available per event - \$250

For more information about sponsorships or advertising, contact Michael Hood at michaelh@naca.org.