

SCHEDULE AT A GLANCE

All events are held in the David Lawrence Convention Center (DLCC) unless noted otherwise.

FRIDAY, FEB. 23

- 12:00 PM–5:00 PM..... Registration Open
- 12:00 PM–5:00 PM..... Campus Activities Marketplace Exhibitor Load-in
- 1:00 PM–6:00 PM The Forum for Student Organization Advisors**
- 4:00 PM–5:00 PM First Timers Tour for Professional Staff & Grad Students**
- 7:00 PM–9:00 PM..... Welcome Reception at the Heinz History Center sponsored by Wasserman Next Gen**
The Welcome Reception is open to all NACA® Live attendees and includes:
- Light snacks, desserts, and non-alcoholic beverages
 - Access to the **Heinz History Center exhibits**
 - **Wasserman activations**
 - **Goosechase Scavenger Hunt**, a customized scavenger hunt throughout the Heinz History Center challenging participants with trivia questions, pictures and video submissions. This event is first come, first served for up to 20 teams (max of 10 people per team)
 - **Professional Staff and Associate Member Reception (7:00–8:00 PM)**
 - **NACA Recognition Celebration (8:00–9:00 PM)** with hors d'oeuvres & cash bar
- 9:30 PM–11:00 PM..... NACA Foundation Trivia Tournament sponsored by Record-A-Hit Entertainment**

SATURDAY, FEB. 24

- 7:30 AM–5:00 PM..... Registration Open
- 7:30 AM–10:30 PM..... Sponsor Promenade & Activation Space Open
- 9:30 AM–9:55 AM..... Convention Kick-off**
- 9:00 AM–1:00 PM Disney Character Meet & Greet Sponsored by Swank Motion Pictures**
- 9:00 AM–9:00 PM..... Lounges & Spaces Open
(Advisor, Associate, Student, Recharge, Lactation, Prayer)
- 8:00 AM–10:00 AM..... Campus Activities Marketplace Exhibitor Set Up
- 9:15 AM–9:30 AM..... Associate Member Welcome & Networking Session
- 10:00 AM–1:00 PM Campus Activities Marketplace Grand Opening**
- 12:00 PM–2:00 PM..... Lunch on Your Own
- 2:00 PM–3:50 PM..... Showcase 1: Spotlight**
- 2:15 PM–3:15 PM..... Speed Networking with Associates
- 4:00 PM–4:50 PM Education Block 1 & Featured Workshops
- 5:00 PM–5:50 PM Education Block 2 & Featured Workshops
- 6:00 PM–7:00 PM..... Friends of Bill W. Meeting
- 6:00 PM–8:00 PM Film Screening Sponsored by Swank Motion Pictures**
- 6:00 PM–8:00 PM..... Dinner on Your Own
- 7:00 PM–8:00 PM..... Past Board Chairs Reception (by invitation)
- 8:00 PM–10:00 PM..... Saturday Showcase Sponsored by Degy**

SUNDAY, FEB. 25

- 8:00 AM–8:50 AM..... Coffee & Pastries with The Placement Exchange
- 8:30 AM–5:00 PM..... Registration Open
- 8:30 AM–10:30 PM..... Sponsor Promenade & Activation Space Open
- 9:00 AM–9:55 AM Keynote: Payton Head sponsored by Keppler Speakers Former President of the Missouri Students Association & Activist**
- 9:00 AM–9:00 PM..... Lounges & Spaces Open
(Advisor, Associate, Student, Recharge, Lactation, Prayer)
- 10:00 AM–10:50 AM..... Education Block 3/Special Interest & Tech Demo Sessions
- 11:00 AM–11:50 AM..... Education Block 4/Special Interest & Tech Demo Sessions
- 12:00 PM–2:00 PM Lunch on Your Own/ Food Truck Fest sponsored by ezCater**
- 2:00 PM–4:00 PM Showcase 2: Speaker**
- 2:00 PM–6:00 PM Campus Activities Marketplace Open**
- 6:00 PM–7:00 PM..... Friends of Bill W. Meeting
- 6:00 PM–8:00 PM Film Screening Sponsored by Swank Motion Pictures**
- 6:00 PM–8:00 PM..... Dinner on Your Own
- 8:00 PM–10:00 PM..... Sunday Showcase Sponsored by Sophie K. Entertainment, Inc.**

MONDAY, FEB. 26

- 8:30 AM–5:00 PM..... Registration Open
- 8:30 AM–10:30 PM..... Sponsor Promenade & Activation Space Open
- 8:45 AM–9:50 AM..... NACA Now (Annual Business Meeting)
- 9:00 AM–9:00 PM..... Lounges & Spaces Open
(Advisor, Associate, Student, Recharge, Lactation, Prayer)
- 9:00 AM–9:50 AM..... Education Block 5
- 10:00 AM–11:30 AM Professional Development Brunch
- 10:00 PM–12:00 PM Showcase 3: Trending Programs**
- 12:00 PM–2:00 PM..... Lunch on Your Own
- 2:00 PM–2:50 PM..... Education Block 6
- 3:00 PM–4:30 PM..... Showcase 4: Spotlight**
- 3:00 PM–6:00 PM Campus Activities Marketplace Open**
- 6:00 PM–8:00 PM..... Dinner on Your Own
- 6:00 PM–10:00 PM Campus Activities Marketplace Exhibitor Load-out
- 7:15 PM–8:00 PM..... Leadership Fellows & Friends Reception
- 8:00 PM–10:00 PM..... Monday Showcase Sponsored by Aux Cord Wars**
- 10:30 PM–11:30 PM..... NACA® Live After Party

*Ed Program Breakout Rooms: 312-317, 323-336, 338, 408-412