

SEAN GOHEEN

OFFICE OF STUDENT ORGANIZATIONS AND ACTIVITIES UNIVERSITY OF KENTUCKY



1 LEADERSHIP/MANAGEMENT BOOK YOU ARE CURRENTLY READING?

I started the MBA program here at the University of Kentucky this semester, so I've been reading textbooks and other class readings. I've also been reading "Powerhouse: The Untold Story of Hollywood's Creative Artists Agency" to learn more about how agencies operate.

2 WHAT RECENT CAMPUS PROGRAM MOST EXCEEDED YOUR EXPECTATIONS AND WHY?

Our now third-annual Homecoming Royalty Showcase was a huge success for two reasons. First, after our student director for the event quit the week beforehand, our board's leadership majorly stepped up to ensure a successful event. Additionally, I loved interacting with the Homecoming Royalty candidates and seeing them put great effort into maximizing their experience. Both groups of students are inspiring, do wonderful things for our campus community and are a joy to work with! The venue was packed, so students are embracing this event.

3 FAVORITE CAMPUS PROGRAM IN YOUR ENTIRE CAREER AND WHY?

I love dance marathons. I was involved in Penn State's Dance Marathon in undergrad, and I currently get to help support UK's DanceBlue. These events are great because they do raise money for an important cause and help a lot of families, but they can also really help build community on campus and be a teaching tool

for students on power and privilege.

4 THREE THINGS ON YOUR DESK RIGHT NOW YOU COULDN'T LIVE WITHOUT FOR WORK?

Water bottle, coffee mug, iPhone, computer. And the office's Keurig.

5 BEST TEACHING TOOL FOR YOUR STUDENTS?

Quite honestly, it's their peers! Our board has a semester-long training period for directors in which current students train incoming students. My favorite ones to use myself, though, are inclusivity activities such as privilege walks and the accompanying reflective discussions.

6 TECHNOLOGY THAT MOST BENEFITS YOU AT WORK?

My iPhone. It has been hugely important for maintaining communication with students, colleagues, artists, vendors and campus partners through phone calls, e-mail, Google Docs, and texts, whether in the office or, more importantly, on the go while working campus events. I can't count how many times pulling up an old e-mail or a Google Doc on my phone at an event has worked to our board's advantage.

7 MOST CHALLENGING ASPECT OF YOUR JOB?

Surfing. What I mean by that is that every day, every program, and every student is different, so you're constantly riding the wave trying to stay upright. Sometimes you think you have everything locked down, but then fall off your board and must start all over again.

Sometimes, you think you understand the ocean, but then that changes, too. So, you've always got to be ahead of the curve and that's both tiring and rewarding.

8 TIP YOU CAN SHARE FOR BALANCING WORK WITH A PERSONAL LIFE?

Don't wait to do things for yourself, because you can't take care of others if you can't take care of yourself. I learned that from a colleague, Kelli Meyer when we were both at Penn State University-Berks, where I served in my first student affairs role. If you burn out, it will take longer to recover and you won't be able to do your best work.

9 BEST PROGRAMMING ADVICE YOU'VE EVER RECEIVED?

You can have the best events ever, but if you don't promote your events well, what's the sense of doing them? Investing in and continually innovating your promotions is crucial to successful programs.

10 SOMETHING UNIQUE ABOUT YOUR PROGRAMMING BOARD?

It's celebrating its 75th anniversary this year! Students, advisors, trends, organization names and homes have all changed over time, but the level of quality programming and dedication to the student body and consistently embodying the organization's values has only increased over time, and I think that's a very special thing.

"10 Questions with ..." recognizes individual campus activities professionals for their outstanding work, letting readers know more about them. If you'd like to recommend a professional staff member to answer "10 Questions," contact Glenn Farr at glennf@naca.org.

CHERISH YOUR MENTORS



WILLIAM FRY

"A MENTOR EMPOWERS A PERSON TO SEE A POSSIBLE FUTURE, AND BELIEVE IT CAN BE OBTAINED."

—Shawn Hitchcock

From Tony winners Nathan Lane and Sutton Foster to the ensemble performer making their first appearance in community theatre, we all have stories of how we got started and our journeys to arrive on the boards. I'm not sure mine makes any sense, but it is different!

I enjoyed a very successful career as a professional comedian and juggler for almost 30 years. It took me around the world and paid me well for something I loved to do. But where did I start?

While in my senior year at St. Cloud High School in Florida, I liked athletics and academics, but was not particularly interested in drama. But Mr. DeMay, an English teacher and volunteer acting coach, convinced me to be a charter member of the St. Cloud Thespian Society and to take the lead in our senior play. I didn't think much of it at the time – it was fun, but I wasn't immediately hooked.

I accepted an appointment to the US Coast Guard Academy for my college experience. With an interest and aptitude for sports, I joined the crew team and rowed well for two-and-a-half years. Then, things took an unexpected turn. I discovered a tap dance class was offered on campus. I always wanted to tap, so I joined it. My Billy Elliot moment happened when I was 20 years old! The instructor, Jill Holt, gave me just the right encouragement to pursue dance with a passion. I added involvement in musical theatre, started attending Broadway shows (and began writing and performing comedy juggling) – and I was hooked. While serving seven wonderful years in the United States Coast Guard, I performed on the side before going on to pursue my true calling as a performer.

In 1989, I was living in Charleston, SC – site of the Spoleto Festival, the largest fine arts event in the country. I served on the organizing committee that created Piccolo Spoleto, which was meant to showcase smaller events for Charleston's local citizens.

Each year while living in Charleston, I'd book gigs for myself and any of my vast network of performing friends who'd descend on my home to put on shows, party, and have a whole lot of fun. Once, we had a prime noontime gig in a park in the center of town, and we performed for an appreciative audience. After the show, during a meet and greet, a gentleman approached me, addressed me by name and asked if I remembered him. It was Mr. DeMay! He was beaming with pride and I got the chance to thank the man who saw something in me as a performer, who first instilled in me the confidence that I could shine if I wanted to, and who encouraged me without pushing. Wow!

Jumping ahead to New London, CT, in 2007, I attended my US Coast Guard Academy class reunion. I decide to try to call Jill Holt and leave a message at her dance studio, but her calls were being transferred and she actually picked up. I was speechless for a moment, but tried to explain who I was. She remembered me like it was yesterday and we talked for an hour or so. I also attempted to explain to her how she literally changed my life. The study of dance was the single most important skill that helped me in my performing career.

I cherish the fact that, even if by happenstance, I experienced the unique reward of thanking two people who were extremely important in my life. As you follow your own path, pay attention – mentors such as these will appear throughout your life, even though you will seldom realize their importance at the time. Also, you will rarely get the chance to thank them later. I was really lucky. Thanks, Mr. DeMay and Miss Jill!

Always be open to the wonderful coaches and mentors who will cross your path, teach you lessons you will later value and help mold the person you become. More importantly, thank them as they do it – while you have the chance.

REFERENCE

Pinterest. Shawn Hitchcock quote. Retrieved from <http://naca.ws/2fi4QVe>

William Fry died on Nov. 10, 2016 (see Page 20), and had submitted this column before his death. He was an ex-Coast Guard officer, law school dropout, and retired professional comedian/juggler who enjoyed his return to local community theatre after his retirement. He and partner Carol Studer created Everything But the Mime (www.everythingbutthemime.com) which is still an active associate member.

"Curtain Call" is a regular feature of *Campus Activities Programming*® in which performers or agents who are members of NACA share anecdotes that help illuminate their perspectives and experiences in the college market. Entertainers and agencies wishing to submit a prospective column should contact editor **Glenn Farr** at glennf@naca.org.

BEMORE

2017 NACA® NATIONAL CONVENTION II BALTIMORE, MD

excited

NATIONAL CONVENTION PREVIEW SECTION

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NATIONAL CONVENTION UPDATE



BE MORE IN BALTIMORE!

The National Convention Program Committee has been hard at work since last spring and we hope to bring you an amazing 2017 NACA® National Convention. Each year, the Convention gets bigger and better than the year before, and this year that pattern will no doubt continue. With activities and programs for both new and seasoned delegates, we expect a jam-packed agenda with opportunities for all. We can't wait for everyone to come to Baltimore, MD, and "BE MORE" with us!

Taking place Feb. 18-21, the Convention will include many great showcases, wonderful educational sessions, a filled-to-capacity Campus Activities Marketplace and, of course, new and familiar faces throughout having a memorable time. So, mark your calendars, make your reservations early and get your delegation ready!

Let's take a look at the events and programs occurring throughout the Convention:

EDUCATIONAL SESSIONS: First of all, thank you to all who submitted an educational session this year! These sessions provide wonderful ways for professionals and student leaders to share their knowledge in a forum conducive to learning. A committee of dedicated individuals chose sessions designed to give you a wide variety of topics and expertise to consider. (A listing of session topics begins on Page 44 and full descriptions are available online at naca.ws/2g5NnEu.) Review all the offerings this year and make a plan with your delegation to ensure you're getting the most out of every session possible. Be sure to look out for our PechaKucha sessions – one for professionals and one for undergraduate students.

SHOWCASES: With a remarkable number of showcase applications submitted for the Convention, the Showcase Selection and Lecture committees worked hard for many days to ensure the acts and speakers going on stage will entertain all! The showcases chosen are of great quality, with a wide variety to appeal to all schools and meet different entertainment needs. (See the listing online at naca.ws/2h1XGa3.) This year, we will be kicking off the Convention with Roy Wood Jr., along with more amazing talent to be announced soon! Make sure to arrive in time, as this will be an event everyone will be talking about.

CAMPUS ACTIVITIES MARKETPLACE: Showcasing performers represent just a small number the acts available to you at the Convention. With representatives from over 140 different agencies, there will be thousands of different acts for you to see, hear and learn more about. Be prepared to ask questions to find what you are looking for and make sure to do great business in the Marketplace!

NETWORKING & PROFESSIONAL DEVELOPMENT: We're excited to welcome some amazing featured speakers to our National Convention, who will enable professional staff in staying up to date with current trends and hot topics. (Learn more online at naca.ws/2frSWLJ.) With educational sessions and the Professional Development Luncheon, there are many ways for professionals to gain and share knowledge and network with others throughout the country.

VOLUNTEER OPPORTUNITIES: The National Convention Program Committee is composed of all volunteers! We could not do it without people like you, who love their chosen field and want to ensure great opportunities for education in student activities continue to be available. There are many ways you can get involved, both on site and on future conference and Convention committees. It is truly rewarding to be a volunteer! Be on the lookout for ways to volunteer when you arrive on site!

STAY CONNECTED: There are many ways to ensure you remain connected and up to date with NACA and the National Convention. Download the NACA® All Access app, which is available in your favorite app store. This will ensure you have all the Convention information at your fingertips. Visit the National Convention Portal on the NACA® website at naca.ws/1L4o7Hu. And follow us through social media and do not forget to use #NACA17!

The 2017 NACA National Convention is your opportunity to BE MORE for your campus and yourself. On behalf of the 2017 NACA National Programming Committee, we look forward to seeing you Baltimore!



CRISSY FABISZAK

The Community College of Baltimore County (MD)
2017 National Convention Program Committee Chair
cfabiszak@ccbcmd.edu

2017 NACA® NATIONAL CONVENTION PROGRAM COMMITTEE



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DePaul University (IL)



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*Southeast Missouri State
University*



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Associate Member Liaison
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(MO)*



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Graduate Intern Coordinator
EMILY CALLAHAN
Arizona State University-Tempe



Showcase Selection
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Delaware Valley University



Social Media Coordinator
JAKE HANLEY
University of Maine at Machias



Assistant CAMP Coordinator
LAURA PETERSON
University of Notre Dame (IN)



National Block Booking
Liaison
NELLIE HERMANSON
The University of Iowa



photo not
available
at press time
Wellness Initiatives
Coordinator
IESHA JONES
University of Alaska-Anchorage



Educational Opportunities
Coordinator
MARY SKINNER
*University of Arkansas-
Fayetteville*



Educational Programs
Coordinator
MATT MCKAY
*Indiana University Purdue
University Indianapolis*



Lecture Showcase Selection
Coordinator
TIFFANY CLAYTON
Albright College (PA)



Educational Program
Reviewer
DIANA OGBEVIRE
San Jose State University (CA)



Educational Program
Reviewer
DOUG PETERS
*University of South Carolina-
Upstate*



Educational Program
Reviewer
MICHAEL SMITH
Newberry College (SC)



Educational Program
Reviewer
KAYLA LOPER
*Oklahoma State University-
Stillwater*



Educational Program
Reviewer
DOUG SMITH
Hollins University (VA)



Educational Program
Reviewer
JEFF VENEKAMP
Augustana University (SD)



Educational Program
Reviewer
JULIE FLEISHMAN
Clemson University (SC)



Educational Program Reviewer
CRISSY FABISZAK
*The Community College of
Baltimore County (MD)*



Educational Program
Reviewer
PETER PEREIRA
Texas State University



Board Liaison
BECKY RIOPELE
Cascadia College (WA)

2017 NACA® NATIONAL CONVENTION GRADUATE INTERNS



Graduate Intern-
Advisor Networks
HOZ FIERRO
Texas Tech University

*photo not
available
at press time*

Graduate Intern-Diversity
MEGAN MORFORD
The University of Akron/
Zips Programming Network



Graduate Intern-
Volunteer Center
BEN THORESON
Old Dominion University (VA)

*photo not
available
at press time*

Graduate Intern-
Block Booking
MADI WARNER
University of Wisconsin-
River Falls



Graduate Intern-Educational
and Professional Development
JULIE FLEISHMAN
Clemson University (SC)



Graduate Intern-CAMP
KELSEY JOHANSEN
University of South Carolina-
Columbia



Graduate Intern-
Special Projects
AMANDA KOSLOW
University of Florida

2017 NACA® NATIONAL CONVENTION LEADERSHIP FELLOWS



Leadership Fellows
Coordinator
THANH LE
West Virginia University



Leadership Fellow
SHANNON ASHFORD
Wake Forest University (NC)



Leadership Fellow
JAMES THOMAS
DePaul University (IL)



Leadership Fellow
LESLIE NOBLES
Centenary College of Louisiana



Leadership Fellow
TENESHIA ARNOLD
The Ohio State University



Leadership Fellow
FRED TUGAS
University of North Carolina
at Asheville



Leadership Fellow
ADLER MARCHAND
Texas A&M University-Corpus
Christi



Leadership Fellow
AUSTIN YSAIS
California State University-
Northridge/Associated Students



Leadership Fellow
JUAN CARLOS PIÑEIRO
SUNY-Orange

2017 NATIONAL CONVENTION PORTAL ONLINE: BE MORE IN BALTIMORE!

The 2017 NACA® National Convention Portal (naca.ws/1l4o7Hu) features information you can use to begin planning your time at NACA's annual major event.

Associates can:

- Download Do This! Not That! A Business Guide for the NACA® National Convention (<http://naca.ws/2frGvPQ>), and
- Purchase exhibit space at the Convention

Schools and Associates can:

- See a preliminary Convention schedule,
- Register for the Convention and review fees,
- Reserve rooms at Convention hotels,
- Learn about volunteer opportunities,
- And much more!

The Convention will be held Feb. 18-21, 2017, in Baltimore, MD. Typically attracting more than 2,000 delegates from more than 400 colleges and universities across the country, the National Convention is NACA's greatest opportunity for school and associate members to connect. Check the portal often for continuing updates. More information will be added as the event nears.

BEMORE
2017 NACA® NATIONAL CONVENTION || BALTIMORE, MD
prepared

FEATURED SPEAKERS FOR 2017 NACA® NATIONAL CONVENTION

Four noted higher education professionals will be Featured Speakers at the 2017 NACA® National Convention in Baltimore, MD. Learn more about their Convention presentations online (naca.ws/2frSWLJ), in upcoming editions of the NACA® Spotlight and in the Convention Program.



DR. JENNIFER KEUP (PDL)

Keup is director of the National Resource Center for The First-Year Experience and Students in Transition, where she provides leadership for all operational, strategic, and scholarly activities of the Center in pursuit of its mission “to support and advance efforts to improve student learning and transitions into and through higher education.”

Her research interests focus on the first-year experience and students in transition and high-impact practices and institutional interventions. She has engaged in scholarly work, teaching, and service on college student characteristics; student access, development, learning, and success; peer leadership; institutional effectiveness; and higher education assessment.

She is co-author of “Designing and Sustaining Successful First-Year Programs: A Guide for Practitioners” and has published in the *Journal of College Orientation and Transition*, the *Journal of Student Affairs Research and Practice*, the *Journal of Higher Education*, and the *New Directions* series by Wiley. Keup earned a bachelor’s degree in psychology and her master’s degree and doctorate in higher education and organizational change from the University of California-Los Angeles.

PROFESSIONAL DEVELOPMENT LUNCHEON PRESENTATION

Sunday, Feb. 19, 11:30 AM-12:45 PM

“How ‘HIP’ are you? Assessment as the Key to First-Year Campus Activities as a High-Impact Practice”

PROFESSIONAL EDUCATIONAL SESSION

Sunday, Feb. 19, 2:15-3:15 PM

“Speak Up! Using First-Year Assessment as a Platform for Change”



DR. KEVIN KRUGER

Kruger, who has more than 35 years of experience in higher education, has, since 2012, served as president and CEO for NASPA – Student Affairs Administrators in Higher Education. Previously, he worked for 18 years as the associate executive director, chief operating officer (COO) and chief financial officer (CFO) for the organization. He’s held a range of student affairs positions at Southern Methodist University (TX) and the University of Maryland.

As NASPA president, Kruger represents student affairs at a variety of national forums and is a frequent contributor to higher education news stories on the college student experience. He has published and presented nationally on trends in higher education, student success, degree-completion strategies for low-income/first-generation students, technology, and change management and leadership in higher education.

PROFESSIONAL EDUCATIONAL SESSION

Sunday, Feb. 19, 2:15-3:15 PM

“Higher Education in a Period of Rapid Transformation”

PROFESSIONAL EDUCATIONAL SESSION

Monday, Feb. 20, 2:15-3:15 PM

“National Trends in Documenting and Assessing Co-Curricular Learning” (presented with Amelia Parnell)



DR. TOM SEGAR

Segar works as vice president for Student Affairs and serves as an affiliate graduate professor in the College Student Development and Administration Master’s Program at Shepherd University (WV), a public liberal arts institution.

He also works as an independent consultant serving higher education institutions and other organizations. He speaks and writes on leadership, diversity and social justice topics, and has delivered hundreds of presentations at over 70 institutions, organizations, and conferences throughout the United States in the past 15 years. Additionally, he’s a co-Lead Facilitator for the LeaderShape Institute and an alumnus of the Social Justice Training Institute.

Segar holds a bachelor’s degree in psychology, with a certificate in African American studies, from the University of Maryland, a master’s degree in counseling and student personnel from Shippensburg University (PA), and a doctorate in college student personnel administration from the University of Maryland.

EDUCATIONAL SESSION

Sunday, Feb. 19, 10:15-11:15 AM

“Expanding Your Reach By Leading with Social Justice”

PROFESSIONAL EDUCATIONAL SESSION

Sunday, Feb. 19, 2:15-3:15 PM

“Fostering Inclusion Among Your Student Leaders”



DR. JAN ARMINIO

Arminio is professor and director of the Higher Education Program at George Mason University (VA). She received her doctorate from the University of Maryland, College Park and she has studied the integration of new populations in higher education through trustworthy qualitative research methodologies. Examples of her work include the co-authored books “Student Veterans in Higher Education” (2015) and “Negotiating the Complexities of Qualitative Research” (2014).

She served as first editor of “Why Aren’t We There Yet: Taking Personal Responsibility for Creating an Inclusive Campus” (2012), and her recent articles include “Waking Up White” (2013), “A Narrative Synthesis of Understanding Addictions, Surrender, and Relapse” (2013), and “Synergistic Supervision” (2012). She also contributed frequently to NACA’s Campus Activities Programming® over the years, and for over 20 years, she was the Council for the Advancement of Standards representative for NACA.

She is the 2011 recipient of the Robert H. Shaffer award for excellence in graduate teaching and currently serves as an associate editor for the *Journal of College Student Development*.

PROFESSIONAL EDUCATIONAL SESSION

Sunday, Feb. 19, 2:15-3:15 PM

“Working with Student Veterans: Not the Monolithic Group You Thought”

PROFESSIONAL EDUCATIONAL SESSION

Monday, Feb. 20, 2:15-3:15 PM

“What’s New on the Multicultural Front?”

PRELIMINARY CONVENTION SCHEDULE (SUBJECT TO CHANGE)

Saturday, Feb. 18

All Day.....	Black History Month Display
9 AM – 8 PM.....	Registration Open
9 AM – 8 PM.....	Volunteer & Hospitality Center Open
1 PM – 10 PM.....	Advisor Lounge/Volunteer Central
1 PM – 10 PM.....	Associate Member Lounge
2 PM – 3 PM.....	State of NACA and Annual Business Meeting
2 PM – 4 PM.....	Pre-Convention Professional Session
2 PM – 4 PM.....	Pre-Convention Educational Session
2:30 PM – 3:30 PM.....	Block Booking Orientation
4 PM – 5 PM.....	Block Booking Orientation
4 PM – 5 PM.....	Ed Session Track Mentor Meeting
4:45 PM – 5:45 PM.....	Diversity Connections
5 PM – 5:30 PM.....	Associate Member Welcome Meeting
5 PM – 5:45 PM.....	Regional Meetings/Convention Orientation
6 PM – 7:30 PM.....	Convention Kick-Off
7:30 PM – 8:30 PM.....	CAMP 1
8:40 PM – 10:45 PM.....	Mainstage Showcase 1
10:45 PM – 11:45 PM.....	CAMP 2
11:45 PM – 12:45 AM.....	Diversity & Desserts

Sunday, Feb. 19

All Day.....	Black History Month Display
12:01 AM – 12 midnight.....	Roving Artists
7:30 AM – 8:30 AM.....	Morning Wellness
8 AM – 10:45 PM.....	Advisor Lounge/Volunteer Central
8:30 AM – 9 AM.....	Latecomer Block Booking Orientation
8:30 AM – 2 PM.....	Volunteer & Hospitality Center Open
8:30 AM – 5 PM.....	Registration Open
9 AM – 10 AM.....	Block Booking Meeting
9 AM – 10 AM.....	Educational Sessions 1
9 AM – 11:15 AM.....	Film Screening
10 AM – 4 PM.....	Swank Photo Shoot
10:15 AM – 11:15 AM.....	Educational Sessions 2
11:15 AM – 1 PM.....	Delegate Lunch on Your Own
11:30 AM – 12:45 PM.....	Professional Development Luncheon
1 PM – 2 PM.....	Professional Educational Sessions 1 – NACASpeaks (Powered by PechaKucha)
1:15 PM – 2:30 PM.....	StandUP NBC
2:15 PM – 3:15 PM.....	Professional Educational Sessions 2
2:40 PM – 3:40 PM.....	CAMP 3
3:50 PM – 5:55 PM.....	Club Showcase
3:50 PM – 5:55 PM.....	Lecture
4 PM – 6 PM.....	Film Screening
5 PM – 10:45 PM.....	Associate Member Lounge
5:55 PM – 7:30 PM.....	Delegate Dinner on Your Own
7 PM – 8 PM.....	Diversity & Desserts
7:40 PM – 10:30 PM.....	Mainstage Showcase 2
9:30 PM – 10:30 PM.....	Diversity Connections Part 2
10:30 PM – 11:30 PM.....	CAMP 4

Monday, Feb. 20

All Day.....	Black History Month Display
12:01 AM - 12 midnight.....	Roving Artists
7:30 AM - 8:30 AM.....	Morning Wellness
8 AM - 10:45 PM.....	Advisor Lounge/Volunteer Central
8:30 AM - 2 PM.....	Volunteer & Hospitality Center Open
8:30 AM - 5 PM.....	Registration Open
8:30 AM - 5 PM.....	Board of Directors
9 AM - 10 AM.....	Educational Sessions 3
9 AM - 10:30 AM.....	Block Booking Meeting
9 AM - 10:45 PM.....	Associate Member Lounge
10:10 AM - 10:45 AM.....	Educational Sessions 4
10:10 AM - 11:45 AM.....	NACATalks - Board Candidate Presentations
10:45 AM - 11:45 AM.....	CAMP 5
11:45 AM - 12:30 PM.....	Keynote Address
11:45 AM - 12:45 PM.....	Associate Educational Session
12:30 PM - 1:45 PM.....	Delegate Lunch on Your Own
1:45 PM - 3:55 PM.....	Club Showcase 2
1:45 PM - 3:55 PM.....	Lecture Showcase 2
2:15 PM - 3:15 PM.....	Professional Educational Sessions 3
4 PM - 5 PM.....	CAMP 6
4:45 PM - 7:15 PM.....	Film Screening
5 PM - 7 PM.....	Mainstage Showcase 3
7 PM - 9 PM.....	Delegate Dinner on Your Own
9 PM - 11 PM.....	Film Screening
9 PM - 11:25 PM.....	Mainstage Showcase 4
11:25 PM - 12 AM.....	CAMP 7
11:30 PM - 12:30 AM.....	Special Event Showcase

Tuesday, Feb. 21

All Day.....	Black History Month Display
12:01 AM - 12 midnight.....	Roving Artists
7:30 AM - 8:30 AM.....	Morning Wellness
8 AM - 10:45 PM.....	Advisor Lounge/Volunteer Central
9 AM - 11:15 AM.....	Film Screening
9 AM - 11:15 AM.....	Block Booking Meeting
9 AM - 2 PM.....	Volunteer & Hospitality Center Open
9 AM - 3 PM.....	Registration Open
9 AM - 3 PM.....	Board of Directors Elections Voting
9 AM - 10 AM.....	Diversity Breakfast (ticketed)
9 AM - 10:45 PM.....	Associate Member Lounge
10:15 AM - 11:15 AM.....	Educational Sessions 5
11:30 AM - 12:30 PM.....	Sampler Showcase
12:30 PM - 1:30 PM.....	Box Lunch
1:45 PM - 4:10 PM.....	Mainstage Showcase 5
2 PM - 4 PM.....	Film Screening
3 PM - 4 PM.....	Associate Member Town Hall
4:15 PM - 4:45 PM.....	Educational Sessions 6A
4:15 PM - 5:15 PM.....	Educational Sessions 6 (Powered by PechaKucha)
4:50 PM - 5:20 PM.....	Educational Sessions 6B
5 PM - 5:30 PM.....	"Business Only" CAMP
5:30 PM - 6:30 PM.....	CAMP 8
6:30 PM - 8:15 PM.....	Delegate Dinner on Your Own
8:15 PM - 10:20 PM.....	Mainstage Showcase 6
10:20 PM -11:20 PM.....	CAMP 9
11:30 PM - 12:30 AM.....	Diversity Dance Party
11:30 PM - 12:30 AM.....	Block Booking Meeting

DATES, LOCATIONS FOR FUTURE CONVENTIONS, REGIONAL CONFERENCES

Dates and locations have been confirmed for NACA's future National Conventions and regional conferences. Mark your calendars now!

REGIONAL CONFERENCES

2017						
NACA® Northern Plains <i>March 30-April 2</i> St. Paul, MN	NACA® South <i>Oct. 5-8</i> Chattanooga Convention Center Chattanooga, TN	NACA® Central <i>Oct. 12-15</i> Cox Convention Center Oklahoma City, OK	NACA® Mid Atlantic <i>Oct. 19-22</i> Buffalo Niagara Convention Center Buffalo, NY	NACA® Mid America <i>Oct. 26-29</i> Northern Kentucky Convention Center Covington, KY	NACA® Northeast <i>Nov. 2-5</i> Connecticut Convention Center Hartford, CT	NACA® West <i>Nov. 9-12</i> Reno-Sparks Convention Center Reno, NV

2018
NACA® Northern Plains
April 5-8
Saint Paul RiverCentre, St. Paul, MN

NATIONAL CONVENTION
Feb. 17-21, 2018
Boston, MA



A PRE-CONVENTION GUIDE FOR DELEGATES

As you prepare for the 2017 NACA® National Convention, it is important to keep in mind that your delegation represents your entire campus. With this responsibility, it is necessary to plan ahead in order to cover as many Convention events as possible. Before leaving campus, your delegation should accomplish important preparations that will help ensure your success to reach the following goals:

- To become more informed and educated about the various aspects of programming;
- To gather information about artists, performers, speakers and product vendors; and
- To learn about various aspects of leadership and effective organizational functioning.

Involve students who participated in a previous NACA® National Convention or regional conference and ask them to present helpful pointers at one of your delegation meetings.

ONE TO THREE MONTHS BEFORE THE CONVENTION

1. Have potential delegates complete applications and participate in an interview process. This helps convey to them the importance of the position and the responsibilities it entails.
2. Select those who will be returning to campus for at least another year. A graduating senior will be gone in a few months. Instead, use the Convention as a training opportunity for future leaders.
3. Choose a Block Booker and determine the level of Block Booking in which you will be able to participate. Also decide the process you'll use to discuss potential acts with other programming board members once you return to campus.
4. Book hotel rooms. Visit the National Convention portal for hotel and rate information at www.naca.org/Convention.

THREE WEEKS BEFORE THE CONVENTION

Hold a meeting of the entire programming board or organization board. Board members who will be staying behind can give important direction and feedback that will help delegation members participate more productively in the Convention.

1. Discuss NACA, its history and purpose. Visit www.naca.org/About/Pages/Default.aspx for more information.
2. Discuss who attends the Convention: student programmers, student activities professionals/staff, student union professionals/staff, performing artists, entertainment booking agents and professional support companies.
3. Review and discuss goals, objectives and expectations of Convention participation.
4. Review the Convention schedule (see Page 34) and make assignments to delegates for specific areas of coverage.
 - a. Review the listing of educational session topics (see Page 44). Assign each member of your delegation to attend as many different sessions in each block as possible. Complete descriptions are online at naca.ws/2g5NnEu and will appear in the National Convention Program, which you will receive at Convention registration. Map out

with others in your delegation who will be participating in specific educational sessions.

- b. Review showcasing acts (see Page 46).
 - c. Review the list of exhibitors in the Campus Activities Marketplace (see Page 79).
 - d. Discuss the basics of Block Booking and the acts/performers that interest you. Learn how to use NACA's Block Booking system with a video tutorial available at <https://blockbooking.naca.org/Pages/default.aspx>. Then visit blockbooking.naca.org.
 - e. Set times for daily on-site delegation meetings while at the Convention to ensure that everyone stays on track and completes the tasks assigned to them.
5. Complete any required travel paperwork.
 6. Discuss departure time and make arrangements to let faculty know when you will be missing classes and coordinate making up missed assignments. (See sample letter on next page.)
 7. Assign tasks for next meeting.

TWO WEEKS BEFORE THE CONVENTION

Hold a meeting with the delegation to finalize details of your trip.

1. Make room assignments.
2. Review departure time and travel arrangements.
3. Pick up travel advances.
4. Discuss appropriate behavior and attire while at the Convention.
5. Discuss what to bring: Comfortable clothes and shoes, money for meals, personal entertainment and miscellaneous expenses; programming calendar and available room/hall reservations; programming budget; notebook/legal pad; pens/pencils.
6. Distribute copies of programming calendar and budget to delegates attending the Convention.
7. Identify open dates and facilities on your programming calendar.
8. Make a list of major programs and events that are of interest to your campus and be prepared to take advantage of Block Booking and Contract-On-Site pricing discounts. Discuss all this information with your Block Booker, who will be attending Block Booking meetings.
9. Contact other schools in your area beforehand to see if you have any common programming interests. You may be able to do legwork that will result in a cost-saving block on a particular artist.
10. Remind group of on-site delegation meetings.
11. Review expectations regarding Convention follow-up and evaluation. Discuss how you plan to evaluate and take notes on showcases and educational sessions.

WHEN YOU ARRIVE AT THE 2017 NATIONAL CONVENTION

1. Find the NACA® Registration area to get started.
2. Take time to make sure you have all essential materials. The head of your delegation should register for the entire delegation and then share materials with you. Your delegation head should verify that you have your nametags, meal tickets, schedule, promotional flyers and the National Convention Program.
3. Register to participate in Block Booking. Helpful volunteers will be on site at registration to explain the process to you.
4. VOLUNTEER! Visit the Volunteer Center to schedule a time when you can lend a hand. Not only will you help ensure the success of the Convention, you will meet many new and fun people.

WHILE YOU ARE IN BALTIMORE

1. Remember to eat well, drink water and get plenty of sleep.
2. Be an active participant throughout your time at the Convention.
3. Introduce yourself to other school delegates.
4. Take good notes during educational sessions and get all handouts that are available.
5. Go to all showcases.
6. Visit each booth in the Campus Activities Marketplace and get to know the associate members who are there. Remember, however, to take only one sample of promotional materials for your delegation.
7. Always have your programming calendar and budget information handy when you are in CAMP and at Block Booking meetings.
8. Touch base regularly with other delegates in your group and with your advisor.
9. Attend all scheduled delegation meetings so you can share information and discuss the information you've gathered.

WHEN YOU RETURN TO CAMPUS

1. Immediately share educational information and promotional materials from the National Convention with board members who were not able to attend.
2. Move quickly to make programming decisions on attractions for which your delegation completed Block Booking forms. Prices are valid for only 45 days after the Convention.
3. Contact other schools in your area and check blockbooking.naca.org for up-to-date artist activity (if you didn't do this before the Convention). This will help increase your Block Booking cost savings even more.

HOW TO PLAN YOUR DELEGATION

1. Use the National Convention as a training opportunity for future leaders rather than a reward for long-time leaders.
2. Invite students who will be at your institution for at least one more full academic year.
3. Disperse members of the delegation to cover as many sessions as possible. Don't have two or more members of your delegation attending the same session.
4. Balance the interests of the institution, the student organization and the individual when considering sessions to attend.

5. Confer with students and staff back home as needed via social media.
6. Hold a group debriefing after attending a group of sessions or after the Convention as a whole so everyone receives the benefits of as many sessions as possible. A debriefing held after your delegation returns to campus could also include student and staff members at your institution who could not attend.

SPECIAL FORMS FOR DELEGATIONS

For downloadable text copies of special forms for use by NACA® National Convention delegations, go to www.naca.org/Convention/Pages/SchoolTips.aspx.

Available forms include:

Sample Letter to Faculty

Sample Delegate Contract

Sample Delegate Contract

I, _____ hereby agree to fulfill all of the responsibilities below as a delegate to the 2017 NACA® National Convention.

I will stay with the delegation as the hotel and return with it, via transportation provided by the college/university.

I will attend all pre-convention, on-site and post-convention delegation meetings.

I will attend and participate in all these aspects of the Convention that are required by my school.

I realize I am a representative of _____ and that I have been chosen by my organization to represent it and its interests. As such a representative, I understand that any actions I take at the NACA® National Convention will positively or negatively affect people's opinions about my organization and my college/university.

As a delegate, I will engage in behaviors that are responsible and mature. Intoxication, use of illegal substances, and abusive or inappropriate behavior may result in breaking of Convention, hotel or college/university rules and may result in disqualification from the Convention. If I am asked to leave, I understand that I must reimburse the organization and my college/university for any expenses they incurred for my participation in the Convention.

I will submit a Convention evaluation to the program board and the office of student activities.

I agree to appear before the program board following the Convention to explain my participation in the Convention and to share the information I obtained.

I hereby certify that I am a duly enrolled student in good academic standing at _____ and I release my cumulative grade point average to the office of student activities for verification of academic standing.

Delegate: _____
By: _____
Date: _____

Professional Staff Witness: _____
By: _____
Title: _____
Date: _____

Date _____

Dear [Professor]:

The National Association for Campus Activities (NACA) will be holding its 2017 National Convention in Baltimore, MD, from Saturday, Feb. 18, to Wednesday, Feb. 21. NACA is dedicated to providing leadership training and programming opportunities to students and staff from colleges and universities around the country. [Student] has been chosen from a field of candidates to represent [institution].

This Convention is an opportunity for learning and interaction that complements the classroom experience. Because this is a national program, students from many states will be sharing resources and exchanging ideas.

There are educational sessions addressing such topics as motivation, stress management, communication skills, decision-making, ethical leadership and group processing techniques.

Our past experiences have found the NACA® National Convention to be a valuable educational experience for all students attending. Many of the students return with new perspectives and more definite future goals. Much of what is learned can be applied as life management skills as well as being applied to improving the quality of campus life.

Although attendance at the Convention necessitates [student's] absence from your class, he/she realizes it is his/her responsibility to complete any assignments during his/her absence and to make up any exams at your convenience. I hope you can support [student's] attendance at this convention.

Your assistance and cooperation is appreciated. Please contact me if you have any questions about the convention.

Sincerely,

(Name)
(Title)

FEES, DEADLINES & OTHER INFORMATION

(Note: NACA® policies are subject to change without notice.)

The NACA® National Convention provides an excellent opportunity for colleges and universities around the country to meet one-on-one with artists, performers and agents in the Campus Activities Marketplace, preview live showcases, network with other campus activities professionals and obtain training for both professional staff and students.

The Convention is the ideal location for NACA® associate members, artists, performers, speakers and self-represented artists to find out more about the needs of NACA® member schools, meet campus activities buyers and showcase their acts.

REGISTRATION

All student and staff delegates must be registered to attend the 2017 National Convention. Students and staff from non-member schools may attend, but must pay non-member registration fees. All NACA® member delegations are eligible to participate in the Block Booking process. The registration fee includes one meal, access to the Campus Activities Marketplace and admission to all showcases and educational sessions.

Spouses and partners are welcome to attend the National Convention, but must pay the regular registration fee for the full Convention or day pass, depending upon their length of stay. All Convention policies and procedures apply to spouses or partners in attendance, whether they are school- or associate-member-related.

Any member who has an outstanding debt with NACA of more than 60 days must clear that debt before registering. NACA reserves the right to apply any funds held for or received by NACA from a debtor to any outstanding debt, as well as any accumulated service or related charges where applicable, regardless of the purpose for which such funds were received by NACA.

DELEGATE REGISTRATION

2017 National Convention Registration Fees

Early registration deadline is Jan. 29, 2017. Register online any time at naca.ws/2g22aMk.

School Registration for NACA® Members

Early Registration: \$365
Early Professional Plus* Registration: \$430
Regular Registration: \$430
Regular Professional Plus* Registration: \$495
Day Pass: \$145

School Registration for Non-Member Schools

Early Registration: \$525
Early Professional Plus* Registration: \$590
Regular Registration: \$620
Regular Professional Plus* Registration: \$685
Day Pass: \$210

**This registration is for Professional Staff members and includes admission to the Professional Development Luncheon on Sunday.*

Associate Registration for NACA® Members

Early Registration (per person): \$365
Regular Registration (per person): \$430
Associate Member Day Pass (meal not included): \$60
Exhibit Booth (no registrations are included): \$1,005 each

Professional Development Luncheon

The Professional Development Luncheon, which has a registration fee of \$55, will be held Sunday, Feb. 19, at 11:30 a.m. Sign up for this when you register. It will include presentation of the C. Shaw Smith Award and featured speaker Dr. Jennifer Keup, director of the National Resource Center for The First-Year Experience and Students in Transition.

Diversity Breakfast

The Diversity Breakfast, which has a registration fee of \$55, will be held Tuesday, Feb. 21, at 9 a.m. Sign up for this when you register for the Convention. It will include presentation of the Outstanding Diversity Achievement Awards and will include a featured speaker to be announced soon.

FACILITIES

NACA Rate Deadline for All Hotels:
Jan. 25, 2017

Headquarters Hotel

Hilton Baltimore

401 West Pratt Street
Baltimore, MD 21201
443-573-8700
Single/Double - \$184;
Triple/Quad - \$194 Plus 15.5% Tax
Book directly at: naca.ws/2fN70iW

Baltimore Marriott Inner Harbor at Camden Yards

110 South Eutaw Street
Baltimore, MD 21201
410-962-0202
Single/Double - \$180;
Triple/Quad - \$190 Plus 15.5% Tax
Book directly at: naca.ws/2gFR9Kb

Sheraton Inner Harbor Hotel

300 South Charles Street
Baltimore, MD 21201
410-962-8300
Single/Double - \$184;
Triple - \$204; Quad - \$224 Plus 15.5% Tax
Book directly at: naca.ws/2gSgKu8

Holiday Inn Baltimore Inner Harbor Downtown

301 West Lombard Street
Baltimore, MD 21201
410-685-3500
Single/Double - \$159;
Triple/Quad - \$179 Plus 15.5% Tax
Call-In Reference Code: NAC

Days Inn Baltimore Inner Harbor Hotel

100 Hopkins Place
Baltimore, MD 21201
410-576-1000
Single/Double/Triple/Quad -
\$159 Plus 15.5% Tax
Call-In Reference Code:
NACA 2017 National Convention

Book Discounted Flights

NACA is in partnership with Delta Air Lines to offer discounted airfares for the 2017 NACA® National Convention. Find instructions on how to book flights online or by phone at naca.ws/2gSivL.



Ground Transportation

Baltimore/Washington International (BWI) Airport is nine miles from the Hilton Baltimore. Transportation is available via:

- **Light Rail** – \$1.70 each way, 30 minutes (Convention Center stop directly outside hotel)
- **Super Shuttle** – \$14 each way, 20 minutes
- **Taxi** – \$30 each way, 15 minutes

Baltimore Penn Station is 2.6 miles from the hotel; drive time is 10 minutes.

Marc Commuter Train, Camden Line, is 0.24 miles from the hotel; walk time is one minute.

Getting around Town

Charm City Circulator provides free transportation on four routes in Baltimore. Visit charmcitycirculator.com.

Hilton Baltimore Hotel Parking

Overnight valet parking: \$42

Overnight self parking: \$30

Visit the NACA® Website for Up-to-Date Convention Information

Stay up to date as you plan for your 2017 NACA® National Convention experience by regularly visiting www.naca.org/Convention/pages/default.aspx. At this site, you can also register online early and take advantage of reduced registration rates.



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DISTANCE FROM HOTEL : 9 MILES
DRIVE TIME : 15 MINUTES

LIGHT RAIL



\$1.70 EACH WAY, 30 MINUTES
CONVENTION CENTER STOP DIRECTLY OUTSIDE HOTEL

SUPER SHUTTLE



\$14.00 EACH WAY, 20 MINUTES

TAXI



\$30.00 EACH WAY, 15 MINUTES



BALTIMORE
PENN STATION

DISTANCE FROM HOTEL : 2.6 MILES
DRIVE TIME : 10 MINUTES

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WALK TIME : 1 MINUTE



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HOTEL PARKING



OVERNIGHT VALET PARKING \$42
OVERNIGHT SELF PARKING \$30



LOCAL RESTAURANTS



ONSITE RESTAURANTS

DIAMOND TAVERN
JIMMY JOHN'S
THE COFFEE BEAN & TEA LEAF



RESTAURANTS WITHIN WALKING DISTANCE



FRANK & NIC'S
CHIPOTLE
SUBWAY
KONA GRILL
THE CAPITAL GRILL
M&S GRILL
PF CHANG'S
BRIO TUSCAN GRILLE

DEMPSEY'S BREW PUB
POTBELLY
LUNA DEL SEA
SULLIVAN'S STEAKHOUSE
CHEESECAKE FACTORY
PHILLIP'S SEAFOOD
FOGO DE CHAO
PICKLES PUB

HOURS OF OPERATION



DIAMOND TAVERN
6AM – 12AM
IN ROOM DINING
6AM – 11PM



LOBBY BAR
5PM – 2AM



UPS STORE
7AM – 6PM



GIFT SHOP
7AM – 10PM



FITNESS CENTER &
INDOOR POOL

5AM – 10PM



NACA POLICIES

NACA'S MISSION

The National Association for Campus Activities is a higher education organization providing members with the knowledge, ideas and resources to promote student learning through engagement in campus life.

NACA'S DEFINITION OF DIVERSITY

Diversity is an attribute and a goal. As an attribute, diversity is ethnic identification/race, gender, disability, sexual orientation, age, religion, economic status and the many other aspects of our lives that define the family of humanity. As a goal, diversity refers to the intentional valuing, respecting and inclusion of all peoples. NACA recognizes the diversity of all its members and supports the development and implementation of programs and services that achieve this goal.

NON-DISCRIMINATION, DIVERSITY ADVANCEMENT AND AFFIRMATIVE ACTION PRINCIPLES

NACA is committed to advancing diversity development and the principles of equal opportunity and affirmative action through its respective programs, services and volunteer involvement. To ensure compliance with these principles, the organization will:

- Not discriminate on the basis of race, color, religion, gender, economic status, sexual orientation, national origin, age, ethnic background or disability in any of their policies, procedures or practices.
- Promote vigorous efforts to enhance, develop and increase a diverse volunteer pool in all areas of the Association.
- Actively promote diversity in their programs and services.
- Expect all volunteers and NACA® Office staff to consistently display sensitivity to diversity and the principles of affirmative action.
- Promote the importance of eliminating discriminatory and/or culturally insensitive language, behavior and content from NACA-sponsored activities and will urge all members and guests of the Association to cooperate in this effort. There is no intent to support censorship. The purpose is to induce thought and advance planning in an effort to ensure that showcase performances, CAMP displays, educational sessions and other NACA-sponsored activities reflect appropriate diversity and sensitivity in their plans and actions.

CIVILITY STATEMENT

In February 2010, the NACA Board of Directors approved the creation of a Civility Statement to be adhered to by members of the NACA® community in their interactions with all school staff, students, associate members, volunteers and NACA® staff. Please go to www.naca.org/aboutus/Pages/default.aspx to read the statement. We ask that you familiarize all members of your organization with this statement so that they understand the expectations outlined when interacting with members of the NACA® community.

ALCOHOL AND OTHER SUBSTANCE ABUSE POLICY

The National Association for Campus Activities and the NACA® Foundation recognize the serious threats that alcohol and other substance abuse present to college populations, the entertainment industry, and to society as a whole. We realize that our Association is not immune to the problems associated with abuse. NACA is committed to addressing this issue through various activities, programs and educational efforts on regional and national levels. All NACA® members and volunteers are encouraged to uphold the Association's statement in spirit and action; however, NACA has no responsibility for the conduct or behavior of event attendees.

Alcohol served outside of any official event (an official event is one endorsed or hosted by NACA) is not the responsibility of NACA, but is instead the responsibility of the individual/group/firm coordinating, hosting, promoting or holding the activity. All responsibility for determining whether participants at the activity are underage and for complying with applicable state and local laws rests solely with the individual/group/firm coordinating, hosting, promoting or holding the activity, and is not in any way the responsibility of NACA or any of its employees or representatives.

In the event that NACA becomes the subject of a claim or loss arising from violation of this policy by any person, group or business entity, or service of alcohol at any non-official event, that person, group or business entity agrees that it shall indemnify and hold harmless NACA from and against all resulting claims and losses, including NACA's costs and attorney's fees, that arise from or relate to violation of this policy and/or service of alcohol at said non-official event.

VIDEOTAPING/PHOTOGRAPHY POLICIES

NACA photographs and videotapes regional events and attendees. These photographs and videotapes may be used in any NACA® materials and publications, and on the NACA® website. By attending this event, you, your delegates and/or the acts that you represent give NACA your consent to use photographs and videotapes in which you, your delegates and/or your acts appear.

NACA® delegates or other persons may use photographic, videotape or other image and sound recording devices to record events and activities that take place during NACA® events, as long as these activities do not interfere with the audience enjoyment of or participation in NACA® events. Those photographing, videotaping or otherwise recording events cannot interfere with showcase technical crew, stagehands, etc.

The following specific guidelines apply to any photography, videotaping or other recording at an NACA® event:

- Professional crews will not be allowed.
- On-stage filming or placement will not be allowed. Recording must occur from the show floor.
- Access to the soundboard will not be allowed.
- Audience views cannot be obstructed.
- Power must be self-contained (i.e., battery packs). Access to the event power supply will not be allowed.
- Use of supplemental lighting will not be allowed.
- Some forms of recording/taping may not be available at specific venues due to union or other facility regulations.
- Recording/taping of some materials may require the permission of the owner of such materials, and it is the recorder's responsibility to obtain such necessary permissions.
- If audience members, showcase crew or other technical, conference or facility staff complain about the position of a camera/operator, the camera/operator will be asked to move. If the camera/operator does not comply, they will not be allowed to continue taping.

BY USING VIDEOGRAPHIC AND/OR OTHER RECORDING DEVICES TO RECORD NACA® EVENTS AND ACTIVITIES, THE RECORDER REPRESENTS THAT HE/SHE HAS OBTAINED ALL NECESSARY PERMISSIONS FROM ANY COPYRIGHT HOLDERS OR OTHER ENTITIES WHOSE RIGHTS MAY BE AFFECTED. THE RECORDER AGREES TO INDEMNIFY NACA, ITS EMPLOYEES, AGENTS, OFFICERS, DIRECTORS AND INDEPENDENT CONTRACTORS FROM ANY AND ALL LIABILITY ARISING FROM THE RECORDER'S VIDEOTAPING OR RECORDING ACTIVITIES.

SPECIAL NEEDS

Although the Association strives to make all events accessible to all participants, including individuals with disabilities or special needs, where reasonably possible, not all special needs may be accommodated at all sites. If the Association is unable to provide the special service(s) requested by a delegate and the delegate does not attend the event, the Association will refund the registration fee.

EVENT CANCELLATION POLICY

NACA reserves the right to cancel any program. Causes for cancellation may include, but are not limited to, low participation by schools and/or associates, acts of God, etc. In the case of a program cancellation, NACA will only reimburse fees paid to NACA; any travel, lodging or other non-NACA® fees will not be reimbursed.

EDUCATIONAL SESSIONS AND PROFESSIONAL DEVELOPMENT OFFERINGS

This listing of educational and professional development session titles is offered to whet your appetite for the educational and development opportunities provided during the 2017 NACA® National Convention. This list is preliminary, with additional sessions to be announced soon. For an up-to-date list of sessions, descriptions and presenters, see our online Educational Session Previews at <http://naca.ws/2g5NnEu>.

SUNDAY, FEB. 19, 9-10 AM

- Let's Get In Formation: Programming for Black Students at a PWI/HSI?
- Missing Pieces and Language Matters
- 0-100, Real Quick
- We Can't Afford Beyoncé // Re-thinking Concerts for a More Connected Audience
- Help Your Personal Budget Grow: Some Tips & Tricks to Save Some Green!
- Solving for "Y" and "Z"
- WIN or Lose Is Something You Choose: The SEVEN STAGES for Building Team Cohesion
- Putting Together the Student Org Puzzle: Identifying the Right Supports for Your Campus Leaders
- The Bigger the Setback ... The Bigger the Comeback
- Get Out of Your Comfort Zone!
- Be More Prepared... for the Job Search and Beyond
- Marketing Major Events – What Really Works?
- Community College Roundtable: Supporting Student Organizations
- The Marketplace: Tour It, Touch It, Be the First to See It... What Is the Marketplace All About?
- NACA® NEXT

SUNDAY, FEB. 19, 10:15-11:15 AM

- How Associates Can Make the Most of the NACA® Experience
- Partnering and Developing "Leaders in Service"
- Expanding Your Reach By Leading with Social Justice
- Advising through Controversy: Balancing Student Desires, Institutional Impact, and the First Amendment
- Collaborative Programming: Two Departments, One Goal
- Make Your Mark with Social Media!
- Concerts: How to Be Flexible – What to Bend on So You Don't Break on Concert Day
- Fallon & Timberlake #friendshipgoals: Maintaining a Personal Relationship in a Professional Setting
- I'm Ready for More: Pursuing a Career in Student Affairs
- Slammin' Your Coffee Shop Venue
- Expanding Your Reach by Leading with Social Justice
- aWake All Night

SUNDAY, FEB. 19, 11:30 AM-12:45 PM

- How "HIP" are you? Assessment as the Key to First-Year Campus Activities as a High-Impact Practice (Professional Development Luncheon Presentation)

SUNDAY, FEB. 19, 1-2 PM

- NACASpeaks (PechaKucha)

SUNDAY, FEB. 19, 2:15-3:15 PM

- Fostering Inclusion Among Your Student Leaders
- Speak Up! Using First-Year Assessment as a Platform for Change
- Working with Student Veterans: Not the Monolithic Group You Thought
- Higher Education in a Period of Rapid Transformation

MONDAY, FEB. 20, 9-10 AM

- Lead a Student Organization, Pass Your Classes, and Have a Social Life: a Guide to Time Management
- Council for the Advancement of Standards in Higher Education (CAS): What's New and Useful; and How You Can Use it in Your Work
- Working with Graduate Students: The Voyage of Mentorship and Supervision
- The Power of Your True Self
- Bonfire: A Homecoming Tradition at the University of North Texas
- Everyone Is a Promo Chair
- Put on Your Thinking Hats: The deBono Method for Effective Group Discussion and Decision-Making
- RISKY Business
- The Leadership Show
- Exemplary Co-Curricular Advising: Takeaways from a Recent Study
- MAJOR CONCERTS: A Detailed Walkthrough from Start to End
- Between Now and Our Vision: Fill the Gap with Goals

MONDAY, FEB. 20, 9-10:40 AM

- Closing That Loop: Effective Assessment in Student Activities

MONDAY, FEB. 20, 10:10-10:40 AM

- Beyond Booking
- Naked and Afraid: Programming Survival Skills
- From Plates to Platforms: Adding Flavor to Your Followers
- Get Your Popcorn Ready: Showing Movies with a Purpose on Your Campus
- Piktochart – Visualizing Your Assessment Data
- One University, Many Locations
- NACA® Summer Institutes: Everything You Want to Know
- It's Show Day: Concert Etiquette 101
- Day of Show Problems: They Will Happen, So Be Prepared!
- "The Tour Manager Is Hangry" and Other Tales from Hospitality Coordinators
- Conflict Is Good? It Really Can Be!

MONDAY, FEB. 20, 2:15-3:15 PM

- National Trends in Documenting and Assessing Co-Curricular Learning
- What's New on the Multicultural Front?

TUESDAY, FEB. 21, 10:15-11:15 AM

- What Do You Mean We Can't Afford to Book this Artist?!
- Followership! Because without Us Whom Would They Lead?
- No Voices Unheard: Embracing the Renaissance of Student Activism
- The Art of Connecting:
How to Motivate, Influence and Relate to Anybody
- When Two Become One: A Story of Two Programming Boards, Campus Climate, and Shrinking Resources
- Lead Like a Super Hero! –
Discovering Your Super Powers Within to Change the World!
- Programming, When Times Get Tough
- Active Shooter on Campus:
How to Prepare ... How to Respond!
- Be More Aware! Programming for Students with Disabilities
- Never Grow Up! Life as a Special Events Professional
- Building a Dynamic Brand for Your Board
- The Versatility of Trello
- The Placement Exchange

TUESDAY, FEB. 21, 4:15-5:15 PM

- S.S. NACA: All Aboard for Student Supervision
- Defining Leadership to Create and Assess Core Leadership Competencies
- Religion on Campus: Strategies to Create and Adapt Campus Events
- Helping Your Welcome Week "Be More":
Creating a Successful Extended Orientation Program
- Time Is Money... Learn to Invest Wisely
- Student Organization Training Roundtable
- FOR STAFF MEMBERS ONLY:
A Model for Creating a Vibrant and Active Campus Life
- Oh No, I'm in Charge of the Adult
- When Comedy Isn't Funny for All:
Responding to Criticism of Comedy
- Leading with Spirit:
Cultivating Vulnerability and Spiritual Development
- We Care: Incorporating Diverse & Inclusive Programs into Your Campus Activities Board
- Student PechaKucha



CLUB SHOWCASE

Twelve attractions whose price is no more than \$1,250 are selected for this showcase. Prices for single date may be exclusive of travel, but all block prices must include travel. Club showcases include musical attractions, comedy, novelty and other artists. Attractions are listed in alphabetical order, not in the order in which they appear. Alternates are listed in priority order, in the event that any of the attractions are unable to appear. For the artists listed, pricing information includes the attraction's regular non-Convention price, followed by Block Booking pricing. All Block Booking pricing categories indicate the base contract fee and any additional expenses required (sound, lights, room, meals and/or travel). Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.

Angie Keilhauer
@AngieKeilhauer
Bass/Schuler Entertainment
Home Base: Marietta, GA



Angie Keilhauer is an international touring artist largely known for her time as an acoustic soloist on several major cruise lines. Her popular YouTube covers have caught the attention of hundreds of thousands of fans all over the world, including several big-name artists (Sara Evans, Dave Barnes, Tyler Ward, Kenny Chesney and more). Chesney even went so far as to include her cover of "American Kids" in a national press release of the song. The cover received radio play on multiple stations, including Sirius XM The Highway. More recently, Angie was a contestant on the past season of NBC's "The Voice!"

	Single Date Price:.....	\$1,250 + SLRT
	3 Dates in 5 Days (Block Price):.....	\$1,200 + SLR
	5 Dates in 7 Days (Block Price):.....	\$1,000 + SLR
	Contract On-Site Discount:.....	See Agent

Brent Pella
@BrentPella
Sophie K. Entertainment, Inc.
Home Base: Los Angeles, CA



Brent Pella is a comedian, sketch player and actor who is emerging as one of this generation's performers to watch. He's risen through the ranks at the San Diego Comedy Festival, Sacramento Comedy Festival and the Burbank Comedy Festival, and he regularly performs at Mad House and the Comedy Palace in San Diego, Flappers and the Hollywood Improv. He has appeared on Comedy Time TV and MTV's new hit series "Greatest Party Story Ever," and he produces and directs his own music videos, many of which have been featured on Funny or Die and College Humor. Pella played basketball at UC-Santa Cruz, then transferred beaches to UC-Santa Barbara, where he became a sports panel host and contributor with the KCSB Student Radio Station, as well as sports editor for the UCSB Daily Nexus. He's a graduate of the Upright Citizen's Brigade and currently studies with The Groundlings.

	Single Date Price:.....	\$1,250 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$1,250 + SLRM
	5 Dates in 7 Days (Block Price):.....	\$1,150 + SLRM
	Contract On-Site Discount:.....	N/A

Brian Miller Magic
@BMillerMagic
Neon Entertainment
Home Base: Vernon, CT



Brian Miller is a nationally touring variety artist: magician, comedian and musician. In only six years since entering the college circuit, Brian has distinguished himself by performing at 100 campuses, showcasing at six NACA® conferences, and being recognized twice as one of "America's Best Campus Artists" by Campus Activities Magazine. Brian's TEDx talk, "How to Magically Connect with Anyone," is one of the most popular of all time, with two million-plus views worldwide and counting. It was included on the lists "5 Must Watch TED Talks for College Students" (Kitabikukda), "5 TED Talks to Watch Before an Interview" (ULoop College Business News), and "7 Life Changing TED Talks" (Odyssey Online). In 2016, Brian was invited to entertain the American troops and their families on Naval bases in Europe. The tour was a huge success, and the feedback was simply: "Brian Miller ROCKED!!!"

	Single Date Price:.....	\$1,250 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$1,125 + SLRM
	5 Dates in 7 Days (Block Price):.....	\$1,025 + SLRM
	Contract On-Site Discount:.....	N/A

Carlos Robson
@carlosthpoet
Bass/Schuler Speakers
Home Base: Charlotte, NC



Carlos Robson is an award-winning spoken word poet, playwright, and teaching artist. As a competitive slam poet, he's competed in local, regional, national and international competitions, winning the National Poetry Slam championship in 2007 and again in 2008 as a member of the North Carolina-based team, Slam Charlotte. He has performed in all corners of the nation and on Broadway, and is a co-founder of the Charlotte-based artist collective The Concrete Generation, as well as one half of the live arts project The Indoctrination Experiment. Twice nominated for APCA Spoken Word Artist of the Year, Carlos has performed at over 50 colleges and universities.

	Single Date Price:.....	\$1,250 + SLRT
	3 Dates in 5 Days (Block Price):.....	\$1,200 + SLR
	5 Dates in 7 Days (Block Price):.....	\$1,000 + SLR
	Contract On-Site Discount:.....	See Agent



S: SOUND L: LIGHTS R: ROOM M: MEALS T: TRAVEL Block Price: Price based on multiple dates in a given number of days
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Chinedu Unaka

@chineducomedy

KP Comedy Too

Home Base: Los Angeles, CA



Chinedu is a Hollywood-based comedian born and raised in Los Angeles. He has established himself as a talented comedic presence, performing regularly at some of the country's most renowned comedy clubs. He most recently returned from touring in Greece, Egypt and Jordan for the American troops stationed there, was featured on one of the latest seasons of "The Mindy Project" (FOX/Hulu), and will be on the newest season of Hulu's "Coming to the Stage." Chinedu was also a previous top 10 finalist for NBC's nationally recognized Stand Up for Diversity competition, performed stand-up comedy on FOX's "Laughs" and NUVO TV's "Stand Up and Deliver," wrote for comedy specials featured on SHOWTIME, toured India as part of the Weirass Comedy Festival, and was hand selected by Damon Wayans Jr. to tour with him.



Single Date Price:..... \$1,250 + SLRT
3 Dates in 5 Days (Block Price):..... \$1,250 + SLR
5 Dates in 7 Days (Block Price):..... \$1,150 + SLR
Contract On-Site Discount:..... N/A

Collin Hauser

@collinthehauser

Developing Artist Booking, LLC

Home Base: Dallas, TX



Collin Hauser is a singer/songwriter who blends folk, blues, jazz and pop with skillful guitar textures and a truly unique voice. He has toured with artists like Cas Haley and was nominated for two Grammy Awards for his participation in the UNT One O'clock Lab Band in 2009. Collin graduated with honors from UNT with a B.A. in jazz studies in 2010. He resides in Denton, TX, where he continues to perform weekly and grow his fan base through engaging live performances on both guitar and saxophone.



Single Date Price:..... \$1,250 + SLRMT
3 Dates in 5 Days (Block Price):..... \$1,125 + SLRM
5 Dates in 7 Days (Block Price):..... \$1,050 + SLRM
Contract On-Site Discount:..... N/A

Haeley Vaughn

@thehaeleyvaughn

Developing Artist Booking, LLC

Home Base: Nashville, TN



Haeley Vaughn is on her way to becoming country-pop's next darling with a genuine optimism and enthusiasm for singing that cannot be deterred. From singing in school and church choirs, it was clear that Haeley was born for the spotlight. Picking up the guitar at 13, she learned to play along to some of her favorite songs by the Dixie Chicks and The Judds - country music her mother introduced and inevitably turned into a household favorite. At 16, the summer right before her junior year in high school, she tried out for Season 9 of "American Idol." She toted her brand new red guitar to the "Idol" auditions in Denver, where she became an immediate judge and fan favorite. During the last round of "American Idol's Hollywood Week," Haeley moved on to the season's live shows and finished as one of the top 10 females of the overall top 20.



Single Date Price:..... \$1,250 + SLRMT
3 Dates in 5 Days (Block Price):..... \$1,175 + SLRM
5 Dates in 7 Days (Block Price):..... \$1,075 + SLRM
Contract On-Site Discount:..... See Agent

Hailey Boyle

@HaileyButter

Sophie K. Entertainment, Inc.

Home Base: Summerfield, NC



Originally from Fairbanks, AK, Hailey Boyle was named one of New York's top 10 funniest comics at The New York Comedy Festival. She's also performed at the prestigious Just For Laughs Festival, the Glasgow International Comedy Festival, the Edinburgh Fringe Festival, and Vince Vaughn's Wild West Comedy Festival. Hailey's been seen on "Stand Up In Stilettos" and "About Last Night" starring Kevin Hart. She was honored to be named on TBS' list of 101 funniest working comics in the world! Hailey was also honored to entertain American soldiers on active duty in Greenland, The Bahamas, and Central America. In print, she's been featured in The New York Daily News, as well as the UK's The List. As a student, Hailey attended SUNY-Oswego, Cosumnes River College in Northern California, and The University of Alaska Fairbanks. The 6'2" comedian is versatile and tenacious and is guaranteed to entertain any and every audience she encounters.



Single Date Price:..... \$1,250 + SLRMT
3 Dates in 5 Days (Block Price):..... \$1,250 + SLRM
5 Dates in 7 Days (Block Price):..... \$1,150 + SLRM
Contract On-Site Discount:..... N/A

Herrison Chicas

Diversity Talent Agency

Home Base: Charlotte, NC



With a background in psychology and sociology and a specialty in emotional intelligence, Chicas' dynamic performances and breakthrough programs have transformed hundreds of people and institutions all over the world, from reactive practitioners to proactive peak performers, ultimately answering the question, "How can I be most effective in achieving my goal?" Chicas has helped enhance strategies and resolve issues on both the private and public sector with clients ranging from Fortune 500 sales teams and small business owners to collegiate programs and non-profit organizations. He has been invited to perform and speak at some of the most prominent universities, including Dartmouth College (NH), Duke University (NC), the University of Illinois at Urbana-Champaign, and many more. His work has been featured on major platforms such as TEDx and NPR.



Single Date Price:..... \$1,500 + RMT
3 Dates in 5 Days (Block Price):..... \$1,250 + RM
5 Dates in 7 Days (Block Price):..... \$1,100 + RM
Contract On-Site Discount:..... N/A



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CLUB SHOWCASE

Lafayette Wright

@Lafayette247

JOEY EDMONDS Presents

Home Base: New York, NY



Lafayette Wright is unique in that he is a comedian whose self-obsessions with art and expression fuel who he is, both on stage and off. An enigmatic loner off stage, Lafayette has spent close to a decade honing his skill as a favorite on the DC comedy scene. He now divides his stage time between DC and New York City. Recently, he has performed in the illustrious 202 Comedy Festival and will appear on Kevin Hart's new Comedy Central show, "Hart of the City," a showcase of different stand-up comedy scenes across the nation.

	Single Date Price:.....	\$1,250 + SLRT
	3 Dates in 5 Days (Block Price):.....	\$1,200 + SLR
	5 Dates in 7 Days (Block Price):.....	\$1,000 + SLR
	Contract On-Site Discount:.....	N/A

Lamont Landers

@bandlamont

Developing Artist Booking, LLC

Home Base: Birmingham, AL



Born and raised in Alabama, Lamont Landers grew up absorbing the soulful sounds of the South that surrounded him. At age 14, he taught himself how to play guitar, and at age 19, began singing. He spent years quietly honing his talents behind his bedroom doors, listening to records by Stevie Wonder, Al Green, Sly & The Family Stone, and Ray Charles on repeat. At age 22, a candid video recorded by his sister of him performing the Ray Charles' classic "Hit the Road Jack" went viral on YouTube, and with the help of Reddit.com, garnered over 400,000 views overnight. His YouTube channel has over 11,000 subscribers and over 1.9 million views, and his four-piece outfit, The Lamont Landers Band, has become a staple in college towns across the Southeast, bringing their joyful noise of soul, funk, and R&B to audiences all over.

	Single Date Price:.....	\$1,250 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$1,100 + SLRM
	5 Dates in 7 Days (Block Price):.....	\$1,025 + SLRM
	Contract On-Site Discount:.....	See Agent

Mikki Hommel

@mikkihommel

Neon Entertainment

Home Base: New York, NY



Mikki Hommel has been belting out her soulful tunes across the US for the past eight years. Based in New York, she is influenced by Aretha Franklin, Sam Smith, Eric Hutchinson and The Lonely Island. She puts her own spin on covers and mashups and also enjoys writing songs on the spot, taking multiple topics from the audience and improvising a catchy never heard before tune. Her originals are as honest as they are witty. Mikki has opened for many artists, including Eric Hutchinson and Dweezil Zappa, and is about to depart on a world tour, singing in Dweezil's band. Her current album, "On The Moon," is now available on iTunes and Spotify. Mikki is not your typical singer-songwriter. Through her powerhouse vocals, vivacious sense of humor and fearless songwriting, she will leave you with a unique experience all its own.

	Single Date Price:.....	\$1,250 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$1,125 + SLRM
	5 Dates in 7 Days (Block Price):.....	\$1,025 + SLRM
	Contract On-Site Discount:.....	N/A



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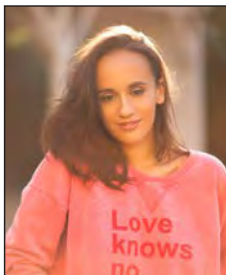
CLUB SHOWCASE ALTERNATES (IN PRIORITY ORDER)

1. Rachel Brown

@rachelbrownny

Degy Booking International

Home Base: New York, NY



Declared "the future" by Wyclef Jean and "the next big thing" by InStyle Magazine, native New Yorker Rachel Brown has a distinct sound that blends elements of her roots (Ethiopian, Bermudian and Southern) with a childhood spent listening to soul greats like Sam Cooke and Smokey Robinson, as well as other R&B, hip-hop, and '90s pop. Since graduating with honors from Harvard (where she was named one of "15 Most Interesting Seniors" in her class), Brown has shared the stage with musical icons including John Legend, Robin Thicke, Wyclef Jean, Mary J. Blige, and Quincy Jones. Her recent album received the praise of The New Yorker, Vanity Fair, the BBC, InStyle Magazine, and more, and she has received multiple music awards from Perez Hilton, mtvU, the Songwriter's Hall of Fame and the ASCAP Foundation.

	Single Date Price:.....	\$1,250 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$1,100 + SLRM
	5 Dates in 7 Days (Block Price):.....	\$950 + SLRM
	Contract On-Site Discount:.....	N/A

2. Brandon Vestal

@BrandonVestal

JOEY EDMONDS Presents

Home Base: Los Angeles, CA



Brandon was the winner of the Hollywood Comedy Festival, crowned "Best of the West" at the Detroit Comedy Festival, a finalist at the World Series of Comedy in Las Vegas, and was featured at the Asheville Comedy Festival two years running. And after his years in the trenches, this insightful storyteller's work has really begun to pay off. Brandon has appeared on NBC's "Last Comic Standing," "Man Up Stand Up" and "Comedy Time TV" and is a recurring comedian on FOX's "Laughs." He can also be heard on XM/Sirius's Blue Collar and Raw Dog channels, as well as on "The Bob & Tom Show." And he has a comedy CD on the prestigious Uproar Entertainment label called "A Useless Grown Man."

	Single Date Price:.....	\$1,250 + SLRT
	3 Dates in 5 Days (Block Price):.....	\$1,200 + SLR
	5 Dates in 7 Days (Block Price):.....	\$1,100 + SLR
	Contract On-Site Discount:.....	N/A

3. DC Ervin

@dcervin

KP Comedy

Home Base: Los Angeles, CA



While most of his friends were spending their Friday nights watching shows like "Full House" and "Family Matters," DC Ervin was in the back of comedy clubs watching his father perform stand-up. Fast forward years later, after failed attempts as an NBA star, gangster rapper, and Calvin Klein underwear model, DC reverted to his childhood and followed the comedy footsteps of his father. Born and bred in the Bay Area, DC is making major waves on the Los Angeles comedy scene. You may have also seen him in Marlon Wayans' hit spoof movie "A Haunted House," with a follow-up in "Haunted House 2." DC writes, produces and stars in his own short films and sketches. His most recent project is "A Hot Nothing," a popular new podcast you can catch every week on the Sideshow Network TV.

	Single Date Price:.....	\$1,250 + SLRT
	3 Dates in 5 Days (Block Price):.....	\$1,250 + SLR
	5 Dates in 7 Days (Block Price):.....	\$1,150 + SLR
	Contract On-Site Discount:.....	N/A

4. Kabir Singh

@KABEEZY

KP Comedy Too

Home Base: Sacramento, CA



Born in 1984 in Portland, OR, to stereotypical Indian parents, Kabir Singh realized early on it wouldn't be easy making friends. Luckily for Kabir, he soon became known as the funniest Indian kid in Oregon - not too difficult considering he was the only Indian kid in Oregon. When he was nine, his family moved to India, where he was bullied and teased for being American. This taught him how to make people laugh in no less than three languages. At 13, Kabir returned to the US to continue his education, graduating from San Jose State. Kabir cleverly shares his life experiences and culture clashes of being both an Indian in America and an American in India. Kabir was featured on Comedy Central's "Gabriel Iglesias Presents: Stand Up Revolution," voiced a character in the most recent season of Fox's "Family Guy," and is starring in an upcoming MTV show.

	Single Date Price:.....	\$1,250 + SLRT
	3 Dates in 5 Days (Block Price):.....	\$1,250 + SLR
	5 Dates in 7 Days (Block Price):.....	\$1,150 + SLR
	Contract On-Site Discount:.....	N/A

BEMORE

2017 NACA® NATIONAL CONVENTION || BALTIMORE, MD

entertained



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CLUB SHOWCASE ALTERNATES (IN PRIORITY ORDER)

5. Cecilia Grace

@cecigracemusic

The Barry Agency

Home Base: Baltimore, MD



Cecilia and Tessa form the pop duo Cecilia Grace. They write their own music, as well as put their spin on current popular songs, creating a full sound with two captivating vocals and an acoustic guitar. They are best known for their chemistry and complex harmonies. Cecilia's stunning vocal quality is raw, yet sweet, and in perfect pitch. Tessa's command of her acoustic guitar with her versatility of picking styles is as breathtaking as her bluesy vocals. The duo entertains weekly at various venues, but count unique opportunities such as opening for internationally touring band Capital Cities ("Safe and Sound," "One Minute More"); keeping runners pumped at the New York City Marathon, Washington DC Rock 'n' Roll Marathon, and the Color Run; and entertaining patients at the Ryan Seacrest Studios in Boston Children's Hospital and the Nemours/Al Dupont Children's Hospital in Delaware as the most fun and fulfilling.

	Single Date Price:.....	\$1,250 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$1,150 + SLRMT
	5 Dates in 7 Days (Block Price):.....	\$1,050 + SLRMT
	Contract On-Site Discount:.....	N/A

6. T. Murph

@IAmTMurph

Neon Entertainment

Home Base: Chicago, IL



T. Murph is an Internationally known comedian who has been featured on national shows such as "Chicago Fire," Comedy Central's "Key & Peele," and the 2014 reboot of BET's "ComicView." In a very short time, Murph has achieved a huge amount of success. He has even headlined shows in Dubai! T. Murph has been featured in the Comedy Central-sponsored New York Comedy Festival and the TBS Just For Laughs festival. You can catch him performing regularly in and around Chicago when he's not on the road. He produces a show at Comedy Bar every first Sunday, and a show at Jokes & Notes every third Thursday. He's also a regular at The Laugh Factory and Zanies. In other words, you have plenty of chances to catch one of his shows. #BookTMurph #TheUnGroomedComedyTour

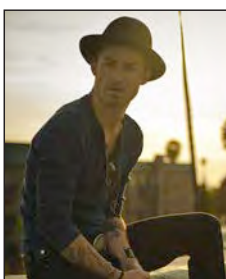
	Single Date Price:.....	\$1,250 + SLMT
	3 Dates in 5 Days (Block Price):.....	\$1,175 + SLRM
	5 Dates in 7 Days (Block Price):.....	\$1,075 + SLRM
	Contract On-Site Discount:.....	N/A

7. Dave Cavalier

@dcavaliarmusic

Developing Artist Booking, LLC

Home Base: os Angeles, CA, and Chicago, IL



Born and raised in Chicago, IL, Dave Cavalier first began playing guitar at the age of 10, grabbing instruments off the walls of the music store his father owned when he was young. After cutting his teeth in various bands throughout high school, Cavalier moved to Boston to attend Berklee College of Music. After graduating, he moved to Los Angeles to work on his songwriting and performing career. His dynamic live solo performances soon caught on in the local Hollywood music scene. Seeking road experience, he next dedicated his talents as guitarist for the electro pop-rock duo STAMPS, touring nationally for over two years. Far from a one-trick pony guitar for hire, he secured Grammy-nominated producer/engineer Hal Winer to record his debut solo record, "HOWL," which he self-released in February 2015.

	Single Date Price:.....	\$1,250 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$1,150 + SLRM
	5 Dates in 7 Days (Block Price):.....	\$1,050 + SLRM
	Contract On-Site Discount:.....	N/A



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LECTURE SHOWCASE

Featuring timely and provocative issues, this showcase gives lecturers 15 minutes each for their presentations. Attractions are listed in alphabetical order, not in the order in which they will appear. Alternates are listed in priority order, in the event that any of the lecturers are unable to appear. Lecturers may not necessarily list Block Booking pricing. For the attractions listed, all Block Booking pricing categories include the base contract fee and any additional expenses required (sound, lights, room, meals and/or travel, unless otherwise noted). Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.

A Shot of Reality

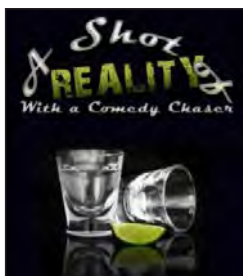
@SORshow

Bass/Schuler Speakers

Home Base: Chicago, IL



Single Date Price:..... \$3,500 + SLR
3 Dates in 5 Days (Block Price):..... \$2,800 + SLR
5 Dates in 7 Days (Block Price):..... \$2,200 + SLR
Contract On-Site Discount:..... \$100



From the creators of Mission IMPROVable comes a new show that combines improv comedy, audience participation, and education. A Shot of Reality provides an honest, engaging, humorous and sober new look at alcohol awareness on campus. It educates students about encountering alcohol in a college environment. Entertaining and informative, two performers present the show in the form of a birthday party for the students in the audience. Alternating between hilarious improvisations, in which the audience participates, and educational sketches that drive home facts and statistics, A Shot of Reality will make audiences laugh and think, and inform their behavior towards alcohol. All performers have extensive training in alcohol awareness education, improv comedy, and interactive theatre. A Shot of Reality is tailor-made for each school or event, incorporating college, local and state alcohol policies for each show.

Brian Banks

@BrianBanksFREE

Kepler Speakers

Home Base: New York, NY



Single Date Price:..... \$5,000 + SLR
3 Dates in 5 Days (Block Price):..... \$4,500 + SLR
5 Dates in 7 Days (Block Price):..... \$4,000 + SLR
Contract On-Site Discount:..... See Agent



From a promising young athlete to a convicted felon imprisoned for crimes uncommitted, Brian Banks' story is one of exasperating hardship, inspiring resiliency and redemption. A high school football star with his sights set on the NFL, Banks was on his way to accept a full-ride scholarship offer from USC until his dreams were thwarted when he was falsely accused and subsequently convicted of kidnapping and raping a classmate. As a result, Banks served more than five years in prison and another five monitored as a registered sex offender. In 2011, his accuser was recorded admitting to fabricating the charges and with the help of the California Innocence Project, Banks successfully cleared his name and regained his reputation. Motivated by his powerful motto, "Success Is My Revenge," Banks offers a deeply personal perspective on redemption, overcoming unimaginable challenges, maintaining a positive outlook and reclaiming one's path in life.

Bryan Jackson

@bryanjackson

Disruptt Speakers Bureau

Home Base: St. Louis, MO



Single Date Price:..... \$2,900 + R
3 Dates in 5 Days (Block Price):..... \$2,400 + R
5 Dates in 7 Days (Block Price):..... \$1,900 + R
Contract On-Site Discount:..... See Agent



Bryan Jackson's story began when he was just 11 months old, when his father, a medical industry professional, knowingly injected him with HIV-tainted blood. Five years later, Bryan was diagnosed with full-blown AIDS. Believing they'd done everything possible, physicians offered no hope to Bryan and his family, expecting him to die. Since then, Bryan has been defying the odds and lives on representing a story of courage, perseverance and forgiveness. The winner of Diane Sawyer's Person of the Week and the TeenNick Halo Award, Jackson's life has been a continual battle. Yet, he has used his story to impact lives around the world. From speaking at Congressional briefings to appearing at high schools, colleges and youth organizations all over the world, Bryan asks the question, "Who do you dare to become?" He provides audience members with the hope they can overcome any obstacles that are in front of them.

David Coleman, The Dating Doctor

@metropolismgmt

Metropolis Management & Entertainment Group

Home Base: Cincinnati, OH



Single Date Price:..... \$3,750 + SR
3 Dates in 5 Days (Block Price):..... \$3,500 + SR
5 Dates in 7 Days (Block Price):..... \$3,200 + SR
Contract On-Site Discount:..... See Agent



David Coleman is known worldwide as The Dating Doctor™. He has been honored 14 times as The National Speaker of the Year and is the only speaker ever to be named National Entertainer of the Year by Campus Activities Magazine. He has been referred to as, "The closest thing there is to a sure thing!" and "One of the most versatile and talented speakers in America!" His topics range from dating and sex to leadership, exceptional public speaking and team building. He is a highly sought-after speaker, author, entertainer, media personality and product endorser. Audience members at over 3,000 college campuses, military installations, corporations, conferences, singles' organizations, TEDx events, churches and civic organizations have experienced his energetic and entertaining programs. David has been featured on CNN and in publications such as The Wall Street Journal, USA Today, Women's World, Cosmopolitan, The Washington Post and The New York Times.



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LECTURE SHOWCASE

David Zach

@davidmzach

Brave Enough Artist Agency

Home Base: Nashville, TN



David Zach is the lead singer and songwriter for the rock band Remedy Drive, as well as an advocate in the fight against human trafficking. When not touring with the band, David spends time overseas as a volunteer undercover operative with the abolitionist group The Exodus Road. While overseas, he spends time in brothels and clubs in the red-light districts where underage girls and boys are sold by the hour. His role while undercover is to identify instances of minors being sold and to capture actionable evidence of their trafficking using covert gear, some of which is funded by the Remedy Drive community and fan base. That evidence is used to make rescues and arrests in partnership with local authorities. The idea that ordinary human beings can impact change for freedom and justice is central to the message David brings to audiences across the world.

	Single Date Price:.....	\$1,650 + SLM
	3 Dates in 5 Days (Block Price):.....	\$1,500 + SLM
	5 Dates in 7 Days (Block Price):.....	\$1,400 + SLM
	Contract On-Site Discount:.....	N/A

Frank King: Speaker, Writer, Mental Health Stigma Fighter

@frankingspeaks

Artists West Entertainment, LLC

Home Base: Eugene, OR



A former writer for "The Tonight Show with Jay Leno," Frank King uses his lifetime battle with depression and his skills as a speaker and comedian as a vehicle for social change on campus. Customized presentations are available for colleges, universities, or community colleges, making a difference, saving lives: "Suicide Survivor Teaching How to Become a Campus Mental Health First Responder" – "Signs, Symptoms and Solutions" – "Recovery, Resiliency and Return to Class" – "Interventions for a Wide Variety of Situations." "After seeing your presentation, it dawned on me that your content should be taught in medical school, because most physicians do not take the time to follow up on subtle 'warning signs' given verbally by patients. I would think that your keynote should be required curriculum for all medical students. It is really powerful in so many ways," said Dr. Pete Dempsey, M.D., Anderson Medical Center Houston, TX.

	Single Date Price:.....	\$2,500 + SLMT
	3 Dates in 5 Days (Block Price):.....	\$2,250 + SLMT
	5 Dates in 7 Days (Block Price):.....	\$1,750 + SLMT
	Contract On-Site Discount:.....	\$250

Kane Smego

@kanesmego

Conscious Campus

Home Base: Los Angeles, CA



Kane Smego is an internationally touring spoken word poet, hip-hop artist and educator. Kane was featured on Grammy Award-winner King Mez's debut album alongside production by J. Cole and Soundtrakk, and his work has been featured on "All Def Poetry." Kane is an artist alumnus and current site director of Next Level, a cultural diplomacy program funded by the US State Department, which sends American hip-hop artists around the world to use music and dance to promote cultural exchange, entrepreneurship, and conflict prevention. He has performed and taught poetry and hip-hop programs across the country and abroad in Africa, Southeast Asia, the Middle East and North Africa, Europe, and Latin America. He has also been a presenter at TEDx UNC and the Shriver Report Live hosted by Atlantic Magazine. Kane showcased at NACA® West in 2014.

	Single Date Price:.....	\$2,500 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$1,850 + SLRMT
	5 Dates in 7 Days (Block Price):.....	\$1,700 + SLRM
	Contract On-Site Discount:.....	\$100

Ken Nwadike - Free Hugs Project

@FreeHugsProject

Conscious Campus

Home Base: San Diego, CA



Ken E. Nwadike Jr. is a peace activist, video journalist and YouTube personality best known as the Free Hugs Guy online. Nwadike Jr. is the founder of the Free Hugs Project, which produces motivational videos to spread love, inspire change, and raise awareness of social issues. His "Free Hugs" videos have reached hundreds of millions of views on Facebook and YouTube. As a former homeless student athlete, Nwadike overcame many challenges to now own Superhero Events – an event production company that raises funds and awareness for homeless teens. In this fun, creative and interactive program, Ken brings his "Free Hugs Project" to

engage students in conversations of understanding and compassion amidst the rising tide of hatred and racism. Ken interacts with students on campus, and ends with a keynote that will create unity and build community, reminding students we are all humans in need of love.

	Single Date Price:.....	\$8,000 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$7,000 + SLRM
	5 Dates in 7 Days (Block Price):.....	\$5,000 + SLRM
	Contract On-Site Discount:.....	\$100



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LECTURE SHOWCASE

Matt Diffie

@matthewdiffie

CreativeWell, Inc.

Home Base: Los Angeles, CA



Artist and writer Matthew Diffie has been contributing cartoons to The New Yorker since 1999. His work has appeared in Time, The Huffington Post, The Believer and Texas Monthly magazines. He is the editor of three volumes of "The Rejection Collection: Cartoons You Never Saw and Never Will See in The New Yorker" (Simon & Schuster) and "Hand Drawn Jokes for Smart Attractive People" (Scribner). Diffie has done illustration work for bands like the Punch Brothers and for a special collector's edition of Stephen King's novel "Under the Dome." He received the 2013 Silver Reuben Award for best single panel cartoonist of the year from the National Cartoonists Society and is chair of the L.A. Chapter of the National Cartoonists Society. He has also been featured in The New York Times and The Washington Post and on CNN, PBS, ABC, CBS and NPR's "Fresh Air" and "All Things Considered." Visit: www.matthewdiffie.com.

	Single Date Price:.....	\$6,000 + SLRMT
	(Special NACA® offering: Single dates are usually \$7,500 plus all expenses)	
	3 Dates in 5 Days (Block Price):.....	\$5,500 + SLRMT
	5 Dates in 7 Days (Block Price):.....	\$5,000 + SLRMT
Contract On-Site Discount:.....		See Agent

Nicole Maines

@NicoleAMaines

AEI Speakers Bureau

Home Base: Orono, ME



Nicole Maines tells her story of growing up openly transgender and how she came to accept herself. In 2014, she and her family won a lawsuit against her former school after being forced to use the staff bathroom instead of the girls' bathroom. Maine's Supreme Court ruled Nicole's rights had been violated, marking a historic and landmark victory for transgender rights in the U.S. Nicole is a student at the University of Maine, transgender youth activist and supporter of LGBT change, and she has been featured on Maine Public Radio, "Good Morning America," ABC's "Nightline," and "Atlantic Magazine Live," and in The Boston Globe. She was named one of Glamour magazine's "50 Phenomenal Women of the Year Who Are Making a Difference" and is the subject of "Becoming Nicole: The Transformation of an American Family," written by Pulitzer Prize-winning journalist Amy Ellis Nutt.

	Single Date Price:.....	\$3,500 + SLRMT
	3 Dates in 5 Days (Block Price):.....	\$3,000 + SLRMT
	5 Dates in 7 Days (Block Price):.....	\$2,500 + SLRMT
	Contract On-Site Discount:.....	N/A

NO, I Am Not a Terrorist!

(Zohra Sarwari)

@Zohra_Sarwari

The Contemporary Issues Agency

Home Base: Sacramento, CA



As an Orthodox Muslim, Zohra has faced many challenges. Her personal journey began at the tender age of six, when she came to America from Afghanistan. From the moment she arrived, she has been exposed to intolerance and bigotry, initially when living in New York City, then when she moved to the suburbs of Virginia, to high school in California, and finally residing in a seemingly bucolic Midwestern city in Indiana. Zohra passionately strives to educate others about diversity, using humor and personal experiences, that will leave the audience transformed, inspired and motivated. Her appearances promote positive dialogue, with the intended result of fostering tolerance toward people of all races, religions and backgrounds. Zohra married at age 19 and went on to acquire a bachelor's degree in psychology and a master's in business administration, and is currently working on a bachelor's degree in Islamic studies.

	Single Date Price:.....	\$3,500 + SLRT
	3 Dates in 5 Days (Block Price):.....	\$3,200 + SLRT
	5 Dates in 7 Days (Block Price):.....	\$3,000 + SLRT
	Contract On-Site Discount:.....	See Agent

Sex, Drugs, Alcohol & Everything

In Between—Julia Garcia

@JuliaisTRU

The Contemporary Issues Agency

Home Base: Phoenix, AZ



With her fearless and engaging approach, 20-something Julia Garcia takes you on an unforgettable journey through the reality that comes flooding in like a bad hangover – after the partying, fun and hookups are over! A former student athlete who nearly lost her athletic scholarship (and her life) while in college, Julia now educates and empowers students to make healthy choices in preparation to live out their true potential. Using her infectious personality and ability to connect with audiences, she brings powerful spoken-word poetry, current statistics, inspiring stories, and audience interaction to create one unforgettable experience you won't want to miss! Julia received her master's degree in human science from Saybrook University (CA); is currently working towards her Ph.D. in psychology; is author of the book "Somewhere In Between"; and is the founder of the non-profit organization TruReality.org – The TRU Movement, which inspires individuals to be TRU ... The Real U.

	Single Date Price:.....	\$3,500 + SLRT
	3 Dates in 5 Days (Block Price):.....	\$3,300 + SLRT
	5 Dates in 7 Days (Block Price):.....	\$3,000 + SLRT
	Contract On-Site Discount:.....	See Agent

BEMORE

2017 NACA® NATIONAL CONVENTION || BALTIMORE, MD

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LECTURE SHOWCASE

Steve Murphy and Javier Peña

Kepler Speakers

Home Base: Washington, DC, and San Antonio, TX



DEA special agents Steve Murphy and Javier Peña were at the center of the largest, most complex, multi-national, high-profile investigation of its time. Working with an elite Colombian task force, Murphy and Peña were responsible for the downfall and capture of the world's first narco-terrorist, the infamous drug cartel leader Pablo Escobar following his brutal reign as head of the Medellín cartel in the 1980s and early 1990s. Now, these celebrated law enforcement officers take audiences beyond the history books as they reveal inside stories from a good-versus-evil battle that seems too wild to be true, and lessons they learned on teamwork, leadership and overcoming all kinds of challenges. Murphy and Peña's incredible story inspired the hit Netflix series "Narcos," on which both serve as subject matter experts and consultants.

	Single Date Price:.....	\$9,500 + SLR
	3 Dates in 5 Days (Block Price):.....	\$9,000 + SLR
	5 Dates in 7 Days (Block Price):.....	\$8,500 + SLR
	Contract On-Site Discount:.....	See Agent

Yvonne Orji

@YvonneOrji

Creative Artists Agency

Home Base: Los Angeles, CA



Starring in HBO's highly anticipated new comedy series "Insecure," Yvonne Orji is a first-generation Nigerian-American actress, comedienne and writer. She happened upon comedy in an unusual situation, when she had to find a talent for the Miss Nigeria in America Pageant. Believing she did not possess anything to do for this, she leaned on what she knew best: prayer. The response came back: "do comedy," and she did just that! And a dream, a career and a script were born. She began developing her bit on her upbringing and life as a first-generation Nigerian-American. Her first project, "The First Gen Show," was grown from that and is now being made into a half-hour sitcom executive produced by Oprah Winfrey and David Oyelowo.

	Single Date Price:.....	\$10,000 + RMT
	3 Dates in 5 Days (Block Price):.....	\$9,000 + RMT
	5 Dates in 7 Days (Block Price):.....	\$8,000 + RMT
	Contract On-Site Discount:.....	N/A

LECTURE SHOWCASE ALTERNATES (IN PRIORITY ORDER)

1. The Movement:

50 Years of Love and Struggle

@RJthemovement

Dialogues On Diversity

Home Base: Winston Salem, NC



Ten Characters – One Actor – 50 Years of Civil Rights. Described as "Moving!" "Powerful!" and "Inspiring!", The Movement is a high-powered and inspirational one-person show and discussion that walks the audience through the past 50 years of the black experience in America. Emmy-award winning actor Ron Jones examines this journey through a range of humorous and thought-provoking characters. Aided by stock footage, historical landmarks and some of the best music of the last generation, The Movement is a shout-out across the generation for the ongoing need for engagement in social action and civil rights. From LBJ to Black Lives Matter, we all must ensure the hard-fought lessons and gains of a generation are not forgotten or worse still, taken away. The Movement never truly ends. The 80-minute performance will be followed by audience discussion.

	Single Date Price:.....	\$3,750 + SLR
	3 Dates in 5 Days (Block Price):.....	\$3,450 + SLR
	5 Dates in 7 Days (Block Price):.....	\$2,950 + SLR
	Contract On-Site Discount:.....	N/A

2. C.L. Lindsay

@clindsayiii

Bass/Schuler Entertainment

Home Base: Solebury, PA



On a modern college campus, sex has as much to do with avoiding violence as it does with finding a soul mate. This program covers both sides of the equation. Rape (including date rape and statutory rape), stalking, sexual abuse, and domestic abuse are all discussed – what constitutes each crime, the penalties for each, how to report an incident, and strategies for avoiding victimization. The common legal issues that arise in the course of any person's sexual life are also explained – access to contraception, for both minors and adults, abortion rights, including the laws of parental and partner consent and the sometimes strange statutes that govern bedroom behaviors.

	Single Date Price:.....	\$3,500 + SLR
	3 Dates in 5 Days (Block Price):.....	\$3,000 + SLR
	5 Dates in 7 Days (Block Price):.....	\$2,500 + SLR
	Contract On-Site Discount:.....	See Agent



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LECTURE SHOWCASE ALTERNATES (IN PRIORITY ORDER)

3. Michael Wigge— “How to Travel the World for Free”

@michaelwigge

Kirkland Productions

Home Base: Boulder, CO



Working as a reporter and writer for 15 years, award-winning German TV host Michael Wigge specializes in travel. “How to Travel the World for FREE,” “How to Barter for Paradise” (where he turned an apple into a Hawaiian dream house just by bartering for bigger, better things), and “How to Travel 2,000 Miles on a Razor Scooter in 80 Days” are just three of his seven travel series. He has shared his journeys on both “The Tonight Show with Jay Leno” and “The Today Show.” His TV shows and books have been published internationally and he has harnessed these experiences into a series of presentations focused on creativity, persistence, self-motivation, and courage. His keynotes show how opening your mind to new adventures and striving for ambitious goals can lead to incredible results and a really fun time.

	Single Date Price:..... \$2,900 + SLRT
	3 Dates in 5 Days (Block Price):..... \$2,700 + SLRT
	5 Dates in 7 Days (Block Price):..... \$2,500 + SLRT
	Contract On-Site Discount: N/A

4. Debt Sucks Diversity Talent Agency Home Base: Charlotte, NC



Ja'Net (Ja-Nay) Adams is an international speaker and author, and the CEO of EMACK Consulting, but when she was in college, she let money rule her life. A short time after graduation, she found herself in nearly \$50,000 of debt! She dug out of the debt in two and a half years by following the principals she now speaks about to audiences all around the country as a professional motivational speaker. She speaks to various universities and corporations about financial literacy. She recently released her book “Debt Sucks! A College Student's Guide to Winning With Money So They Can Live Their Dreams!” and her advice has been featured on Forbes, the BBC, CNBC, The Huffington Post, Black Enterprise Magazine, Fox Business, JET Magazine, BizWomenJournal.com, LearnVest.com, USA Today, and NPR's “Marketplace Money.”

	Single Date Price:..... \$3,650 + RMT
	3 Dates in 5 Days (Block Price):..... \$2,850 + RM
	5 Dates in 7 Days (Block Price):..... \$2,350 + RM
	Contract On-Site Discount:..... N/A

5. Terms and Conditions May Apply (Cullen Hoback)

@CullenHoback

The Contemporary Issues Agency


Home Base: Los Angeles, CA



Imagine if someone had access to your Gmail, Facebook or Twitter accounts? How scary would it be if every place you went and every word you said was being recorded? This isn't science fiction. It's happening now, AND YOU AGREED TO ALL OF IT! In this interactive and humorous show, digital rights and privacy expert Cullen Hoback takes students down the Internet rabbit hole. Using the social media of students in the audience, Hoback reveals how over sharing on services like Facebook, Instagram, Snapchat, Twitter, Yik Yak, etc. can cost you BIG TIME in the future. Hoback exposes what corporations and the government are taking from you every time you go online, and the alarming threat this poses to civil liberties. Most importantly, he shows how to protect yourself and fight back! After seeing this part lecture, part Internet magic show, students will think twice before they click “agree” after this experience.

	Single Date Price:..... \$3,700 + SLRT
	3 Dates in 5 Days (Block Price):..... \$3,500 + SLRT
	5 Dates in 7 Days (Block Price):..... \$3,200 + RT
	Contract On-Site Discount:..... See Agent



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STAND UP NBC



HOST:
**DULCÉ
SLOAN**



JR De
Guzman



Jessica
Keenan



Ismael
Loutfi



Raanan
Hershberg



Candice
Thompson



Daniel
Webb

SUNDAY
FEBRUARY 19, 2017
1:15PM–2:30PM

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