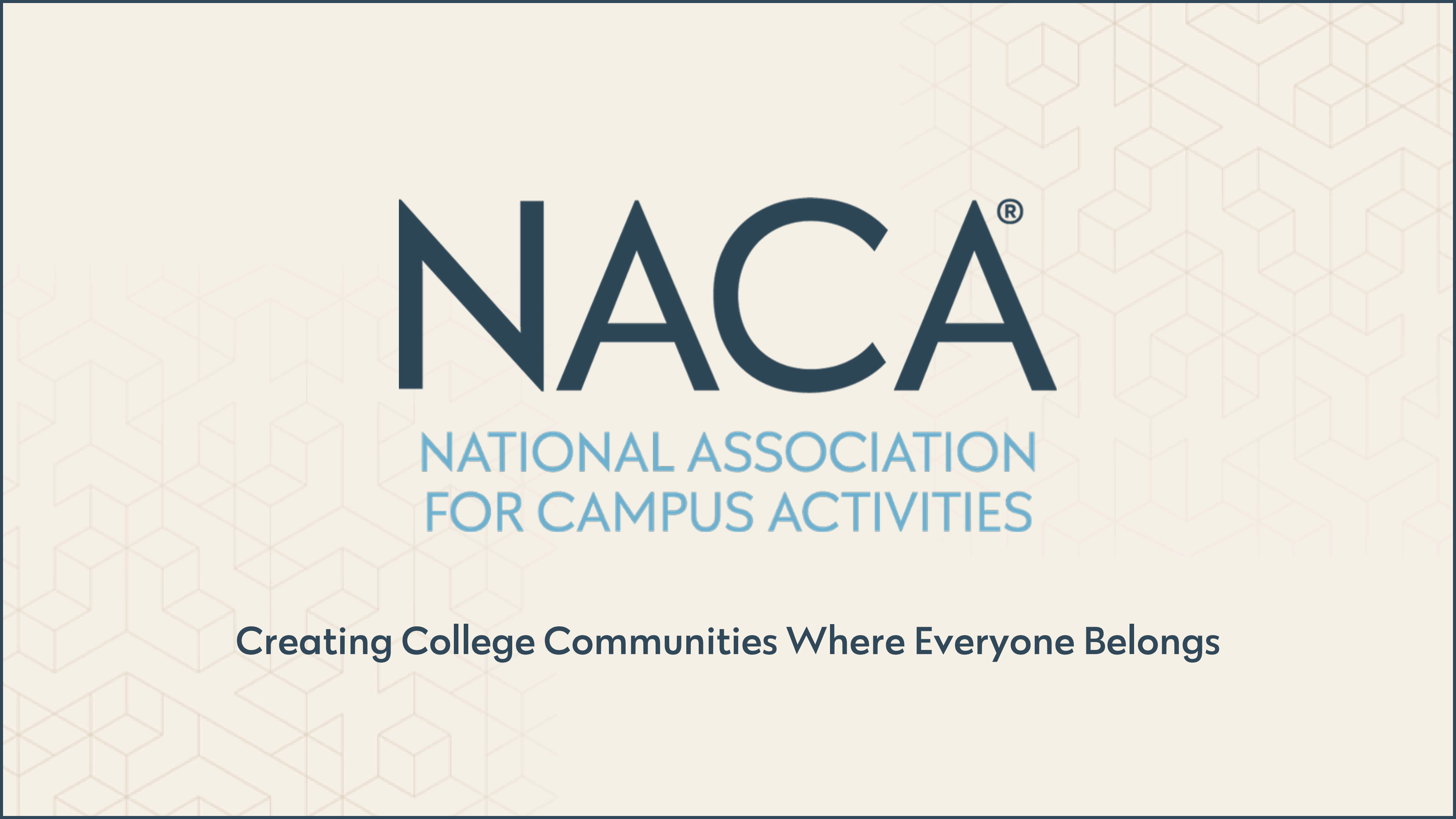




NACA[®]

NATIONAL ASSOCIATION
FOR CAMPUS ACTIVITIES

Creating College Communities Where Everyone Belongs

ABOUT

Founded in 1960, NACA is a membership association serving the campus activities field. NACA is the central hub for those involved in the planning and execution of campus events and activities.

OUR MEMBERS



SCHOOLS

Colleges & universities
from across the US

2024-25: 560+ schools



ASSOCIATES

Artists/performers, agents, vendors,
and companies whose products/
programs/services are geared
toward the college market



AFFILIATES

Others involved in services
related to campus activities

MISSION

NACA empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities.

VISION

To create college communities where everyone belongs



WHY NACA?



OPPORTUNITY

Open doors to new gigs and audiences



ACCESS

Reach campus decision makers and tap into one of the largest campus experience networks



CREDIBILITY

Be part of an established network trusted by colleges



CONNECTION

Build relationships with talent buyers, programmers, and peers



EDUCATION & PROFESSIONAL DEVELOPMENT

Insights and resources to navigate the college market

MEMBER BENEFITS



MEMBER DIRECTORY

Find college decision makers, plus showcase your acts/services/programs in the member database

CONFERENCES & LOCAL EXPERIENCES

Connect in-person with talent buyers and programmers from across the nation

SHOWCASE & PRESENTING OPPORTUNITIES

Perform in front of hundreds of college programmers at NACA showcases, or present education sessions at our events

MARKETING & PROMOTION

Promote your acts/services/programs via the member directory and access advertising & marketing opportunities

COMMUNITY

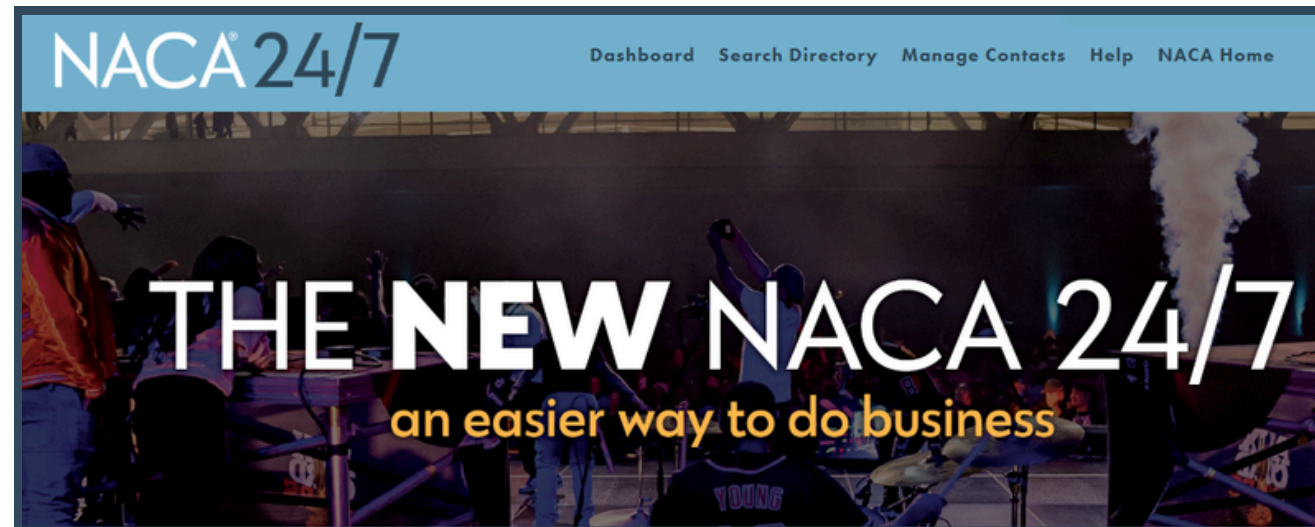
Share resources and ideas with colleagues through webinar conversations and via our online discussion board

EDUCATION

Year-round online tools include webinars and resource library

MEMBER DIRECTORY: NACA 24/7

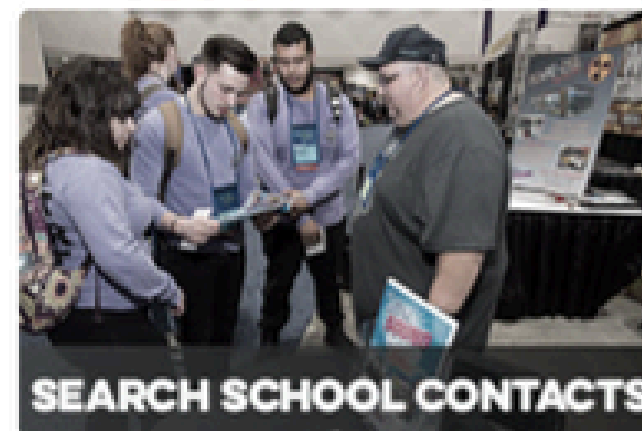
SCHOOL DIRECTORY



Welcome to the NACA Online Membership Directory. Please select from the options below to determine which section of NACA membership you would like to search. From there, you will be able to filter your searches based on several criteria.



Using this search will produce a list of schools based on your search criteria. Each school can then be selected from the results list, revealing more detailed information.



Using this search will produce a list of individual school contacts based on your search criteria.

SCHOOL DIRECTORY

Search By Name ⓘ ^

Search

Reset

Radius Search ⓘ ▼

NACA Region(s) ⓘ ▼

State / Province ⓘ ▼

Demographics ⓘ ▼

With Staff In Charge Of ⓘ ▼

Areas of Responsibility ⓘ ▼

MEMBER DIRECTORY: NACA 24/7

ACT/SERVICE DIRECTORY

NACA 24/7

Dashboard / Search Directory / Manage Contacts / Help / NACA Home

ACT OR SERVICE CATEGORY

Home / NACA 24/7 / Act or Service Category

Act/Service Name

Search the NACA database of Acts and Services. You can search by Act/Service Name or browse through the Genres and Diversity Topics listed below.

EMCEE/HOSTS

INTERACTIVE PROGRAMS

VIRTUAL PROGRAMS

COMEDY

DIVERSITY TOPICS

LECTURE/SPOKEN WORD

MAGIC/MENTALISM

MUSIC

NOVELTY/GAMES

PERFORMING ARTS

TECH/PRODUCTION

MIDDLE AGENT/LABEL

PROMOTIONAL ITEMS

OTHER

AMAZING INFLATABLES (DEMO)

Home / Acts/Services /



A fun bouncy experience!

Home Base: Columbia, South Carolina

Standard Price Range: Under \$1000

Virtual Price Range: Under \$1000

Genre(s)

Alternative Music Attractions Career Readiness Children / Family Programs Concessions Custom Printing / Promotional Items Educational Workshop Emcee/Hosts Folk Music / Acoustic / Coffeehouse Food Services Indie Music Interactive Programs (Make & Take, How To programs, Game Shows) One-person Show Original Music/Songs Record Label

Diversity Program(s)

Addiction/Recovery Children / Family Programs Mental Health

Why / Description (Traditional In-Person Program)

created by NACA for testing purposes.

Program Overview

your Diversity Program Description would go. I just updated this

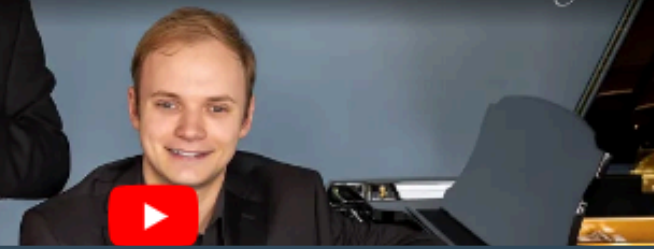
Program Description

your virtual program description would go

Audio Activity (1) Reviews (0) Contract Info Agency Info

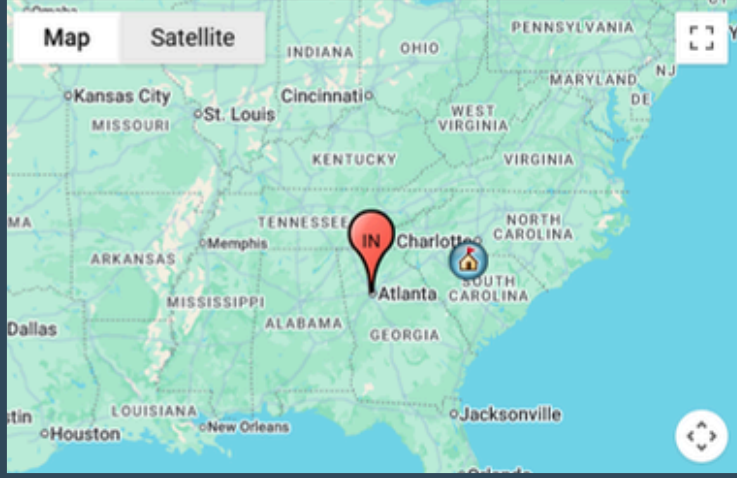
Debussy: The Girl with the Flaxen Hair - for Clarinet & Piano (Matthew Hanna & Christopher Tavernier)

8 Keys and a Reed - Clarinet and Piano



Activity (2) Reviews (0) Agency Info

Map Satellite



Interest	Date Range	Location	Region	Distance
Interested	Expressed Interest On 2/13/2026	Georgia Institute of Technology Atlanta, GA	SOU	186
Interested	Expressed Interest On 1/27/2026	Minnesota State University-Moorhead Moorhead, MN	NPL	1193

MEMBERSHIP:

NATIONAL VS. REGIONAL



MEMBERSHIP OPTIONS	SINGLE ACT	AGENCY/ COMPANY
National Membership Access to all events + national directory	\$865	\$1,145
Regional Membership Access to one conference per membership year (excluding NACA Live) + directory for your region	\$360	\$570
Both Memberships Year-round resources to help you grow your network and navigate the college market, including webinars, member research, and a digital resource library		

The NACA membership year is May 1 – April 30, regardless of when you join the association

NACA REGIONS

NACA[®] NATIONAL ASSOCIATION
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NACA Central

NACA Mid America

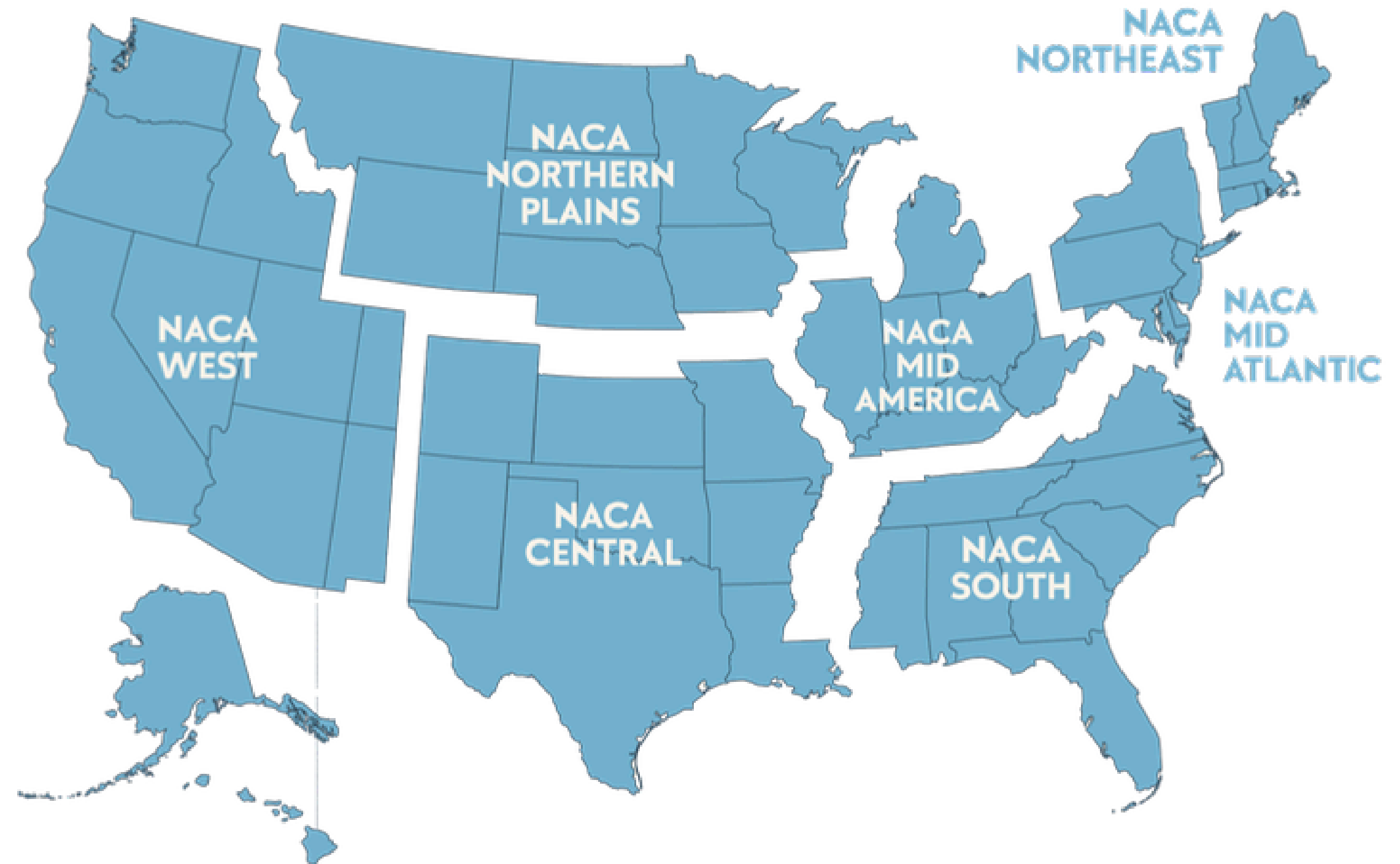
NACA Mid Atlantic

NACA Northeast

NACA Northern Plains

NACA South

NACA West



naca.org/volunteer/regions

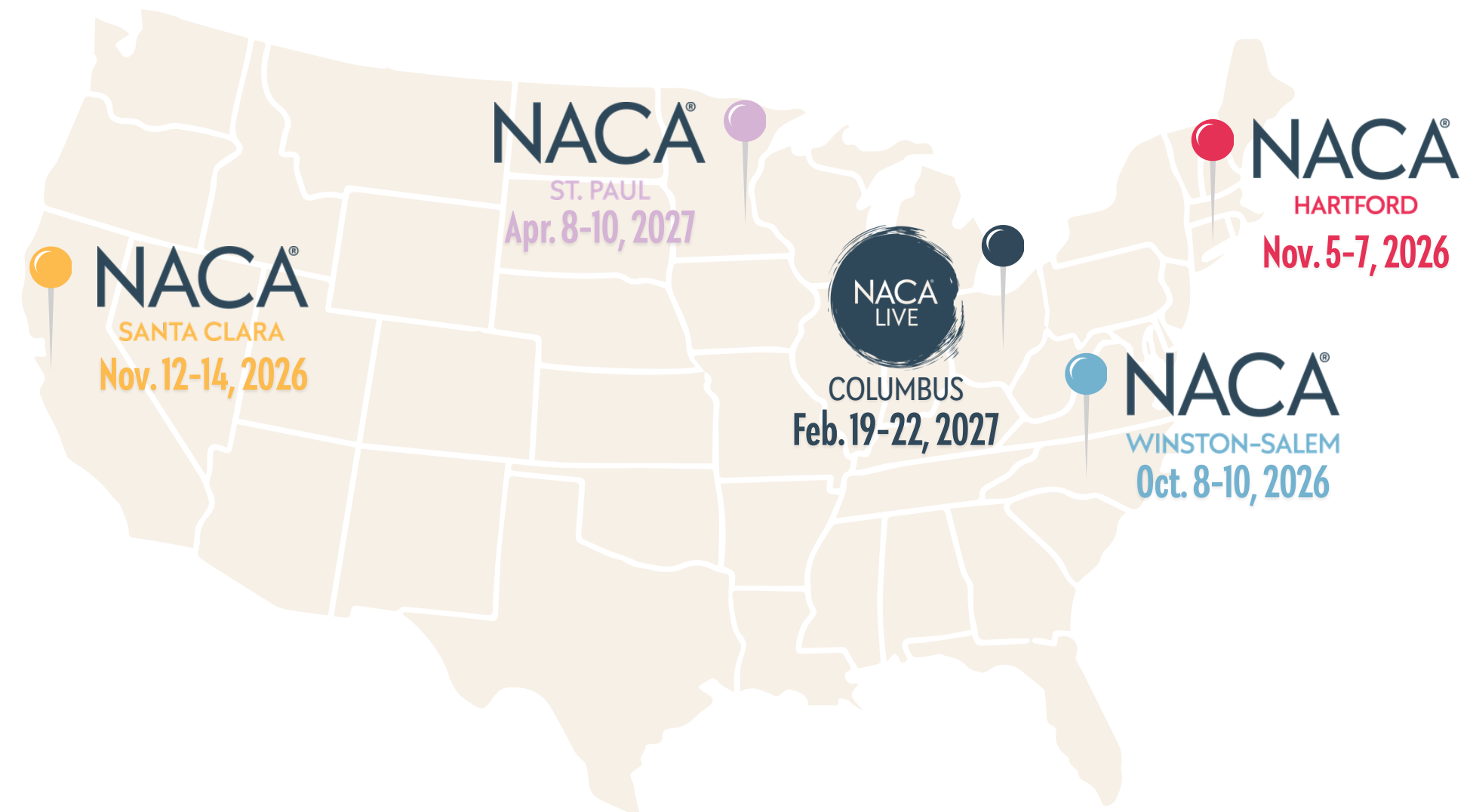
2026 – 27 EVENTS

CONFERENCES

- NACA Winston-Salem (NC) Oct. 8-10, 2026
- NACA Hartford (CT) Nov. 5-7, 2026
- NACA Santa Clara (CA) Nov. 12-14, 2026
- NACA St. Paul (MN) Apr. 8-10, 2027

NATIONAL CONVENTION

- NACA Live: Columbus (OH) Feb. 19-22, 2027



WHAT TO EXPECT AT NACA EVENTS

- Campus Activities Marketplace (exhibit hall)

All associate members must have a booth in the marketplace.

- Showcases

Showcases are selected through an application process. There is a \$180 application fee plus a production fee if you are selected for the showcase.

- Education Sessions

Presenting opportunity. Members can submit ed session proposals for consideration or can sponsor sessions

- Networking

Structured and informal networking opportunities.



WHO WILL I CONNECT WITH AT NACA?



Last year, 485 campuses and 2,420 campus delegates attended our in-person events

NACA Savannah (GA)

October 2025

Number of Campuses: 55

Campus Delegates: 240

NACA Hartford (CT)

November 2025

Number of Campuses: 67

Campus Delegates: 376

NACA Riverside (CA)

November 2025

Number of Campuses: 54

Campus Delegates: 217

NACA Milwaukee (WI)

April 2026

Number of Campuses: 84

Campus Delegates: 360

NACA Live (Columbus, OH)

February 2026

Number of Campuses: 225

Campus Delegates: 1,229

School Attendee Roles

Typically:

70 – 80% student leaders

20 – 30% professional staff

WHAT ARE SCHOOLS BUYING?

- Attractions
- Education
- Entertainment
- Excursions
- In-Person Interactive Programs
- Live Variety
- Make & Takes
- Novelty
- Promotional Items/Products
- Technology Services
- Turnkey Programming
- ... and more



EVENT COSTS



Each associate company/act must purchase a minimum of:

- One booth (booth does not include a registration)
- One full conference registration

You may add on additional registrations, including Day Passes, as needed. Every person attending the event must have their own registration (whether a Full Conference Registration or a Day Pass).

	NACA Winston-Salem NACA St. Paul	NACA Hartford NACA Santa Clara	NACA Live
Booth	\$420	\$435	\$1,430 additional options available
Full Conference Registration	\$345 (early) \$395 (regular) \$445 (late)	\$355 (early) \$405 (regular) \$455 (late)	\$555 (early) \$635 (regular) \$715 (late)
Day Pass	\$190 (early) \$210 (regular) \$230 (late)	\$195(early) \$215 (regular) \$235 (late)	\$225 (early) \$245 (regular) \$265 (late)

*With hotel discount. If you are not staying in the conference hotel, select the non-discounted rate (+ \$100) or request exemption if local / other unique circumstances.

REGISTRATION DEADLINES



DEADLINES	WINSTON-SALEM	HARTFORD	SANTA CLARA	ST. PAUL	NACA LIVE
Early Rate Ends	8/27/2026	9/24/2026	10/1/2026	2/25/2026	01/08/2027
Regular Rate Ends	9/10/2026	10/8/2026	10/15/2026	3/11/2026	01/22/2027

OPEN/UPCOMING OPPORTUNITIES



2026-27 CONFERENCES

	WINSTON-SALEM	HARTFORD	SANTA CLARA	ST. PAUL	NACA LIVE
Showcase Application Deadline	07/09/26	08/06/26	08/13/26	01/07/27	1/02/2026
People's Choice Application Deadline	08/13/26	09/10/26	09/17/26	02/11/27	N/A
Ed Session Proposal Deadline	07/30/26	08/27/26	09/03/26	01/28/27	10/16/2026

- Sponsorships: first-come-first-served
- Registration, showcase, ed session, and sponsorship opportunities open for NACA Live in September

LOCAL EXPERIENCES

- Meetups
 - School hosted events which include a one-hour vendor fair for associates
- Open Houses
 - Associates can host school members at their facility for a guided tour/performance/presentation

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QUESTIONS?

MemberRelations@naca.org

www.naca.org