

Want to Attend a Conference? Here's How to Get Started

REQUIRED

Associates = companies & individuals offering entertainment, products, programs, services, & experiences to the college market.



NACA Associate Membership

Your agency/company/act must be a current member of NACA to attend a conference. Get started with membership [here](#).



Booth

All associate members attend NACA conferences as exhibitors. You must purchase a booth in the Campus Activities Marketplace (exhibit hall) to participate in the conference. Note that the booth fee does not include a registration. Registrations are sold separately.



Full Conference Registration

In addition to your booth, a minimum of one Full Conference Registration must be purchased for each agency/vendor/act exhibiting in the Campus Activities Marketplace. A Full Conference Registration covers one person for the entire event.



Reserve Hotel

All registered conference attendees are expected to stay inside the contracted hotel block. See page 47 for exceptions to this policy. If you are not staying in the hotel block, you should select the non-discounted registration fee when you register.

MORE THAN ONE PERSON WANTS TO ATTEND?



Purchase a Registration for Each Attendee

Anyone attending the conference - including those staffing your booth - must have their own registration. Options for additional attendees include a Full Conference Registration for all three days, or a Day Pass for a specific day.

OPTIONAL OPPORTUNITIES



Apply to Showcase

Perform in front of college programmers & talent buyers from all over the country! Showcase spots are selected via an application process. There is a fee to apply, and a production fee if you are selected. See more details about showcases [here](#).



Submit an Educational Session Proposal

Share your expertise and position yourself as a thought leader by presenting an educational session at a NACA event. See more details about ed sessions [here](#).



Explore Sponsorship Opportunities

Broaden your reach and get noticed! Explore our range of sponsorship options designed to help you elevate your presence. Explore sponsorship opportunities [here](#).