NACA
NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES

# Want to Attend a Conference? Here's How to Get Started

Associates = companies & individuals offering entertainment, products, programs, services, & experiences to the college market.

## REQUIRED

### NACA Associate Membership

Your agency/company/act must be a current member of NACA to attend a conference. A national membership is required for NACA Live. Get started with membership here.

### Booth

All associate members attend NACA conferences as exhibitors. You must purchase a booth in the Campus Activities Marketplace (exhibit hall) to participate in the conference. Note that the booth fee does not include a registration. Registrations are sold separately.

### Full Conference Registration

In addition to your booth, a minimum of one Full Conference Registration must be purchased for each agency/vendor/act exhibiting in the Campus Activities Marketplace. A Full Conference Registration covers one person for the entire event.

### Reserve Hotel

All registered conference attendees are expected to stay inside the contracted hotel block. See our hotel & travel webpages for exceptions to this policy. Not staying in the block? You should select the non-discounted registration fee (+ $100) when you register.

## MORE THAN ONE PERSON WANTS TO ATTEND?

### Purchase a Registration for Each Attendee

Anyone attending the conference – including those staffing your booth – must have their own registration. Options for additional attendees include a Full Conference Registration for the entire event, or a Day Pass for a specific day.

## OPTIONAL OPPORTUNITIES

### Apply to Showcase

Perform in front of college programmers & talent buyers from all over the country! Showcase spots are selected via an application process. There is a fee to apply, and a production fee if you are selected. See conferences showcase info here; see NACA Live showcase info here.

### Submit an Educational Session Proposal

Share your expertise and position yourself as a thought leader by presenting an educational session at a NACA event. See more details about ed sessions here.

### Explore Sponsorship Opportunities

Broaden your reach and get noticed! Explore our range of sponsorship options designed to help you elevate your presence. Explore conference sponsorship opportunities here; see NACA Live sponsorship opportunities here.