

NACA[®] BY THE NUMBERS

NATIONAL ASSOCIATION
FOR CAMPUS ACTIVITIES

FY22 Annual Report

The **National Association for Campus Activities (NACA)** empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities. NACA's vision is to create college communities where everyone belongs.

MEMBERSHIP

School Membership Demographics By Full Time Enrollment (FTE)

<500	7
501–1,000	38
1001–5,000	343
5,001–10,000	166
10,001–15,000	78
15,001–25,000	71
25,001+	77
Total	781

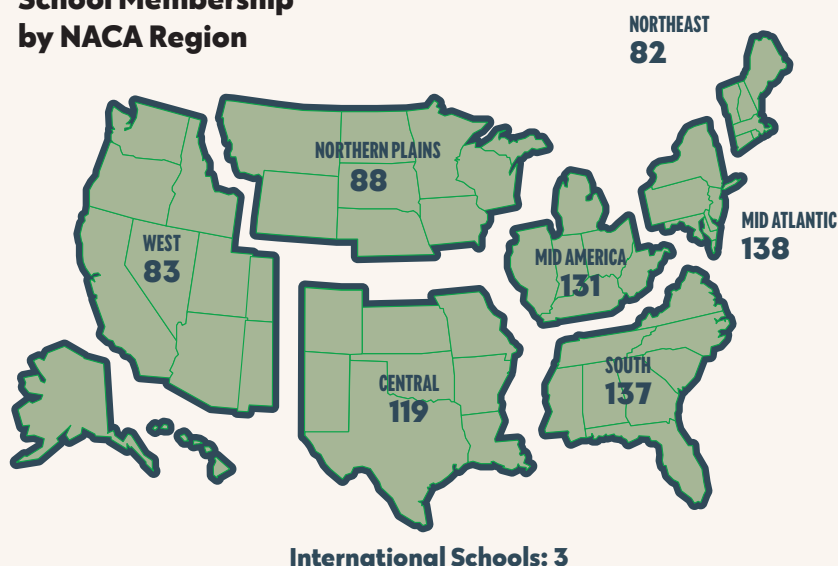
By Institution Type

Public	440
Private	341
Four-year	668
Two-year	113

Affiliate Members.....10

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and not eligible for school or associate membership may join NACA as affiliate members.

School Membership by NACA Region



Associate Membership Demographics

National General Members	124
National Self-Represented/Solo Artists	64
Regional General Members	22
Regional Self-Represented/Solo Artists	59
Total Associate Members	269

EVENT ATTENDANCE

NACA CONFERENCES

NACA Winston-Salem 2021	NACA Spokane 2021
Schools.....52	Schools.....45
Associates.....53	Associates.....33
NACA Fort Wayne 2021	NACA St. Paul 2022
Schools.....49	Schools.....81
Associates.....39	Associates.....42
NACA Hartford 2021	NACA Live 2022
Schools.....75	Schools.....204
Associates.....59	Associates.....70

SUMMER SERIES

Assessment Week	Marketing Week
Schools.....56	Schools.....75
School Delegates.....84	School Delegates.....154
Board Development Week	Programming Week
Schools.....61	Schools.....64
School Delegates.....158	School Delegates.....149
DEI Identity Week	Student Government Week
Schools.....60	Schools.....72
School Delegates.....109	School Delegates.....181
Leadership Week	
Schools.....52	
School Delegates.....109	

NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF FINANCIAL POSITION

As of April 30, 2022

ASSETS

Current Assets	
Cash and cash equivalents.....	\$786,551
Accounts receivable.....	17,205
Prepaid expenses.....	38,509
Asset held for sale	150,000
Deposits for future events, current.....	88,257
Total current assets.....	1,080,522
Investments	1,521,992

Other Assets

Deposit , noncurrent.....	18,758
Total other asset	18,758

Property and Equipment

Land	102,414
Building.....	704,053
Furniture and Fixtures.....	68,694
Computer Equipment.....	550,043
Total Cost	1,425,204
Less accumulated depreciation	(1,152,398)
Net property and equipment.....	272,806

Total Assets..... 2,894,078

LIABILITIES AND NET ASSETS

Current Liabilities	
Accounts payable and accrued expenses.....	70,523
Accrued wages, compensated absences and profit sharing	111,640
Deferred membership and other fees	571,638
Due to Educational Foundation	0
Paycheck Protection Program loan.....	0
SBA Loan (current portion)	3,010
Total current liabilities.....	756,811

Long-term debt and commitments

SBA Loan, net of current portion.....	146,693
Due to NCLP.....	27,058
Total Long Term Liabilities	173,751

Total Liabilities..... 930,562

NET ASSETS

Without donor restrictions.....	1,909,580
With donor restrictions.....	53,936
Total net assets.....	1,963,516

Total liabilities and net assets..... 2,894,078

NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF ACTIVITIES

Year Ending April 30, 2022

OPERATING REVENUES

Membership dues.....	\$861,227
Regional virtual events.....	1,662
Conventions.....	1,823,582
Summer Programs.....	148,338
Collaborative Arrangements.....	13,447
Publications.....	9,252
Total Operating Revenue	2,857,508

OPERATING EXPENSES

Program expenses.....	2,297,916
General and administrative	747,620
Fundraising.....	918
Total operating expenses before depreciation.....	3,046,454

Deficit before support, investment income, other income and depreciation, operations..... (188,946)

SUPPORT AND OTHER INCOME

Sales commissions	102,992
PPP grant	232,300
Contributions.....	80,947
Other income	8,829
Total Support and Other Income.....	425,068

Operating Surplus before investment income and depreciation..... 236,122

INVESTMENT AND INTEREST INCOME

Investment loss, net.....	(146,597)
Other interest income.....	77
Loss on impairment of asset	(25,000)
Total investment and interest income (loss).....	(171,520)

Operating Surplus before depreciation..... 64,602

Depreciation..... (48,729)

Increase in net assets..... 15,873

Net assets, beginning of the year..... 1,947,643

Net assets, end of the year..... 1,963,516