

NACA[®]

institutes



2026

SPONSORSHIP PROSPECTUS

naca.org



ABOUT NACA INSTITUTES

Each summer, NACA offers in-person experiential learning opportunities for students and professionals, providing participants with the skills they need to further excel as leaders and change agents on their campuses.

Through team building, effective training, and networking, Institutes support a collective mission to create college communities where everyone belongs.

2026 INSTITUTE DATES & LOCATIONS

Programming Board Institute 1
Illinois Institute of Technology
July 7-10

Programming Board Institute 2
University of Louisville (KY)
July 14-17

Student Government Institute 1
University of Louisville (KY)
July 14-17

Student Government Institute 2
University of Colorado Denver
July 21-24



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2025 ATTENDANCE DATA

Last year, 77 campuses and 275 campus delegates attended our in-person Institutes.

Programming Board Institute 1

Emory University (GA)

- Number of Campuses: 14
- Campus Delegates: 42

Student Government Institute 1

Marian University (IN)

- Number of Campuses: 20
- Campus Delegates: 71

Programming Board Institute 2

University of Louisville (KY)

- Number of Campuses: 24
- Campus Delegates: 85

Student Government Institute 2

University of Colorado Denver

- Number of Campuses: 19
- Campus Delegates: 77





SPONSORSHIP OPPORTUNITIES

Giveaway Sponsor • \$500 Per Institute • \$2,000 for all Four Institutes

Three Available Per Institute

Your logo, everywhere! Achieve elevated visibility for your brand as NACA Institute attendees do your advertising for you!

Swag items include pens, lanyards, attendee bags, highlighters, toiletry bags/kits.

Giveaway Sponsorship Includes:

- 60 second commercial/video to be shown at the start of the Institute
- Marketing Package: Recognition on the NACA website, printed materials, pre-event communication, and slides; social media shoutout, and verbal acknowledgement.
- Sponsor provides the swag items



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Learn more about NACA Institutes at

naca.org/events/institutes

**READY TO SPONSOR OR HAVE
QUESTIONS?**

Contact Toire Vince, NACA Director of Events & Experiences

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