

The **National Association for Campus Activities (NACA)** empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities. NACA's vision is to create college communities where everyone belongs.

MEMBERSHIP

School Membership Demographics By Full Time Enrollment (FTE)

<500.....	8
501–1,000.....	34
1001–5,000.....	222
5,001–10,000.....	129
10,001–15,000.....	63
15,001–25,000.....	70
25,001+.....	73
International.....	1
Total.....	600

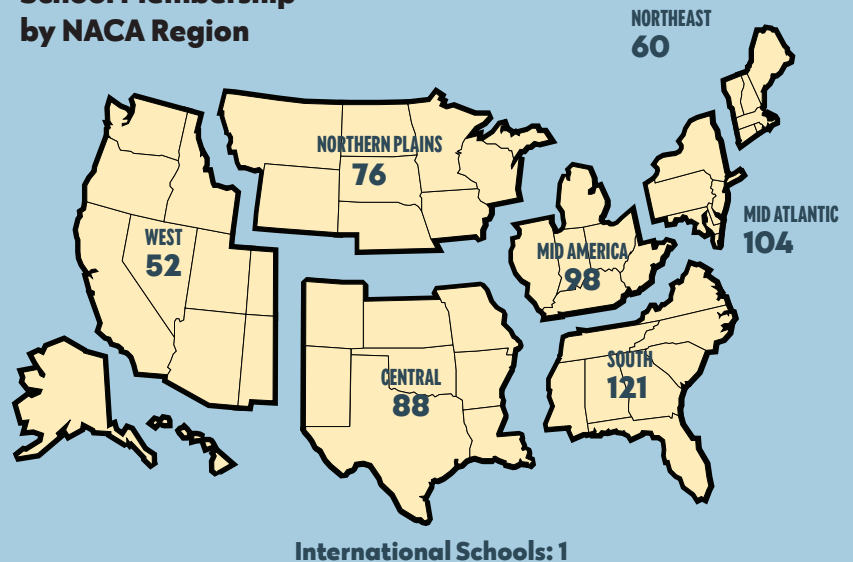
By Institution Type

Public.....	232
Private.....	368
Four-year.....	521
Two-year.....	76

Affiliate Members.....18

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and who are not eligible for school or associate membership may join NACA as affiliate members.

School Membership by NACA Region



Associate Membership Demographics

National General Members.....	127
National Self-Represented/Solo Artists.....	68
Regional General Members.....	21
Regional Self-Represented/Solo Artists.....	73
Total Associate Members.....	289

EVENT ATTENDANCE

NACA CONFERENCES

NACA Providence 2024

Schools.....	68
School Attendees.....	416
Associates Companies.....	60

NACA Lexington 2024

Schools.....	68
School Attendees.....	349
Associates Companies.....	41

NACA Riverside 2024

Schools.....	46
School Attendees.....	226
Associates Companies.....	47

NACA St. Paul 2025

Schools.....	75
School Attendees.....	378
Associates Companies.....	45

NACA Live in Philadelphia 2025

Schools.....	254
School Attendees.....	1,291
Associates Companies.....	98

NACA EDUCATIONAL PROGRAMS

Institutes

Institutes	Schools	Attendees
Programming Board Institutes(2).....	38	131
Student Government Institutes(2).....	40	138

Summer Essentials (a virtual, on-demand program)

Schools.....	41
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NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF FINANCIAL POSITION

As of April 30, 2025

ASSETS

Current Assets

Cash and cash equivalents.....	\$158,206
Accounts receivable.....	54,830
Employer retention tax credit receivable.....	0
Commissions receivable.....	100,000
Prepaid expenses.....	49,382
Deposits for future events, current.....	220,657
Total current assets.....	\$583,075

Investments.....	1,961,071
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Other Assets

Deposit, noncurrent.....	32,137
Total other asset.....	\$32,137

Property and Equipment

Land.....	102,414
Building.....	704,053
Furniture and Fixtures.....	68,694
Computer Equipment.....	773,478
Total Cost.....	1,648,639
Less accumulated depreciation.....	(1,278,644)
Net property and equipment.....	369,995

Total Assets.....	\$2,946,278
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LIABILITIES AND NET ASSETS

Current Liabilities

Accounts payable and accrued expenses.....	24,672
Accrued wages, compensated absences and profit sharing.....	224,096
Deferred membership and other fees.....	522,268
Long-term debt - current portion.....	4,023
Line of Credit.....	200,000
Total current liabilities.....	\$975,059

Long-term debt and commitments

SBA Loan, net of current portion.....	107,037
Other Liabilities.....	0
Total Long Term Liabilities.....	107,037

Total Liabilities.....	\$1,082,096
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NET ASSETS

Without donor restrictions.....	1,864,182
With donor restrictions.....	0
Total net assets.....	\$1,864,182

Total liabilities and net assets.....	\$2,946,278
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NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF ACTIVITIES

Year Ending April 30, 2025

OPERATING REVENUES

Membership dues.....	864,524
Conventions.....	2,009,294
Institutes.....	226,504
Collaborative Arrangements.....	15,400
Publications.....	10,194
Total Operating Revenue.....	\$3,125,916

OPERATING EXPENSES

Program expenses.....	3,029,040
General and administrative.....	1,010,083
Fundraising.....	0
Total operating expenses before depreciation.....	\$4,039,123

Deficit before support, investment income, other income and depreciation, operations.....	(913,207)
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SUPPORT AND OTHER INCOME

Sales commissions.....	293,414
Employee retention tax credit.....	0
Other income.....	18,999
Total Support and Other Income.....	\$312,413

Operating Surplus before investment income and depreciation.....	(600,794)
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INVESTMENT AND INTEREST INCOME

Investment gain, net.....	153,967
Other interest income.....	983
Total investment and interest income (loss).....	\$154,950

Operating Surplus before depreciation.....	(445,844)
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Depreciation.....	0
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Increase(decrease) in net assets.....	(445,844)
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Net assets, beginning of the year.....	\$2,310,026
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Net assets, end of the year.....	\$1,864,182
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