

# NACA® NATIONAL CONVENTION

## ⚡ KICK-OFF ⚡

SPONSORED BY BMI

SATURDAY, FEB. 20, 2016  
6:00 PM-7:30 PM

KENTUCKY INTERNATIONAL  
CONVENTION CENTER HALL 1AB







# IMAGINE THE POSSIBILITIES

2016 NACA® NATIONAL CONVENTION | LOUISVILLE, KY

## 2016 NACA® NATIONAL CONVENTION PREVIEW

### TABLE OF CONTENTS

National Convention Update.....	60
<i>By Michelle Whited, 2016 National Convention Program Committee Chair</i>	
Preliminary Convention Schedule.....	61
2016 NACA® National Convention Program Committee.....	62
Follow Up on Block Booking to Save \$\$.....	64
2016 National Convention Portal Online.....	64
Save on Flights to NACA® National Convention...	64
Dates, Locations for Future Conventions, Regional Conferences.....	65
A Pre-Convention Guide for Delegates: Imagine the Possibilities in Louisville! .....	66
Fees, Deadlines & Other Information .....	68
NACA® Policies.....	69
Educational Sessions and Professional Development Offerings.....	70
Convention Performers and Attractions	
StandUp NBC.....	79
Showcases	
Club.....	80
Lecture .....	84
Mainstage .....	89
Master of Ceremonies.....	98
Roving Artist .....	102
Sampler.....	104
Special Event.....	107
Product/Services Video.....	108
Film Screenings.....	109
Convention Exhibitors .....	110

# NATIONAL CONVENTION UPDATE

By

**MICHELLE WHITED**

2016 National Convention Program Committee Chair



The 2016 NACA® National Convention is almost here and the planning team is excited to Imagine the Possibilities with the delegates in attendance. From exciting and entertaining showcases to impactful education programs, the 2016 Convention promises to provide numerous opportunities for students, staff and associate members to learn, network and have fun. As you make your final plans, here are some tips to assist in making the most of your experience:

## Before the Convention

- Create a planning calendar with your board and identify programming goals for the upcoming year. To what types of events do your students have a positive response? Are there specific issues/topics for which you should supply a speaker? What type of performers do you need for Welcome Week/ Homecoming/Family Weekend? Then, review the showcasing acts for ideas, as well as the list of exhibitors scheduled to appear in the Campus Activities Marketplace (see Pages 80 and 110).
- Review the educational sessions (see Page 70) and determine which ones each delegate will attend – remember to split up to get the most information to share with your board. Also, look at the educational tracks and decide if one of your delegates should register for any of them. (Educational tracks will be announced soon.)
- Assign a Block Booker for your delegation and note the Block Booking orientation and meeting times in the schedule (see Page 61). This person will be the only authorized delegate who can participate in the process on behalf of your school. Block Booking is a great way to network with other schools and associate members and to maximize your budget.
- Download the NACA® All access app, available in your favorite app store, so you have all Convention information at your fingertips.

## During the Convention

- Visit with all performers and agents in the Campus Activities Marketplace. The showcasing acts are just a small sample of all the opportunities available for your school.
- Serve as an on-site volunteer. You know from your programming experiences on campus that you need assistance with event details and the Convention is no different. Volunteering will provide an excellent opportunity to meet other delegates, too.
- Discuss your programming ideas with delegates from other schools, agents and performers. These face-to-face conversations can be invaluable in creating new programming initiatives on your campus.
- Drink plenty of water, eat fruits and vegetables and get sleep at night. The NACA® National Convention is comprised of long days that are manageable if you take care of yourself. And remember that skipping out on educational sessions, showcases and CAMP times is not the best use of your board's budget and is disrespectful to the performers, agents and presenters.
- Participate in NACA® Foundation fundraising initiatives. The Foundation provides scholarships to students, professional staff and associate members.

## After the Convention

- Share the resources you collected and knowledge gained through educational programs and networking with other delegates with board members back on campus who were not in attendance.
- Follow up with agents and performers you are interested in bringing to campus. Block Booking pricing is good for 45 days after the end of the Convention.
- Provide feedback to your advisor about the experience to be used in completing the Convention evaluation. This information is essential for future Convention Program Committees.

The 2016 NACA National Convention is your opportunity to Imagine the Possibilities for your campus. Make sure you follow the Convention on social media and share photos of your preparation and travel using the hashtag #NACA16.

On behalf of the 2016 NACA National Convention Program Committee, we look forward to seeing you in Louisville!



**Michelle Whited**

Coordinator of Student Activities  
& Involvement  
Illinois State University  
mawhite@ilstu.edu

## Keep Up with NACA and the National Convention through these social media links:

Twitter: <https://www.twitter.com/thenaca>

Facebook: <https://www.facebook.com/thenaca>

Pinterest: <https://www.pinterest.com/thenaca>

Instagram: <https://instagram.com/thenaca>

Linkedin: <https://www.linkedin.com/groups/National-Association-Campus-Activities-57657/about>

---

## PRELIMINARY CONVENTION SCHEDULE (subject to change)

### SATURDAY, FEB. 20

12:01 AM-Midnight ..... Roving Artists  
9 AM-8 PM ..... Registration Open  
9 AM-8 PM ..... Volunteer Center Open  
12 PM-7:30 PM ..... Exhibitor Set-Up  
2 PM-3 PM ..... Block Booking Orientation  
5 PM-5:30 PM ..... Associate Member Welcome Meeting  
6 PM-7:30 PM ..... Convention Kick-Off  
[Sponsored by BMI]  
7:30 PM-8:30 PM ..... CAMP 1  
8:40 PM-10:45 PM ..... Mainstage Showcase 1  
10:45 PM-11:45 PM ..... CAMP 2

### SUNDAY, FEB. 21

12:01 AM-Midnight ..... Roving Artists  
8:30 AM-9 AM ..... Latecomer Block Booking Orientation  
8:30 AM-2 PM ..... Volunteer Center Open  
8:30 AM-5 PM ..... Registration Open  
9 AM-10 AM ..... Block Booking Meetings  
9 AM-10 AM ..... Educational Session Block 1  
10:10 AM-11:10 AM ..... Educational Session Block 2  
11:15 AM-1 PM ..... Lunch on Your Own  
11:30 AM-12:45 PM ..... Professional Development Luncheon  
1 PM-2 PM ..... Professional Educational Session Block 1  
1:15 PM-2:30 PM ..... Stand Up NBC  
2:15 PM-3:15 PM ..... Professional Educational Session Block 2  
2:40 PM-3:40 PM ..... CAMP 3  
3:50 PM-5:55 PM ..... Club Showcase 1  
3:50 PM-5:55 PM ..... Lecture Showcase 1  
5:55 PM-7:30 PM ..... Dinner on Your Own  
7:40 PM-10:05 PM ..... Mainstage Showcase 2  
10:05 PM-11:05 PM ..... CAMP 4

### MONDAY, FEB. 22

12:01 AM-Midnight ..... Roving Artists  
8:30 AM-2 PM ..... Volunteer Center Open  
8:30 AM-5 PM ..... Registration Open  
9 AM-10 AM ..... Block Booking Meetings  
9 AM-10 AM ..... Educational Session Block 3  
10:15 AM-11:15 AM ..... CAMP 5  
10:15 AM-11:15 AM ..... Educational Session Block 4  
11:25 AM-12 PM ..... Keynote Address  
12 PM-1:30 PM ..... Lunch on Your Own  
1:30 PM-3:35 PM ..... Club Showcase 2  
1:30 PM-3:35 PM ..... Lecture Showcase 2  
2:15 PM-3:15 PM ..... Professional Educational Session Block 3  
3:35 PM-4:35 PM ..... CAMP 6  
4:35 PM-7 PM ..... Mainstage Showcase 3  
7 PM-9 PM ..... Dinner on Your Own  
9 PM-11:20 PM ..... Mainstage Showcase 4  
11:20 PM-12 AM ..... CAMP 7  
11:30 PM-12:30 AM ..... Special Event Showcase

### TUESDAY, FEB. 23

12:01 AM-Midnight ..... Roving Artists  
9 AM-2 PM ..... Volunteer Center Open  
9 AM-5 PM ..... Registration Open  
9 AM-11:15 AM ..... Block Booking Meetings  
10:15 AM-11:15 AM ..... Educational Session Block 5  
11:30 AM-12:30 PM ..... Sampler Showcase  
12:30 PM-1:30 PM ..... Boxed Lunch Provided  
1:45 PM-4:10 PM ..... Mainstage Showcase 5  
4:15 PM-5:15 PM ..... Educational Session Block 6  
5:30 PM-6:30 PM ..... CAMP 8  
6:30 PM-8:15 PM ..... Dinner on Your Own  
8:15 PM-10:20 PM ..... Mainstage Showcase 6  
10:20 PM-11:20 PM ..... CAMP 9  
11:30 PM-12:30 AM ..... Block Booking Meetings



# 2016 NACA® NATIONAL CONVENTION PROGRAM COMMITTEE



*National Convention Program  
Committee Chair*  
**Michelle Whited**  
Illinois State University



*Educational Programs Coordinator*  
**Jerome Stephens**  
Georgia Institute of Technology



*Educational Program Reviewer*  
**Jason Meier**  
Emerson College (MA)



*Chair, NACA® Board of Directors*  
**Brian Gardner**  
Maryville University of Saint  
Louis (MO)



*Business Networks Coordinator*  
**Kris Vatter**  
St Olaf College (MN)



*Educational Program Reviewer*  
**Torrez Wilson**  
Georgia Gwinnett College



*Showcase Selection Coordinator*  
**Tiffany Clayton**  
Albright College (PA)



*National Block Booking  
Coordinator*  
**Nellie Hermanson**  
The University of Iowa



*Graduate Intern Coordinator*  
**Heather Miller**  
Wentworth Institute  
of Technology (MA)



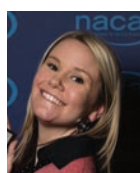
*Volunteer Development  
Coordinator*  
**Crissy Fabiszak**  
The Community College  
of Baltimore County (MD)



*Assistant National Block Booking  
Coordinator*  
**Jessica Searcy**  
Embry Riddle Aeronautical  
University-Daytona Beach (FL)



*Graduate Intern*  
**Alana Crosby**  
New York University



*Lecture Showcase Selection  
Coordinator*  
**Megan Habermann**  
Western Oregon University



*Assistant National Block Booking  
Coordinator*  
**Stacey Sottung**  
Saint Joseph's University (PA)



*Graduate Intern*  
**Michael Croal**  
Wake Forest University (NC)



*Graduate Intern Coordinator*  
**Heather Miller**  
Wentworth Institute  
of Technology (MA)



*On-site Educational Session  
Review Coordinator*  
**Lynn Gold**  
University of Louisville (KY)



*Graduate Intern*  
**Kelsey Elam-Geuting**  
University of Tennessee-  
Knoxville



*Advisor Networks Coordinator*  
**Peter Pereira**  
Texas State University



*Educational Program Reviewer*  
**Chelsea Brown**  
Bucknell University (PA)



*Graduate Intern*  
**Sean Ferguson**  
University of Florida



*Campus Activities Marketplace  
Staff Coordinator*  
**Joanna Shaver**  
Southeast Missouri State  
University



*Educational Program Reviewer*  
**Stephanie London**  
University of Arkansas-  
Fort Smith



*Graduate Intern*  
**Kaila Messerli**  
Southern Illinois University  
at Carbondale



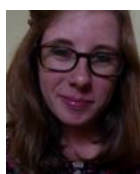
*Diversity Initiatives Coordinator*  
**Brandy Skierkiewicz**  
Aurora University (IL)



*Educational Program Reviewer*  
**Vamsi Manne**  
Southern Illinois University  
at Carbondale



*Graduate Intern*  
**Amanda Mintz**  
Florida State University



*Graduate Intern*  
**Brittany Murtaugh**  
 University of Rhode Island



*Graduate Intern*  
**Ronnie Robertson**  
 Heartland Community College (IL)



*Diversity Initiatives Coordinator*  
**Brandy Skierkiewicz**  
 Aurora University (IL)



*NACA® Central Diversity Initiatives Coordinator*  
**Rigoberto Gutierrez**  
 Texas State University



*NACA® Mid America Diversity Initiatives Coordinator*  
**Sean Goheen**  
 University of Kentucky



*NACA® Mid Atlantic Diversity Initiatives Coordinator*  
**Scott A. Siegel-Ortiz**  
 New Jersey City University



*NACA® Northeast Diversity Initiatives Coordinator*  
**Colleen Lubin**  
 Southern New Hampshire University



*NACA® Northern Plains Diversity Initiatives Coordinator*  
**Grant Winslow**  
 University of Wisconsin-Green Bay



*NACA® South Diversity Initiatives Coordinator*  
**Aimee Boyd**  
 Methodist University (NC)



*NACA® West Diversity Initiatives Coordinator*  
**Pete Erschen**  
 Pacific University (OR)



*Leadership Fellows Coordinator*  
**Melanie Bullock**  
 University of South Florida-St. Petersburg



*photo not available*

*Leadership Fellow*  
**Ruben Henderson**  
 University of Louisiana at Lafayette



*Leadership Fellow*  
**Diana Ogbevire**  
 California State University-Monterey Bay



*photo not available*

*Leadership Fellow*  
**Doug Peters**  
 University of South Carolina Upstate



*photo not available*

*Leadership Fellow*  
**Sri Rao**  
 Newmann University (PA)



*Leadership Fellow*  
**Kernysha Rowe**  
 Georgia State University



*Leadership Fellow*  
**Lamar Walker**  
 University of Central Florida



*Leadership Fellow*  
**Amber White**  
 Fort Hays State University (KS)



*Leadership Fellow Mentor*  
**Leann Adams**  
 Whitman College (WA)



*photo not available*

*Leadership Fellow Mentor*  
**Brittany Donatelli**  
 Florida Southern College



*Leadership Fellow Mentor*  
**Thanh Le**  
 University of North Carolina at Charlotte



*Leadership Fellow Mentor*  
**Saville Harris**  
 Stephen F. Austin State University (TX)



*Leadership Fellow Mentor*  
**Dorsey Spencer**  
 Florida State University



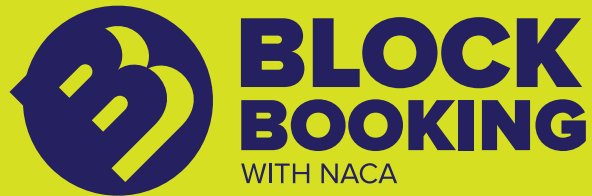
*Leadership Fellow Mentor*  
**Kyonna Withers**  
 Ripon College (WI)

## Follow Up on Block Booking to Save \$\$!

Schools now have the ability to indicate if a Block Booking form previously submitted at an NACA® event was eventually contracted with the artist or program. This is a great way to help other schools form blocks with you.

- Begin by logging into the Block Booking site: <https://blockbooking.naca.org>
- Click on My Bookings. Any forms approved by the Agency can be upgraded to a Contracted Performance (CP).
- Click on the date of the electronic form.
- Adjust the date on the form (if needed).
- Scroll down to the bottom of the form and select **Contracted Performance (CP)**.
- When finished, an email will automatically be sent to the Agency for final approval.

Simple as that! Your efforts to update Block Booking information may help other schools save money!



Visit [www.alexakriss.com](http://www.alexakriss.com) for booking and information!  
308-962-7317 info @ alexakriss.com

## 2016 National Convention Portal Online: Begin Now to Imagine the Possibilities!

The 2016 NACA® **National Convention Portal** (<http://naca.ws/1L4o7Hu>) features information you can use to begin planning your time at NACA's annual major event.

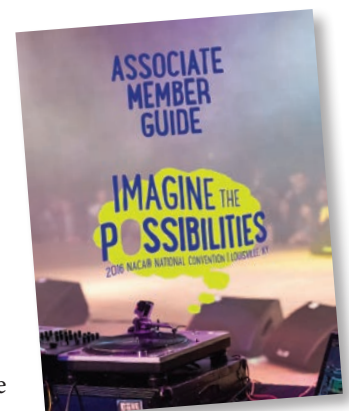
### Associates can:

- Download the 2016 NACA® National Convention Associate member Guide (<http://naca.ws/1NT0TrQ>), and
- Purchase exhibit space at the Convention.

### Schools and Associates can:

- See a preliminary Convention schedule,
- Register for the Convention and review fees,
- Reserve rooms at Convention hotels,
- Learn about volunteer opportunities,
- And much more!

The 2016 NACA® National Convention will be held Feb. 20-24 in Louisville, KY. Typically attracting more than 2,000 delegates from more than 400 colleges and universities across the country, the National Convention is NACA's greatest opportunity for school and associate members to connect. Check the portal often for continuing updates. More information will be added as the event nears.





# Save on Flights to 2016 NACA® National Convention

NACA is pleased to announce a partnership with Delta Air Lines to offer discounted airfares for the upcoming 2016 National Convention in Louisville, KY. To take advantage of this opportunity:

## Book Online

- If you are **not** a Delta Skymiles Member, you may book your flight online at: <http://naca.ws/1PnhTnW>. Once on the Book a Flight page, enter your flight information along with meeting code NMMKT to purchase your tickets and your negotiated discount may be applied.
- If you are a Delta Skymiles Member, log into your account, click on **Advanced Search** at the bottom of the Book a Trip tab, enter your flight information along with meeting code NMMKT to purchase your tickets, and your negotiated discount may be applied.

## Book by Phone

Reservations and ticketing are also available by calling the Delta Meeting Network Reservations at 800-328-1111. Please note that a Direct Ticketing Charge will apply for booking by phone.

## Dates, Locations for Future Conventions, Regional Conferences

Dates and locations have been confirmed for NACA's future National Conventions and regional conferences. Mark your calendars now!

### 2016 REGIONAL CONFERENCES

NACA® Northern Plains, April 7-10, Madison, WI  
NACA® South, Sept. 29-Oct. 2, Charleston, SC  
NACA® Mid Atlantic, Oct. 13-16, Lancaster, PA  
NACA® Central, Oct. 20-23, Arlington, TX  
NACA® Mid America, Oct. 27-30, Covington, KY  
NACA® Northeast, Nov. 3-6, Hartford, CT  
NACA® West, Nov. 10-13, Ontario, CA

### NATIONAL CONVENTIONS

Feb. 18-22, 2017: Baltimore, MD  
Feb. 17-21, 2018: Boston, MA





---

## A PRE-CONVENTION GUIDE FOR DELEGATES

# IMAGINE THE POSSIBILITIES IN LOUISVILLE!

As you prepare for the 2016 NACA® National Convention, it is important to keep in mind that your delegation represents your entire campus. With this responsibility, it is necessary to plan ahead in order to cover as many Convention events as possible. Before leaving campus, your delegation should accomplish important preparations that will help ensure your success to reach the following goals:

- To become more informed and educated about the various aspects of programming;
- To gather information about artists, performers, speakers and product vendors; and
- To learn about various aspects of leadership and effective organizational functioning.

Involve students who participated in a previous NACA® National Convention or regional conference and ask them to present helpful pointers at one of your delegation meetings.

### One to Three Months Before the Convention

1. Have potential delegates complete applications and participate in an interview process. This helps convey to them the importance of the position and the responsibilities it entails.
2. Select those who will be returning to campus for at least another year. A graduating senior will be gone in a few months. Instead, use the Convention as a training opportunity for future leaders.
3. Choose a Block Booker and determine the level of Block Booking in which you will be able to participate. Also decide the process you'll use to discuss potential acts with other programming board members once you return to campus.
4. Book hotel rooms. Visit the National Convention portal for hotel and rate information at [www.naca.org/Convention](http://www.naca.org/Convention).

### Three Weeks Before the Convention

Hold a meeting of the entire programming board or organization board. Board members who will be staying behind can give important direction and feedback that will help delegation members participate more productively in the Convention.

1. Discuss NACA, its history and purpose. Visit [www.naca.org/About/Pages/Default.aspx](http://www.naca.org/About/Pages/Default.aspx) for more information.
2. Discuss who attends the Convention: student programmers, student activities professionals/staff, student union professionals/staff, performing artists, entertainment booking agents and professional support companies.
3. Review and discuss goals, objectives and expectations of Convention participation.
4. Review the Convention schedule (see Page 61) and make assignments to delegates for specific areas of coverage.
  - a. Review the listing of educational sessions (see Page 70). Assign each member of your delegation to attend as many different sessions in each block as possible. Complete descriptions will appear in the National Convention *Program*, which you will receive

at Convention registration. Map out with others in your delegation who will be participating in specific educational sessions.

- b. Review showcasing acts (see Page 80).
  - c. Review the list of exhibitors in the Campus Activities Marketplace (see Page 110).
  - d. Discuss the basics of Block Booking and the acts/performers that interest you. Learn how to use NACA's Block Booking system with a video tutorial available at <https://blockbooking.naca.org/Pages/default.aspx>. Then visit [blockbooking.naca.org](http://blockbooking.naca.org).
  - e. Set times for daily on-site delegation meetings while at the Convention to ensure that everyone stays on track and completes the tasks assigned to them.
5. Complete any required travel paperwork.
  6. Discuss departure time and make arrangements to let faculty know when you will be missing classes and coordinate making up missed assignments. [See sample letter on next page.]
  7. Assign tasks for next meeting.



### Two Weeks Before the Convention

Hold a meeting with the delegation to finalize details of your trip.

1. Make room assignments.
2. Review departure time and travel arrangements.
3. Pick up travel advances.
4. Discuss appropriate behavior and attire while at the Convention.
5. Discuss what to bring: Comfortable clothes and shoes, money for meals, personal entertainment and miscellaneous expenses; programming calendar and available room/hall reservations; programming budget; notebook/legal pad; pens/ pencils.
6. Bring an extra campus event or programming board T-shirt/sweatshirt to donate to the NACA Foundation Silent Auction.
7. Bring items that reflect school spirit (T-shirts, sweatshirts, glasses, pennants, etc.) for the NACA Foundation Silent Auction.
8. Distribute copies of programming calendar and budget to delegates attending the Convention.
9. Identify open dates and facilities on your programming calendar.
10. Make a list of major programs and events that are of interest to your campus and be prepared to take advantage of Block Booking and Contract-On-Site pricing discounts. Discuss all this information with your Block Booker, who will be attending Block Booking meetings.
11. Contact other schools in your area beforehand to see if you have any common programming interests. You may be able to do legwork that will result in a cost-saving block on a particular artist.
12. Remind group of on-site delegation meetings.
13. Review expectations regarding Convention follow-up and evaluation. Discuss how you plan to evaluate and take notes on showcases and educational sessions.

## When You Arrive at the 2016 National Convention

1. Find the NACA Registration area to get started.
2. Take time to make sure you have all essential materials. The head of your delegation should register for the entire delegation and then share materials with you. Your delegation head should verify that you have your nametags, meal tickets, schedule, promotional flyers and the National Convention Program.
3. Register to participate in Block Booking. Helpful volunteers will be on site at registration to explain the process to you.
4. VOLUNTEER! Visit the Volunteer Center to schedule a time when you can lend a hand. Not only will you help ensure the success of the Convention, you will meet many new and fun people.

## While You Are in Louisville

1. Remember to eat well, drink water and get plenty of sleep.
2. Be an active participant throughout your time at the Convention.
3. Introduce yourself to other school delegates.
4. Take good notes during educational sessions and get all handouts that are available.
5. Go to all showcases.
6. Visit each booth in the Campus Activities Marketplace and get to know the associate members who are there. Remember, however, to take only one sample of promotional materials for your delegation.
7. Always have your programming calendar and budget information handy when you are in CAMP and at Block Booking meetings.
8. Touch base regularly with other delegates in your group and with your advisor.
9. Attend all scheduled delegation meetings so you can share information and discuss the information you've gathered.

## When You Return to Campus

1. Immediately share educational information and promotional materials from the National Convention with board members who were not able to attend.
2. Move quickly to make programming decisions on attractions for which your delegation completed Block Booking forms. Prices are valid for only 45 days after the Convention.
3. Contact other schools in your area and check [blockbooking.naca.org](http://blockbooking.naca.org) for up-to-date artist activity (if you didn't do this before the Convention). This will help increase your Block Booking cost savings even more.

## How to Plan Your Delegation

1. Use the National Convention as a training opportunity for future leaders rather than a reward for long-time leaders.
2. Invite students who will be at your institution for at least one more full academic year.
3. Disperse members of the delegation to cover as many sessions as possible. Don't have two or more members of your delegation attending the same session.
4. Balance the interests of the institution, the student organization and the individual when considering sessions to attend.
5. Confer with students and staff back home as needed via social media.
6. Hold a group debriefing after attending a group of sessions or after the Convention as a whole so everyone receives the benefits of as many sessions as possible. A debriefing held after your delegation returns to campus could also include student and staff members at your institution who could not attend.

## SPECIAL FORMS FOR DELEGATIONS

For downloadable text copies of special forms for use by NACA® National Convention delegations, go to [www.naca.org/Convention/Pages/SchoolTips.aspx](http://www.naca.org/Convention/Pages/SchoolTips.aspx).

Available forms include:

*Sample Letter to Faculty*

*Sample Delegate Contract*

### Sample Delegate Contract

I, \_\_\_\_\_, hereby agree to fulfill all of the terms listed below as a delegate to the 2016 NACA® National Convention.

1. I understand that as a representative of \_\_\_\_\_, I will stay with the delegation at the hotel and return with it, via transportation provided by the college/university.
2. I will attend all pre-Convention, on-site and post-Convention delegation meetings.
3. I will attend and participate in all those aspects of the Convention that are required by my school.
4. I realize I am a representative of \_\_\_\_\_ and that I have been chosen by my organization to represent it and its interests. As such a representative, I understand that any actions I take at the NACA® National Convention will positively or negatively affect people's opinions about my organization and my college/university.
5. As a delegate, I will engage in behaviors that are responsible and mature. Intoxication, use of illegal substances, and abusive or inappropriate behavior may result in breaking of Convention, hotel or college/university rules and may result in dismissal from the delegation and the college/university. I must reimburse the organization and the college/university for any expenses they incurred for my participation in the Convention.
6. I will submit a Convention evaluation to the program board and the office of student activities, college/university for my participation in the Convention to explain my participation in the Convention and to share the information I obtained.
7. I agree to appear before the program board following the Convention to explain my participation in the Convention and to share the information I obtained.
8. I hereby certify that I am a duly enrolled student in good academic standing at \_\_\_\_\_ and I release my cumulative grade point average to the office of student activities for verification of academic standing.

Delegate \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Professional Staff Witness \_\_\_\_\_

By \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

Dear [Professor]:

The National Association for Campus Activities (NACA) will be holding its 2016 National Convention in Louisville, KY, from Saturday, Feb. 20, to Wednesday, Feb. 24. NACA is dedicated to providing leadership training and programming opportunities to students and staff from colleges and universities around the country. [Student] has been chosen from a field of candidates to represent [institution].

This Convention is an opportunity for learning and interaction that complements the classroom experience. Because this is a national program, students from many states will be sharing resources and exchanging ideas.

There are educational sessions addressing such topics as motivation, stress management, communication skills, decision-making, ethical leadership and group processing techniques.

Our past experiences have found the NACA® National Convention to be a valuable educational experience for all students attending. Many of the students return with new perspectives and more definite future goals. Much of what is learned can be applied as life management skills as well as being applied to improving the quality of campus life.

Although attendance at the Convention necessitates [student's] absence from your class, he/she realizes it is his/her responsibility to complete any assignments during his/her absence and to make up any exams at your convenience. I hope you can support [student's] attendance at this convention.

Your assistance and cooperation is appreciated. Please contact me if you have any questions about the convention.

Sincerely,

[Name]  
[Title]

## FEES, DEADLINES & OTHER INFORMATION

*[Note: NACA policies are subject to change without notice.]*

The NACA® National Convention provides an excellent opportunity for colleges and universities around the country to meet one-on-one with artists, performers and agents in the Campus Activities Marketplace, preview live showcases, network with other campus activities professionals and obtain training for both professional staff and students.

The Convention is the ideal location for NACA® associate members, artists, performers, speakers and self-represented artists to find out more about the needs of NACA® member schools, meet campus activities buyers and showcase their acts.

### REGISTRATION

All student and staff delegates must be registered to attend the 2016 National Convention. Students and staff from non-member schools may attend, but must pay non-member registration fees. All NACA® member delegations are eligible to participate in the Block Booking process. The registration fee includes one meal, access to the Campus Activities Marketplace and admission to all showcases and educational sessions.

Spouses and partners are welcome to attend the National Convention, but must pay the regular registration fee for the full Convention or day pass, depending upon their length of stay. All Convention policies and procedures apply to spouses or partners in attendance, whether they are school- or associate-member-related.

Any member who has an outstanding debt with NACA of more than 60 days must clear that debt before registering. NACA reserves the right to apply any funds held for or received by NACA from a debtor to any outstanding debt, as well as any accumulated service or related charges where applicable, regardless of the purpose for which such funds were received or held by NACA.

### DELEGATE REGISTRATION

#### 2016 National Convention

##### Registration Fees

Early registration deadline is Jan. 30, 2016.  
Register online any time at <http://naca.ws/1Yf1M0d>.

##### School Registration for NACA® Members

Early Registration..... \$359  
Regular Registration..... \$422  
Day Pass..... \$140

##### School Registration for Non-Member Schools

Early Registration..... \$494  
Regular Registration..... \$550  
Day Pass..... \$203

##### Associate/ Non Profit/ Affiliate Registrations

Early Associate Registration..... \$359  
Regular Associate Registration..... \$412  
Day Pass..... \$61

##### Professional Development Luncheon

The Professional Development Luncheon, which has a registration fee of \$50, will be held Sunday, Feb. 21, at 11:30 am. Sign up for this when you register. It will include presentation of the C. Shaw Smith Award.

##### Diversity Breakfast

The Diversity Breakfast, which has a registration fee of \$50, will be held Tuesday, Feb. 23 at 9 am. Sign up for it when you register for the Convention. It will include presentation of the Outstanding Diversity Achievement Awards and will include a featured speaker to be announced soon.

### FACILITIES

#### Galt House Hotel and Suites

140 N 4th Street  
Louisville, KY 40202  
502-589-5200  
Single/Double: \$165;  
Triple: \$175; Quad: \$185 Plus 15.05% Tax  
NACA Rate Deadline: Jan. 26, 2016

#### Marriott Louisville Downtown

280 W Jefferson Street  
Louisville, KY 40202  
502-627-5045  
Single/Double: \$187;  
Triple/Quad: \$197 Plus 15.05% Tax  
NACA Rate Deadline: Jan. 26, 2016

#### BEWARE OF HOTEL BOOKING SCAM!

If you receive calls from a third party claiming to be booking hotel rooms for 2016 NACA® National Convention delegates, know that this is a scam. NACA is not using the services of a third party to book hotel rooms. You may book your rooms directly with the two Convention hotels (<http://naca.ws/109aXVF>) - the Galt House Hotel and Suites and the Marriott Louisville Downtown.

### Book Discounted Flights

NACA is in partnership with Delta Air Lines to offer discounted fares for the 2016 NACA® National Convention. Find instructions to book flights online or by phone at: <http://naca.ws/1RnfSca>



### GROUND TRANSPORTATION

Louisville International Airport (SDF) ([www.flylouisville.com](http://www.flylouisville.com)) is approximately 8 miles from the Convention hotels. Estimated taxi fare: \$16 (one way)

### Visit the NACA® Website for Up-to-Date Convention Information

Stay up to date as you plan for your 2016 NACA® National Convention experience by regularly visiting <https://www.naca.org/Convention/Pages/default.aspx>. At this site, you can also register online early and take advantage of reduced registration rates.





---

# NACA® POLICIES

## NACA'S MISSION

The National Association for Campus Activities is a higher education organization providing members with the knowledge, ideas and resources to promote student learning through engagement in campus life.

## NACA'S DEFINITION OF DIVERSITY

Diversity is an attribute and a goal. As an attribute, diversity is ethnic identification/race, gender, disability, sexual orientation, age, religion, economic status and the many other aspects of our lives that define the family of humanity. As a goal, diversity refers to the intentional valuing, respecting and inclusion of all peoples. NACA recognizes the diversity of all its members and supports the development and implementation of programs and services that achieve this goal.

## NON-DISCRIMINATION, DIVERSITY ADVANCEMENT AND AFFIRMATIVE ACTION PRINCIPLES

NACA is committed to advancing diversity development and the principles of equal opportunity and affirmative action through its respective programs, services and volunteer involvement. To ensure compliance with these principles, the organization will:

- Not discriminate on the basis of race, color, religion, gender, economic status, sexual orientation, national origin, age, ethnic background or disability in any of their policies, procedures or practices.
- Promote vigorous efforts to enhance, develop and increase a diverse volunteer pool in all areas of the Association.
- Actively promote diversity in their programs and services.
- Expect all volunteers and NACA® Office staff to consistently display sensitivity to diversity and the principles of affirmative action.
- Promote the importance of eliminating discriminatory and/or culturally insensitive language, behavior and content from NACA-sponsored activities and will urge all members and guests of the Association to cooperate in this effort. There is no intent to support censorship. The purpose is to induce thought and advance planning in an effort to ensure that showcase performances, CAMP displays, educational sessions and other NACA-sponsored activities reflect appropriate diversity and sensitivity in their plans and actions.

## CIVILITY STATEMENT

In February 2010, the NACA Board of Directors approved the creation of a Civility Statement to be adhered to by members of the NACA® community in their interactions with all school staff, students, associate members, volunteers and NACA® staff. Please go to [naca.ws1mqbhc9](http://naca.ws1mqbhc9) to read the statement. We ask that you familiarize all members of your organization with this statement so that they understand the expectations outlined when interacting with members of the NACA® community.

## SPECIAL NEEDS

Although the Association strives to make all events accessible to all participants, including individuals with disabilities or special needs, where reasonably possible, not all special needs may be accommodated at all sites. If the Association is unable to provide the special service(s) requested by a delegate and the delegate does not attend the event, the Association will refund the registration fee.

## EVENT CANCELLATION POLICY

NACA reserves the right to cancel any program. Causes for cancellation may include, but are not limited to, low participation by schools and/or associates, acts of God, etc. In the case of a program cancellation, NACA will only reimburse fees paid to NACA; any travel, lodging or other non-NACA® fees will not be reimbursed.

## ALCOHOL AND OTHER SUBSTANCE ABUSE POLICY

The National Association for Campus Activities and the NACA® Foundation recognize the serious threats that alcohol and other substance abuse present to college populations, the entertainment industry, and to society as a whole. We realize that our Association is not immune to the problems associated with abuse. NACA is committed to addressing this issue through various activities, programs and educational efforts on regional and national levels. All NACA® members and volunteers are encouraged to uphold the Association's statement in spirit and action; however, NACA has no responsibility for the conduct or behavior of event attendees.

Alcohol served outside of any official event (an official event is one endorsed or hosted by NACA) is not the responsibility of NACA, but is instead the responsibility of the individual/group/firm coordinating, hosting, promoting or holding the activity. All responsibility for determining whether participants at the activity are underage and for complying with applicable state and local laws rests solely with the individual/group/firm coordinating, hosting, promoting or holding the activity, and is not in any way the responsibility of NACA or any of its employees or representatives.

In the event that NACA becomes the subject of a claim or loss arising from violation of this policy by any person, group or business entity, or service of alcohol at any non-official event, that person, group or business entity agrees that it shall indemnify and hold harmless NACA from and against all resulting claims and losses, including NACA's costs and attorney's fees, that arise from or relate to violation of this policy and/or service of alcohol at said non-official event.

## VIDEOTAPING/PHOTOGRAPHY POLICIES

NACA photographs and videotapes events and attendees. These photographs and videotapes may be used in any NACA® materials and publications, and on the NACA® website. By attending this event, you, your delegates and/or the acts that you represent give NACA your consent to use photographs and videotapes in which you, your delegates and/or your acts appear.

NACA® delegates or other persons may use photographic, videotape or other image and sound recording devices to record events and activities that take place during NACA® events, as long as these activities do not interfere with the audience enjoyment of or participation in NACA® events. Those photographing, videotaping or otherwise recording events cannot interfere with showcase technical crew, stagehands, etc.

The following specific guidelines apply to any photography, videotaping or other recording at an NACA® event:

- Professional crews will not be allowed.
- On-stage filming or placement will not be allowed. Recording must occur from the show floor.
- Access to the soundboard will not be allowed.
- Audience views cannot be obstructed.
- Power must be self-contained (i.e., battery packs). Access to the event power supply will not be allowed.
- Use of supplemental lighting will not be allowed.
- Some forms of recording/taping may not be available at specific venues due to union or other facility regulations.
- Recording/taping of some materials may require the permission of the owner of such materials, and it is the recorder's responsibility to obtain such necessary permissions.
- If audience members, showcase crew or other technical, conference or facility staff complain about the position of a camera/operator, the camera/operator will be asked to move. If the camera/operator does not comply, they will not be allowed to continue taping.

BY USING VIDEOGRAPHIC AND/OR OTHER RECORDING DEVICES TO RECORD NACA® EVENTS AND ACTIVITIES, THE RECORDER REPRESENTS THAT HE/SHE HAS OBTAINED ALL NECESSARY PERMISSIONS FROM ANY COPYRIGHT HOLDERS OR OTHER ENTITIES WHOSE RIGHTS MAY BE AFFECTED. THE RECORDER AGREES TO INDEMNIFY NACA, ITS EMPLOYEES, AGENTS, OFFICERS, DIRECTORS AND INDEPENDENT CONTRACTORS FROM ANY AND ALL LIABILITY ARISING FROM THE RECORDER'S VIDEOTAPING OR RECORDING ACTIVITIES.

# EDUCATIONAL SESSIONS AND PROFESSIONAL DEVELOPMENT OFFERINGS

This listing of educational and professional development sessions for the 2016 NACA® National Convention is preliminary and subject to change. It does not include Featured Speaker presentations or special track designations. Educational tracks will be announced soon. Check the National Convention Program on site and/or NACA® All Access for the most up-to-date listings.

## SUNDAY, FEB. 21 • 9-10 AM

### "Techies" not Trekkies:

#### Exploring the Technical Aspects of Events!

What are an XLR, DMX, Par Can, and VOX? Come to this session to find out. Events and programs usually require a sound/lighting person along with the crew. This session will explore the basics of sound and lighting along, as well as definitions of key terminology. It will also provide key strategies for a student crew regarding sound checks, lighting and planning the technical aspects of the event day. Additionally, presenters will provide participants with strategies for starting a technical crew.

**PRESENTER(S):** Colin Stewart, Director of Student Activities and Leadership Programs, Illinois Wesleyan University  
**AUDIENCE:** Staff & Students

**TOPIC:** Concert Management, Late Night/Weekend Programming, Technology  
**ROOM:** 109

### B.Y.O.B. - Build Your Own Box

Leadership isn't scary. In fact, leadership concepts are so simple even a kindergartener understands them. This session explains how a child becomes the teacher. Although hardly able to read and write, a child's life experience can educate us about leadership. This engaging, interactive, entertaining session explains it all, using group participation, interaction and a high-energy presentation style to educate the audience about leadership. Each lesson is broken down to its finest points and can be incorporated into your personal leadership style, as well as into a plethora of different groups, organizations, careers and situations. Just like a child, you won't sit still in this session. After this program is complete, you will understand why Ken has been dubbed "Play-Doh® Guy" by numerous participants. You won't want to miss this one.

**PRESENTER(S):** Ken Lydy, Associate VP for Student Affairs, Wilmington College (OH)

**AUDIENCE:** ALL  
**TOPIC:** Leadership Development, Staff Development  
**ROOM:** 101

### Freedom Isn't Free: Voices Unheard

Have you ever, as an individual or member of an organization, been confronted with controversial opinions or opposing positions? Have you ever been confronted before, during or after an event because someone felt challenged or triggered by your content? Join us for this roundtable discussion where we will focus on developing tools for you to respond appropriately, align your response with your values, and find support when little exists.

**PRESENTER(S):** Diana Ogbevre, Associated Students Programming and Communications Coordinator, California State University, Monterey Bay

Kernysa Rowe, Senior Student Development Specialist, Georgia State University  
Lamar Walker, Coordinator, University of Central Florida  
Amber White, Coordinator of Diversity Affairs, Fort Hays State University (KS)

**AUDIENCE:** Staff/Graduate Students  
**TOPIC:** Diversity/Multiculturalism, Leadership Development  
**ROOM:** 201-202

## NACA® Summer Institutes:

### Everything You Want to Know

The summer is a great time to provide professional development opportunities for your student leaders. The National Association for Campus Activities hosts 10 summer Institutes all over the country. These Institutes can help your students enhance their peer mentorship abilities, program building skills, and organization management capabilities. This session will highlight each of the upcoming summer Institutes, and experienced Institute volunteers will be available to answer all the questions you might have about these opportunities.

**PRESENTER(S):** Vincent Bowhay, Assistant Director of the Memorial Union, Fort Hays State University (KS)

Rich Scibetti, Coordinator, Center for Student Involvement, University of South Florida

**AUDIENCE:** ALL

**TOPIC:** Campus Engagement, Concert Management, Leadership Development, Programming Basics/Nuts and Bolts, Student Government, Student Organization Management  
**ROOM:** 218-219

### Where Do Great Ideas Come From?

Are you looking for new ideas and can't find them? Learn how to find new ideas and turn them into action. Find out how you can apply a series of principles that will let your organization generate new ideas. Innovation is more than creativity - innovation is a framework that begins with idea discovery and leads to implementation of new products and services.

**PRESENTER(S):** Tim Moore, Director, Student Involvement and Student Activities Center, University of Louisville (KY)

**Audience:** ALL

**TOPIC:** Campus Engagement, Marketing/Communication/Building Attendance  
**ROOM:** 108

### Toying with Leadership: How Childhood Toys Teach Student Leaders and Staff

This presentation allows professionals to explore how our play as kids, especially our play with common toys, helped to teach us important lessons that allow leaders and staff to be effective. Discussing how those leadership traits can be adapted to working with student leaders and academic advisors, we will use five common toys to answer questions such as: How can we begin connecting students like Legos? How do weebles teach us to bounce back from defeat? How can our nonverbals be reflective to Mr. Potato Head? How can we further adapt the concepts to make employee development engaging without being demeaning?

**PRESENTER(S):** Sara Clifton, Coordinator of Student Activities, Wichita State University (KS)

Charles Delp, Graduate Assistant, University of Louisville

**AUDIENCE:** Staff & Students

**TOPIC:** Academic Affairs/Educational Programming, Character/Values/Ethics, Leadership Development, Mentoring/Advising/Supervising, Staff Development  
**ROOM:** 203-206

## SUNDAY, FEB. 21 • 10:15-11:15 AM

### Adaptability and Accession: Empowering Students to Take the Lead in a Crisis

"What's the worst that could happen?" is often a question laced with sarcasm, but what do you do when the worst does happen? Do you have a no-show artist? Is your adviser missing in action? Event crisis management is essential for high-quality leadership. Understanding how to work in a pinch and under the least optimal circumstances is essential for leading your student organization through the dark and into the light of successful programming!

**PRESENTER(S):** Morgan Langan, BVU SAB President, Buena Vista University (IA)

**AUDIENCE:** Students

**TOPIC:** Leadership Development, Risk Management  
**ROOM:** 108

### Are You Smarter than a Middle Agent?

Who wants to play "Are You Smarter than a Middle Agent?" Through this educational session, students will learn all about concert management by playing a game show! Students will team up to answer questions, but if they don't know the answer, they can ask for help from a couple different middle agents. Questions will vary from the offer process and contracts to hospitality and production. The students with the most right answers will win a prize!

**PRESENTER(S):** Lee Grimes, Senior Talent Buyer, Babco Entertainment LLC (FL)

**AUDIENCE:** Students

**TOPIC:** Concert Management, Programming Basics/Nuts and Bolts  
**ROOM:** 109

### Enough Already! Haven't We Fixed the Work/Life Balance Problem Yet?

What do you mean this hasn't been fixed yet? Bringing back the "tough love" conversation on this topic we hosted in 2010, we will share a 2015 update of data from our survey about the habits of campus activities professionals. Let's talk about real-life strategies for controlling your time and life.

**PRESENTER(S):** Dr. Cindy Kane, Director, Student Involvement and Leadership, Bridgewater State University (MA)

Michael Miller, Leadership Development Consultant, Fun Enterprises, Inc. (IL)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Career Development  
**ROOM:** 101

### How Associates Can Make the Most of the NACA® Experience

If you are an associate or performer who is new to NACA, this is the session for you! Learn NACA® lingo, conference business, what Block Booking means, how to work with schools, advisors and students, AND ask all those questions you've been thinking about since last night!

**PRESENTER(S):** Melissa Beer, Agent, Summit Comedy, Inc. (NC)  
Ken Abrahams, Vice President of Client Relations, Fun Enterprises, Inc. (MA)

**AUDIENCE:** Associates

**TOPIC:** Leadership Development  
**ROOM:** 203-206

### Make Your Mark with Social Media!

Does your programming board make the grade with social media presence? If this is something your organization struggles with, this is your opportunity to learn how to overcome the stereotypes of social media postings and how to get the most out of your social media presence. During this session, we will cover guidelines for sharing, posting, tweeting, liking and how to best market your programming board events via social media.

**PRESENTER(S):** Laura Bryant [Sponsor], Account Supervisor, Fluent [SC]

**AUDIENCE:** Students

**TOPIC:** Campus Engagement, Marketing/Communication/Building Attendance

**ROOM:** 112

### Poster Session

Members who are conducting research or completing assessment in an area related to campus activities will share information in this session.

**PRESENTER(S):** Research and Scholarship Group [RSG]

**AUDIENCE:** ALL

**TOPIC:** Leadership Development

**ROOM:** 218-219

### BEST CAMPUS TRADITION WINNER

#### Students Take the Lead: Shifting from a Staff-Driven to Student-Driven Programming Model

As many schools strive to create programs that are both student-driven and student-lead, it is important that advisors set them up for success. This session will discuss our experience in shifting a major university programming initiative from a staff-lead program to one run entirely by students. As student programming advisors and advocates, we can all relate to the struggle of balancing student learning outcomes with university expectations. We may even feel as though we have to sacrifice one for the other. However, we believe that through intentional design, we can build programs that accomplish both. By building scaffolds of support for our student programmers, we can create experiential learning opportunities that lead to meaningful student learning while meeting the goals and expectations of our university administration.

**PRESENTER(S):** Dr. Benjamin Davis, Assistant Director, Student Programming and Events, Arizona State University  
Emily Callahan, Coordinator, Programming and Activities Board, Arizona State University

**AUDIENCE:** Staff & Associates

**TOPIC:** Campus Engagement, Change Management and Innovation, Concert Management, Leadership Development, Programming Basics/Nuts and Bolts, Staff Development

**ROOM:** 104

### SUNDAY, FEB. 21 • 2:15–3:15 PM

#### Alcohol Alternative Programming – A Cross-Campus Collaboration Analysis

Up Late at State provides a unique opportunity to combat alcohol abuse by providing safe, late-night alternatives to drinking with its interactive programs occurring monthly during prime drinking times. This presentation will examine the effectiveness of an alcohol alternative program, and explore student motivation for participation in these programs. Quantitative and qualitative results from surveying and focus groups will be presented, including alcohol violations of attendees. Presenters will discuss how programming can be improved, its impact on alcohol use by program participants, and the perceived benefits of attendees. Responses from focus groups conducted with key populations not attending these events will be discussed, presenting an opportunity for program

improvement and outreach. This presentation will guide student activities professionals and students in developing late-night and/or alcohol alternative programming opportunities for college students as a way to reduce alcohol abuse and subsequent issues such as violations, crime and violence.

**PRESENTER(S):** Julia Broskey, Student Activities and Involvement Specialist, Illinois State University

Amanda Papinchock, Coordinator of Violence Prevention, Illinois State University

Dr. Christy Bazan, Assistant Professor, Health Education, Illinois State University

**AUDIENCE:** Staff & Students

**TOPIC:** Collaborations/Partnerships/Co-sponsorship, Late Night/Weekend Programming, Research/Assessment/Benchmarking

**ROOM:** 104

#### CAS: What's New, What's Useful, and How You Can Use It!

This session will introduce participants to the Counsel for the Advancement for Standards in Higher Education (CAS) resources, materials and new developments for a self-assessment of their area[s] of responsibility. This session will be facilitated by the NACA® representative on the CAS Board of Directors.

**PRESENTER(S):** Gayle Spencer, Director, Illinois Leadership Center, University of Illinois at Urbana-Champaign

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Strategic Planning

**ROOM:** 108

#### Censorship, Freedom of Expression and Social Justice in Comedy: Can College Students Really Not Take a Joke?

The September 2015 issue of *The Atlantic* featured an article regarding the 2014 National Convention, "That's Not Funny! – Today's College Students Can't Seem to Take a Joke," which explores concerns that some in the comedy industry have about performing at college campuses. There will be a panel representing veteran staff advisors, associates and performers to explore the topics of censorship, freedom of speech and freedom of expression raised in the article.

**PRESENTER(S):** Jason Meier, Director, Student Activities, Emerson College (MA)

Pete Pereira, Assistant Director, Student Involvement, Texas State University

**AUDIENCE:** Staff & Associates

**TOPIC:** Booking Acts/Contracts/Riders, Campus Engagement, Programming Basics/Nuts and Bolts, Series Programming/Coffeehouses

**ROOM:** 112

#### Creating a Supervision Playbook: A Guide for Student Activities Professionals

Intended for professional staff who supervise other professionals, this session will allow participants to learn how to COACH! Using tools from the Disney Institute, leadership literature, and personal experience, participants will be exposed to relevant resources and perspectives to take their supervision skills to the next level.

This session will explore skills relevant to all managers and supervisors, and will allow attendees to share their perspectives and best practices with professional peers.

**PRESENTER(S):** Katie Winstead Reichner, Associate Director of Student Activities, Christopher Newport University (VA)

Josh Brandfon, Director of Student Activities, Student Organizations, and Student Center Complex Programs, University of Miami (FL)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Staff Development

**ROOM:** 106

### Designing Quality Surveys

With the growing emphasis on assessment, professionals are increasingly designing local survey instruments. Surveys are a commonly used method of assessment, yet many people do not know how to design a good survey or how a poorly designed survey can affect the results of the assessment. Come to this session to learn principles of good survey design, common pitfalls of survey questions, and strategies for designing quality surveys so you can improve your surveys and obtain better assessment data.

**PRESENTER(S):** Kaitlyn Schmitt, Coordinator for Programming, College of William & Mary (VA)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Research/Assessment/Benchmarking

**ROOM:** 101

#### Rockin' the Quad and the Cradle: Moms Managing Coeds and Kids

This session discusses balancing a career in student activities and life as a mom. Want to know what to expect when you're a mom? Join us for this entertaining session, which provides tips on how to incorporate family and work life!

**PRESENTER(S):** Demetria Bell Anderson, Area Coordinator for Residence Life, University of Wisconsin-Milwaukee

Kimberly Herrera, Director of Student Life, Montgomery College-Takoma Park/Silver Spring

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Staff Development

**ROOM:** 109

### NACA® Research Grant Winner

#### The Scholar-Practitioner in Campus Activities: Selected Findings from a Collective Case Study

When we use traditional definitions of "scholar" that focus on the publish-or-perish directive, campus activities practitioners could seem disconnected from a scholarly focus to their work. However, when that definition of scholarship is expanded, there are numerous potential examples of how student affairs educators may integrate scholarship into campus activities practice. This session will explore selected findings from a 2014 study that investigated the application of four frames of scholarship to campus activities practice at four institutions that have been recognized for exemplary campus activities programming. Findings that apply to career preparation for campus activities roles, institutional contexts and change in professional association cultures will be discussed with a future focus of more closely aligning campus activities practice to one of the most central values of an academic community, scholarship.

**PRESENTER(S):** Dr. Cindy Kane, Director of Student Involvement & Leadership, Bridgewater State University (MA)

**AUDIENCE:** ALL

**TOPIC:** Research/Assessment/Benchmarking

**ROOM:** 105



## MONDAY, FEB. 22 • 9-10 AM

### A Concert Isn't Just a Concert Anymore – Creating the Experience

Let's face it. A concert isn't just about seeing an artist perform anymore. It's about taking selfies with your friends, dancing the night away, posting pics on your social media, trying to connect with the artist, and making sure everyone you know knows you were there to experience it all. Join us for this roundtable discussion on ways to improve the overall concert experience for your audience. Share your best ideas and hear from others what has worked on their campuses.

**PRESENTER(S):** Jolene Chevalier, VP for Talent Buying, Event Resources Presents, Inc. (WI)

Briana Jackson, Center State Committee Chair, Illinois State University

**AUDIENCE:** Staff & Students

**TOPIC:** Budgeting/Resource Management, Campus Engagement, Concert Management, Marketing/Communication/Building Attendance, Risk Management, Series Programming/Coffeehouses

**ROOM:** 112

### 30-MINUTE SESSION

#### Cutting Edge Social Media for Student Government

Learn how to take your social media presence to the next level by engaging your audience and promoting topics of interest. This interactive workshop will explore the importance of creating a strong presence for your social brand to promote advocacy for your institution, as well as to continuously engage your campus. Students involved with student government are encouraged to attend this presentation.

**PRESENTER(S):** Jonna Greer, Assistant Director of Student Activities, Agnes Scott College (GA)

Nikki Goode, Director of Student Activities, University of Alabama in Huntsville

**AUDIENCE:** Students

**TOPIC:** Student Government

**ROOM:** 102

### 30-MINUTE SESSION

#### Effective Communication Using Design

By creating visually appealing poster designs, you can capture the attention of particular audiences and communicate upcoming events. The session will provide a clear understanding of the psychology of color, Z-pattern advertising and how to research your target audience for effective communication. Attendees will see how the choice of visuals and colors effectively communicate messages to the intended audience, bridging the gap between your organization and the people it serves.

**PRESENTER(S):** Erin Harville, Assistant Director of Graphic Design, University of Kentucky

**AUDIENCE:** ALL

**TOPIC:** Marketing/Communication/Building Attendance, Programming Basics/Nuts and Bolts

**ROOM:** 103

#### Exploring the Crossroads of your Intersectionality and Your Ability to Pass

Each student's ability to integrate their identity in healthy ways within the campus community determines how successful they will be. This session introduces and explains the concepts of Intersectionality and Passing, within a framework of Social Justice. Session participants will explore different dimensions of social and political life, and learn what it means to "navigate" within larger cultures.

**PRESENTER(S):** Matt Glowacki, Speaker, Bass/Schuler Entertainment (IL)

**AUDIENCE:** ALL

**TOPIC:** Campus Engagement, Diversity/Multiculturalism, New Student Orientation

**ROOM:** 201-202

### Fight Club:

#### Conflict Management for Program Boards

You know what's awesome? If you thought I was going to say "conflict management" as a clever way to connect to the subject of this session, you'd be wrong. Jetpacks? Sure, those actually are pretty awesome. Glow-in-the-dark tigers? Absolutely awesome. Conflict? Nope. Not a chance. Small differences at club meetings can easily erupt into fights. Club meetings, events and entire organizations can get wrecked because most of us don't understand conflict, and more so, we just hate dealing with it. If you want to change the way your organization deals with conflict, swing by and learn more about why conflict happens, discover your own conflict management style, and how to deal with conflict in an educational session that's relevant, fun and low on the cheesy scale.

**PRESENTER(S):** Duane Brown, Collegiate Empowerment Facilitator, Neon Entertainment (NY)

**AUDIENCE:** Staff & Students

**TOPIC:** Character/Values/Ethics, Delegation/Facilitation/Group Process, Student Organization Management

**ROOM:** 106

#### How to Tell Your Programming Board Story through Strategic Planning

Have you ever wondered how you can illustrate the successes of your programming board at the end of the year? This interactive session will teach you how to set goals, use assessment and share your successes of the year with your constituents.

**PRESENTER(S):** Dwayne V. Elliott, Director, Arts & Campus Events, Vanderbilt University (TN)

**AUDIENCE:** Staff & Students

**TOPIC:** Strategic Planning

**ROOM:** 104

#### Imagine Your Why – Leading Your Organization by Starting with the "Why"

As we get caught up in the day-to-day world of programming, we can often forget our purpose and the mission for why we do what we do. Sure, we love to plan events for students, but isn't there more to it? This interactive session will focus on the concept of "Start With Why," derived from Simon Sinek's inspiring book. We will discuss Sinek's theory of the golden circle, present examples of exceptional success stories, and share how you can apply his concept to your student programming board and organization. We will help you identify when you have lost your "why" so that you can lead your organization to program with a purpose. If you need to learn how to re-inspire yourself and your organization, start here.

**PRESENTER(S):** Laura Phillips, Assistant Director for Student Programs, Clemson University (SC)

Francis Ann Ortiz, Assistant Director for Campus Programs, Western Carolina University (NC)

**AUDIENCE:** ALL

**TOPIC:** Leadership Development, Vision/Mission/Goal Setting

**ROOM:** 108

#### It's Show Day: Concert Etiquette 101

After months of planning, the day of your concert has arrived. Everyone on the programming board is excited to put on what will be the biggest event of the semester, or even year, and the energy level is through the roof. Even with all of the excitement and anticipation, there is still much to be done and expectations are high regarding your behavior throughout the day as a member of the board. As a member of the board planning a major

concert, you are in an extremely unique and rare position that 99% of all college students never get to experience. You get to see all of the behind-the-scenes work required to produce a major concert, you could have a chance to meet the artist, you may even get to watch the show from backstage or not directly in the crowd. With all of these "perks" comes much responsibility. You are the face of the program board, and even the school, and you need to behave appropriately.

**PRESENTER(S):** Dave Stevens, Agent, Concert Ideas Inc. (IN)

**TBD, ,**

**AUDIENCE:** Staff & Students

**TOPIC:** Concert Management

**ROOM:** 101

#### Overworked and Underwhelmed: Motivating your Student Leaders

We have students who are eager to volunteer significant amounts of time and energy to program for the student body and many student activities executive boards are unpaid. How do we motivate our student leaders to continue to strive for excellence? This session will begin discussions on how advisors and executive board student presidents can work together to keep everyone enthusiastic and excited. We will share some of our personal successes as well as share some research on motivating Millennials/Generation Z students.

**PRESENTER(S):** Ruben D. Henderson III, Assistant Director, Student Activities, University of Louisiana at Lafayette

Doug Peters, Assistant Director of Student Life, University of South Carolina Upstate

Sri Rao, Assistant Director of Student Activities, Neumann University (PA)

**AUDIENCE:** ALL

**TOPIC:** Leadership Development, Mentoring/Advising/Supervising, Staff Development

**ROOM:** 111

#### Supervision: Making the Best Impact on Your Team

We can research the best ways to supervise, but at the end of the day, supervision comes best with time and experience. This session gives you the opportunity to hear from seasoned supervisors in the Northeast who come from different institutional sizes and types. Hear their stories, lessons learned, and suggested best practices. Whether you are a new professional, graduate student, or just someone who wants to hear a different supervising perspective, this professional development opportunity will give you viewpoints that can help you make an immediate impact on the team you will be or are supervising.

**PRESENTER(S):** Steve Pagios, Associate Director, Student Activities, Brandeis University (MA)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Mentoring/Advising/Supervising

**ROOM:** 105

#### The Glamorous Life of Inclusion

Lights! Camera! Action! It is inclusion on the small screen – your TV screen, to be exact! Explore inclusion through the camera lens of Hollywood! We will examine clips from various pop culture series that express the good, the bad, and the ugly of small-screen dynamics with regard to inclusion and diversity. The session will conclude with star-studded examples of inclusion initiatives, and tips on how to create an inclusive environment with your leading stars on campus!

**PRESENTER(S):** Brittney Paxton, Coordinator of Campus Life, Millsaps College (MS)

**AUDIENCE:** Students

**TOPIC:** Diversity/Multiculturalism

**ROOM:** 109

### Writing Learning Outcomes

In our work, we emphasize student learning, but when we sit down to articulate goals for student learning, where do we start? Writing learning outcomes can often be a challenge for professionals, yet they are critical to assessment and strategic planning. In this session, we will distinguish between learning outcomes and operational outcomes, discuss characteristics of good learning outcomes, and practice writing strong learning outcomes for your office, program, organization, or other purposes.

**PRESENTER(S):** Kaitlyn Schmitt, Coordinator for Programming, College of William & Mary (VA)  
**AUDIENCE:** Staff/Graduate Students  
**TOPIC:** Research/Assessment/Benchmarking  
**ROOM:** 218-219

## MONDAY, FEB. 22 • 10:15-11:15 AM

### A Magical Partnership

Augustana College (IL) and Maryville University (MO) have partnered to create a magical leadership education experience for students. Come learn about the Disney Leadership Experience, which features the programs offered through the Disney Youth Education Series at Disney World in Orlando, FL. This session will outline the many benefits to the program, as well as how to make it effective for your campus – both educationally and financially.

**PRESENTER(S):** Brian Gardner, Assistant Dean & Director for Student Involvement, Maryville University (MO)  
Ken Brill, Associate Dean & Vice President of Student Life, Leadership and Engagement, Augustana College (IL)  
Ryan Workman, Sales Manager, Disney Youth Programs (FL)  
Jemal Taylor, Senior Sales Manager, Disney Youth Group Programs (FL)

**AUDIENCE:** Staff/Graduate Students  
**TOPIC:** Academic Affairs/Educational Programming, Collaborations/Partnerships/Co-sponsorship, Leadership Development  
**ROOM:** 105

### Anything that Can Go Wrong in Student Orgs Will Go Wrong

Most student organizations don't work because THEY AREN'T DESIGNED TO WORK. Between the over-extension of student leader involvement, 20% of members doing 80% of the work, and the lack of clarity in vision and values, it's no wonder students and their advisors are frustrated year after year that their clubs and organizations aren't operating at their full potential! The reality is most student organizations have a distinct disadvantage when it comes to providing leadership development for their members and changing the landscape of the campus: they are run by students-in-training. In addition, most student orgs experience inconsistent leadership transition that causes them to start over year after year. Learn how to solve the solvable problems in your organization, create a new level of engagement, and build a legacy, all in one fell swoop during this session!

**PRESENTER(S):** Jen Lombardi, Collegiate Empowerment Facilitator, Neon Entertainment (NY)  
**AUDIENCE:** Staff & Students  
**TOPIC:** Student Organization Management  
**ROOM:** 106

### Are Your Ready for the Future? – Leading a Multi-Cultural Organization

In today's society, not only is there increasing national diversity, but leaders are also being greatly impacted by the globalization and cultural differences that are increasing within organizations daily. In addition to the rise of globalization and cultural differences, more emerging and seasoned leaders are being asked to lead multicultural

organizations more effectively in the 21st Century. In this powerful, engaging, and enlightening leadership program on leading multi-cultural organizations, Joshua not only talks about the impact globalization and cultural differences are having on organizations in the 21st Century, but he also provides emerging and seasoned leaders with a set of practical and applicable leadership skills that will enable them to become more effective at leading multicultural organization today. Ultimately, if you are the leader of a multicultural organization or are responsible for leading a group of multicultural individuals, this is the leadership program for YOU!

**PRESENTER(S):** Joshua Fredenburg, Author/Speaker, Metropolis Bookings (NJ)  
**AUDIENCE:** Staff & Students  
**TOPIC:** Collaborations/Partnerships/Co-sponsorship, Diversity/Multiculturalism, Greek Life, Leadership Development, Marketing/Communication/Building Attendance, Mentoring/Advising/Supervising, New Student Orientation, Student Organization Management, Vision/Mission/Goal Setting  
**ROOM:** 104

### Avoid Extinction, Support Transition!

Being a group leader can be a daunting task, especially if you have never done it before. Wouldn't it be great if you had an idea of what worked in the past and what challenges could be avoided? This session will cover how to use your experiences as a member and leader to improve your organization's success. Attendees will receive tips and an outline for creating and organizing transition documents to pass on to future leadership.

**PRESENTER(S):** Becky Riopel, Director of Student Life, Cascadia College (WA)  
**AUDIENCE:** Students  
**TOPIC:** Student Organization Management  
**ROOM:** 108

### Building Collaborative Teams that Celebrate Diversity in Community Colleges

Building a collaborative team takes hard work. But imagine building a collaborative team at a typical community college when diversity means more than just the color of your skin. Imagine working with fellow students ages 16-81, coming from 32 different countries, representing far more than just the five major religions, some having served their country in times of war and others having no life experiences whatsoever. Now, poof, you are a team and have to work together to create positive change on your campus. Where do you begin? This program will identify methods to bring individuals together to form collaborate working teams – whether it be on a program board, student government, a student organization or a group project in class. Join us to celebrate the truth about diversity!

**PRESENTER(S):** Roberta Prior, Director of Student Leadership Programs and Activities, Gateway Community College (CT)  
Jamicia Lackey, Activities Assist. for Community Outreach, Gateway Community College

**AUDIENCE:** ALL  
**TOPIC:** Diversity/Multiculturalism, Leadership Development, Student Organization Management  
**ROOM:** 107

### Change the Game – Transforming the Student Experience through Core Competencies

Being a student leader on a college campus is a unique opportunity that provides many opportunities to learn and apply skills to life beyond the programming board. The Campus Activities Board at the University of North Carolina-Charlotte has identified 8 Core Competencies that apply to a student's development during their leadership experience [Adapted from NACA's *Competency Guide for Student Leaders*]. Come discuss opportunities to use

core competencies and develop learning outcomes to the leadership experience of your programming boards.

**PRESENTER(S):** Tikayla Downing, President, Campus Activities Board, University of North Carolina-Charlotte  
Thanh Le, Assistant Director of Student Activities for Special Programs, University of North Carolina-Charlotte  
Anthony Tapp, Vice President, Campus Activities Board, University of North Carolina-Charlotte

**AUDIENCE:** Students  
**TOPIC:** Leadership Development  
**ROOM:** 110

### Do You Still Market Your Events Like It's 1999?

Most Campus Marketing SU#KS!! It is 2015, but most program boards still market their events like it's 1999. Come to this session ready to share your best ideas for creating excitement and attendance at your events. For most program boards, the No. 1 challenge is getting more students out to their events. We will touch on everything from digital (boosting posts on Facebook, why nobody sees your tweets and Facebook posts, and why nobody reads your emails) to physical (do you really still have a cluttered poster board!?) to using video and animation and mobile technology. We will share tons of ideas about new ways you can interact with your student body, engage your student population and IMPROVE YOUR ATTENDANCE!! Come with a notebook to steal others' ideas, and a couple of your best ideas to share with other campuses!!

**PRESENTER(S):** Shawn Radley, Owner, OnCampusText (MA)  
**AUDIENCE:** Staff & Students  
**TOPIC:** Marketing/Communication/Building Attendance, Technology  
**ROOM:** 109

### Evolving Traditions for an Evolving Audience

Texas A&M University is known for its many cherished campus traditions, establishing a spirited culture within its network. The older the tradition gets, the more stakeholders are invested in the overall product. As a result, the journey to reach those traditions' missions must change over time to keep their impact alive. Texas A&M University's Class Center oversees the high-profile traditions-based programming on campus and currently works to evolve their traditions to meet ever-evolving current student populations, while still balancing the expectations of its additional stakeholders (i.e. former students). Participants will gain knowledge in the purpose, management and assessment of traditions-based programming through the presentation and analysis of multiple high-profile traditions-based change campaigns that occurred in their purview within the past two years. Additionally, participants will learn beneficial steps in recognizing necessary resources and change management processes when trying to better meet the needs of a certain audience.

**PRESENTER(S):** Greg Fink, Student Development Specialist, Student Activities, Texas A&M University  
Gerald Harris, Assistant Director, Student Activities, Texas A&M University

**AUDIENCE:** Staff & Students  
**TOPIC:** Campus Engagement, Change Management and Innovation  
**ROOM:** 112

### How to Increase Retention through Your Organization's Structure

Student-run organizations can increase their retention rates by utilizing processes that allow them to create and build connections with their members. The presentation will explain how the University of Kentucky's Student Activities Board is structured, how its members are selected and trained, and how it maintains positive connections

with its members. There will be an interactive discussion on how these processes can increase organizational growth, individual growth and retention rates. Students and associates will leave this educational session with a better understanding of what connecting to members means to them and examples of ways to increase retention within their own organizations.

**PRESENTER(S):** Olivia Senter, President, University of Kentucky Student Activities Board

**Rebecca Boom**, Vice President of Internal Affairs, University of Kentucky Student Activities Board

**AUDIENCE:** Staff & Students

**TOPIC:** Delegation/Facilitation/Group Process, Leadership Development, Recognition and Rewards, Student Organization Management

**ROOM:** 102

### 30-MINUTE SESSION

#### Introducing Analytics:

##### How to Improve Your Social Media

For campus programming boards, social media can be one of your easiest and strongest forms of promotion. Utilizing various social media platforms is one of the few free and convenient ways to promote your events to a large audience. But how do you make the most of your social media platforms? This session will focus some on the free analytic tools that are available for your social media platforms and how you can use them to boost your social media presence. Audience members will receive a basic demonstration on HootSuite and Iconosquare and how to interpret the analytics to improve your Twitter, Facebook and Instagram account usage. Come learn how to engage with your audience effectively and how to tailor your content to target your audience!

**PRESENTER(S):** Roman May, Student Activities Board Graduate Assistant, University of Kentucky

**AUDIENCE:** ALL

**TOPIC:** Marketing/Communication/Building Attendance, Programming Basics/Nuts and Bolts, Technology

**ROOM:** 103

#### Solving for “Y” and “Z”

As the Millennials phase out of their college years, it is time to look toward the future and how to engage with the new generation of college students heading our way. During this educational session, we will talk about the differences between generations Y and Z and how to engage with the future college student that may already be on your campus.

**PRESENTER(S):** Laura Bryant, Account Supervisor, Fluent (SC)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Academic Affairs/Educational Programming, Campus Engagement, Staff Development

**ROOM:** 201-202

#### What Did You Say?

Have you ever explained something as thoroughly as possible to one of your co-workers and felt as if you were speaking to a brick wall? Or just the same, found yourself interpreting someone's speech as a foreign language? However drastic the occurrence, these are both common scenarios that often arise in an event-planning setting when eclectic staffs of driven individuals are battling around new and innovative ideas while keeping up with everyday proceedings. With the fast-paced climate of event planning, there is ample room for miscommunication. This session will target the red flags of miscommunication that will allow students and administrators of varying styles to become cognizant of the subtle, yet all-important nuances that can lead to miscommunication in the forms of arguments, misunderstood directions, and many more. We will show how healthy communication

practices, such as one-on-one meetings and much more, can increase communication efficacy.

**PRESENTER(S):** Colin Gbolie, AMP Leader, Mount St. Mary's University (MD)

**Joseph Enste**, Associate Director of Campus Activities, Mount St. Mary's University

**AUDIENCE:** Staff & Students

**TOPIC:** Character/Values/Ethics, Leadership Development, Mentoring/Advising/Supervising, Staff Development, Student Development Theory, Vision/Mission/Goal Setting

**ROOM:** 111

### MONDAY, FEB. 22 • 11:45 AM-12:45 PM

#### Mythbusters: How Campus Life Professionals Conduct Business

The college marketplace continues to evolve as a result of changes in institutional bureaucracy, advances in technology and the changing nature of students. Bring your lunch and join us as we share the varying approaches of how schools utilize NACA to conduct business. This program will offer Associate members insight into the college marketplace, as well as offer suggestions on how to navigate the campus activities market.

**PRESENTER(S):** Brian Gardner, Moderator and NACA® Board of Directors Chair, Maryville University of Saint Louis (MO)

**Dan Fergusson**, NACA® Board of Directors Chair-Elect, Linfield College (OR)

**Ken Brill**, NACA® Board of Directors Immediate Past Chair, Augustana College (IL)

**AUDIENCE:** Associates

**TOPIC:** Booking Acts/Contracts/Riders

**ROOM:** 102

### MONDAY, FEB. 22 2:15-3:15 PM

#### Communicating with the Uncommunicative

Having a hard time getting students to respond to emails? Setting up meetings and students forgetting to show up? Are you having a hard time communicating your values to your student leaders? Students are searching for meaning, not meetings! What meaning are you providing them? Join us as we discuss ways to effectively communicate with our student leaders. We will share best practices and discuss new ways to connect.

**PRESENTER(S):** Doris Munoz, Director of Student Involvement, Methodist University (NC)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Marketing/Communication/Building Attendance, Mentoring/Advising/Supervising, Student Organization Management

**ROOM:** 109

### 30-MINUTE SESSION

#### It's Gonna Be a Late Night

Trying to bring late-night programs to your campus? Is late-night programming something new to your student body? Late-night programs are a great way to keep students on campus during the weekend and serves as a great alcohol alternative on your campus. Come learn step by step the event-planning process to creating a successful late-night program. We will look at unique theme and entertainment ideas that you can take back to try at your university.

**PRESENTER(S):** Julie Fleishman, Graduate Assistant in Campus Activities and Events, Clemson University (SC)

**Nina Khapha**, Graduate Student in Campus Activities and Events, Clemson University

**AUDIENCE:** ALL

**TOPIC:** Late Night/Weekend Programming, Programming Basics/Nuts and Bolts

**ROOM:** 102

#### Perspective Discussion on Risk Management in Student Activities

Join me for a roundtable perspective discussion on risk management in student activities. This session will focus on challenges and opportunities with risk management in event planning. Topics will be determined by the attendees, but may include events with food, animals, youth, fireworks and more.

**PRESENTER(S):** George Micalone, Director of Student Activities, Assistant Director, Memorial Union, Iowa State University

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Budgeting/Resource Management, Greek Life, Risk Management, Student Organization Management

**ROOM:** 101

### NACA® RESEARCH GRANT WINNER

#### Risk Perceptions in the Management of Student Organizations

Higher Education provides students with opportunities to learn, grow and develop as individuals. For some, this learning occurs only in a classroom setting, but for others, a great deal of learning occurs outside the formal classroom through co-curricular activities. As the number of students participating in activities grows, so does the opportunity for student-related risk. Risk management is present at all levels in higher education. However, as the courts have moved away from a state of in loco parentis to a facilitator mindset, institutions have been prompted “to examine their role in enhancing safe learning and living environments for their students, faculty, staff, alumni and guests” (Novak, 2006, p. 1). In proactively working with student organizations, institutions have an opportunity to mitigate risk. This presentation will focus on the results of a study of the existing perceptions of risk in the management of student organizations.

**PRESENTER(S):** Kim Bruemmer, Assistant Director of Campus Activities, North Dakota State University

**AUDIENCE:** ALL

**TOPIC:** Risk Management

**ROOM:** 105

#### RPG, CAS, Oh My! Demystifying Assessment and Demonstrating How We Contribute to Student Success

The goal of this session is to help the audience think about and find ways to gather data in their work to prove how their office contributes to student success. Instead of talking about satisfaction surveys, or one-time feedback on a program, we will talk about demonstration of retention, persistence and graduation rates, how to make use of the CAS standards, and more.

**PRESENTER(S):** Gayle Spencer, Director, Illinois Leadership Center, University of Illinois

**Meghan Harr**, Coordinator for Involvement, Old Dominion University (VA)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Research/Assessment/Benchmarking

**ROOM:** 104

#### Student Affairs Competencies Revisited:

##### Applying the New Technology Competency in Student Activities Work

On Aug. 24, 2015, NASPA and ACPA released the second version of the Student Affairs Competencies. There were a number of changes, but one of the most significant was the addition of Technology. This new competency solidifies technology as an essential part of our work, not just a fad that can be embraced by some and not others. In response, this session will apply the Technology competency directly into the work of student activities professionals. Whether you are an avid tech user or delayed adopter, this session will define and give significance to



technology skills for every level of our field. The presenter will call attention to the impact, use and experiences of our students with technology through the lens of learning and development. Attendees will learn the intersection of technology with all the 10 competencies, as well as application of the foundational, intermediate and advanced levels of technology in student affairs.

**PRESENTER(S):** Dr. Josie Ahlquist, Adjunct Faculty & Digital Leadership Speaker, Florida State University and Bass/Schuler Entertainment (IL)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Staff Development, Strategic Planning, Technology

**ROOM:** 108

## TUESDAY, FEB. 23 10:15-1:15 AM

### Building an Impactful Brand for Your Board

Branding your programming board is not a new discussion, but sometimes it's those basic steps that when not done well prevent you from being your best. Learn ways to create or reinvent your brand to help your campus see you in a new, exciting way!

**PRESENTER(S):** Austin Arias, Assistant Dean of Students, The University of Tennessee at Chattanooga

**AUDIENCE:** Staff & Students

**TOPIC:** Budgeting/Resource Management, Marketing/Communication/Building Attendance, Programming Basics/Nuts and Bolts, Strategic Planning, Vision/Mission/Goal Setting

**ROOM:** 104

### Digital Team Building: Increasing Fun, Engagement, and Connection on Your Campus!

Are you having challenges engaging students on your campus? Are you looking for unique and fun ways to increase teamwork and collaboration between student leaders? If you answered yes, then you need to attend this session! Using your web-enabled phone or tablet, you'll personally experience how digital team building games can increase student engagement and connection between students leaders and organizations on campus, while developing leadership skills and having fun!

**PRESENTER(S):** Hoan Do, Author/Speaker/American Ninja Warrior, Metropolis Bookings (NJ)

**AUDIENCE:** Staff & Students

**TOPIC:** Campus Engagement, Engaging Commuter Students, Leadership Development, New Student Orientation, Staff Development, Technology

**ROOM:** 112

### Engaging Your Graduate and Professional Student Population

Many campuses throughout the country are struggling to develop programs and activities that are appropriate, useful and engaging for their graduate and professional student population. This session will highlight the success of the Grad/Prof committee of the Ohio Union Activities Board in creating activities and programs that are desired and filled with graduate and professional students. Topics to be discussed will include types of programs, campus partnerships, program evaluation and leveraging resources. Participants will learn strategies for implementation on their campuses.

**PRESENTER(S):** Quanta D.L. Taylor, Coordinator of Student Involvement, Graduate and Professional Student Programming, Office of Student Life, The Ohio State University  
Kerry Hodak, Assistant Director of Graduate Student Services, The Ohio State University

**AUDIENCE:** ALL

**TOPIC:** Academic Affairs/Educational Programming, Campus Engagement, Collaborations/Partnerships/Co-sponsorship, Engaging Commuter Students, Parent/Family/Youth Programming, Series Programming/Coffeehouses, Student Development Theory

**ROOM:** 201-202

### Expect the Unexpected: Programming and Flexibility in Concert Planning

How many moving parts can there be to a concert? The answer is: more than you think! This session will provide you with a cheat sheet of things that CAN happen when programming a big show, ways you can handle the situations, and other planning tips that cover understanding riders and hospitality, accommodating alternative requests from the talent, day-of-show plans, transportation, impromptu artist meet-and-greets, and more. Even the best-laid plans may change, and learning to be flexible as well as having knowledge of those situations is invaluable to the success of the concerts.

**PRESENTER(S):** Andrea Ingle, Advisor for the Association for Campus Entertainment (ACE), University of North Carolina-Wilmington

Melissa Boyle Aronson, Owner/Partner, Babco Entertainment LLC (FL)

**AUDIENCE:** ALL

**TOPIC:** Concert Management, Strategic Planning

**ROOM:** 107

### Finding Focus in a Busy World: How to Tune Out the Noise and Work Well under Pressure

In this dynamic and engaging talk, Joshua Seth shows students how to excel at college and in their careers through the power of focus. Joshua reveals the exact techniques he used to focus his mind and complete a four-year university program in two years, with a double major, honors level work, and no caffeine. Discover how to reduce your stress and increase your focus so you can become more productive and successful in everything you do.

**PRESENTER(S):** Joshua Seth, Speaker/Best Selling Author/Psychological Illusionist, H2F Comedy Productions (CA)

**AUDIENCE:** ALL

**TOPIC:** Change Management and Innovation, Marketing/Communication/Building Attendance, Student Development Theory, Vision/Mission/Goal Setting

**ROOM:** 109

### Forget a Résumé! Use Social Media to Get Hired

Ready to get that J.O.B.?! The fact is employers will review more than your résumé and references to learn about you. One search on Google may actually give them all they need in selecting (or not selecting) you as a potential candidate. To be competitive in today's job market, you need more than the grades, experience and personal passion. You need an online presence! Come to this session to learn how to show the world you are applying tools for positive and purposeful activity and, more importantly, branding yourself as a content expert. Participants will learn three social media platforms that will give them a boost for job searching and branding, including advanced methods for strategy. Given the experiential nature of the session, all attendees will receive peer and presenter feedback on their current professional presence online. Bring your laptop or iPad to "get to work" right in the session!

**PRESENTER(S):** Dr. Josie Ahlquist, Adjunct Faculty and Digital Leadership Speaker, Florida State University and Bass/Schuler Entertainment (IL)

**AUDIENCE:** Students

**TOPIC:** Career Development, Leadership Development, Technology

**ROOM:** 106

### Get the Edge: Leading with Facts and Intuition

Value Based Decision Making Augmented with Intuition+Successful Leadership. This session will help you identify ways to value both sides of yourself – your intellect and your gut. We'll explore together a leadership style that will help set you apart on campus and in your career

**PRESENTER(S):** Jan Bilgen, Associate Director, Career & Leadership Development, University of Wisconsin-Whitewater

**AUDIENCE:** Staff & Students

**TOPIC:** Leadership Development

**ROOM:** 108

### I'm Gonna Need You to Invest in Some Jeans without Holes: Supervising Graduate Assistants in the Transition from Undergrad to Professional

Presenters will share tools and advice for supervising graduate assistants. The session will include strategies and documents you can take with you to help you navigate supervising a grad, as well as empower you to navigate difficult conversations.

**PRESENTER(S):** Meghan Harr, Coordinator for Involvement, Old Dominion University (VA)

Erin Bunton, Associate Director, Student Conduct & Academic Integrity, Old Dominion University

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Career Development, Mentoring/Advising/Supervising, Staff Development

**ROOM:** 105

### Leading Change: Putting Theory into Practice

Guiding change may be the ultimate test of a higher education leader – no program or office survives over the long term if it can't reinvent itself. But, human nature being what it is, fundamental change is often resisted mightily by the people it most affects: those in the trenches of doing the day-to-day programming. Thus, leading change is both absolutely essential and incredibly difficult. Utilizing John P. Kotter's *Leading Change*, the presenters will discuss innovative ways to both survive and thrive during changes on campus.

**PRESENTER(S):** Vincent Bowhay, Assistant Director of the Memorial Union, Fort Hays State University (KS)

Edie McCracken, Director of the Memorial Union, Fort Hays State University

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Change Management and Innovation

**ROOM:** 218-219

### Odd Bedfellows or Perfect Partners?

#### Student Affairs and Academic Libraries

Collaboration is an ever-increasing imperative in higher education. Prior research has shown relationships are a key element in facilitating campus collaborations, yet few investigations have explored the nature of relationships between student affairs and academic librarians. This session will explore the findings of a qualitative case study that examined collaborative relationships between student affairs professionals and academic librarians at one small private institution. Successful strategies for facilitating collaboration will be explored along with potential barriers.

**PRESENTER(S):** Beth Hoag, Associate Director, Illinois Leadership Center, University of Illinois Urbana-Champaign

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Collaborations/Partnerships/Co-sponsorship

**ROOM:** 111

### The Headband Experiment:

#### Making Diversity and Inclusion Personal

By selecting a small group for role-play, we'll simulate a work-related problem-solving situation. The difference is this small group will be wearing headbands assigning roles. Everyone but the wearer of each headband will know what the headbands say. After the activity, we'll discuss reactions and feelings. We'll explore how our personal understanding of others either includes or excludes colleagues and ways we might acknowledge differences and create inclusivity by the way we treat others.

**PRESENTER(S):** Michael Miller, Motivational Speaker, FUN Enterprises, Inc./Michael Miller (IL)

**AUDIENCE:** ALL

**TOPIC:** Character/Values/Ethics, Diversity/Multiculturalism

**ROOM:** 203-206

### **True Life: I Am a Programming Grad Student**

As a graduate student, you learn about theories, assessment and group dynamics. But what about those lessons not found in the textbook or article reviews? This roundtable discussion will provide graduate students an opportunity to share their personal stories about experiences gained from hands-on training in student activities. These discussions can include those "horror story" experiences to best practices in risk management. These shared experiences and best practice tactics will prepare graduate students for real-life situations they may embark upon during their graduate journey in a student activities-related area.

**PRESENTER(S):** Adler Marchand, Graduate Assistant, University of South Florida-St. Petersburg

Jovanna Guevara, Graduate Assistant, University of Florida-St. Petersburg

Jordan Chang, Multicultural Student Services Coordinator, Sam Houston State University

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Booking Acts/Contracts/Riders, Concert Management, Diversity/Multiculturalism, Late Night/Weekend Programming, Marketing/Communication/Building Attendance, Programming Basics/Nuts and Bolts, Risk Management, Staff Development, Student Development Theory

**ROOM:** 110

### **Understanding Risk Management within a Legal Context**

In the world of campus activities, every day is filled with risk. The question for programmers is how to manage risk while providing exciting events. The session will provide a legal context for risk management and how to create defensible actions to protect the institution and individuals. It is not a question of when you will be sued – it is a question of can you defend your actions?

**PRESENTER(S):** Tim Moore, Director, Student Involvement and Student Activities Center, University of Louisville (KY)

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Character/Values/Ethics, Risk Management, Student Organization Management

**ROOM:** 101

## **TUESDAY, FEB. 23 4:15-5:15 PM**

### **"But That's How We've Always Done Things:" A Guide to Building Campus Traditions and Making Them Stick**

Let's make it bigger, better and faster than last year. Have you heard this before? Building onto existing traditions and leaving your legacy can be quite the challenge. If we're constantly reinventing the wheel of campus traditions, do we really get an opportunity to see if it will roll? In this session, we will explore what it takes to build campus traditions and improve upon them from year-to-year without changing them so much they aren't traditions at all! Come learn about our practices and how staff at the University of South Florida have implemented USF Week, a four-year-running campus tradition to celebrate our institution's founding. We'll discuss how your departmental and institutional mission and vision can provide a framework for enhancing campus spirit and culture.

**PRESENTER(S):** Athena Bressack, Student Programs Coordinator, University of South Florida

Rich Scibetti, Student Programs Coordinator, University of South Florida

**AUDIENCE:** Staff & Students

**TOPIC:** Campus Engagement, Homecoming, Late Night/Weekend Programming, Programming Basics/Nuts and Bolts, Vision/Mission/Goal Setting

**ROOM:** 111

### **Bills, Budgets and Balance**

While it is important for student affairs professionals to understand the basic needs of college students in relation to student development theory, it is also worthwhile to reflect on the principal needs that arise in our lives as working adults. Starting off on the graduate student or new professional budget can be difficult, particularly when circumstances in life call for a second job. For student affairs professionals, these additional experiences and jobs can provide extra income and prove resourceful for both personal and professional development. Opportunities outside of the student affairs profession provide an outlet to express creativity and sharpen skills professionals may not be able to utilize as often in the workspace. This program will discuss the benefits of holding jobs outside of the student affairs profession and explore how to recognize skills that could be transferable into higher education. The program will also discuss how to maintain balance in personal and professional initiatives, as well as advocate for intentional and effective budget management.

**PRESENTER(S):** Jonna Greer, Assistant Director of Student Activities, Agnes Scott College (GA)

Tiffany Powers, Graduate Assistant for Weekend Programs, University of West Georgia

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Budgeting/Resource Management, Career Development, Character/Values/Ethics, Student Development Theory, Vision/Mission/Goal Setting

**ROOM:** 104

### **Defining Leadership: Engaging Faculty, Staff and Students to Create a Leadership Philosophy**

Leadership educators are aware that there are numerous philosophies, frameworks and models that can be utilized to teach leadership to students. Similarly, James MacGregor Burns famously noted that "Leadership is one of the most observed and least understood phenomena on earth" (1978, p. 2). Due to the extensive and varied definitions of leadership, the Illinois Leadership Center set forth to create an institution-specific philosophy of leadership that would guide our programs and services. In the fall of 2014, campus-wide conversations were held to identify the essential leadership skills, values, and attributes for our community. This session will describe the process used to engage students, faculty and staff in the creation of a comprehensive leadership philosophy, explore the findings, and address implications for practice.

**PRESENTER(S):** Beth Hoag, Associate Director, Illinois Leadership Center, University of Illinois Urbana-Champaign  
Gayle Spencer, Director, Illinois Leadership Center, University of Illinois Urbana-Champaign

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Collaborations/Partnerships/Co-sponsorship, Leadership Development

**ROOM:** 112

### **Educational Programming on a Commuter Campus: Removing Barriers to Academic Success**

Today's student is a reflection of society's strengths and weaknesses. Commuter students face adversity in a number of areas, both in and out of the classroom, that affect their academic success and place them at risk. This session will review issues facing our commuter students and types of educational programs and services that can help inform the student body of resources available to them to help them cope with and remove barriers to their own academic success.

**PRESENTER(S):** Roberta Prior, Director of Student Leadership Programs and Activities, Gateway Community College (CT)

**AUDIENCE:** Staff & Students

**TOPIC:** Academic Affairs/Educational Programming, Campus Engagement, Engaging Commuter Students

**ROOM:** 102

### **For Program Board Presidents and Vice Presidents Only: It's Good to Be the King? Or Is It?**

Leading the board can be the best and worst of times. Let's make it the BEST by focusing on five key areas. Then, together, we'll look at the common problems you face to find solutions. Come prepared to interact!

**PRESENTER(S):** Michael Miller, Motivational Speaker, FUN Enterprises, Inc./Michael Miller (IL)

**AUDIENCE:** Students

**TOPIC:** Leadership Development

**ROOM:** 203-206

### **Leadership Training: It Takes More than a Day**

Every year, new students step into leadership roles on our campuses, but all too often, they receive little to no intentional and purposeful training to help them truly develop into effective leaders. Our University has recognized the need for a robust training simulation that sees our leaders spend six months training in four specific areas: event planning, sound/light/special effects training, trip planning, and club/dance management. Using these four training modules, we are able to enhance their overall leadership development with more intangible skills involving judgment, group dynamics, and interpersonal communication. We purposefully provide a well-rounded leadership experience, relying heavily on cognitive dissonance and the action learning cycle. Our trainings last anywhere from a few days to a full seven-day experiential trip to multiple cities. Learn how we run our training program and see how to implement it on your campus today!

**PRESENTER(S):** Joseph Enste, Associate Director of Campus Activities, Mount St. Mary's University (MD)

**AUDIENCE:** Staff & Students

**TOPIC:** Character/Values/Ethics, Delegation/Facilitation/Group Process, Leadership Development, Staff Development, Student Organization Management

**ROOM:** 105

### **Mastering Multi-Tasking!**

The speed of business and life has reached an all-time high where the immediacy of thought and action is paramount. To be highly successful, individuals must be able to effortlessly handle multiple tasks simultaneously with ease and precision or risk being left behind. This session teaches participants how to set and achieve realistic goals while undertaking multiple tasks simultaneously and acting as a united, inspired and selfless team. There is no program out there quite like it and it teaches a very valuable principle of life and leadership, which manifests at the very end in an "A-Ha" moment for the audience. People are having so much fun and this program goes by so fast they don't realize just how much they have learned until the very end.

**PRESENTER(S):** David Coleman, "The Dating Doctor," Speaker/Author/Presenter, Metropolis Management (NJ)

**AUDIENCE:** Staff & Students

**TOPIC:** Character/Values/Ethics, Leadership Development, Mentoring/Advising/Supervising, Staff Development

**ROOM:** 218-219

### **Not Just a Cultural Organization – A Home Away from Home**

I honor the place in you, where the universe resides, a place of peace, a place of hope, a place of strength; when I am there, and you are there, we are one. These are the words that end every meeting of the Black Student Association meeting at The Ohio State University. With 50,000-plus students attending the university, students are often looking for ways to find a home away from home and a sense of community while on campus. The student leaders of BSA strive not only to be a student organiza-

tion but a family, a resource, and a support system for the students on their campus. Participants in this session will explore how this organization engages and supports students attending the university and helps them immerse themselves in the local community, as well.

**PRESENTER(S):** Quanta D.L. Taylor, Coordinator of Student Involvement, Advisor - Black Student Association, Office of Student Life, The Ohio State University  
Jasmine B. Mickey, Program Management Social Justice Engagement, Office of Student Life, The Ohio State University  
Michael Golden, Student Advisor, Black Student Association, The Ohio State University

**AUDIENCE:** ALL

**TOPIC:** Budgeting/Resource Management, Campus Engagement, Collaborations/Partnerships/Co-sponsorship, Diversity/Multiculturalism, Engaging Commuter Students, Late Night/Weekend Programming, Leadership Development, Marketing/Communication/Building Attendance, Mentoring/Advising/Supervising, Series Programming/Coffeehouses, Strategic Planning, Student Organization Management  
**ROOM:** 101

### **Rolling Out the Red Carpet - Making Your Movie Night an Event**

Not sure how to turn a regular activity like showing a movie into an event? Join us to learn easy steps that will turn a simple activity into an event to remember! Using branding and marketing concepts, you can excite students and turn an empty auditorium into a packed house.

**PRESENTER(S):** Meghan Kuryla, Tradeshow and Event Manager, Swank Motion Pictures [MO]

**AUDIENCE:** Students

**TOPIC:** Late Night/Weekend Programming

**ROOM:** 110

### **Texting in the Business World**

Ever wonder why agencies don't respond to you right away? Want to know how to get what you want? This session will guide you through the best modes of communication so you can reach your goals. In this age of social media and texting, how you communicate will directly affect the result you are seeking.

**PRESENTER(S):** Mike Geremia, President, Main Stage Productions [CT]

Melissa Boyle Aronson, Partner, Entertainment, LLC [FL]

**AUDIENCE:** Students

**TOPIC:** Marketing/Communication/Building Attendance

**ROOM:** 109

### **The Shark Tank: Navigating Corporate Sponsorships and Incentive Programs**

Looking for a way to give back to students who attend your programs? This presentation will outline the process of soliciting corporate sponsorships and discuss the many different ways of utilizing this additional funding. In our case, we utilize the monies to fund our campus-wide incentive program. Come see how we make this work!

**PRESENTER(S):** Thanh Le, Assistant Director of Student Activities for Special Programs, University of North Carolina-Charlotte

Tikayla Downing, President, Campus Activities Board, University of North Carolina-Charlotte

Anthony Tapp, Vice President, Campus Activities Board, University of North Carolina-Charlotte

**AUDIENCE:** Staff & Students

**TOPIC:** Budgeting/Resource Management, Collaborations/Partnerships/Co-sponsorship, Fundraising/Corporate Sponsorship/Grant Writing

**ROOM:** 106

### **Work It! How to Get the Most Out of Your Interactions with Artists and Agencies**

As an artist and business owner, over his 20 years within the college and university market, Sailesh Jiawan has worked as a self-represented artist, an artist represented by a high-level college agency and as the owner of his own agency - assisting other artists and brokering deals with buyers. During this educational session, Sailesh will draw from his experience as a performer and agency owner to provide insight and instruction for programming boards as they work with agencies and artists to plan events. Sailesh will outline what buyers can expect when they work with an agency, what buyers can and should request from the agency to assist in their event planning and what pitfalls to avoid when working with an agency or artist.

**PRESENTER(S):** Sailesh Jiawan, Artist/Agency Owner/Speaker, Metropolis Management [NJ]

**AUDIENCE:** Staff & Students

**TOPIC:** Booking Acts/Contracts/Riders, Marketing/Communication/Building Attendance, Programming Basics/Nuts and Bolts, Strategic Planning

**ROOM:** 201-202

### **Level Up: Making the Most of Graduate School**

As a graduate student, you are trying to soak it all in! You want new experiences. You want to learn, grow and get ready for the world of a professional. Learn how to find and translate experiences that match your goals, interests and expertise, while balancing the demands of your master's program. We'll give you tips for goal setting, finding experiences and how to share them in your internship or job searches! All graduate students are invited to learn and share, regardless of their year in their program.

**PRESENTER(S):** Austin Arias, Assistant Dean of Students, The University of Tennessee at Chattanooga

Tyger Glauser, Assistant Director, Center for Student Engagement, The University of Tennessee at Knoxville

**AUDIENCE:** Staff/Graduate Students

**TOPIC:** Career Development, Staff Development, Vision/Mission/Goal Setting

**ROOM:** 103

**GOLDEN DRAGON ACROBATS**

*"There is a precision and beauty about everything these performers do."*  
(The Washington Post)

**New Low Fee For NACA Members!**

**Art Fegan**  
ENTERTAINMENT INC.

**WWW.ARTFEGAN.COM • 615-646-9606**



**DON'T MISS IT!**



# **STAND UP** NBC

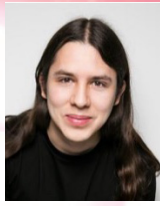
*save the date*

**■ SUNDAY ■**  
**FEBRUARY 21, 2016**  
**1:15PM - 2:30PM**

**IN THE KENTUCKY INTERNATIONAL CONVENTION CENTER  
CASCADE BALLROOM**

After a national search, NBC returns for another groundbreaking year bringing the top emerging comics to the mic. Don't miss this annual showcase and chance to meet these intoxicating stand-ups!





**HOST**  
**NICK GUERRA**

Nick Guerra is one of the most exciting young comedians quickly making an impact in clubs and on TV. He is the 2015 NBC Stand Up Showcase winner and will appear in *The Lonely Island* and Judd Apatow's new film for Universal, *CONNER4REAL*. He made his Comedy Central debut on *Gabriel Iglesias Presents Stand Up Revolution* and recently made a show-stopping appearance on NBC's *Last Comic Standing*. Nick has regularly worked with Cristela Alonzo, Michael Yo and Jo Koy. With his cool and energetic attitude, he skewers relationships, his culture, and observations on everyday life.



**CHRISTINA GALSTON**

Comedian and actress Christina Galston is a self-proclaimed "Jewrican" with a last name that says you can trust her with your money but bangs that look to be throwing gang signs. The product of a Jewish father and a Puerto Rican mother, she was born to have many, many children. And when she lost prom queen but won class clown, she moved to New York to pursue stand-up, where she's been 10 years, performing in clubs and colleges all over, most recently in the Stand Up 360 comedy festival. Her stand-up has been featured on SiTV and also in the movie *Stand Up 360: Muy Caliente*. She was also on *The Chisme Club* on MTV Tr3s and has roasted Omarosa (*The Apprentice*) and BaBa Booeey (*Howard Stern*). She was in the hit off-Broadway play *Yo Soy Latina* and also plays Denya in the web series *Roommates*. You can catch her next one-woman show this spring at the Nuyorican Poets Cafe in New York City.

**Home base: New York, NY**

**galston.christina@gmail.com • Instagram @freakinjewrican**

**www.facebook.com/christina.galston.3 • Twitter @FreakinJewrican**

**YouTube Channel Christina Bena**



**ALEX SPARLING**

Yellowknife, Northwest Territories' favorite son, Alex Sparling has been a regular Vancouver comedy scene regular since 2009. His unique and honest take on the more petty things in life has been described as "Inspired" and "He's very loud." Most recently, Alex won the 2015 Yuk Off. His mother is extremely proud.



**TRENTON DAVIS**

A finalist in the Laughing Skull Comedy Festival 2015, Seattle International Comedy Contest, first place finisher in the 2013 Sacramento Comedy Festival and in the 2013 World Series of Comedy Raleigh Satellite contest, Trenton Davis' 10,000 hours of stand-up comedy are beginning to show dividends! Trenton broaches topics such as fatherhood, relationships, pop culture, corporate America and politics. He has lived in three major comedy cities - Chicago, San Francisco and Los Angeles, where he currently resides. He has appeared on *Bar Rescue* and *Laughs on Fox* and is currently a writer for the Beats by Dre Pill Campaign.

**Home base: Los Angeles**

**www.trentondavis.com • www.facebook.com/Trentoncomedy/**  
**twitter.com/Trentoncomedy/ • instagram.com/trentoncomedy/**  
**www.youtube.com/user/trentoncomedy/**



**DULCÉ SLOAN**

Clever, straightforward and true to herself, Dulcé Sloan was named a New Face at the prestigious Montreal Just for Laughs Festival in 2015. She won second place in the 2015 Laughing Skull Comedy Festival and has also performed at the Women in Comedy Festival and Bridgetown Comedy Festival. Her television credits include FOX's *Riggle's Picks* and ABC's *Resurrection*.

**Home base: Atlanta, GA • www.dulcesloan.com**



**JESUS SEPULVEDA**

Jesus Sepulveda, 25, was born in Los Angeles, CA on Dec. 13, 1989. His parents moved the family to Tucson, AZ, when he was just three years old. As the oldest of the boys, aka, the middle child, Jesus was pretty much the tension breaker (wild child). He was always known as the funny kid, even at a young age. He used plays in grammar school to get out his passion to make people laugh. Stand-up came into play at the tender age of 15 while at a local comedy club. A few years later, Jesus decided to move to LA at age 19 and has been in the comedy scene ever since.



**RANDY SYPHAX**

Randy is a comedian/performer from Washington, DC, who performs in clubs all over New York City and has opened for such comics as Neal Brennan and Jerrod Carmichael and has recently been featured in the New York Comedy Festival's Comics to Watch showcase.

**@RandySyphax**



**IAN ABER**

Ian Aber is a comedian and writer based in Atlanta, GA. He's been a featured performer and host at The Atlanta Improv and Laughing Skull Lounge. His comedic style highlights the absurd in the even most serious of subject matter. "He's funny," whispered the person you trust the most.

**Home base: Atlanta, GA • www.facebook.com/iaber**



# CLUB SHOWCASE



**TWELVE ATTRACTIONS WHOSE PRICE IS NO MORE THAN \$1,250** are selected for this showcase. Prices for single date may be exclusive of travel, but all block prices must include travel. Club showcases include musical attractions, comedy, novelty and other artists. Attractions are listed in alphabetical order, not in the order in which they appear. Alternates are listed in priority order, in the event that any of the attractions are unable to appear. For the artists listed, pricing information includes the attraction's regular non-Convention price, followed by Block Booking pricing. All Block Booking pricing categories indicate the base contract fee and any additional expenses required (sound, lights room, meals and/or travel). Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.



## ABE PARKER

@abeparker1

The Barry Agency

Single Date Price:.....\$1,200 + SLRMT

3 Dates in 5 Days (Block Price):.....\$1,100 + SLRM

5 Dates in 7 Days (Block Price):.....\$1,000 + SLRM

Contract On-Site Discount:.....N/A

Imagine if John Mayer met Maroon 5 and they all went to Motown.

That's the best way to describe Abe Parker's music. Parker combines his classical guitar chops and pop sensibility to create a unique and infectious "Blue Rock" sound. His career began to take off when he left his job as a zip-line instructor and drove to Atlanta, GA, staying with friends and sleeping in his car to pursue a music career. He tours intensively and has shared the stage with Andy Grammer, Switchfoot, Ryan Star, The Afters, Ben Rector and David Crowder. After Jan Smith (vocal coach for Justin Bieber, Usher, and Colbie Caillat) heard Parker's latest single, she commented, "I really loved the song 'Little Sister' and thought it was somewhat reminiscent of early James Taylor with some 2013 thrown in – a high compliment coming from me!"

Home Base: Atlanta/GA/United States



## ANDREW SLEIGHTER

@andrewsleighter

Summit Comedy Productions

Single Date Price:.....\$1,250 + SLRT

3 Dates in 5 Days (Block Price):.....\$1,250 + SLR

5 Dates in 7 Days (Block Price):.....\$1,100 + SLR

Contract On-Site Discount:.....N/A

Andrew Sleighter's laid-back style and clever writing have won him appreciation from fans and respect from his peers. Andrew was featured on the eighth season of *Last Comic Standing*, was a regular on the MTV show *Money From Strangers*, and recently made his late-night stand-up debut on *Conan O'Brien*. A huge sports fan, he's written and blogged for *Sports Show with Norm Macdonald* and is the author and creator of the popular sports humor Twitter account Danica Patrick Ewing. Reliable, consistent and most of all hilarious – that's Andrew Sleighter!

Home Base: Los Angeles, CA



## BULR

@

BULR

Single Date Price:.....\$1,250 + SLRMT

3 Dates in 5 Days (Block Price):.....\$1,175 + SLRM

5 Dates in 7 Days (Block Price):.....\$1,085 + SLRM

Contract On-Site Discount:.....\$50

BULR is an indie/electronic music duo out of

Austin, TX. The name is derived from the last name of front man/songwriter Steven Buehler, who is joined by guitarist/manager and life long friend Matthew Ostrander. Together on stage, BULR boasts a high-energy and highly interactive show, providing them impressive supporting slots early on for various bands/acts. Beyond their passion for music, however, is a love for helping others. Over the past two years, Steven and Matthew have worked extensively with charities such as World Vision, The Nature Conservancy of Canada, and Blue Santa, which provide gifts to families with children who would not otherwise be able to afford them.

Home Base: Austin, TX



## KENNEDY NOËL

@kennedy\_noel

Wally's World of Entertainment

Single Date Price:.....\$1,250 + SLRMT

3 Dates in 5 Days (Block Price):.....\$1,075 + SLRM

5 Dates in 7 Days (Block Price):.....\$950 + SLRM

Contract On-Site Discount:.....See Agent

"Old soul, but young hearted" are the words commonly used to describe this passionately driven actress and singer/songwriter known as Kennedy Noël. This two-time cancer survivor, all by the age of 17, has a new outlook on life and is ready to take the world by storm. Kennedy is Nashville-born and Los Angeles-raised and represents the true definition of pop/rock. Her guitar-driven pop melodies, with a bit of synth programming, are this generation's newfound fix. Growing up in the music business, Kennedy began performing professionally at eight, when she made her first national appearance backing Kelly Clarkson on piano during Kelly's "Because of You" performance at the 48th Grammy Awards. Since breaking into Nashville's skyrocketing pop/rock music scene, she has performed at Evolution Music Fest and pre-show events for One Direction, Kelly Clarkson and The Fray. Kennedy's bold lyrical stories have caught the attention of *seventeen.com*, *Dream* and *J-14* magazines.

Home Base: Nashville, TN

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.





## KYLA LACEY

@kylapooted

Bass/Schuler Entertainment

Single Date Price:.....\$1,500 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,500 + SLRM

5 Dates in 7 Days (Block Price): .....\$1,250 + SLRM

Contract On-Site Discount:..... See Agent

Kyla Lacey is a spoken word artist who hails from the sunshine state, which goes along perfectly with her personality. She has performed at colleges and venues in almost 30 states. She's won and been nominated for numerous awards, including, but not limited to, APCA's Poet of the Year and *Campus Activities Magazine's* Best Female Artist. She was also a finalist in the largest regional poetry slam in the country in 2012. Her poetry is based on her real-life experiences and she enjoys telling her story of triumphing over tragedy. Kyla would be a perfect addition to festivities for Black History Month, Women's History Month, domestic violence awareness, women's issues programming, and writing workshops. Kyla has found her niche in the male-dominated world of spoken word by speaking as one of the few voices of women. She will make you laugh, cry and feel utterly inspired.

Home Base: Apopka, FL



## LAKIN

@lakindaie

DMS, Inc.

Single Date Price:.....\$1,000 + SLRMT

3 Dates in 5 Days (Block Price): .....\$900 + SLRM

5 Dates in 7 Days (Block Price): .....\$800 + SLRM

Contract On-Site Discount:..... N/A

Lakin is a young singer/songwriter with a voice sweeter than honey, whose combination of genre-defying musical styles, stunning melodic gifts, beauty, and warmth shine through in her heartfelt lyrics and powerful performances. She grew up in an entertainment-based family in Riverside, CA, and went on to major in jazz studies at Long Beach State. Lakin has cultivated a loyal fan base throughout Southern California, opening for such major acts as Sheryl Crow, Colbie Caillat, Brian McKnight, Sheila E., and Gladys Knight. On her excellently received album, *If Night Turns to Daylight*, Lakin displays her multiple talents of writing, performing, arranging and producing. Her striking collection of songs represents a revolution of the spirit – reflecting themes that go beyond the superficial and into the deeper human experience of the reconciliation of the soul. Lakin's music is sure to penetrate not only the listener's ear, but also the listener's heart.

Home Base: Los Angeles, CA



## MAGGIE MAYE

@maggiemayehaha

KP Comedy Too

Single Date Price:.....\$1,250 + SLRT

3 Dates in 5 Days (Block Price): .....\$1,250 + SLR

5 Dates in 7 Days (Block Price): .....\$1,150 + SLR

Contract On-Site Discount:..... N/A

Maggie Maye loves stand-up comedy more than she loves candy. Actually it's a tie, but that's still a lot. She's performed stand-up in festivals, including Moontower Comedy & Oddity Festival, SXSW, Bridgetown Comedy Festival, and FunFunFun Fest. She's opened for Godfrey, Hannibal Burress, and Earth, Wind and Fire, and has been mentioned in comedy articles in the *Huffington Post*, *LaughSpin*, *The New York Times*, and *The Portland Mercury*. Her comedy is described the same way she is: sassy, charming, and smart. Also, a six-year-old once told her she was the funniest person ever. And kids rarely lie.

Home Base: Austin, TX



## MELODIME

@melodime

Degy Booking International

Single Date Price: .....\$1,250 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,150 + SLRM

5 Dates in 7 Days (Block Price): .....\$950 + SLRM

Contract On-Site Discount: ..... N/A

Most bands have dreams of fame and fortune; however, Melodime is not like most bands. Their blend of energetic guitars and pianos play an integral role in their rock sound that is a perfect fit for festivals, college events, and the best live music venues. Not only is their cross-genre alternative rock sound creative, they also operate a charity organization. Their foundation, called Now I Play Along Too, provides musical instruments and education to those less fortunate. It's been said many times that Melodime is what's missing in the music industry today – a band that tells stories from the heart; seamlessly blends the musical past with the sounds of the future; and isn't performing just for the good of their band. They're on a mission to inspire audiences and make a difference in the world. You can help support this mission by bringing their live show to your city.

Home Base: Virginia



## ODD?ROD

@odd\_rod

Bass/Schuler Entertainment

Single Date Price:.....\$1,500 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,500 + SLRM

5 Dates in 7 Days (Block Price): .....\$1,250 + SLRM

Contract On-Site Discount:..... See Agent

Born to a drug-addicted mother and an absent father, Roderick "Odd?Rod" Borisade struggled hard in life during his preteen years. After losing his brother to cancer, he pushed himself through high school to earn a full college scholarship. Starting an open mic at college, Odd?Rod developed leadership and speaking skills that brought in 200 students a month to express themselves. He learned that his story of perseverance was helping others to cope with what they were going through. It was that notion that catapulted him into every school, rehab, and jail that he could find to let people know that they can make it, too. Since 2011, he's toured over 250 colleges and earned many awards. Most importantly, he's inspired a nation of students to push through every obstacle placed before them and live their lives as leaders.

Home Base: Atlanta, GA



## OLIVIA MILLERSCHIN

@OMillerschin

Developing Artist Booking LLC

Single Date Price:.....\$1,200 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,100 + SLRM

5 Dates in 7 Days (Block Price): .....\$975 + SLRM

Contract On-Site Discount:..... N/A

I've gained a lot of momentum as a singer/songwriter in the past two years, thanks in large part to my grandmother, who submitted my name to perform at a local coffee shop. The rest, as they say, is history ... or the beginnings of my history. In April, I toured with singer/songwriter and actor Teddy Geiger in a nine-city, cross-country tour and liked it so much I continued on a Midwest tour in May, this time with Teddy, Tyler Hilton and Ryan Cabrera. Last season, I was featured as a finalist on *America's Got Talent* on NBC. Shortly after, I went on my first tour of the UK, as the opening act for YouTube sensation Orla Gartland. An important part of my performing focuses on finding ways to give back, so I've had the opportunity to perform at various charity events, including Make-A-Wish, teen suicide prevention events and Habitat for Humanity.

Home Base: Detroit, MI

**TOMMY RYMAN**

@TommyRyman

Summit Comedy Productions

Single Date Price:..... \$1,250 + SLRT  
 3 Dates in 5 Days (Block Price): ..... \$1,250 + SLR  
 5 Dates in 7 Days (Block Price): ..... \$1,100 + SLR  
 Contract On-Site Discount:..... N/A

Tommy Ryman grew up with a new age, folk-singing mother and a traditional, Lutheran insurance-agent father. This XY equation evidently equals: acclaimed comedian. Ryman has earned the title of Semifinalist on NBC's *Last Comic Standing*. Roseanne Barr, a professed fan, raves she has "never seen anything like Tommy before in my whole life; he is one-of-a-kind, fantastic!" Ryman also recently won the title of Best of the Midwest at the prestigious Gilda's Laugh Fest. Ryman's act can be described as absurdist and clever, masked behind a very likable and innocent demeanor, often thought of as awkwardly charming. He is a favorite among audiences at top clubs and colleges around the nation.

Home Base: Minneapolis, MN

**WILL EVANS**

@WEvansMusic

Developing Artist Booking LLC

Single Date Price:..... \$1,225 + SLRMT  
 3 Dates in 5 Days (Block Price): ..... \$1,125 + SLRM  
 5 Dates in 7 Days (Block Price): ..... \$1,025 + SLRM  
 Contract On-Site Discount:..... N/A

Will Evans has spent the last decade as the primary songwriter and drummer/front man for the roots rock outfit Barefoot Truth. He released his first solo album, *Wishin Well*, in February 2014, debuting at No. 4 on the Northeast *Billboard* charts. *Entertainment Weekly* had the album "right on target" on the bulls eye of the week. Evans' history as a drummer makes his looping performances extremely entertaining, and he was recently labeled "a cross between Keller Williams and Ed Sheeran." In March 2014, Evans was handpicked by Grammy-winning producer Don Was as a Top 10 finalist out of over 10,000 applicants for Guitar Center's search for the next great American Songwriter. Evans finds influences from a diverse selection of musical genres, including hip-hop, pop and folk-rock artists such as John Butler, Lauren Hill, John Mayer, Bernhoft, and Ray Lamontagne, to name a few.

Home Base: Westerly, RI

## CLUB SHOWCASE ALTERNATES (IN PRIORITY ORDER)

**1. NELLY'S ECHO**

@nellysecho

Degy Booking International

Single Date Price:..... \$1,250 + SLRMT  
 3 Dates in 5 Days (Block Price): ..... \$1,150 + SLRM  
 5 Dates in 7 Days (Block Price): ..... \$950 + SLRM  
 Contract On-Site Discount:..... N/A

Nelly's Echo is neither a band nor a solo musician, but a concept of the musical experience associated with its creator, Nelson. He has self-released four successful albums, performed at hundreds of colleges in the past several years, entertained the troops in Cuba and even participated in Season 3 of *The Voice* as a member of Team Christina. Relying on lessons learned from his childhood in Africa and his everyday experiences, his storytelling style has led to some comparing his musicality and storytelling to that of Jason Mraz and John Mayer. Nelson also has taken great pride in sharing the stage with the likes of Trombone Shorty, Travis McCoy and Sean Kingston. In the end, the goal of Nelly's Echo is to use music to reach the four corners of the earth, while sharing the message of positivity, life, hope and love to everyone that he comes in contact with.

Home Base: Baltimore, MD

**3. SAM JOHNSON**

@samjohnsonband

Night Sky Entertainment

Single Date Price:..... \$1,150 + SR  
 3 Dates in 5 Days (Block Price): ..... \$1,100 + R  
 5 Dates in 7 Days (Block Price): ..... \$1,050 + R  
 Contract On-Site Discount:..... N/A

The year 2015 has been the most major year to date in the career of singer-songwriter Sam Johnson. He joined Andy Grammer for the West Coast portion of his "Honey I'm Good Tour," performing live in front of thousands each night as Andy's ONLY opening act. He inked his first distribution deal, with Ineffable Music Group (same distribution and management company as popular reggae band Stick Figure), which catapulted him into opening slots for Shwayze, Collie Buddz, The Holdup and more. Sam's original music is often heard in TV shows on Fox, Bravo, MTV, Spike and more. His musical style can be energetic or laid back, but is ALWAYS soulful. His fans know him for his catchy melodies and lyrical wit. He is often compared to artists like Jack Johnson and John Mayer, which is fairly accurate, but close listeners will find Sam's style to be slightly more edgy.

Home Base: San Francisco, CA

**2. JR DE GUZMAN**

@jrdeguzm

KP Comedy Too

Single Date Price:..... \$1,250 + SLRT  
 3 Dates in 5 Days (Block Price): ..... \$1,250 + SLR  
 5 Dates in 7 Days (Block Price): ..... \$1,150 + SLR  
 Contract On-Site Discount:..... N/A

Born in the Philippines and raised in California, JR De Guzman began performing comedy while working as a music teacher, which he quickly learned just meant teaching Taylor Swift songs to teenagers. He has entertained all over the world, having performed in the "invitation-only" 2014 Joker's Ball in Indonesia, the 2015 Badaboom Comedy Series in Amsterdam, and the 2015 SF Sketch Festival. He performed with Margaret Cho, and even let her borrow his guitar. He hasn't washed his guitar since. Combining music and comedy, JR serenades the audience into laughter with songs, jokes and stories of traveling the world, life after college, and family.

Home Base: Sacramento, CA

**4. BRIAN MOOTE**

@mootevents

Summit Comedy, Inc.

Single Date Price:..... \$1,250 + SLRT  
 3 Dates in 5 Days (Block Price): ..... \$1,250 + SLR  
 5 Dates in 7 Days (Block Price): ..... \$1,100 + SLR  
 Contract On-Site Discount:..... N/A

Brian Moote is a stand-up comedian, actor and radio host originally from Seattle, WA, and now based out of Hollywood, CA. He has made TV stand-up appearances on AXS TV's *Gotham Live*, Nickelodeon's *Nickmom's Nite Out*, Fox's *Laughs* on Fox and the USA Network. He was also a cast member for two seasons of MTV's prank show *Money From Strangers*. Currently, he is a morning radio host on Click 98.9 FM Seattle. Brian knows the college life very well. He played basketball for four years, has a bachelor's degree in psychology, has a master's degree in social work and still has a bunch of student loans to deal with because what fun is life without a little debt to motivate you?

Home Base: Los Angeles, CA

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



## 5. SHANE & EMILY

@shaneandemily

DMS, Inc.

Single Date Price: ..... \$1,250 + SLRMT

3 Dates in 5 Days (Block Price): ..... \$1,100 + SLRM

5 Dates in 7 Days (Block Price): ..... \$1,000 + SLRM

Contract On-Site Discount: ..... N/A

Shane & Emily is a male/female duo consisting of Shane Anderson (vocals, guitar, keyboard and looper pedal) and Emily Grace (vocals, ukulele, and U-Bass) based out of Tampa, FL. Shane is originally from Oshawa, ON, and Emily is from Fredericktown, MO, bringing together two very different upbringings and influences to create a fresh, upbeat and soulful sound in their original music and cover songs, which they play live every night all over the Tampa Bay area and beyond.

Home Base: Tampa, FL



## 6. COLLIN HAUSER

@collinthehauser

Developing Artist Booking LLC

Single Date Price: ..... \$1,150 + SLRMT

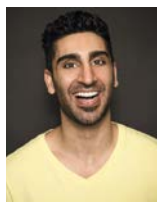
3 Dates in 5 Days (Block Price): ..... \$1,050 + SLRM

5 Dates in 7 Days (Block Price): ..... \$950 + SLRM

Contract On-Site Discount: ..... N/A

Collin is a singer/songwriter who blends folk, blues, jazz and pop with skillful guitar textures and a truly unique voice. He has toured with artists like Cas Haley and was nominated for two Grammy Awards for his participation in the UNT One O'clock Lab Band in 2009. Collin graduated with honors from UNT with a BA in jazz studies in 2010. He resides in Denton, TX, where he continues to perform weekly and grow his fan base through engaging live performances on both guitar and saxophone.

Home Base: Denton, TX



## 7. GIBRAN SALEEM

@gibransaleem

EVO Entertainment

Single Date Price: ..... \$1,250 + SLRMT

3 Dates in 5 Days (Block Price): ..... \$1,150 + SLRM

5 Dates in 7 Days (Block Price): ..... \$1,000 + SLRM

Contract On-Site Discount: ..... See Agent

Gibran Saleem was born in North Carolina and raised in Virginia in a Pakistani household. He started comedy while attending graduate school for psychology at New York University. While attending school, he performed for the TBS Rooftop Comedy College Competition and was handpicked as an MVP nominee on a national level out of hundreds of comedians. Since then Gibran has been featured on MTV Iggy, PBS, and *Popcorn Flix*, and performed his television debut on *Gotham Comedy Live* for AXS TV. He has been featured nationally in the NYC Comedy Festival, Boston Comedy Festival, Out of Bounds Festival, and The Big Sky Festival and recently won first place in the Hoboken Comedy Festival. This summer, Gibran was the focus of a new international documentary series on NHK TV called *Asian Dreamers: Brown Is Funny*. Gibran is the star and creator of the web series *Hashtag Heroes*, which is set to be released this winter.

Home Base: New York, NY



## 8. CLIFF CASH

@CliffonCash

Sophie K Entertainment

Single Date Price: ..... \$1,250 + SLRMT

3 Dates in 5 Days (Block Price): ..... \$1,250 + SLRM

5 Dates in 7 Days (Block Price): ..... \$1,150 + SLRM

Contract On-Site Discount: ..... \$50

Cliff Cash has taken the comedy scene by storm! He has been seen twice on the hit TV show *LAUGHS* on Fox, he's a recent winner of the Port City's Top Comic and Comedy Zone's Almost Famous, a regional winner of Comedy Central's Up Next and one of 30 semi finalists nationwide, as well as being heard on Comedy Central's Sirius XM radio. But Cash is just getting started. He was selected to perform in the Cape Fear Comedy Festival and Norfolk Comedy Festival and plays the top clubs all over the country. Cash is a North Carolina native, born in a small southern town where he was exposed to everything from NASCAR to banana and mayonnaise sandwiches. Cliff brings a unique style to the stage with intelligent material about everything from pop music and culture to relationships and accents. Cash will definitely leave your face and belly sore from laughter.

Home Base: Wilmington, NC

# TEACH ME HOW TO NACA

northern plains | madison, wi | april 7-10

[www.naca.org/northernplains](http://www.naca.org/northernplains)

Early Registration Deadline: March 10, 2016



# LECTURE SHOWCASE



**FEATURING TIMELY AND PROVOCATIVE ISSUES**, this showcase gives lecturers 15 minutes each for their presentations. Attractions are listed in alphabetical order, not in the order in which they will appear. Alternates are listed in priority order, in the event that any of the lecturers are unable to appear. Lecturers may not necessarily list Block Booking pricing. For the attractions listed, all Block Booking pricing categories include the base contract fee and any additional expenses required (sound, lights, room, meals and/or travel), unless otherwise noted. Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.



## AMAN ALI

@amanali

Metropolis Management & Entertainment Group

Single Date Price:..... \$2,200 + SLRMT

3 Dates in 5 Days (Block Price):..... \$2,000 + SLRMT

5 Dates in 7 Days (Block Price):..... \$1,800 + SLRMT

Contract On-Site Discount:..... See Agent

Aman Ali is an award-winning storyteller in New York City and an

engaging social media personality in today's Muslim community. His Facebook posts continue to go viral by the thousands. His post about an encounter he had on 9/11 garnered almost 70,000 likes and 20,000 shares on Facebook. He's made appearances on dozens of media outlets such as the *New York Times*, CNN, NBC News, HBO, BBC, and NPR to talk about the shenanigans coming from being born and raised in Ohio. He was recently named by YouTube and Google as a "Content Creator to Watch" for the thousands of viewers who flock to his channel, Homegrown Homies, a storytelling platform showcasing human stories about the Muslim community. He has also been recognized for being the co-creator of the social media phenomenon 30 Mosques in 30 Days, a 25,000-mile road trip with the mission of telling stories about Muslims in America.

Home Base: New York, NY



## ROSS SZABO – BEHIND HAPPY FACES: TAKING CHARGE OF YOUR MENTAL HEALTH

@rosseszabo

CAMPUSPEAK

Single Date Price:..... \$5,000 + SLRM

3 Dates in 5 Days (Block Price):..... \$4,200 + SLRM

5 Dates in 7 Days (Block Price):..... \$3,700 + SLRM

Contract On-Site Discount:..... N/A

Ross Szabo is an award-winning speaker, author and social innovator. He was the Director of Outreach for the National Mental Health Awareness Campaign for eight years. In his time with the Campaign, he created the first youth mental health speakers' bureau in the country, which is now a part of Active Minds. That speakers' bureau has reached millions of students and changed the way people think about mental health. Ross has spoken to over one million people about his experiences and wrote a book called *Behind Happy Faces*. Now, he's the CEO of Human Power Project, a company that creates cutting-edge mental health curricula for people of all ages. The company's first curriculum, also titled *Behind Happy Faces*, is being used by over 70,000 students in colleges and high schools nationwide. Ross's out-of-the-box thinking has truly made a difference in making mental health approachable.

Home Base: Los Angeles, CA



## CHRIS SANDY

@enduringregret

Cutting Edge Entertainment

Single Date Price:..... \$3,000 + SLRMT

3 Dates in 5 Days (Block Price):..... \$2,750 + SLRMT

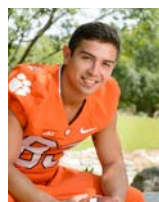
5 Dates in 7 Days (Block Price):..... \$2,250 + SLRMT

Contract On-Site Discount:..... \$100

Enduring Regret: Chris Sandy's Story of Living Life After Causing

Death is a presentation lasting approximately one hour. Chris has spoken to over a half-million students, administrators, teachers, service providers, parents, and military personnel nationwide. Chris' story was developed into an Emmy Award-winning documentary and he is also the author of the book *Enduring Regret: Two Different Stories of Drunk Driving, Two Very Different Prisons*. In today's world, the "messenger" is just as important as the message and there is no better "messenger" than Chris Sandy. If you are looking for an incredible speaker to help your students understand the importance of making good choices and providing a reality that will help them see the devastating consequences to bad choices involving alcohol, whether it is driving a car or just drinking irresponsibly, you have found the right messenger. Look no further! [www.enduringregret.org](http://www.enduringregret.org)

Home Base: Lawrenceville, GA



## DANIEL RODRIGUEZ

@DanielRod\_83

Creative Artists Agency

Single Date Price:..... \$10,000 + RMT

3 Dates in 5 Days (Block Price):..... \$8,000 + RMT

5 Dates in 7 Days (Block Price):..... \$7,000 + RMT

Contract On-Site Discount:..... \$1,500

This fall, Purple Heart and Bronze Star recipient Daniel Rodriguez

found himself training with the St. Louis Rams. But just a few years ago, he spent his days fighting on the front lines of the Middle East. Joining the military after high school, Daniel was stationed in Iraq and Afghanistan. One fateful day in 2009, he found himself in one of the bloodiest battles of the war, losing many friends in the crossfire. He returned home and fell deep into the clutches of PTSD. However, he found inspiration in a promise he had made to his fallen friend: to play college football. Overcoming his demons, he adopted a grueling training regimen. His recruiting video went viral and he soon received a call from Clemson. From the lectern, Daniel reminds students to take control of their lives by tapping into their potential and making all of our lives more meaningful.

Home Base: Los Angeles, CA



## JASON CARNEY

@jasoncarney5  
Global Talent HQ, LLC

Single Date Price: ..... 3,000 + SLRM  
3 Dates in 5 Days (Block Price): ..... \$2,200 + SLRM  
5 Dates in 7 Days (Block Price): ..... \$1,950 + SLR  
Contract On-Site Discount: ..... N/A

Jason Carney is a poet, writer, educator and anti-hate activist from Dallas, TX. His program will speak about the culture and nature of hate that permeates this country, and what it takes to change this cycle. A former skinhead, Jason Carney has overcome his own racism and homophobia, and now works towards the elimination of hate and hate crimes in our world. Woven into Carney's path to recovery is a powerful family story depicting the roots of prejudice and dysfunction through several generations.

Home Base: Dallas, TX



## JEREMY POINCENOT - INSPIRATION BEYOND THE BLUR

@JeremyPoincenot  
CAMPUSPEAK

Single Date Price: ..... \$3,800 + SL  
3 Dates in 5 Days (Block Price): ..... \$3,500 + SL  
5 Dates in 7 Days (Block Price): ..... \$3,200 + SL  
Contract On-Site Discount: ..... \$100

As a 19-year-old sophomore at San Diego State University, Jeremy went legally blind in just two months due to a rare genetic disorder he didn't know he had. Rather than dwelling on what happened to him, Jeremy focused on what he could still do and, at age 20, he won the 2010 World Blind Golf Championship. Jeremy's inspirational story empowers students, demonstrating that in life we all face tough times, in school, and with our organizations. We're all going to face these challenges, but it's how we approach them that make us better leaders. As a recent college graduate, Jeremy's proximity in age helps engage the audience because he truly speaks their language. Jeremy was featured on ABC's 20/20 in an episode called "My Strange Affliction" and on MTV's hit series *True Life* in an episode titled "True Life: I'm Losing My Sight."

Home Base: San Diego, CA



## KELLY AND BECCA

@beccatalks  
The College Agency

Single Date Price: ..... \$3,900 + SLRM  
3 Dates in 5 Days (Block Price): ..... \$3,100 + SLRM  
5 Dates in 7 Days (Block Price): ..... \$2,500 + SLRM  
Contract On-Site Discount: ..... N/A

Kelly and Becca are the co-founders of One Student, a national non-profit organization that provides students and their allies with programs, resources and opportunities to address sexual violence. In response to the epidemic of campus sexual violence, the White House created a Task Force to protect students from sexual assault on campus and aims to collaborate with partners and campuses nationwide in an effort to eradicate the issue. Kelly Addington and Becca Tieder were honored to be called to Washington to serve as experts for the Task Force and share their experience, provide best practices and useful tools. Kelly and Becca share their personal story with sincerity and humor and address the realities of sexual assault in a way that inspires people to take action. They treat men and women as allies while focusing on the importance of communication, personal responsibility, and bystander prevention to reduce sexual assault.

Home Base: Tampa, FL



## LOVED'S PRESENTS CLARITY

@neonent  
Neon Entertainment

Single Date Price: ..... \$2,925 + SLRMT  
3 Dates in 5 Days (Block Price): ..... \$2,425 + SLRMT  
5 Dates in 7 Days (Block Price): ..... \$2,275 + SLRMT  
Contract On-Site Discount: ..... N/A

Clarity is a fun, engaging one-hour program providing a road map for love. By learning how to assess partners and evaluate one's own level of emotional maturity, students will grow personally and acquire the tools for success in love and life. Learning objectives: why we get stuck in unhealthy relationships; the meaning of sex; how to screen unhealthy partners and steer out of unfulfilling/abusive relationships; and how to choose partners wisely and reach one's full potential. The program meets the requirements of Title IX, including a discussion of consent, signs of abusive behavior, and bystander awareness, among others. Drivers Ed for Love, a popular relationship education program, is now LovEd, which is passionate about educating, empowering and helping students make smart love choices. Through unique, interactive programs rooted in research and created by relationship expert Dr. Isabell Springer, the company teaches the importance of relationship education and emotional maturity, and provides students the tools to be relationship ready.

Home Base: Tallahassee, FL



## MOE SPENCER - SMOKE SCREEN: UNDER THE INFLUENCE OF MARIJUANA POLITICS & POWER

@MoeSpencerLaw  
Kirkland Productions

Single Date Price: ..... \$3,350 + SLRT  
3 Dates in 5 Days (Block Price): ..... \$3,000 + SLRT  
5 Dates in 7 Days (Block Price): ..... \$2,800 + SLRT  
Contract On-Site Discount: ..... N/A

Over 800,000 people are arrested for marijuana possession in the US each year - this in the same country where our founding father, George Washington, grew marijuana on his farm. Now, legal marijuana is one of the fastest growing industries in the US. Merwin Moe Spencer is a marijuana attorney and will introduce you to the history of marijuana growth and its use in the US, the political reasons for why it became illegal, and the origins of its classification as a Schedule 1 Narcotic (the same classification given to heroin). Nixon's mandate for its Schedule 1 classification has had far-reaching consequences on areas from the economy to race relations and continues to color our politics today. The climate is changing and people are divided on this issue. Moe equips his audiences with the historical and legal facts to make up their own minds on this controversial topic.

Home Base: Seattle, WA



## RAJIV SURENDRA

@RajivSurendra  
Innovative Artists

Single Date Price: ..... \$5,000 + SLR  
3 Dates in 5 Days (Block Price): ..... \$4,500 + SLR  
5 Dates in 7 Days (Block Price): ..... \$4,000 + SLR  
Contract On-Site Discount: ..... N/A

Rajiv Surendra is a modern-day renaissance man; he's a painter, a potter, woodworker and calligrapher. He's also an actor and is best known for his scene-stealing performance as the rapping mathlete, Kevin G, in *Mean Girls*. Rajiv was born and raised in Canada and holds a bachelor's degree in art history and classics from the University of Toronto. Today he lives in New York City, where he runs his business, Letters In Ink, while continuing to pursue a multifaceted career in the arts. Rajiv's lecture follows his inspiring and thought-provoking story of his journey to try to land the lead role in the hit film *Life of Pi* following the smash hit film *Mean Girls*. While ultimately not landing the role, Rajiv has learned profound lessons from pursuing a passion with all his heart for six years, and how the journey can be just as important as the goal.

Home Base: New York, NY

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



## RYAN BELL'S YEAR WITHOUT GOD: FINDING MEANING & PURPOSE

@ryanjbell  
Kirkland Productions

Single Date Price:..... \$3,500 + SLRT  
3 Dates in 5 Days (Block Price):..... \$3,300 + SLRT  
5 Dates in 7 Days (Block Price):..... \$3,100 + SLRT  
Contract On-Site Discount:..... N/A

A Pew Research Center study revealed that one-fifth of the US public and a third of adults under 30 reject religious affiliation. How do we help the next generation understand community and their power to impact their world for good with or without religion? For 19 years, Ryan Bell was a Christian pastor and educator serving congregations, communities, universities and seminaries from suburban Philadelphia to Los Angeles. In 2013, he left the church and began a yearlong journey exploring the limits of theism and the atheist landscape that he documented in his blog, [www.YearWithoutGod.com](http://www.YearWithoutGod.com). CNN, NPR, the BBC, and the *LA Times* covered his spiritual journey, the eventual shift in his beliefs, and how to find meaning and purpose in a world beyond faith and religion. Ryan combines deep personal insights with penetrating cultural analysis to motivate audiences to think critically and live deeply, despite their faith or lack thereof.

Home Base: Los Angeles, CA



## SHENAZ TREASURY

@ShenazTreasury  
Innovative Artists

Single Date Price:..... \$2,500 + SLRT  
3 Dates in 5 Days (Block Price):..... \$2,000 + SLRT  
5 Dates in 7 Days (Block Price):..... \$1,800 + SLRT  
Contract On-Site Discount:..... N/A

In Dec 2014, after another rape in India, Shenaz wrote an open letter to the Prime Minister of India that had more than two-and-a-half million shares. Within hours of her writing the letter, it was trending on Twitter and Facebook. Every Indian, Asian and Middle East publication covered it. So did the BBC. Since then, she has become a spokesperson and accidental activist for women's rights, sexism and women's empowerment in Asia and the Middle East. In 2015, Shenaz joined *The Nightly Show* on Comedy Central, where she is now a regular panelist.

Home Base: New York, NY



## SPENCER STONE

<https://twitter.com/spenchang>  
Creative Artists Agency

Single Date Price:..... \$10,000 + RMT  
3 Dates in 5 Days (Block Price):..... \$8,000 + RMT  
5 Dates in 7 Days (Block Price):..... \$7,500 + RMT  
Contract On-Site Discount:..... \$1,500

Imagine you're napping on a Paris-bound train when you're startled awake to find an armed gunman threatening to kill everyone around you. What would you do? Twenty-three-year-old US Airman Spencer Stone didn't have to think; his answer was immediate and instinctive. Spencer and his friends, Aleksander Skarlatos and Anthony Sadler, charged and subdued the well-armed gunman who was under a terrorist watch for suspected ties with ISIS. During the skirmish, Spencer was injured, but still he saved another wounded passenger's life. For his heroism, Spencer received a Purple Heart, and French President Francois Hollande presented the trio with France's esteemed Legion of Honor. Of Spencer and his friends, President Obama said, "It's these kinds of young people that make me extraordinarily optimistic and hopeful about our future." Spencer speaks about his experience while inspiring students to take action and make a positive difference in the world.

Home Base: Sacramento, CA



## TISH CIRAVOLO

@DaisyRockGuitar  
Neon Entertainment

Single Date Price:..... \$2,750 + SLRMT  
3 Dates in 5 Days (Block Price):..... \$2,400 + SLRMT  
5 Dates in 7 Days (Block Price):..... \$2,200 + SLRMT  
Contract On-Site Discount:..... N/A

The past 15 years have brought Daisy Rock Girl Guitars Founder and President Tish Ciravolo museum inductions, awards, motivational speeches to millions of girls, billions of media impressions touting the girl guitar revolution, the world's first girl guitar/bass instructional books/CDs/DVDs, and appearances in *Guitar Hero*®/*Band Hero*™ games. To this day, Daisy Rock Girl Guitars is still the ONLY girl guitar company in the world! Ciravolo's insight and expertise on girl guitars and female empowerment has made her a sought-after speaker at numerous conferences like TED Talks, Musicians Institute, NAMM, colleges and high schools, as well as a frequent contributor on national and international media outlets, including *USA TODAY*, *People*, *TIME*, *Newsweek*, CNN, MSNBC, ABC, NBC, FOX, VH1, the Premier Radio Network, BBC Radio, and the Associated Press. Ciravolo created her own dream career and is now on a mission to empower everyone to find their passion.

Home Base: Los Angeles, CA

# LECTURE SHOWCASE ALTERNATES (IN PRIORITY ORDER)



## 1. FROM THE STREETS TO THE STAGE

@TRU\_Motivation  
The Contemporary Issues Agency

Single Date Price:..... \$3,000 + SLRT  
3 Dates in 5 Days (Block Price):..... \$2,800 + SLRT  
5 Dates in 7 Days (Block Price):..... \$2,500 + SLRT  
Contract On-Site Discount:..... \$500

A product of a one-night stand, abused in foster home after foster home, and raised sleeping in parks were just a few of the daunting obstacles in Monti Washington's journey from the streets to the stage. This program is interactive, designed to help students gain the problem-solving skills needed to be successful inside and outside the classroom. Through crowd participation, storytelling, and other unique forms of entertainment, students will be engaged, encouraged and empowered to make it from the streets of their minds to the stage of their dreams. Until eighth grade, Monti was in special ed classes and was held back twice. Despite his adversity, he would go on to obtain two college degrees, become a state basketball champion, award-winning poet, McDonald's All-American nominee, nationally recognized actor, and co-founder of Truality.org, a non-profit organization aimed at inspiring youth to be TRU The Real U.

Home Base: Los Angeles, CA



## 2. RON PLACONE -

### MADNESS IN THE MESSAGE: START TALKING

@RonPlacone  
Kirkland Productions

Single Date Price:..... \$2,500 + SLRT  
3 Dates in 5 Days (Block Price):..... \$2,300 + SLRT  
5 Dates in 7 Days (Block Price):..... \$2,200 + SLRT  
Contract On-Site Discount:..... N/A

How is a for-profit media affecting democracy, and what can we do about it? Ron Placone is a speaker, radio/media personality and comedian. Ron developed *Madness in the Message* as a final project to earn his master's degree and, through the project, has developed a lecture/performance bound to challenge the way "we the people" interact with news and the corporate media. Since launching *Madness* in June of 2012, Ron has performed for colleges and advocacy groups, and has enjoyed several sold-out theater shows. Ron co-hosts the *Indie Bohemians Morning Show* in Nashville, TN, one of the few independent morning shows left on the dial, is part of The Young Turks Network on YouTube, and tours the country as both a media policy speaker and stand-up comedian. In his academic life, Ron's been published in the *Journal of Contemporary Rhetoric* and occasionally serves as adjunct faculty at Nashville State Community College.

Home Base: Los Angeles, CA





### 3. JOE AND BIL

@collegeagency

The College Agency Speakers

Single Date Price: ..... \$4,000 + SLRM

3 Dates in 5 Days (Block Price): ..... \$3,500 + SLRM

5 Dates in 7 Days (Block Price): ..... \$3,000 + SLRM

Contract On-Site Discount: ..... N/A

Dr. Joe Bertolino, a college president, and Dr. Bil Leipold, a

chief human resources officer at a major research university, have explored issues of leadership, social justice, and student and staff development for over two decades. Dr. Joe and Dr. Bil are able to share insightful perspectives with not only students, but also with faculty, staff and college and university administrators. Their new programs and training sessions, which delve into issues not typically covered in traditional programs, are beneficial to an entire college community. With funny, interactive and challenging programs, these two higher education professionals get today's college communities thinking about important concepts, such as leadership development, diversity appreciation, and homophobia and heterosexism. Whether you are planning a conference, retreat, workshop, educational keynote, residence life training, staff development seminar, orientation, or Greek program, these educational leaders bring the right attitude and uplifting message to drive tough topics to heart.

Home Base: Lyndonville, VT



### 4. #DAREYOURSELF TO EAT THE EYEBALL WITH HILARY CORNA

@HilaryCorna

Corna Productions

Single Date Price: ..... \$3,500 + SLRT

3 Dates in 5 Days (Block Price): ..... \$3,250 + SLRT

5 Dates in 7 Days (Block Price): ..... \$3,000 + SLRT

Contract On-Site Discount: ..... N/A

At 22, Hilary Corna bought a one-way ticket from Ohio to Singapore – without a job or a safety net, only a plan and willful determination. That tenacity led to a senior executive officer position as the only Caucasian at Toyota Asia. In 2011, after 15 countries, 180,000 miles, and a great sense of purpose, Hilary founded the #DareYourself campaign to inspire and empower college students to dare themselves to greatness. This motivational and educational lecture covers topics including leadership, student engagement, and cross-cultural understanding. Her memoir, *One White Face*, "The GenY version of *Eat, Pray, Love*," is required reading for numerous colleges, and is being adapted into a screenplay. Hilary is a TED speaker, a spokesperson for Toyota USA, and a Coca-Cola Scholar. She's been featured in *The New York Times* and *ForbesWoman*, and On NBC, and has spoken to over 30,000 students. Are you ready to #DareYourself? Watch Now!

www.HilaryCorna.com

Home Base: Austin, TX

## Do You Have a Great Idea?

### Could You Use \$2,500 to promote NACA® Member Engagement?

If you have an idea for a compelling project or a new program that would enhance NACA® member value and promote member engagement, you may be eligible for an **NACA Innovation Grant**.

School and Associate Members are eligible—Apply today!

<https://thenaca.wufoo.com/forms/naca-innovation-grant/>

naca®  
**INNOVATION**  
GRANT

it's all about the

# VOLUNTEERS

# 2,000

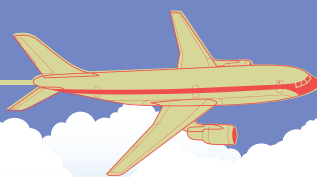
Average number of volunteer hours it takes to plan a NACA® event

(That works out to about 90 hours per volunteer—over 2 full work weeks!)



# 200 MILES

Average distance traveled by volunteers to events



# 30

Average number of volunteers it takes to plan a NACA® regional conference



# 100+

Average number of volunteers working on site at a NACA® regional conference

**WHY VOLUNTEER?**  
EXPERIENCE IT'S FUN!  
IDEA SHARING  
NETWORKING  
SERVICE EVENT  
PLANNING  
PROFESSIONAL DEVELOPMENT

# A DECADE

Longstanding NACA® volunteers average 10 years of service to the association!



# 25%

Percentage of NACA® member schools with active volunteers  
#notenough #wecandobetter

**Want to Volunteer?**

Visit [www.naca.org](http://www.naca.org) 24/7 for opportunities or contact Laura Jeffcoat at [lauraj@naca.org](mailto:lauraj@naca.org).



# MAINSTAGE SHOWCASE



**OFFERING NEARLY 40 MUSICAL ACTS, COMICS AND OTHER ATTRACTIONS,** Mainstage showcases spotlight both established and up-and-coming artists for Convention delegates. The Mainstage setting provides concert sound and lighting, along with large-screen video projection of the performances. Artists perform for 15 minutes each. One Mainstage act is to be selected on site by a vote of Convention delegates. Attractions are listed in alphabetical order, not in the order in which they appear. Alternates are listed in priority order, in the event that any of the attractions are unable to appear. For the artists listed, pricing information includes the attraction's regular non-Convention price, followed by Block Booking pricing. All Block Booking pricing categories indicate the base contract fee and any additional expenses required (sound, lights, room, meals and/or travel). Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.



## ANTHEM LIGHTS

@anthemlights

GOA (Greg Oliver Agency)

Single Date Price: .....\$10,000 + SLRM

3 Dates in 5 Days (Block Price): .....\$8,000 + SLRM

5 Dates in 7 Days (Block Price): .....\$6,500 + SLRM

Contract On-Site Discount:..... N/A

From multiple national tours, numerous top 10 radio singles and

a No. 1 iTunes charting single to their ubiquitous social media presence, the music of Anthem Lights has literally impacted millions around the globe. The momentum for Anthem Lights has transcended beyond their passionate viral fan base and expanded to public support and recognition from artists such as Gavin DeGraw, OneRepublic, Backstreet Boys, Richard Marx, and Ryan Seacrest.

**Home Base: Nashville, TN**



## BEARSTRONAUT

@bearstronaut

Pretty Polly Productions

Single Date Price:.....\$3,500 + SLM

3 Dates in 5 Days (Block Price):.....\$3,000 + SLM

5 Dates in 7 Days (Block Price): .....\$2,750 + SLM

Contract On-Site Discount: .....\$250

Dance is a loose term, but it's also an inevitable

directive. Whether on stage or on record, this Boston-based electronic-pop quartet has made a name in their hometown for sparking instant dance parties. Despite their North-east origins, Bearstronaut has been dubbed "tank-top pop" due to their warm, tropical synth-pop sound – or as *Interview Magazine* put it, "a nimble sprint through tropical rhythms and beach-side dance party revelry." Bearstronaut most recently won the Guitar Center + Converse: Get Out of the Garage Contest and has performed on *Jimmy Kimmel Live*. Their debut full-length album, *Telecoast*, will be released soon, as well.

**Home Base: Boston, MA**



## CHARLES PEACHOCK

@cpeachock

The College Agency Speakers

Single Date Price: .....\$2,500 + SLRM

3 Dates in 5 Days (Block Price): .....\$2,200 + SLRM

5 Dates in 7 Days (Block Price):.....\$2,000 + SLRM

Contract On-Site Discount:..... N/A

Charles Peachock was seen on the No. 1 show *America's*

*Got Talent*, where he made a record six appearances – taking him further than any juggler in the show's 10-year history. His mass appeal has made him the only juggler in history to be featured in *People* magazine. Quickly and deeply connecting to any hard-to-please audience is what Charles does best. He has over 20 years of professional performing experience under his belt. It's time to turn up the heat and bring this one-of-a-kind comedy and visual spectacle to your event.

**Home Base: Orlando, FL**



## CHRIS DISTEFANO

@chrisdcomedy

Creative Artists Agency

Single Date Price:.....\$10,000 + SLRMT

3 Dates in 5 Days (Block Price): .....\$7,500 + SLRMT

5 Dates in 7 Days (Block Price): .....\$5,000 + SLRMT

Contract On-Site Discount:.....\$50

Chris Distefano is a comedian from New York City. He is one of

the stars of *Girl Code*, *Guy Code*, *Off the Bat* and *Guy Court* on MTV. He is a regular at all of the top comedy clubs in the city and headlines shows across the country. He has also appeared on *The Tonight Show*, *Conan* and *The Late Show with David Letterman*.

**Home Base: New York**

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.





## CIRQUE ZUMA ZUMA

@africanacrobat

ECE Touring/EastCoast Entertainment

Single Date Price: .....\$12,500 + SLRMT

3 Dates in 5 Days (Block Price):\$6,800 + SLRMT

5 Dates in 7 Days (Block Price):\$5,250 + SLRMT

Contract On-Site Discount: .....\$250

America's Got Talent finalist Cirque Zuma Zuma is known as the "ultimate African circus." This show is filled with non-stop action and African culture, including dance, acrobatics, balancing, human pyramids, contortions, tumbling and music. Cirque Zuma Zuma features disciplined performers who are trained in Kenya and Tanzania. Many describe it as an African-style Cirque du Soleil, such is the standard of the performers and the quality of the show. The performance showcases an array of never-before-seen talents mixed with some of the best skills associated with African variety arts. Cirque Zuma Zuma combines the mysticism of Africa with the excitement of a theatrical cirque performance. With live music and percussionists, the talented cast performs an action-packed show that will keep the audience breathless. Multiple cast sizes and routing dates available for prices lower than listed.

Home Base: Las Vegas, NV



## COVER DRIVE

@wearecoverdrive

Degy Booking International

Single Date Price:.....\$2,250 + SLRMT

3 Dates in 5 Days (Block Price):\$1,850 + SLRMT

5 Dates in 7 Days (Block Price):\$1,650 + SLRMT

Contract On-Site Discount: ..... N/A

Cover Drive is a band on a mission to bring the sunshine sounds of their native Barbados to the world. In 2011 and 2012, the Bajan quartet successfully brought the sunshine-y feel-good sounds of their Caribbean heritage to the UK music scene. Labeled Carib-Pop [a fusion of Caribbean music and mainstream pop music], three of Cover Drive's four singles hit the top 10 on the UK official chart. The band's debut album, *Bajan Style*, reached No. 14 on the UK Official Chart. Their fellow Barbadian mega superstar Rihanna and world chart-topper Kelly Clarkson have allowed them to share their stage as main support acts. In 2013, their hit song "Turn Up The Love" with Far East Movement went double platinum in Australia and made it onto President Barack Obama's inaugural playlist.

Home Base: Silver Spring, MD



## DAMIEN ESCOBAR

@dameesco

DMS, Inc.

Single Date Price:.....\$5,000 + SLRMT

3 Dates in 5 Days (Block Price):.....\$4,250 + SLRMT

5 Dates in 7 Days (Block Price):.....\$3,750 + SLRMT

Contract On-Site Discount:..... N/A

Turning points come to serve a purpose of either making or breaking us. For two-time Emmy Award-winning violinist Damien Escobar, a turning point achieved both. In 2010, the world-renown duo Nuttin' but Stringz (*America's Got Talent*) ended their 10-year journey together, and from that, Escobar's solo career emerged. Rebuilding proved to be challenging, but with undeniable talent and perseverance, Escobar now boasts of 200K downloads from his first R&B mixtape; a running list of notable solo headliner performances on his résumé, including *Food & Wine Magazine's* Best New Chef Awards, the Indy Car Championship Awards, CBS *Upfront*, and Russell Simmons' Hip-Hop Inaugural Ball; and, in 2014, Escobar released "Freedom," his breakout single that debuted on CNN.com and *The Katie Couric Show*. Escobar, credited for being one of the top crossover violinists in the world, is making strides towards bringing instrumental music to the forefront. Stay tuned: his mission has already begun.

Home Base: New York, NY



## DNK.

@thednkofficial

Bass/Schuler Entertainment

Single Date Price: .....\$3500 + SLRM

3 Dates in 5 Days (Block Price):.....\$2500 + SLRM

5 Dates in 7 Days (Block Price):.....\$1800 + SLRM

Contract On-Site Discount: ..... See Agent

Every once in a while, an artist comes along with the ability to move fans out of their seats while creating a visceral experience. Artists of this quality come from undeniable talent and radical authenticity; this is the heartbeat of dnk., a Nashville-based pop/rap group featuring members Kayla Erb and David Davis. At a young age, it was obvious that Kayla and David were destined to perform. Over the course of two decades, they channeled their musical aspirations, which led to their meeting in the music department at Belmont University (TN). It was here that they were discovered. The newly found pop/rap group was matched with award-winning songwriter and producer Aaron Sprinkle. With a handful of songs written, edgy production, and a high-energy live show that's on track to perform 120-plus shows this year, dnk. has become a force to be reckoned with. dnkofficial.com

Home Base: Nashville TN



## DREW LYNCH

@theDrewLynch

H2F Comedy Productions

Single Date Price:.....\$6,000 + SLRMT

3 Dates in 5 Days (Block Price):.....\$5,500 + SLRMT

5 Dates in 7 Days (Block Price):.....\$5,000 + SLRMT

Contract On-Site Discount:..... N/A

Drew Lynch moved to Los Angeles with aspirations of becoming a fully articulate film actor. Then something completely unpredictable happened; during a softball game, Drew got hit with the ball, causing damage to his vocal cords, which left him with a stutter. The timing of his injury couldn't have sparked a more positive change in who he has become and shaped what he stands for today: embrace life even when it throws you a curveball. Inspired by comedians Bo Burnham, Louis C.K., and his friend Samuel J. Comroe, Drew brings to life the social hardships of dealing with a newly found speech impediment. Drew was a Golden Buzzer Winner and the First Runner up on *America's Got Talent* Season 10 in 2015. He has also been a celebrity guest on Dr. Oz. Become a part of #drewcrew on Twitter @theDrewLynch. www.DrewLynch.com

Home Base: Los Angeles, CA



## ELIZABETH ACEVEDO

@AcevedoWrites

Neon Entertainment

Single Date Price:.....\$2,225 + SLRMT

3 Dates in 5 Days (Block Price):.....\$2,025 + SLRMT

5 Dates in 7 Days (Block Price):.....\$1,825 + SLRMT

Contract On-Site Discount:..... N/A

Elizabeth Acevedo was born and raised in New York City and her poetry is infused with her Dominican parents' bolero music and her native city's tough grit. She holds a BA in performing arts from The George Washington University and an MFA in poetry from the University of Maryland. With over 12 years of spoken word experience, Acevedo has been a featured performer on BET, Centric and Mun2, as well as delivered a TED talk that aired in the spring of 2013. She has graced stages nationally and internationally, including State Theatre in South Africa, Madison Square Garden, and the Kennedy Center for the Performing Arts. Acevedo is a National Slam Champion, Beltway Grand Slam Champion, and the 2014 Women of the World representative for Washington, DC, where she lives and works. Her first book, *Birth-Marked*, was published in September 2014.

Home Base: Washington, DC

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



## FORTUNE FEIMSTER

@fortunefunny

The Gersh Agency

Single Date Price: .....\$7,500 + SLRT

3 Dates in 5 Days (Block Price):.....\$7,000 + SLRT

5 Dates in 7 Days (Block Price):.....\$6,500 + SLRT

Contract On-Site Discount: ..... N/A

Fortune Feimster made her national TV debut in 2010 on NBC's *Last Comic Standing*, where she finished as a semi-finalist. That same year, she was selected to perform in the New Faces showcase at the Montreal Just For Laughs Comedy Festival. Now, Fortune is a full-time writer and roundtable regular on the E! Network's popular late-night talk show, *Chelsea Lately* with Chelsea Handler. She's also a cast member on the second season of Handler's scripted series, *After Lately*. In her spare time, Fortune travels the country doing stand-up, but can be seen on a weekly basis at the Hollywood Improv and the World Famous Comedy Store. She is also a highly accomplished sketch comedian and improv artist, and is an alumna of the prestigious Groundlings Sunday Company, which boasts other alumni such as Will Ferrell, Kristen Wiig and Lisa Kudrow.

Home Base: Los Angeles, CA



## HELEN HONG

@funnyhelenhong

Innovative Artists

Single Date Price: .....\$2,200 + SLRT

3 Dates in 5 Days (Block Price): .....\$2,000 + SLRT

5 Dates in 7 Days (Block Price): .....\$1,800 + SLRT

Contract On-Site Discount: ..... N/A

Helen Hong is a comedian, actor, and host, and is chronically single. She has performed standup comedy on *Last Call with Carson Daly*, *The Arsenio Hall Show*, *Comics Unleashed* with Byron Allen, *Wanda Sykes Presents Herlarious*, *Standup in Stilettos*, *Gotham Comedy Live* and in the Showtime documentary *Why We Laugh: Funny Women*. Helen plays Janet Fung in the Coen Brothers' film *Inside Llewyn Davis* and her voice can be heard as Thistle Lady in 20th Century Fox Animation's *Epic*. Her TV appearances include roles on *Parks and Recreation*, *Bones*, *Pretty Little Liars*, *The New Girl*, *The Crazy Ones* and *Inside Amy Schumer*. Helen channels her own Asian mother as recurring character Mrs. Wong on Nickelodeon's *The Thundermans*.

Home Base: Los Angeles, CA



## IVAN PECCEL

@ivanpecel

Fresh Variety

Single Date Price: .....\$1,800 + RT

3 Dates in 5 Days (Block Price):.....\$1,700 + RT

5 Dates in 7 Days (Block Price):.....\$1,600 + RT

Contract On-Site Discount: ..... N/A

Leave every notion of what you "thought" a juggler was at the door. Ivan brings the term "high energy" to an entirely different level by delivering a show unlike anything you have seen before. As funny as a stand-up comic and as skilled as a Chinese acrobat, Ivan has appeared on MTV, *America's Got Talent*, and *The Tonight Show with Jay Leno*. He is a favorite among corporations, colleges, comedy clubs, cruise ships and on the Las Vegas Strip. Whether blindly kicking a flaming torch over his head, juggling ping-pong balls using only his mouth, or having you laughing so hard you should have worn adult diapers to his performance, his show is sure to delight any size audience. Ivan's show is guaranteed to change your mind about juggling. If you didn't love this art form before his show, you will after ... or at least tolerate it ...

Home Base: Los Angeles, CA



## JAK KNIGHT

@itsjak\_knight

William Morris Endeavor Entertainment, LLC

Single Date Price:.....\$2,000 + SLM

3 Dates in 5 Days (Block Price):.....\$1,000 + SLRM

5 Dates in 7 Days (Block Price): .....\$750 + SLRM

Contract On-Site Discount:..... N/A

Originally from Seattle, Jak is an LA-based stand-up, writer and performer. He was named a 2014 Comedy Central Comic to Watch, and a 2015 New Face at the JFL Festival in Montreal. Jak has been featured performing on Comedy Central's *The Meltdown* with Jonah and Kumail, *@Midnight*, and in the upcoming third season of Adam Devine's *House Party*. Jak performed at the main stage of 2015's Oddball Comedy Festival headlined by Amy Schumer and Aziz Ansari, and on the road has opened for various stand-ups, including Joel McHale, Eric Andre, Moshe Kasher and Dave Chapelle. Most recently, Jak wrapped a pilot with Al Madrigal for Comedy Central.

Home Base: Los Angeles, CA



## JAVIER COLON

@javstwttr

The College Agency

Single Date Price: .....\$3,500 + SLRM

3 Dates in 5 Days (Block Price):.....\$3,100 + SLRM

5 Dates in 7 Days (Block Price): .....\$2,800 + SLRM

Contract On-Site Discount: ..... N/A

Javier Colon has a lot of heart. In fact, that heart is precisely why he captivated America as the winner of the inaugural season of NBC's hit television show *The Voice*. Whether he was performing "Landslide" with Stevie Nicks, or his fan favorite acoustic rendition of Cyndi Lauper's "Time After Time," this performer captured the hearts of millions. His original song and debut single, "Stitch By Stitch," not only clinched the top prize on *The Voice* for Colon, but it also became something of a phenomenon. During the first week of its digital release, the song exceeded sales of 145,000 and peaked at No. 17 on the *Billboard* Hot 100 chart. A family man, he keeps his wife and daughters close to his heart at all times, often writing about them. Colon isn't simply following anyone else's path; he's making his own way.

Home Base: Hartford, CT



## JUSTIN WILLMAN

@Justin\_Willman

United Talent Agency

Single Date Price:.....\$12,500 + SLRMT

3 Dates in 5 Days (Block Price):.....9,500 + SLRMT

5 Dates in 7 Days (Block Price): .....7500 + SLRMT

Contract On-Site Discount:..... N/A

Justin Willman is a magician and comedian known for his regular appearances on *The Tonight Show*, *The Ellen Degeneres Show*, *Conan*, and *@Midnight*. He's also the long-time host of the hit show *Cupcake Wars* on the Food Network. Justin's debut comedy-magic special, *Sleight of Mouth*, premiered earlier this year on Comedy Central to rave reviews. *The L.A. Times* calls him "a new breed of comic who's making magic cool again for grown-ups." *Playboy* dubbed him "the freshest and funniest magician working today." *Time Out* says his live show "has to be seen to be believed." *Campus Activities Magazine* named Justin College Entertainer of the Year for a record-breaking four years in a row. He's beyond excited to make his return to the college market. Justin was born in St. Louis, lives in Los Angeles, and does not own a rabbit.

Home Base: Los Angeles, CA

**KRISTEN MERLIN**

@KristenMerlin

Houla Entertainment

Single Date Price:.....\$2,250 + SLRMT  
 3 Dates in 5 Days (Block Price):.....\$2,000 + SLRMT  
 5 Dates in 7 Days (Block Price):.....\$1,800 + SLRMT  
 Contract On-Site Discount:..... See Agent

Kristen Merlin is an up-and-coming artist from Boston, MA.

She has been taking the musical world by storm with her energetic performances and powerful vocal abilities. She was recently on NBC's Emmy Award-winning show *The Voice* Season 6, finishing fourth overall. After touring across the US with *The Voice* post season, Kristen went into the studio and soon after released her debut EP, *Boomerang*. This five-song collection soared to No. 2 on *Billboard's* Heatseekers Chart. Aside from being a hit on national television, Kristen has had the pleasure of joining major players on stage, such as country artists Sugarland and Bryan White, as well as international superstar Shakira. Kristen is surely one to watch as she rises to the top!

Home Base: Boston, MA

**K-VON**

@KvonComedy

Neon Entertainment

Single Date Price:.....\$2,425 + SLRMT  
 3 Dates in 5 Days (Block Price):.....\$2,025 + SLRMT  
 5 Dates in 7 Days (Block Price):.....\$1,825 + SLRMT  
 Contract On-Site Discount:..... N/A

America fell in love with K-von as he advanced all summer on

NBC's hit show *Last Comic Standing*. Also the star of MTV's *Disaster Date*, he's made college crowds laugh all over the world! This hilarious hidden-camera show displays his many talents as each character proves funnier/more outrageous than the last. On stage, K-von's become a campus favorite bringing a diverse show to you that involves stand-up, parody songs, and expert audience interaction with material ranging from dating to the hilarious adventures of growing up with a dad from the Middle-East and a mom from Middle America. K-von performs as a headliner and hosts special events year-round, sharing the stage with comics like Daniel Tosh and Kevin Hart when home in Hollywood. With countless TV appearances (SHOWTIME, ABC, VH1), K-von was rated the "Most Requested Comic" for Greek Week, Homecoming Week and Diversity Week in 2014.

Home Base: Las Vegas, NV

**LACEY ROOP**

@LaceyRoop

Neon Entertainment

Single Date Price:.....\$1,825 + SLRMT  
 3 Dates in 5 Days (Block Price):.....\$1,625 + SLRMT  
 5 Dates in 7 Days (Block Price):.....\$1,525 + SLRMT  
 Contract On-Site Discount:..... N/A

Considered to be one of the most inspiring and captivating

spoken word artists around, Lacey Roop has a kaleidoscope of work that is sure to make the heart shout, stomp and stutter. Lacey has previously placed sixth at the Women of the World Poetry Slam, been a two-time member of the renowned Austin Poetry Slam team, and ranked several times as a top-scoring poet at the Individual World Poetry Slam. Lacey was also featured on PBS's highly acclaimed show *Roadtrip Nation*, which reaches 60 million households worldwide and works to empower individuals to explore who they are and discover pathways aligned with their passions. In addition, Lacey has performed alongside acclaimed poets such as Andrea Gibson, Anis Mojgani, Ebony Stewart, and Lauren Zuniga. An advocate and ally, Lacey's work discusses gender and sexuality, marginalized voices, and women's empowerment, as well as finding the magic and hope that exist in our every day.

Home Base: Austin, TX

**LIL FRECKLES**

@lilfrexxx

William Morris Endeavor Entertainment, LLC

Single Date Price:.....\$2,000 + SLM  
 3 Dates in 5 Days (Block Price):.....\$1,200 + SLRM  
 5 Dates in 7 Days (Block Price):.....\$750 + SLRM  
 Contract On-Site Discount:..... N/A

Lil Freckles is an on-the-rise rapper from New York, best known for her latest mixtape, *Plan B*. Breaking into the hip-hop scene in 2013, she's since been featured on *Stereogum*, *Earmilk*, *Noisey*, *HiphopDX*, and *ADDMAG*. In her work, she's collaborated with Kyle Rapps and Flapjak of ICK, while taking the stage at venues such as The Studio at Webster Hall, Leftfield, Lit Lounge and Union Pool. Keep her on your radar - her new mixtape, *Sleep On It*, is set to drop soon.

Home Base: New York, NY

**LOUISA WENDORFF**

@louisawendorff

Mainstage Productions

Single Date Price:.....\$3,500 + SLRM  
 3 Dates in 5 Days (Block Price):.....\$3,000 + SLRM  
 5 Dates in 7 Days (Block Price):.....\$2,500 + SLRM  
 Contract On-Site Discount:.....\$250

Singer-songwriter Louisa Wendorff, with already more than 30

million views on her YouTube channel, has gained worldwide admirers for her catchy mashups, such as Taylor Swift's "Blank Space/Style." In December 2014, Taylor Swift tweeted "OBSESSED" about the "Blank Space/Style" video, the video went viral and led to mentions in *USA Today*, *Teen Vogue*, and *Huffington Post*, as well as numerous other sites and publications. Soon after, E! invited Louisa to perform during live coverage of the 2015 Grammy red carpet. "Blank Space/Style" quickly shot up to No. 2 on the iTunes singer-songwriter singles and No. 18 on the overall iTunes chart. Her *Arrow* EP, which featured her original songs, reached No. 1 on the *Billboard* Heatseekers Chart, as well as No. 1 on *Billboard's* Bubbling Under Chart. "With the new EP in the works," says Louisa, "I want to inspire people to realize their strengths and inner beauty."

Home Base: Nashville, TN

**MASHD N KUTCHER**

@mashdntkutch

SPIN Artist Agency

Single Date Price:.....\$6,000 + SLRT  
 3 Dates in 5 Days (Block Price):.....\$5000 + SLRT  
 5 Dates in 7 Days (Block Price):.....\$4000 + SLRT  
 Contract On-Site Discount:..... N/A

With over 730K likes on Facebook, 170K subscrib-

ers on YouTube, and a combined 100 million views across social media, Mashd N Kutcher are definitely NOT your average DJs. From their collaborations with a Domino's Pizza guy to random people in public, and their infamous "When You Troll the Entire Crowd" viral YouTube video, Mashd N Kutcher are quickly becoming a household name for their unique mashups, their innovative productions and live shows. Along with their massive social media following, they have been featured on CBS, the Ashton Kutcher media group APlus, The Discovery Channel, and in *TIME Magazine*. Voted Australia's No. 1 DJ Duo in 2015 by InTheMix and having already made waves around the world through their live shows and videos, Mashd N Kutcher are not only carving their place in the dance music scene, but as all round entertainers.

Home Base: Brisbane, AUS

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.





## MATTHEW BROUSSARD

@MondayPunday  
KP Comedy Too

Single Date Price: ..... \$2,200 + SLRT  
3 Dates in 5 Days (Block Price): ..... \$2,100 + SLRT  
5 Dates in 7 Days (Block Price): ..... \$2,000 + SLRT  
Contract On-Site Discount: ..... N/A

Born in New Jersey, raised in Atlanta, and, in 2012, winner of Houston's Funniest Person, Matthew Broussard is not exactly sure where he's from. Matthew got a degree in Mathematics to launch a career in finance before moving to West Hollywood to make comedy his full-time pursuit. His brand of playful humor ranges from physics and grammar to the hardships of looking like a villain from an '80s movie. He can be seen on episodes of *The Mindy Project* and *The League*, Comedy Central's *Adam DeVine's House Party*, *Last Call with Carson Daly*, *E!'s Worst Thing I Ever*, and in the upcoming film *Intramural*. But his Cajun father and Jewish mother still hope he finishes his MBA.

Home Base: Los Angeles, CA



## MIKE FLOSS

@mikeflossmusic  
PARADIGM

Single Date Price: ..... \$3,000 + SLRMT  
3 Dates in 5 Days (Block Price): ..... \$2,000 + SLRMT  
5 Dates in 7 Days (Block Price): ..... \$1,500 + SLRMT  
Contract On-Site Discount: ..... N/A

Second-hand microphone. Outdated computer program. They were enough for Floss to make his own rhymes and to preserve syncopated, rhyming versions of his own story, his own powerful, breathing thing. Primed to rap over a Yo Gotti beat at a school talent show, he spit a cappella instead, and brought the school down. By finding something that was his own, he removed himself from competition. Now, Floss headlines clubs, and opens for the likes of Pusha T, Wale, Yo Gotti, Big K.R.I.T., and Future. He's a key artist for Redbull Sound Select. He's played primetime during the *Billboard Music Awards*, and was featured in an ad for Tidal, Jay-Z's new streaming service. Mostly, he puts pen to paper and spends long hours in the vocal booth. Music is his passion and he wants to be remembered for his efforts to give back to the culture and develop youth.

Home Base: Nashville, TN



## MY BODY SINGS ELECTRIC

@MyBodySings

Metropolis Management & Entertainment Group

Single Date Price: ..... \$1,750 + SLRMT  
3 Dates in 5 Days (Block Price): ..... \$1,650 + SLRMT  
5 Dates in 7 Days (Block Price): ..... \$1,450 + SLRMT  
Contract On-Site Discount: ..... See Agent

My Body Sings Electric's music resonates with a sense of playfulness and lust for life. Call their music alternative. Call it indie. Call it pop. Call it what you will, but when you connect with the tunes from these lovable misfits, you'll feel as if you just met your five new best friends. The band's latest release, *Part 1: The Night Ends*, showed impressive first-week sales for a self-managed and unsigned band, reaching No. 1 on the *Billboard* Charts Rocky Mountain Regional and No. 156 for *Billboard*'s National Indie Chart. Their video for the first album single, "New Friends," earned a premiere on MTV *Buzzworthy*. In 2014, their college dates included time with Grouplove, and other notable bookings for 2014 included Riotfest with Weezer, New Found Glory, Slayer and many more.

Home Base: Denver, CO



## NEIL HILBORN

@neilicorn

The College Agency Speakers

Single Date Price: ..... \$1,800 + SLRM  
3 Dates in 5 Days (Block Price): ..... \$1,600 + SLRM  
5 Dates in 7 Days (Block Price): ..... \$1,400 + SLRM  
Contract On-Site Discount: ..... N/A

Neil Hilborn is a College National Poetry Slam champion and a 2011 graduate with honors from Macalester College (MN). He was a member of the Minneapolis National Poetry Slam teams in 2011 and 2013, which placed fifth and sixth, respectively, out of 80 teams. In 2013, his poem "OCD" went viral, being featured on *Huffington Post*, NPR, and other news outlets. It has garnered almost eight million views, making it the most-viewed slam poem on YouTube.

Home Base: Minneapolis, MN



## NOAH HOEHN

@noahhoehn

Wally's World of Entertainment

Single Date Price: ..... \$1,950 + T  
3 Dates in 5 Days (Block Price): ..... \$1,750  
5 Dates in 7 Days (Block Price): ..... \$1,500  
Contract On-Site Discount: ..... \$50

A one-man-band featuring harmonica, marimba and Indian dhol drum, Noah is a three-time winner of the prestigious McKnight Fellowship. His unique looping show has been featured on PBS's *Minnesota Original* and his dynamic performances have been described as, "One part Keiko Abe, one part Little Walter, and one part Eddie Vedder." He has showcased at the NACA® National Convention, as well as at the NACA® Northeast and Northern Plains regional conferences. Noah ALWAYS provides his own sound. A singer-songwriter and multi-instrumentalist, Noah explores the intersection of the blues, tribal percussion and his classical training. His singular vision to unite the sounds of new blues and marimba pop is accomplished with an incomparable live looping system.

Home Base: Minneapolis, MN



## OVEOUS

@OVEOUS

NMP Talent

Single Date Price: ..... \$2,000 + SLRT  
3 Dates in 5 Days (Block Price): ..... \$1,800 + SLRT  
5 Dates in 7 Days (Block Price): ..... \$1,700 + SLRT  
Contract On-Site Discount: ..... \$1,900

OVEOUS embodies brilliant lyricism with a powerful performance. Perhaps his greatest strength is that he was able to turn his brother's suicide into a global mission for mental healing through music and words. He's earned standing ovations on HBO and *Arsenio Hall*, and has been a winner multiple times on *Showtime at the Apollo*. His now classic hit song "Mirror Dance" with Osunlade still rocks the core of your soul on the dance floor. He is one of 10 artists across the nation to be chosen by the US State Department of Music to represent America in 2015 on a world tour. His most recent album, *Passion In Veins*, has garnered critical acclaim for its lyrical content and soulful tones.

Home Base: New York, NY



## RUDY CURRENCE

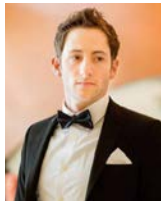
@Rudy\_Currence

EVO Entertainment

Single Date Price:.....\$1,950 + SLRMT  
3 Dates in 5 Days (Block Price): .....\$1,850 + SLRMT  
5 Dates in 7 Days (Block Price): .....\$1,650 + SLRMT  
Contract On-Site Discount:..... See Agent

Known to his fans as an "Experience," Rudy Currence is a Grammy and Dove Award-winning producer and singer-songwriter. He's appeared on ABC's *The View* and performed on BET's *106 and Park*. Rudy is currently endorsed by Kawai Piano, the second largest piano distributor in the world! He's written and produced songs for R&B/pop singers Mya and Ray J, *The Bourne Identity* starring Matt Damon, hip-hop producer David Banner, and multi-platinum Grammy and Emmy Award-winning producer Quincy Jones. In 2013, Rudy won a Grammy and Dove Award for his production on Lecrae's album *Gravity*. In 2015, Rudy was again Grammy nominated for writing "Sunday AM" for four-time Grammy Award-winning gospel recording artist Karen Clark Sheard. His new single, "Royal Blue," is available now on iTunes, GooglePlay, Amazon Music, Spotify and more! Follow Rudy on Facebook, Twitter, Instagram, Periscope and Vine. Follow him on Twitter @RUDY\_CURRENCE, subscribe to YouTube.com/RudyCurrenceTV and visit www.RudyCurrenceOnline.com.

Home Base: Atlanta, GA



## SAMUEL J. COMROE

@SamuelJComroe

Samuel J. Comroe

Single Date Price:.....\$3,500 + SLR  
3 Dates in 5 Days (Block Price): .....\$3,300 + SLR  
5 Dates in 7 Days (Block Price): .....\$2,800 + SLR  
Contract On-Site Discount:..... N/A

Samuel J. Comroe, a Los Angeles native and New York City transplant, is a stand-up comedian who performs at over 100 clubs and colleges annually. He made his TV debut on TBS' *Conan* and has appeared on BET's *Real Husbands of Hollywood* with Kevin Hart. He is the winner of Ricky Gervais' Comedy Competition, The San Francisco Comedy Competition, and has over 20,000 subscribers on his YouTube channel. His comedy is made up of the trials and tribulations of living with Tourette Syndrome since being diagnosed at age six and observational material based on his life experiences.

Home Base: New York, NY



## SEATON SMITH

@SeatonSmith

JOEY EDMONDS Presents

Single Date Price:.....\$3,500 + SLRT  
3 Dates in 5 Days (Block Price): .....\$3,250 + SLR  
5 Dates in 7 Days (Block Price): .....\$3,000 + SLR  
Contract On-Site Discount:..... N/A

Seaton Smith is a comedian and actor. He recently made his television debut as Motif on Fox's *Mulaney*. Chortle.com says Seaton "offers a mesmerizing, live-wire performance, full of joy and amazing comic energy." Originally starting comedy in Washington DC, Seaton lives and performs in New York City. Additionally, he has headlined shows across the country and performed at over 200 college campuses. He was featured in the 2014 Melbourne International Comedy Festival and Just For Laughs Festival 2014 in Montreal. Seaton most recently appeared on *Larry Wilmore's Nightly Show*.

Home Base: Brooklyn, NY



## STEP AFRIKA!

@stepafrikahq

Global Talent HQ, LLC

Single Date Price:.....\$6,500 + SLRM  
3 Dates in 5 Days (Block Price):\$5,500 + SLRM  
5 Dates in 7 Days (Block Price): \$5,000 + SLR  
Contract On-Site Discount:.....\$1,000

Step Afrika! is the first professional company in the world dedicated to the tradition of stepping. We promote an appreciation for stepping and its use as an educational, motivational and healthy tool for young people. We accomplish this mission through arts education activities, international cultural exchange programs and performances worldwide.

Home Base: Washington, DC



## THE ASIA PROJECT

@theasiaproject

Degy Booking International

Single Date Price: .....\$2,750 + SLRMT  
3 Dates in 5 Days (Block Price):..\$2,500 + SLRM  
5 Dates in 7 Days (Block Price): ..\$2,250 + SLRM  
Contract On-Site Discount:..... N/A

Since 2009, The Asia Project has toured over 450 colleges with an acoustic music-poetry act that has amazed audiences. On the microphone is Asia Samson: writer, poet and part-time ninja. He has been on *HBO Def Poetry Jam* and has shared stages with Janelle Monae, Jill Scott, Mos Def and KRS-One. Accompanying him on the guitar is brother-in-law Jollan, who uses music to create an atmosphere that brings poetry to emotional levels you would never expect. Together, they have been featured on TEDx and Button Poetry, and have worked with Disney and To Write Love On Her Arms. They have broken college-booking records for the most-booked poetry act and received the awards APCA College Performer of the Year and thrice APCA Spoken Word Artist of the Year. Okay, so maybe Asia isn't the ninja we said he was, but we can guarantee you will have never seen them coming.

Home Base: Florida



## THE FILHARMONIC

@thefilharmonic

Degy Booking International

Single Date Price:.....\$2,900 + SLRMT  
3 Dates in 5 Days (Block Price): .....\$2,500 + SLRM  
5 Dates in 7 Days (Block Price): .....\$1,850 + SLRM  
Contract On-Site Discount:..... N/A

With Los Angeles as home base, we now present you with The Filharmonic, a band unique in their musical talent and cultural diversity. The group of Filipino-American youngsters who were featured in NBC's hit musical competition, *The Sing-Off*, has much to sing about. Making the semi-finals, finishing the first *Sing-Off* National tour, sharing the stage with The Black Eyed Peas and Pentatonix, then being part of the Universal Pictures hit movie *Pitch Perfect 2* have been only the kick-off to their amazing journey! They consist of six members: vocalists V.J. Rosales, Joe Caigoy, Trace Gaynor, and Barry Fortgang; vocal bass Jules Cruz; and beatboxer Niko Del Rey. Their melodic vocal style exemplifies an urbanesque hip-hop sound combined with '90s nostalgia.

Home Base: Los Angeles, CA

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



## THE HUMAN KNOT

@thehumanknot

The College Agency

Single Date Price: ..... \$2,500 + SLRM

3 Dates in 5 Days (Block Price): ..... \$2,100 + SLRM

5 Dates in 7 Days (Block Price): ..... \$1,950 + SLRM

Contract On-Site Discount: ..... N/A

Al Millar, The Human Knot is an International street, circus and corporate entertainer. Al presents a 100% high-energy show that will have you reeling with laughter and twisting in your seat. Audiences the world over have been left breathless by Al's incredibly freaky body contortions, cheeky comedy and ridiculous, sky-high feats of danger. A mix of traditional vaudeville, circus sideshow and twisted comedy, The Human Knot is a self-contained freak-show suitable for the whole family! The Human Knot was a grand finalist on *Australia's Got Talent* Season 1. He has performed in 27 countries since 1996, including private events for Bruce Springsteen, Sting and Woody Harrelson.

Home Base: Boston, MA



## THE SECOND CITY TOURING COMPANY

@TheSecondCity

ECE Touring/EastCoast Entertainment

Single Date Price: ..... \$13,750 + SLRM

3 Dates in 5 Days (Block Price): ..... \$7,500 + SLRM

5 Dates in 7 Days (Block Price): ..... \$6,750 + SLRM

Contract On-Site Discount: ..... \$250

Chicago's legendary comedy theater, The Second City,

has audiences laughing their faces off with their hilarious social and political satire, performed through scripted scenes, improvisation and music. It only takes a sample list of alumni to recognize how much great talent starts at The Second City: John Belushi, Mike Myers, John Candy, Stephen Colbert, Steve Carell, Tina Fey, Amy Poehler, Jack McBrayer, Scott Adsit, Keegan-Michael Key, Colin Mochrie, Jason Sudeikis, Jane Lynch, Cecily Strong, Aidy Bryant and hundreds more. Shows consist of two 45-minute acts and your campus improv troupe might perform with them. "HOME RUN! We had such a great time - just shy of 2,000 in attendance - a record-breaking event for us!" - Aquinas College, MI. "The show was great - we had a full house!" - University of California-Santa Barbara. "The students LOVED them; we could hear them through the walls cracking up." - Notre Dame, IN. "Harvard of Improvisation" - *New York Times*.

Home Base: Chicago, IL



## THE STRIVE

@wearethrive

Night Sky Entertainment

Single Date Price: ..... \$1,450 + RMT

3 Dates in 5 Days (Block Price): \$1,250 + RMT

5 Dates in 7 Days (Block Price): \$1,150 + RMT

Contract On-Site Discount: ..... N/A

The Strive is breaking ground with a fiery,

infectious spin on today's rock/pop vibe that simply must be heard. The band's standalone singles, "Sleepless," "Bury Me Under," and "Kingdom" are a testament to their unstoppable edge, progress and vibrant energy. The Strive has performed on bills with Fall Out Boy, Taking Back Sunday, Neon Trees, and Yellowcard, and has been featured on Warped Tour and the Red, White & Boom Festival (Mix 93.3). The Strive has over 16,000 YouTube subscribers, 1.5 million views and 20k-plus Twitter followers. The band has also made substantial advancements in the US college market and has toured nationally for three years independently. After seeing the band's energetic, passionate show, fans and students are constantly raving.

Home Base: Kansas City, MO



## TODRICK HALL

@toddyrockstar

Keppler Speakers

Single Date Price: ..... \$22,000 + SL

3 Dates in 5 Days (Block Price): ..... \$20,000 + SL

5 Dates in 7 Days (Block Price): ..... \$18,000 + SL

Contract On-Site Discount: ..... \$250

Todrick Hall has paved his own way as a new kind of star, fueled by the power of social media. With 180 million-plus YouTube video views and one million-plus subscribers, he is captivating audiences with his incomparable blend of original music, innovative choreography and creative parody. His hit show *Todrick* is currently airing on MTV Worldwide. Raised on a farm in a small Texas town, Hall's passion for the arts began at a young age. He captured the nation's attention in Season 9 of *American Idol*, but was voted off as a semifinalist. Deterred but not discouraged, he poured every dime he earned into writing, directing, producing and starring in his original YouTube videos. Featured as one of *Business Insider's* "Hottest YouTube Stars Alive," Hall's portfolio includes a 2014 tour that sold out shows in New York, Los Angeles and London. He will be touring college campuses throughout 2016.

Home Base: Los Angeles, CA



## TROY WALKER

@TroyWalkeresq

The Gersh Agency

Single Date Price: ..... \$2,000 + SLRT

3 Dates in 5 Days (Block Price): ..... \$1,750 + SLRT

5 Dates in 7 Days (Block Price): ..... \$1,500 + SLRT

Contract On-Site Discount: ..... N/A

Comedian Troy Walker began performing stand-up in the Denver comedy scene, where he quickly rose to prominence and was twice named winner of the "New Faces" contest at the famed Comedy Works Comedy Club. Troy now lives in Los Angeles and made his television debut on *The Late Late Show with Craig Ferguson*. Troy has quickly become a comedy festival regular, having performed at The Aspen Rooftop Comedy Festival, Austin's Moontower Comedy Festival, Nebraska's Great American Comedy Festival, The Laughing Skull Comedy Festival in Atlanta, Portland's Bridgetown Comedy Festival, and The Telluride Comedy Festival, and as a "New Face of Comedy" at the Just for Laughs Festival in Montreal. After witnessing his storytelling abilities and commanding presence on stage, it should come as no surprise that he is also a licensed attorney who graduated from The University of Denver's Sturm College of Law.

Home Base: Los Angeles, CA



# MAINSTAGE SHOWCASE ALTERNATES (IN PRIORITY ORDER)



## 1. THE WELL REDS

@thewellreds

DMS, Inc.

Single Date Price:..... \$1,250 + SLRMT

3 Dates in 5 Days (Block Price): .. \$1,200 + SLRMT

5 Dates in 7 Days (Block Price): ... \$1,100 + SLRMT

Contract On-Site Discount:..... N/A

Boasting an accessible pop-rock sound and the versatility to perform both plugged-in-amped-up-rock shows and acoustic sets alike, the Atlanta quartet has performed throughout the country, sharing bills with bands like Hot Chelle Rae, Daughtry, and Andy Grammer. With a versatile set built on powerful originals, current covers, and feel-good hits that just about everyone will know, the band prides itself on its ability to connect with a wide variety of audiences and is road tested with over 100 college shows under their belt. The Well Reds have enjoyed national exposure as winners of the New Music Seminar Live at Roxy Competition and as finalists in Season 1 of *The Ourstage Panel*. Their new album, *Volume*, was recorded with Grammy Award-winning producer Joseph Prielozny.

Home Base: Atlanta, GA



## 2. COMEDY MAGICIAN BEN SEIDMAN

@Ben\_Seidman

Summit Comedy, Inc.

Single Date Price:..... \$2,950 + SLR

3 Dates in 5 Days (Block Price): ..... \$2,750 + SLR

5 Dates in 7 Days (Block Price): ..... \$2,500 + SLR

Contract On-Site Discount:..... N/A

Ben Seidman co-stars in *Magic Outlaws* on Travel Channel and appeared on *Fool Us with Penn & Teller* on the CW Network. Seidman was the Resident Magician at Mandalay Bay in Las Vegas following three seasons creating magic for *Criss Angel - Mindfreak* on A&E. Ben won 2015 Best Small Venue Performer (*Campus Activities Magazine*) and 2014 Entertainer of the Year (Princess Cruises). He is Johnny Knoxville's personal magic teacher and has performed for Robin Williams, Zedd, Christina Hendricks, Stephen Merchant and Carrot Top. Ben is one of the most in-demand and highly reviewed young magicians working today. "College shows are my favorite, but don't tell my other audiences," he says.

Home Base: Venice, CA



## 3. DOMO

@DomoWorld

H.O.S.S. Entertainment

Single Date Price:..... \$6,250 + SLRMT

3 Dates in 5 Days (Block Price): ..... \$5,950 + SLRMT

5 Dates in 7 Days (Block Price): ..... \$5,675 + SLRMT

Contract On-Site Discount:..... See Agent

Dominique, better know as "DOMO," is a college graduate with an associate's degree in multimedia development and management. After college, Dominique perused her lifelong dream to become an entertainer in the music industry. Growing up idolizing Michael Jackson, she entered various talent shows and started meeting more and more people who shared her same dreams and passion. She started her early career as a professional dancer, and then came the opportunity to show the world that she had another talent. NBC's *The Voice* introduced Dominique to the world as R&B/Pop artist DOMO in Season 3 on Team Ceelo. Domo also was a contestant on MTV's *Americas Best Dance Crew S4* (Rhythm City). Some of her notable credits include commercials for NIKE, Lucille Roberts, NAIIR, Cervarix, and the NBA. She has also had the opportunity to share the stage with artists Missy Elliot, RedFoo (LMFAO), Busta Rhymes, Usher, Rick Ross, Sean Kingston and more.

Home Base: Bronx, NY



## 4. DREW LAW

@drewlawdmv

Sluggers Entertainment

Single Date Price:..... \$1,950 + SLRMT

3 Dates in 5 Days (Block Price): ..... \$1,800 + SLRMT

5 Dates in 7 Days (Block Price): ..... \$1,700 + SLRMT

Contract On-Site Discount:..... Ask Agent

Drew Law is a nationally touring spoken word poet and teaching artist. Born to a Palestinian immigrant and a born-and-raised West Virginian woman, he is passionate about his American and Palestinian roots. Drew looks to bridge the gap between the two cultures using his spoken word. He has performed in over 25 cities and numerous venues, including the Nuyorican poetry cafe and the Green Mill in Chicago, IL. He has shared stages with artists such as Sunni Patterson, Blaq Ice and Andrea Gibson, and has opened for artists such as Method Man, Pitbull and Biz Markie. Drew is a teaching artist for Split this Rock, a nonprofit that creates spoken word curricula for high schools and government entities in the Northern Virginia and DC area. He is also the host of shows at the prestigious Busboys & Poets, a progressive community gathering place in the DC metropolitan area.

Home Base: Washington, DC



## 5. LOUIS RAMEY

@taserlove

Cutting Edge Entertainment

Single Date Price:..... \$2,250 + SLRMT

3 Dates in 5 Days (Block Price): ..... \$2,000 + SLRMT

5 Dates in 7 Days (Block Price): ..... \$1,850 + SLRMT

Contract On-Site Discount:..... \$100

With three Comedy Central specials, appearances on *The Tonight Show*, *The View*, VH1, and MTV, and becoming a finalist on *Last Comic Standing*, Louis has now set his sights on the globe. He just finished a 40-country world tour that took him to Mumbai, Hong Kong, London, Dubai and Johannesburg. His stand-up routine could be seen in over 170 movie theaters across the United Kingdom in *The Comedy Store*, *Raw and Uncut*. A favorite at comedy festivals worldwide, Louis recently won the 2014 Gilda's LaughFest Audience Favorite Clean Comedy Award.

Home Base: Gorham, ME



## 6. EMMA WILLMANN

@emmawillmann

The College Agency Speakers

Single Date Price:..... \$1,800 + SLRMT

3 Dates in 5 Days (Block Price): ..... \$1,500 + SLRMT

5 Dates in 7 Days (Block Price): ..... \$1,250 + SLRMT

Contract On-Site Discount:..... N/A

Exploding onto the Boston Comedy scene in 2010, Emma Willmann quickly moved through the comedy ranks, ultimately winning first place in The Boston Comedy Riots in 2012. Following the win, she moved to New York City, where she has been featured on AxisTV with Louie Anderson, appearing on the cover of *TimeOutNY* as one of the 10 Funniest Females in NYC, and headlined her own sold-out show in the 2014 New York Comedy Festival. Emma was also a top 10 finalist (and first open lesbian to be so) in New York's Funniest Competition. Emma tours regularly with Carly Aquilino and Nicole Buyer from *Girl Code*, has appeared on numerous TV shows, and taped a new web series called *Digital Dating*, which began airing in 2015.

Home Base: New York, NY

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



## 7. SAM MORRIL

@sammorril

Innovative Artists

Single Date Price:.....\$2,000 + SLRT  
3 Dates in 5 Days (Block Price): .....\$1,800 + SLR  
5 Dates in 7 Days (Block Price): .....\$1,700 + SLR  
Contract On-Site Discount:.....N/A

Listed as one of the four funniest comedians in New York by *The Daily News*, Sam is known for his multiple appearances on TBS's *Conan* and as a regular panelist on Fox's *Redye*. Most exciting, Sam's first televised special aired this fall on Comedy Central! In 2011, Sam was named a "Comic to Watch" by Comedy Central and, in 2013, he was given the honor of being listed as a stand out "New Face" at the renowned Montreal Just for Laughs Festival. Other notable and recent credits include *Gotham Comedy Live* on AXS TV, *The Artie Lange Show*, and Adam Devine's *House Party* on Comedy Central.

Home Base: New York, NY



## 8. LIONS AMBITION

@LionsAmbition

Metropolis Bookings

Single Date Price:.....\$1,500 + SLRMT  
3 Dates in 5 Days (Block Price):\$1,300 + SLRMT  
5 Dates in 7 Days (Block Price):\$1,000 + SLRMT  
Contract On-Site Discount: ..... See Agent

Lions Ambition is a diverse crew of musicians from Seattle. Fusing alternative hip-hop, rock and pop, Lions Ambition brings their love of music to the stage with a sound that is truly their own. Think a touch of Gym Class Heroes mixed with Incubus. Their unique sound garnered the band national recognition and praise. Lions Ambition has opened for national acts, including The Common Kings, Ludacris, and Talib Kweli. They have performed at college campuses, festivals and competitions across the country and have multiple projects released in Japan. The band was selected to compete on *America's Got Talent* in 2012 and is performing nationally throughout the US. This band brings non-stop energy that will keep audiences moving through thought-provoking lyricism and an intense live show.

Home Base: Seattle, WA



## 9. PROS & ICONS

@prosandicons

Pretty Polly Productions

Single Date Price:.....\$2,500 + SLM  
3 Dates in 5 Days (Block Price): ..\$2,250 + SLM  
5 Dates in 7 Days (Block Price): ..\$2,000 + SLM  
Contract On-Site Discount: .....\$250

Pros & iCons' will to thrive in New York City's music culture, to become iCons in their hometown, bred an impassioned and unique approach to contemporary pop. Soaring vocals, both soulful and sweet, accompany sexy guitar riffs and synth-driven instrumentals on their original tracks and viral cover videos. Their marriage of pop, rock, and hip-hop has fostered a unique sound that's captivated more than 25,000 followers on their social media accounts and nearly half a million views on their YouTube channel. In just over a year, the five-piece pop act has taken the stage alongside pop's biggest names, including Meghan Trainor, Jessie J, Shawn Mendes, MKTO, Rita Ora, Rixton, Charli XCX, and more. They've been featured as musical guests on television programs, radio shows, and colleges across the tri-state area, and were crowned Z100's Hometown Hero.

Home Base: New York, NY



## 10. ELLIOT ZIMET - ILLUSIONIST

@ElliotZimet

GP Entertainment

Single Date Price:.....\$3,500 + SLRMT  
3 Dates in 5 Days (Block Price): .....\$3,150 + SLRMT  
5 Dates in 7 Days (Block Price): .....\$2,500 + SLRMT  
Contract On-Site Discount:.....N/A

Elliot Zimet's (pronounced ZIH-MIT) fresh approach to his material is unparalleled in the world of magic and illusion. Audiences have been captivated watching his appearances as a semi-finalist on *America's Got Talent*, where judges exclaimed, "You surprised me. Your style was cool, and the audience loved you!" Recently, he has been featured on Ryan Seacrest's *AXS TV AXS Live*, *CBS This Morning* and VH1's *Big Morning Buzz Live*. In addition to Elliot's loyal fans, he is called upon by A-list celebrities, including Beyoncé, Justin Timberlake, New York Yankee's star CC Sabathia and his PitCCH In Foundation, Sean "P. Diddy" Combs Hampton's "White Party," and private events for Matt Lauer and David Copperfield. He's not only earning the respect of the magic elite, but the entertainment community worldwide. Tired of stale old magic? Ready for something new, something groundbreaking, someone who's blowing up the blogosphere? Look no further: Master Illusionist Elliot Zimet.

Home Base: New York, NY



## 11. BRANDON CHASE

@BrandonChase

Houla Entertainment

Single Date Price:.....\$3,000 + SLRMT  
3 Dates in 5 Days (Block Price): .....\$2,700 + SLRMT  
5 Dates in 7 Days (Block Price): .....\$2,400 + SLRMT  
Contract On-Site Discount:..... See Agent

Texas native Brandon Chase is nothing shy of a miracle. Two days after birth, Brandon suffered from internal bleeding and stopped breathing 64 times in a 12-hour period. After defeating the odds the doctors stacked against him, he went on to thrive in sports and academics. Brandon went on to graduate high school at the age of 15 and completed the master's certificate program through Berklee College of Music at 17. As a member of Team Blake Shelton on season 5 of NBC's *The Voice*, Brandon had the opportunity to showcase his talent on national television. Shortly after the show, he decided to make the move to Music City, Nashville, TN. Brandon is currently on tour performing and writing multi-genre songs for other artists, films and television, with songs already placed in feature films that have been released.

Home Base: Nashville, TN

# MASTER OF CEREMONIES SHOWCASE



**EIGHT PERFORMERS ARE SELECTED TO INTRODUCE EACH MAINSTAGE AND CLUB SHOWCASE** and to entertain the audience between acts. Through comedy and music, Master of Ceremonies attractions strengthen the overall showcase presentation and are allotted approximately 30 minutes of performance time to display their unique talents. Attractions are listed in alphabetical order, not in the order in which they appear. Alternates are listed in priority order in the event that any of the Masters of Ceremonies are unable to appear. For the artists listed, pricing information includes the attraction's regular, non-Convention price, followed by Block Booking pricing. All Block Booking pricing categories indicate the base contract fee and any additional expenses required [sound, lights room, meals and/or travel]. Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.



## DEREK HUGHES

@standupmagician  
The College Agency

Single Date Price:..... \$3,100 + SLRM  
3 Dates in 5 Days [Block Price]:..... \$2,950 + SLRM  
5 Dates in 7 Days [Block Price]:..... \$2,800 + SLRM  
Contract On-Site Discount:..... N/A

Derek Hughes has created original deception for MTV, VH1, NBC, Comedy Central and Justin Willman's YouTube series, *Magic Meltdown*. He won fans across America with his performances on *America's Got Talent*'s 10th Season, making it all the way to the top 10! He performs regularly at the Magic Castle in Hollywood, CA, where he was recently nominated for Parlour Magician of the Year. From being the only magician ever invited to perform at HBO's prestigious Comedy Arts Festival, to filling in for the legendary Mac King at Harrah's in Las Vegas, Derek is truly a unique voice in the art of conjuring. His wry sense of humor and mind-blowing magic and mentalism have made him one of the most sought-after entertainers on college campuses. Derek amazed audiences in Boston and Nashville as one of the top-booked acts at the 2011 and 2013 NACA® National Conventions.

Home Base: Los Angeles, CA



## D.J. DEMERS

@DJDemers  
H2F Comedy Productions

Single Date Price:..... \$2,500 + SLRMT  
3 Dates in 5 Days [Block Price]:..... \$2,300 + SLRMT  
5 Dates in 7 Days [Block Price]:..... \$2,000 + SLRMT  
Contract On-Site Discount:..... N/A

D.J. Demers is a funny guy who happens to wear hearing aids. After his stand-up performance on *Conan* garnered over 700,000 views in its first two days online, D.J. conducted an AMA on Reddit that quickly shot to the front page. He was a finalist in NBC's Stand-up For Diversity and was the winner of the 2014 Home-grown Comics Competition at the prestigious Just For Laughs festival in Montreal. After winning the competition, D.J. was invited to perform at a TV taping, the first time that has happened in festival history. With his quick wit and easy charm, D.J. Demers is staking his claim as one of the fastest-rising comedy stars in North America.

@DJDemers; www.djdemers.com

Home Base: Toronto, ON, CN



## EBONY STEWART

@ebpoetry

The College Agency Speakers

Single Date Price:..... \$1,950 + SLRM  
3 Dates in 5 Days [Block Price]:..... \$1,800 + SLRM  
5 Dates in 7 Days [Block Price]:..... \$1,600 + SLRM  
Contract On-Site Discount:..... N/A

Ebony Stewart is a writer and spoken word performing artist poet. In 2012, she coached the Neo-Soul slam team, finishing in first place in Group Piece Finals. In 2013, she coached the Austin Poetry Slam team, leading them to fifth place at the National Poetry Slam, and coached the TheySpeak Poetry Slam team, which finished top eight in the world at Brave New Voices in 2014. She is the only adult female three-time Slam Champion in Austin, TX, and has shared stages with Buddy Wakefield and the late Amri Baraka. She is a published author, a former sexual health educator, and an aspiring comedian – at least she thinks she's funny. She has been featured in the *Texas Observer*, *For Harriet*, and *The Agenda: Working for LGBT Economic Equality* magazine. Sometimes known as "The People's Poet" and "The Gully Princess," Ebony Stewart writes because she has to and eats cupcakes for fun.

Home Base: Austin, TX



## ERIC O'SHEA

@ericosheacomedy

Summit Comedy Productions

Single Date Price:..... \$3,500 + SLR  
3 Dates in 5 Days [Block Price]:..... \$3,250 + SLR  
5 Dates in 7 Days [Block Price]:..... \$2,750 + SLR  
Contract On-Site Discount:..... N/A

LET'S PLAY! Eric O'Shea has received standing ovation after standing ovation, so get ready to witness not only a comedy show, but also an EVENT! With over four million hits on YouTube, and being nominated SIX-TIMES as *Campus Activities Magazine's* National Comedy Performer of the Year, he is one of the best! As a veteran performer at over 1,800 colleges and universities, Eric's clean wit and priceless observations will take you through your embarrassing childhood and hidden everyday moments that drive you insane! WARNING! Thanks to a little ADD, this show gets randomly wild! Yes, including the voice of Elmo! Eric's unique, high-energy show is unlike anything you've ever heard – including his world-famous "Songs for Commercials" that was performed at the Creative Emmy Awards in L.A. on the E! Network! [Eric also hugged Betty White – awww!]

Home Base: Austin, TX

**KEY: S:** Sound **L:** Lights **R:** Room **M:** Meals **T:** Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



**JAY DUKES****@jaydukes1911****Metropolis Management & Entertainment Group****Single Date Price:**..... \$2,200 + SLRMT**3 Dates in 5 Days (Block Price):**..... \$2,000 + SLRMT**5 Dates in 7 Days (Block Price):**..... 1,800 + SLRMT**Contract On-Site Discount:**..... See Agent

Jay Dukes, aka "The Repeat King," is the most sought-after comedic emcee in the college and university market. Not only does Jay come equipped with sidesplitting jokes, but also his impeccable improvisational skills and contagious energy keep the audience thoroughly entertained for the entire show. Consistent rave reviews about Jay include, "You were exactly what we needed" and "Jay is a funny and great guy." Hitting the ground running after graduating from college, Jay has professionally performed at 100-plus colleges and universities. Jay is the perfect host for your event. He is someone who not only provides entertainment, but also understands the atmosphere and adapts on the spot to keep the crowd rockin'. The right choice is to bring Jay Dukes to YOUR campus!

**Home Base: Atlanta, GA****JESSI CAMPBELL****@jessicomic****Summit Comedy, Inc.****Single Date Price:**..... \$2,500 + SLR**3 Dates in 5 Days (Block Price):**..... \$2,250 + SLR**5 Dates in 7 Days (Block Price):**..... \$2,000 + SLR**Contract On-Site Discount:**..... N/A

Jessi Campbell has recently been seen on *Last Comic Standing*. She is the 2015 *Campus Activities Magazine* Female Performer of the Year, an award she was also nominated for in 2013. Jessi's comedy CD *Winner Winner* has been featured on iTunes and can be heard on Sirius/XM Radio, Pandora Radio, and terrestrial radio stations across country. Jessi has performed at Gilda's LaughFest, The Boston Comedy Festival, The Great American Comedy Festival, and San Francisco SketchFest, and was the People's Choice winner at the 2009 Aspen Rooftop Comedy Festival.

**Home Base: Burbank, CA****OMID SINGH****@brownman3000****EVO Entertainment****Single Date Price:**..... \$1,500 + RT**3 Dates in 5 Days (Block Price):**..... \$1,350 + R**5 Dates in 7 Days (Block Price):**..... \$1,050 + R**Contract On-Site Discount:**..... See Agent

Omid Singh is a stand-up comedian and former vegetarian. He is featured as a Roast Battle regular at The World Famous Comedy Store and is a home club favorite at The Comedy and Magic Club in Hermosa Beach, CA. In 2015, Singh participated in the Edinburgh Fringe Festival as a newcomer and featured on the road for comedians Maz Jobrani and Brad Garrett. Follow him on Twitter at @brownman3000.

**Home Base: Los Angeles, CA****SIX APPEAL****@sixappeal****The College Agency Speakers****Single Date Price:**..... \$3,750 + SLRMT**3 Dates in 5 Days (Block Price):**..... \$2,900 + RM**5 Dates in 7 Days (Block Price):**..... \$2,700 + RM**Contract On-Site Discount:**..... N/A

Six Appeal Vocal Band is one of the busiest touring a cappella ensembles in the country. From coast to coast, the group has become known for their vivid musical style, unmatched energy, and playful charm. Their far-reaching repertoire spans a multitude of decades and genres, including pop, country, classic rock, jazz, R&B, and much more. If you can imagine it, they can sing it. In 2012, they won the National Harmony Sweepstakes Championship, securing their place in the a cappella community. The appeal of these young men enables the group to perform anywhere from college campuses to State Fairs, corporate functions, community festivals, theaters, and K-12 classrooms, and has even brought them into the national spotlight, singing for The 2013 Allstate Sugar Bowl live on ESPN.

**Home Base: Minneapolis, MN****MASTER OF CEREMONIES SHOWCASE ALTERNATES (IN PRIORITY ORDER)****1. MICHAEL DUBOIS' SOLO CIRCUS****@SoloCircus****Rubber Room Productions Inc.****Single Date Price:**..... \$2,950 + SLRT**3 Dates in 5 Days (Block Price):**..... \$2,750 + SLRT**5 Dates in 7 Days (Block Price):**..... \$2,500 + SLRT**Contract On-Site Discount:**..... N/A

The Solo Circus is a fast-paced, audience-interactive and technical skills variety show featuring an all-original presentation of magic, juggling, circus and sideshow stunts all wrapped in a blanket of comedy! Michael DuBois has been performing for over 10 years and already has national television appearances including NBC's *The Tonight Show* and *The Jay Leno Show*, as well as *The Late Show with David Letterman*. DuBois has also been featured in several magazines, including *Campus Activities Magazine* and *Young Money*, heard as a guest on Sirius Satellite Radio, and performed at over 600 colleges and universities across the United States, as well as in NBA halftime shows. He also headlines for multiple major cruise lines all over the world.

**Home Base: New York, NY****2. JINAHIE****@Jinahie****Metropolis Bookings****Single Date Price:**..... \$2,000 + SLRMT**3 Dates in 5 Days (Block Price):**..... \$1,950 + SLRMT**5 Dates in 7 Days (Block Price):**..... \$1,750 + SLRMT**Contract On-Site Discount:**..... See Agent

Jinahie ("my wings" in Arabic) is an extraordinarily gifted, 22-year-old Egyptian-American spoken word poet hailing from Washington, DC. Since 2008, Jinahie has competed in HBO's *Brave New Voices* International Youth Poetry Slam documentary series, produced by Russell Simmons. She has had the unique opportunity to share the stage with Grammy-nominated artists such as John Mayer, The Roots, Common, Smokey Robinson, Mos Def and Talib Kweli. In addition, she has graced some of the most revered stages, such as the Nokia Theater, Kennedy Center, Lincoln Theater for the Hip-Hop Theater Festival, BET's *Lyric Cafe* and the Sundance Film Festival. Most recently, she had the honor of performing for Michelle Obama. She is currently embarking on a college tour throughout the country. She enjoys soggy cereal and long conversations with strangers.

**Home Base: Washington, DC**



### 3. RONNIE JORDAN

@ronniejordan

Degy Booking International

Single Date Price:..... \$2,300 + SLRMT  
 3 Dates in 5 Days (Block Price): ..... \$1,900 + SLRM  
 5 Dates in 7 Days (Block Price): ..... \$1,600 + SLRM  
 Contract On-Site Discount:..... N/A

From the very start, funny man Ronnie Jordan has proven that he's a comedy force to be reckoned with. After only one year on the comedy scene, the kid voted "Wittiest" in high school was crowned "Rookie of the Year" by the famed Uptown Comedy Corner in Atlanta, GA. Ronnie is quickly making a name for himself as a comic's comic who has shared dates with heavyweights: Bruce Bruce, Kevin Hart and Dave Chappelle. No stranger to television, Ronnie has been featured on BET's *Comic View*, *Martin Lawrence Presents the 1st Amendment Stand-up*, *P. Diddy Presents Bad Boys of Comedy* and Fox's *Laughs TV*. Ronnie is currently touring the nation's colleges and universities on his "Kampus Royalty Tour."

Home Base: Athens, GA



### 4. ERIN JACKSON

@EJthecomix

Sophie K Entertainment

Single Date Price:..... \$2,000 + SLRMT  
 3 Dates in 5 Days (Block Price): ..... \$1,850 + SLRMT  
 5 Dates in 7 Days (Block Price): ..... \$1,750 + SLRM  
 Contract On-Site Discount:..... \$100

Jackson is poised to conquer the world of stand-up. In fact, she'd probably be a superstar by now if her friends and family hadn't spent so many years hating on her dreams and stealing her joy. Erin currently co-hosts *Exhale*, a provocative, hip and candid new talk show airing on Earvin "Magic" Johnson's ASPIRE television network, and can be seen on this season's *Last Comic Standing*. Erin has performed stand-up on *The Ellen DeGeneres Show*, Comedy Central's *Live at Gotham*, TV Guide Network's *Standup in Stilettos* and the Dutch television show *The Comedy Factory*. She was also a semifinalist on season 6 of NBC's *Last Comic Standing*. Erin has appeared on VH-1 and TV Guide Network as a panelist and has worked for both HBO and BET as a warm-up act for live comedy specials. [www.erinjackson.net](http://www.erinjackson.net)

Home Base: Hackensack, NJ



### 5. PETE LEE

@peteleetweets

The College Agency Speakers

Single Date Price:..... \$2,800 + SLRM  
 3 Dates in 5 Days (Block Price): ..... \$2,700 + SLRM  
 5 Dates in 7 Days (Block Price): ..... \$2500 + SLRM  
 Contract On-Site Discount:..... N/A

Pete Lee might be the nicest person in New York City, but that's because it's impossible to sound aggressive with a Wisconsin accent. Pete was raised in Janesville, WI, by divorced parents and a 19-inch television, which is probably why he pursued a career in entertainment. Thanks to his highly rated *Comedy Central Presents* half-hour special, Pete has packed venues at over 500 colleges and universities across the country. Pete has also been a standout on NBC's *Last Comic Standing* and played a doctor on the CBS soap opera *As the World Turns*. His hit YouTube series, titled *Pete Lee's Internet Freak Show*, attracted the attention of television executives. He was quickly hired to be a writer and cast member on FUSE TV's *Video on Trial* and cast member on VH1's *Best Week Ever*.

Home Base: New York, NY



### 6. JARED FREID

@jtrain

KP Comedy Too

Single Date Price:..... \$1,250 + SLRT  
 3 Dates in 5 Days (Block Price): ..... \$1,250 + SLR  
 5 Dates in 7 Days (Block Price): ..... \$1,150 + SLR  
 Contract On-Site Discount:..... N/A

Jared Freid left working in finance to become a stand-up comedian. When he told his mom, her first question was, "So how long have you known that you've been, you know, funny?" People knew right away when they saw him featured on truTV's *NFL Full Contact*, MTV's *Failosophy*, and more recently, AXS TV's *Gotham Comedy Live*. If you're not one of those people that saw Jared on channel 459, then you may have read his columns on *TotalFratMove*, *BroBible*, *Thought Catalogue*, and *HeTexted*. If you don't like to read, then you're in luck because Jared is also the host of the Peabody-pending, award-winning *TFM Podcast*, where he gives fun and genuine advice to the youth of America.

Home Base: New York, NY



### 7. COLLIN MOULTON

@collintwit

Summit Comedy Productions

Single Date Price:..... \$2,000 + SLR  
 3 Dates in 5 Days (Block Price): ..... \$1,750 + SLR  
 5 Dates in 7 Days (Block Price): ..... \$1,500 + SLR  
 Contract On-Site Discount:..... N/A

Collin Moulton is one of the most fun, personable, and sought-after headliners today. He has had his own half-hour stand-up special on Showtime, a featured spot on Nickelodeon, was recently spotlighted on NBC's *Last Call with Carson Daly*, and has been touring constantly for 15 years. He has had multiple appearances on *Laughs* on Fox TV, he gets regular airplay on Sirius/XM Satellite Radio and is a regular on the syndicated *Bob and Tom* radio show. America knows and loves him. His familiarity and energy engage and relieve the audience before he even speaks. His electric storytelling style is made up of only topics the audience cares about and provides the release needed from our everyday lives. Come to a Collin show needing to laugh tonight, leave wanting to laugh forever!

Home Base: Savannah, GA

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

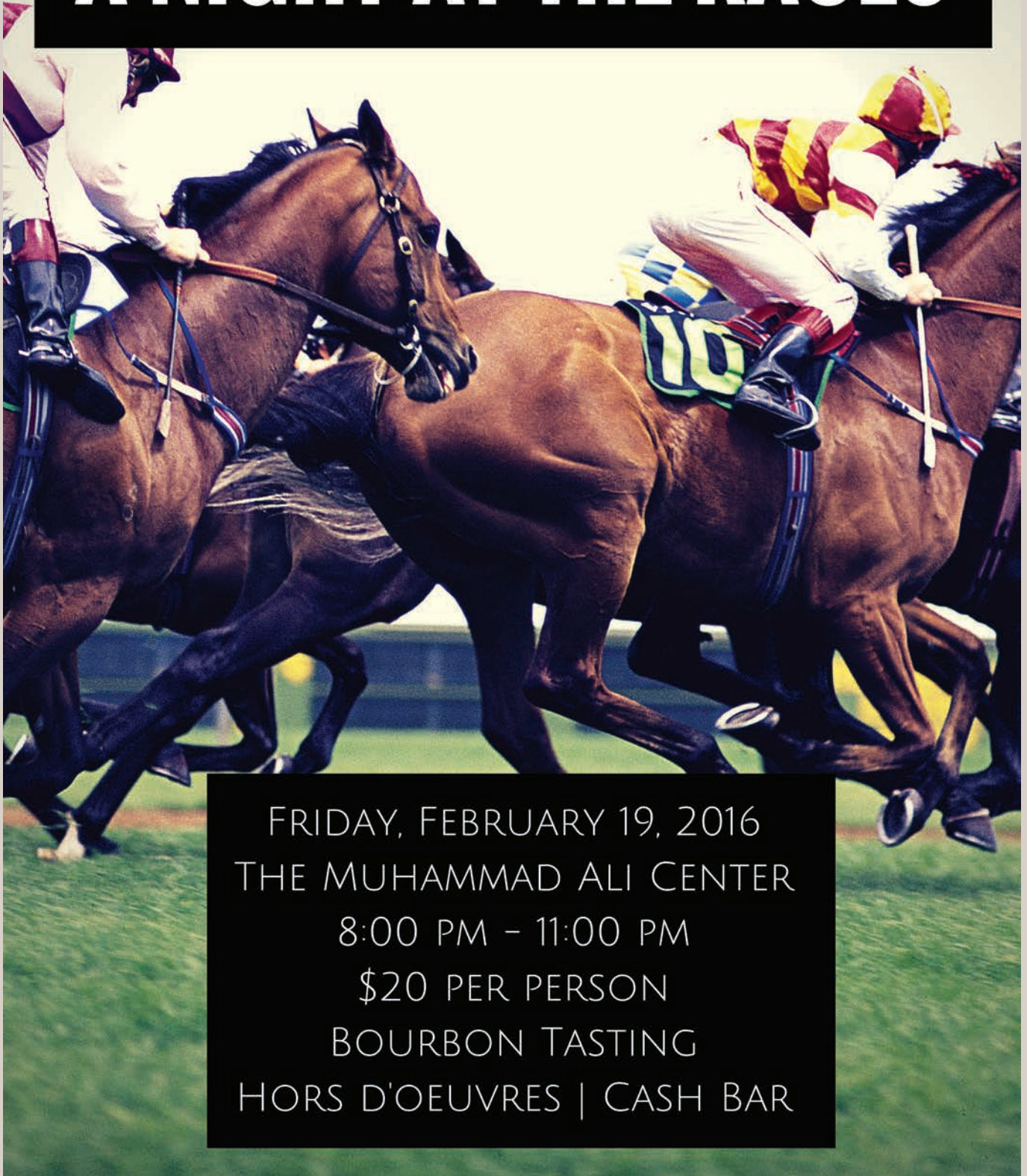
**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



THE NACA® FOUNDATION AND  
PHANTOM ENTERTAINMENT PRESENT

# A NIGHT AT THE RACES



FRIDAY, FEBRUARY 19, 2016  
THE MUHAMMAD ALI CENTER  
8:00 PM - 11:00 PM  
\$20 PER PERSON  
BOURBON TASTING  
HORS D'OEUVRES | CASH BAR



# ROVING ARTIST SHOWCASE



**THIS FREEFORM SHOWCASE CAN SHOW OFF ANY KIND OF NOVELTY, VARIETY OR MUSICAL ARTISTS.** Entertainers selected for this showcase perform in designated areas throughout the Convention. For the artists listed, pricing information includes the attraction's regular non-Convention price, followed by Block Booking pricing. All Block Booking pricing categories indicate the base contract fee and any additional expenses required (sound, lights, room, meals and/or travel). Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.



## DOUG'S WIRE WRITING

@

Everything But The Mime, Inc.

Single Date Price:.....\$1,750 + RT

3 Dates in 5 Days (Block Price):.....\$1,650 + RT

5 Dates in 7 Days (Block Price):.....\$1,550 + RT

Contract On-Site Discount:.....N/A

Get Wired! Doug's Wire Art is creating a sensation on college campuses across the country! Guests line up to get their own personalized wire piece. This unique craft stems from a single piece of wire that is creatively bent into any requested shape - names, phrases, titles, symbols, etc. All of this is done right before your eyes ... and in the hands of this talented artist. Pins, pendants, cardholders, picture stands - it's only limited by your imagination. It's amazing to watch and you walk away with an original work of art! In addition to receiving unique art pieces, students enjoy Doug's warm, engaging personality and his stories about art and music. (Doug Halper is an artist, singer-songwriter, producer, studio musician, and nationally distributed artist!)

Home Base: Orlando, FL



## MAGICIAN MICHAEL JOHN: THE REAL MAGIC MIKE

@michaeljohnlive

EVO Entertainment

Single Date Price:.....\$2,250 + SLRMT

3 Dates in 5 Days (Block Price):.....\$2,000 + SLRM

5 Dates in 7 Days (Block Price):.....\$1,850 + SLRM

Contract On-Site Discount:.....See Agent

Michael's passion for performing magic began after receiving a magic kit as a child. Since that moment, he was obsessed with the art and has continued to share his talent with people from all walks of life. To Michael, his magic is simply a tool used to reveal honest human emotions: happiness and astonishment. You may remember Michael as the winner of the 2014 *Price Is Right* Male Model Search. Most recently, he made his debut national television appearance on this season of *America's Got Talent*, where he amazed the judges and received a unanimous YES from all four, advancing into the second round of the reality competition. Now watch for Michael in a new national McDonald's commercial, where he showcases his magic with their food items. Michael is on a mission to prove that he is the REAL Magic Mike.

Home Base: Boston, MA



## STAMP-A-RING

@Stamp\_a\_ring

Everything But The Mime, Inc.

Single Date Price:.....\$1,650 + RT

3 Dates in 5 Days (Block Price):.....\$1,600 + RT

5 Dates in 7 Days (Block Price):.....\$1,550 + RT

Contract On-Site Discount:.....N/A

The custom of giving and wearing rings dates back over 6,000 years! Here's your chance to connect with an ancient art that is as current as the *Lord of the Rings* trilogy. Custom "hammer-stamp" engraved rings of high quality stainless steel ... MAJOR WOW FACTOR! Go with your name, favorite word (e.g., peace, love, fun) or add symbols like heart/peace/cross/butterfly, Greek letters, and many more. This is a high-quality novelty that will be in great demand when it debuts on your campus.

Home Base: Myrtle Beach, SC



## THE GRAHAMS

@TheGrahamsMusic

APA Music

Single Date Price:.....2,500 + SLRMT

3 Dates in 5 Days (Block Price):.....1,750 + SLRMT

5 Dates in 7 Days (Block Price):.....1,500 + SLRM

Contract On-Site Discount:.....\$500

Lifelong couple, both romantic and musical, Alyssa and Doug Graham have been performing together since they were teenagers. During the last two years, they've played over 250 shows in the US and have toured Australia and the UK. Their 2015 sophomore album, *Glory Bound*, was produced by Wes Sharon (John Fullbright, Parker Millsap), features Fullbright and the Turnpike Troubadours, and has been praised as one of the best Americana albums of 2015 by numerous publications, including *No Depression*. A live album and film, *Rattle the Hocks*, produced and directed by Cody Dickinson of the North Mississippi Allstars, chronicles their train-bound excursions and the influence of train travel on American roots music. Both were released in conjunction with *Glory Bound*.

Home Base: Nashville, TN

**KEY: S:** Sound **L:** Lights **R:** Room **M:** Meals **T:** Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



## THE HEADPHONE TIME TRAVEL DANCE PARTY ADVENTURE

@theAVAdventure

AVAdventure Productions

Single Date Price:.....\$2,900 + RT

3 Dates in 5 Days (Block Price): .....\$2,700 + RT

5 Dates in 7 Days (Block Price): .....\$2,500 + RT

Contract On-Site Discount:..... N/A

The Headphone Time Travel Dance Party Adventure combines the excitement of a two-deejay silent disco with unique, interactive party games in an event that takes place all over campus! Here's how it works: participants arrive at a starting location and receive a wireless headset, with the ability to switch between two stations. Then two hosts - each outfitted with a mobile broadcasting unit - take players on a ridiculous time travel adventure where the players make choices based on how they want to experience the games, story and dance party. Players can use the channels on their headset to switch between hosts and dance party decades in time during the show - competing in games and working together on challenges. The program is completely mobile and is designed to be experienced all over college campuses - with new scenes, challenges and dance parties taking place on the go.

Home Base: Virginia



## THE MIDDLE GROUND

@MiddleGroundMKE

H.O.S.S. Entertainment

Single Date Price:.....\$2,000 + SLRMT

3 Dates in 5 Days (Block Price): ..\$1,750 + SLRMT

5 Dates in 7 Days (Block Price):..\$1,500 + SLRMT

Contract On-Site Discount:.....\$100

A recent Nashville transplant, The Middle Ground emerged on the Milwaukee music scene in 2013 as The Joe Neary Band and quickly found a niche with their alternative pop sound. The band members pride themselves on their DIY approach and record everything on their own. Their first album, *From Love, to Loss, to Living*, released in June 2013 under the name Joe Neary, was nominated for a 2013 RadioMilwaukee Music Award. The band's varied influences have likened them to Coldplay, Imagine Dragons, and Young the Giant. The Middle Ground has held showcases at RedGorilla Music Fest in Austin, TX, Summerfest (The World's Largest Music Festival), Sofar Sounds, and Yellow Phone Music Conference, and has shared the stage with the likes of SoMo, Celeste Buckingham, and Will Champlin. The band won the 2014 WAMI (Wisconsin Area Music Industry) Award for New Artist of the Year, and released their self-titled EP on Nov. 7.

Home Base: Nashville, TN

## ROVING ARTIST ALTERNATES (IN PRIORITY ORDER)



### 1. RHETT PRICE

@RhettyPants

Developing Artists Booking LLC

Single Date Price:.....\$2,200 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,950 + SLRMT

5 Dates in 7 Days (Block Price): .....\$1,750 + SLRMT

Contract On-Site Discount:..... N/A

With over 20 million views and counting, violinist Rhett Price has quickly gone from homeless to becoming what the *Boston Globe* called "A YouTube Sensation!" He has been featured on everything from the *Huffington Post* and The Streamy Awards on VH1 to *Seventeen Magazine* and the *Buzzfeed* homepage, and his EP *Kesha's Mom* charted at No. 10 on the iTunes Alternative Chart and No. 12 on the *Billboard* classical crossover chart. He has been requested to perform live with everyone from Machine Gun Kelly to Lady Gaga, and his appearance inquiries have ranged from Madagascar and Haiti to Mexico and the Bahamas. While writing his upcoming album and traveling around the world performing, Rhett frequently releases videos at Facebook.com/rhettypants and YouTube.com/rhettprice.

Home Base: Boston, MA



### 3. JAKE TROTH

@jaketroth

PARADIGM

Single Date Price:.....\$3,500 + SLRM

3 Dates in 5 Days (Block Price): .....\$2,500 + SLRM

5 Dates in 7 Days (Block Price): .....\$2,000 + SLRM

Contract On-Site Discount:..... N/A

From North Carolina, Jake Troth is signed to Atlantic Records and Paradigm Talent Agency. When he isn't writing songs for himself, he composes and produces for others like Big Boi, Erik Hassle, Jennifer Lopez, Kelly Rowland and many more. An art school dropout following his calling to be a well-rounded entertainer and collaborator, Jake is currently putting together a live touring act. His music is inspired by the classic melodic earworms of The Beatles and Paul Simon, with the spontaneity of jam bands and jazz trios. His previous accomplishments include performing his song "Apple of My Eye" alongside Big Boi on *The Tonight Show*, *The Late Show with David Letterman*, and *Jimmy Kimmel Live*; performing for sold-out crowds at Upright Citizen's Brigade comedy theater; and scoring multiple short films, such as the Samsung Galaxy Note 3 international commercial featuring a remix of "Sweet Dreams" by the Eurhythmic, personally chosen by Annie Lennox.

Home Base: Los Angeles, CA



### 2. BRIAN GETZ

@BriansBalloons

H.O.S.S. Entertainment

Single Date Price:.....\$1,500 + RT

3 Dates in 5 Days (Block Price): .....\$1,300 + RT

5 Dates in 7 Days (Block Price): .....\$1,200 + RT

Contract On-Site Discount:..... See Agent

International award-winning balloon artist Brian Getz began twisting balloons 12 years ago when his sister got him a simple kit for Christmas. This fun hobby quickly became an exciting career working with universities, corporations and churches. Based in Indianapolis, Brian has entertained in 14 different countries and 25 states. He has worked with schools in Uganda, entertained on cruise ships, taught balloon art in Bosnia, and made the largest modeling balloon sculpture in the world. Leaving behind simple dogs and swords, Brian's enthusiasm and wit help him entertain children and adults alike, while improvisation and experience allow him to create any animal, person or sculpture out of balloons. Brian's signature "Super-Sculptures" take balloon art to new levels, creating enormous installations like 15 ft. college mascots and his record-breaking 88 ft. dragonfly. His passion is not only creating great art, but also keeping the audience laughing while he does it.

Home Base: Indianapolis, IN



### 4. DAVE EVANS ZOOT SUIT BALLOONS

@none

Everything But The Mime, Inc.

Single Date Price:.....\$850 + RT

3 Dates in 5 Days (Block Price): .....\$800 + RT

5 Dates in 7 Days (Block Price): .....\$750 + RT

Contract On-Site Discount:..... N/A

Magician, balloon artist, funny man and more Dave Evans is not a vendor, but a true performer who can perform in one location or really rove or move around. He is great at sporting events, club fairs - anything really. He offers balloon give-a-ways, and some of his creations, like airplanes or superheroes, Dave can actually make fly! You will never be disappointed; Dave always has great reviews. "He reminds me of a comedy storyteller who at the same time creates wonderful balloon figures, and his magic is amazing," said one fan.

Home Base: Chicago, IL

# SAMPLER SHOWCASE



**THESE BRIEF SHOWCASE OPPORTUNITIES** will take place in the Lecture venue and will be performed in a round-robin format. Delegates remain in the same room for the entire duration of the Samplers. Eight artists will have five minute to perform. There is one minute for transition. For the artists listed, pricing information includes the attraction's regular non-Convention price, followed by Block Booking pricing. All Block Booking pricing categories indicate the base contract fee and any additional expenses required (sound, lights, room, meals and/or travel). Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.



## AYANNA DOOKIE

@ADookie

GP Entertainment

Single Date Price: .....\$1,500 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,250 + SLRMT

5 Dates in 7 Days (Block Price): .....\$975 + SLRMT

Contract On-Site Discount: ..... N/A

Hitting the stage almost nine years ago, Ayanna Dookie finally realized the benefit of being the fat kid, before all kids were fat, and having a last name synonymous with poo. Stand-up comedy was the reward and therapy for countless crappy dates, soul-killing jobs, and years sporting multiple chins and back fat. Throughout her career, there've been successes and memorable moments – the two not being synonymous. Ayanna is the 2014 winner of The She Devil Comedy Festival in New York City. She also earned a spot in the semi-finals of NBC's Stand-Up For Diversity and was a finalist in the New York Underground Comedy Festival Emerging Comics Competition. She has appeared on Comcast-on-Demand, and helped Magooby's Joke House earn the record of having The Longest Continuous Stand-Up Comedy Show in the World, contributing two out of the 82 hours of jokes.

Home Base: New York, NY



## D AND CHI

@DandChiMusic

Wally's World of Entertainment

Single Date Price: .....\$1,250 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,000 + SLRMT

5 Dates in 7 Days (Block Price): .....\$850 + SLRMT

Contract On-Site Discount: ..... N/A

This acoustic duo from Dallas, TX, got their start busking on the streets of the Bishop Arts district. The duo focuses on lyrical substance and vocal harmonies to connect with a crowd that is best described as "all ages." Their fans describe their music like a breath of fresh air, giving off good vibes, capturing the attention of everyone as they sing. Career Highlights: NACA® South showcase 2015; opened for Grammy-nominated artist Mali Music; over 13,000 plays on Spotify; University of North Texas "First Flight Concert"; North by North Texas Festival at UNT; East Texas Baptist University "Freshmen Concert"; SAGU benefit concert; Lamar University (TX) homecoming bonfire concert; HOB Live Music Showcase; Dallas Museum of Arts "Late Night"; Coffee House Tour 2014; Red Oak High School "Dash and Dine"/5K Color Dash; currently on the writing team of Grammy Award-winning producer/engineer Malex; and released acoustic EP *Music on Streets* in 2014.

Home Base: Dallas, TX



## DAN HENIG

@DanHenig

Metropolis Management & Entertainment Group

Single Date Price: .....\$1,600 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,400 + SLRMT

5 Dates in 7 Days (Block Price): .....\$1,225 + SLRMT

Contract On-Site Discount: ..... See Agent

With over 14 million views on YouTube, the world is noticing Dan Henig! Along with opening for Three Doors Down, his song "Gravity Bound" has been featured on the CBS show *Life Unexpected*. Dan is currently working on a new record in L.A., as well as writing songs for Warner and Sony recording artists. Taking his influences from artists as varied as John Mayer, Ed Sheeran, Beyoncé and Justin Timberlake, Dan creates distinctive and unforgettable original music. His songs are catchy and inspired, with a lyrical depth that you might not expect at first listen. Along with his commitment to his art, Dan has a unique ability to remain accessible without "selling out" – to fully embrace the poetic depth of songwriting while giving his audience an ironic wink. He encourages audience participation and spontaneity, delivering performances that are fresh and relevant.

Home Base: Los Angeles, CA



## JEFFREY JAY

@heyjeffreyjay

Summit Comedy Production

Single Date Price: .....\$1,250 + SLRMT

3 Dates in 5 Days (Block Price): .....\$1,250 + SLRMT

5 Dates in 7 Days (Block Price): .....\$1,100 + SLRMT

Contract On-Site Discount: ..... N/A

Jeffrey Jay is the premier transgender comedian and public speaker. He has been featured in *The Advocate* as one of "7 LGBT Comics You Shouldn't Have Missed in 2011," a finalist in The Funniest Comic in Texas 2013, and was featured at the Bridgetown Comedy Festival in 2015. His wildly popular podcast "Two Black Women" is sweeping the nation and can be heard right now, or tomorrow, or the next day, for free! When not doing stand-up Jeffrey participates in ally training and education on transgender issues, enjoys creating elaborate stick figures, and plays video games way longer than he should. His humor has been described as "fresh" and "original." I'm not sure what that means but it's supposed to be a compliment. Ah crap, I fell out of third person and now everyone knows I'm writing this about myself. Now I feel weird.

Home Base: Los Angeles, CA

**KEY: S:** Sound **L:** Lights **R:** Room **M:** Meals **T:** Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.



**JOSH HERBERT****@joshherbert****Developing Artists Booking LLC****Single Date Price:**.....\$1,200 + SLRMT**3 Dates in 5 Days (Block Price):**.....\$1,075 + SLRM**5 Dates in 7 Days (Block Price):**.....\$950 + SLRM**Contract On-Site Discount:**..... N/A

Josh Herbert got his start on YouTube, posting his renditions of pop cover songs. Ryan Seacrest and Perez Hilton featured his version of Drake's "Hold On We're Going Home" on their sites, and his online fan base began to build. He graduated from Slippery Rock University (PA) in 2012, where he was assistant captain on the hockey team. Aside from music, Josh has worked in acting and modeling. He has a small role in *Foxcatcher*, starring Channing Tatum and Mark Ruffalo. Josh won the "Project: Live Your Life" American Eagle's modeling contest in 2014, and was featured in the brand's summer collection campaign. He comes from a hard-working American family of general contractors who build homes and develop land outside of Pittsburgh. He has two older sisters and he is an uncle. Recently, Josh spent time in Texas writing and recording with members of the Dixie Chicks.

**Home Base: Pittsburgh, PA****KID ACE****@kidacemagic****Metropolis Bookings****Single Date Price:**.....\$1,800 + SLRMT**3 Dates in 5 Days (Block Price):**.....\$1,650 + SLRMT**5 Dates in 7 Days (Block Price):**.....\$1,450 + SLRMT**Contract On-Site Discount:**..... See Agent

Kid Ace is an international illusionist who is recognized as one of magic's rising stars. His acts have taken him around the world, from the famous Apollo Theater to the Czech Republic for a private performance for Madonna. Whether it's his award-winning bird act or making goldfish appear from his bare hands, it is surely a show to connect with this generation. After touring around the country performing at different universities and theaters, Kid Ace headlined his new one-man show, *Underground Magic*, at the Elektra Theatre in the heart of Times Square in New York City, which ran for one year. Capitalizing on that momentum, Kid Ace signed a contract to headline Soft Touch productions' *Circus Bahamas: MAGIC AND DANCE* show, which toured between several Islands of the Bahamas. You can now catch him on tour around the world at different theaters and universities.

**Home Base: New York, NY****LEVI STEPHENS****@levistephens****DMS, Inc.****Single Date Price:**.....\$1,250 + SLRMT**3 Dates in 5 Days (Block Price):**.....\$1,100 + SLRM**5 Dates in 7 Days (Block Price):**.....\$1,000 + SLRM**Contract On-Site Discount:**..... N/A

Discovering Levi Stephens' music is like enjoying a surprisingly great meal at the local café you've passed a thousand times before finally deciding to stop in. His debut album, *This Way*, goes far beyond the confines of R&B and seamlessly melds a variety of genres, from soul to rock to gospel to folk while always remaining honest, clever and conversational. Levi was exposed to artists like Stevie Wonder, Bill Withers and Donny Hathaway. In addition to those soul legends, The Beatles, Paul Simon, James Taylor, Jimi Hendrix and Prince all made their mark on Levi's musical style and led him to the guitar, which was the final piece needed to create his sound. With each song he writes, Levi's goal is timelessness, musicianship, strong lyrics, and shared experiences. This line of thought is even reflected in the cover songs Levi chooses to perform.

**Home Base: Washington, DC****RON BABCOCK****@ronbabcock****KP Comedy Too****Single Date Price:**.....\$1,250 + SLRT**3 Dates in 5 Days (Block Price):**.....\$1,200 + SLR**5 Dates in 7 Days (Block Price):**.....\$1,100 + SLR**Contract On-Site Discount:**..... N/A

Ron Babcock has been on TV. Not enough to be famous, but enough to make kids from his high school impressed. He's appeared on *Adam DeVine's House Party* on Comedy Central, *Last Comic Standing* and *The Rotten Tomatoes Show*. He was a New Face at Montreal Just For Laughs Festival and a winner in the Las Vegas Comedy Festival. He lives in Los Angeles, but is originally from Scranton, PA. Yes that Scranton.

**Home Base: Los Angeles, CA****WACKY CHAD****@wackychad****Cutting Edge Entertainment****Single Date Price:**.....\$2,000 + SLRMT**3 Dates in 5 Days (Block Price):**.....\$1,800 + SLRMT**5 Dates in 7 Days (Block Price):**.....\$1,600 + SLRMT**Contract On-Site Discount:**..... \$100

Wacky Chad! Supercharged award-winning stunt comedian. Extreme pogo stick, tall and short unicycle tricks, two persons on tiny bicycle, lots of miscellaneous tricks and jokes - must see. Audience participation galore, 60 minutes and/or roving comedic antics for one to two hours. Self-contained. Crowd-building interaction street performing or on stage. Perfect for spring flings, back to classes, parent and family weekends, gyms, field houses, or ballrooms. Clean humor, rave reviews, easy to work with. WackyChad.com • #wackychad BAM!

**Home Base: Boston, MA**

## SAMPLER SHOWCASE ALTERNATES (IN PRIORITY ORDER)



### 1. JOSH JOHNSON

@JustJoshComedy  
JOEY EDMONDS Presents

Single Date Price:.....\$1,250 + SLRT  
3 Dates in 5 Days (Block Price):.....\$1,200 + SLR  
5 Dates in 7 Days (Block Price):.....\$1,000 + SLR  
Contract On-Site Discount:.....N/A

Josh Johnson has been doing stand-up for two years in Chicago.

In that short time, he has performed across the country at colleges and in festivals such as Snubfest, Orlando Indie Comedy Festival, Memphis Comedy Festival and Bridgetown Comedy Festival. He was a semi-finalist in NBC's Stand Up For Diversity showcase and is currently an ensemble member of Under The Gun Theater in Chicago. Along with being a regular at the Chicago Laugh Factory and Zanies, he is a cast member and producer of Proxy Morons, The Attic Comedy, and a writer for ComedyHype.com. He also trips a lot. You can see him falling down all over the city.

Home Base: New York, NY



### 2. JACOB WILLIAMS

@MrJacobWilliams  
Innovative Artists

Single Date Price:.....\$1,250 + SLRMT  
3 Dates in 5 Days (Block Price):.....\$1,250 + SLRM  
5 Dates in 7 Days (Block Price):.....\$1,250 + SLRM  
Contract On-Site Discount:.....N/A

Jacob Williams grew up in Louisville, KY. He found lots of inspira-

tion there for stand-up comedy about his awkward misadventures through the worlds of dating, day jobs and dining alone. Jacob made his national television debut as a stand-up comedian on NBC's *America's Got Talent* and advanced to the semi-finals. He has been a cast member on Nick Cannon's *Wild 'N Out* since 2013. Jacob also did stand-up for a recent MTV2 comedy special and provides the voice of a lead character in the animated series MTV's *Football U*. Howie Mandel described Jacob as the "best act of the night" and the director of student life for a recent set of college orientation shows said that Jacob "was amazing with each show and earned each standing ovation."

Home Base: New York, NY



### 3. KENNETH "XCLUSIVE" PARYO

@iamxclusive  
Metropolis Management & Entertainment Group

Single Date Price:.....\$1,800 + SLRMT  
3 Dates in 5 Days (Block Price):.....\$1,600 + SLRMT  
5 Dates in 7 Days (Block Price):.....\$1,500 + SLRMT  
Contract On-Site Discount:.....See Agent

Raised by songwriters, Xclusive was first introduced to music through the classical piano, but he soon took a keen interest in dance and, by age 17, had perfected his own freestyle form. Bringing his talent to local events, he quickly grew into quite the talented performer. Nowadays, Xclusive makes appearances on network television and tours college campuses nationwide, combining his talent as a dancer with a charming sense of humor that always seems to loosen up even the stiffest of audiences and make even those of us who can't dance bob our heads and smile. This multi-talented and multi-dimensional performer utilizes physicality, inventive artistry, and pop culture to FLAT OUT entertain an audience. Xclusive has developed and seamlessly executes a one-man, three-ring circus of which he is the RINGMASTER. Through hip-hop/anime dance, audience interaction, and stand-up comedy, Xclusive DELIVERS and keeps his fans wanting more!

Home Base: Atlanta, GA



### 4. MIKE E. WINFIELD

@MikeEWinfield  
KP Comedy Too

Single Date Price:.....\$2,400 + SLRT  
3 Dates in 5 Days (Block Price):.....\$2,300 + SLRT  
5 Dates in 7 Days (Block Price):.....\$2,200 + SLRT  
Contract On-Site Discount:.....N/A

You might know Mike E. Winfield as the smart-mouthed warehouse worker from NBC's *The Office*, or from his new web series *Kicking It w/ Mike E. Winfield*. Soon, you will see him on the big screen, as he just landed his first feature film role. Mike has been seen on *The Late Show with David Letterman* and has his own pop culture show on the LOGO Network. He uses real-life stories in his stand-up, including what it is like to be married to an older woman with a son [his stepson is so close in age, he calls him StepMan]. Because StepMan is in college, Mike has a special ability to relate to college students, as he is frequently immersed in college-aged struggles and dramas. He's a funny looking, interesting, intelligent performer who shines on every campus.

Home Base: Sacramento, CA

**KEY:** S: Sound L: Lights R: Room M: Meals T: Travel **Block Price:** Price based on multiple dates in a given number of days

**Contract On-Site Discount:** Discount given for confirming a date and requesting a contract at the Convention; may not apply to all showcasing artists

Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if price listed includes applicable tax withholdings. NACA makes no representation regarding such withholdings.

## SPECIAL EVENT SHOWCASE



**THIS SHOWCASE IS INTENDED FOR AN EVENT OR ATTRACTION** that cannot be presented on the Mainstage, Club or Lecture stage, but that is fun, high-energy and engaging and will encourage delegates to network and meet each other. NACA will provide a location in the Convention facility; however, the representing associate member is responsible for all load-in and load-out costs, as well as any other sound and lights, electricity and/or staging costs. Some states may require the withholding of taxes from contract fees paid to artists. Check with artist representative to determine if prices listed include applicable tax withholdings. NACA makes no representation regarding such withholdings.



### CHRIS JONES

@1wordchrisjones

Bass/Schuler Entertainment

Single Date Price: ..... \$3,000 + SLRM

3 Dates in 5 Days (Block Price): ..... \$2,500 + SLRM

5 Dates in 7 Days (Block Price): ..... \$2,500 + SLRM

Contract On-Site Discount: ..... See Agent

Described as "The Adam Sandler of Hypnosis," each night Chris captivates audience members as their friends and family are hypnotized on stage and turned into Playboy Bunnies, superheroes and professional singers. Since being signed by Bass/Schuler Entertainment in 2010, Chris has performed at colleges and clubs in all 50 states, and over 90 colleges have rebooked him four times in four years! He has entertained President Barack Obama, been a guest on TV and radio stations across the country and was the first and only hypnotist to appear on *America's Got Talent*! In 2014, chrisjones became the most-booked hypnotist in the nation in one college market. Performing over 140 college dates in less than a year helped earned him the title Hypnotist of the Year from the Association for the Promotion of Campus Activities, as well as Best Variety Act in 2014 from *Campus Activities Magazine*.

Home Base: Chicago, IL

## SPECIAL EVENT SHOWCASE ALTERNATE



### 1. SALSA MAGIC

@salsamagicshow

The College Agency

Single Date Price: ..... \$2,600 + SLRM

3 Dates in 5 Days (Block Price): ..... \$2,300 + SLRM

5 Dates in 7 Days (Block Price): ..... \$2,000 + SLRM

Contract On-Site Discount: ..... N/A

Why go to the club when Salsa Magic brings the club right to you?

There simply isn't a more exciting, interactive, diverse form of entertainment than Salsa Magic. Lee Smith, a professional Latin dancer, teaches various international styles of salsa and the roots of Latin dancing. Once the lessons are over, he spins records and keeps the party moving! Salsa Magic has performed at over 300 Colleges in 47 States, teaching more college students to Latin dance than anyone in the world! Salsa Magic has showcased at every region in the country with over 20 NACA® showcases since 2004, including two national showcases. Students will watch and learn from one of the hottest salsa dancers in the country! Get ready for an interactive, body-moving, learning experience that will leave everyone wanting more ...

Home Base: Washington, DC



# PRODUCT/SERVICES VIDEO SHOWCASE



## SHORT PRODUCT/SERVICES VIDEOS ARE SHOWN ON LARGE VIDEO SCREENS

before or between attractions during Mainstage showcases. Representing many kinds of products and services, categories include, but are not limited to, educational and music video products, general video entertainment (excluding feature films), travel and business supplies. Each video is a maximum of five minutes long.



### AVADVENTURE PRODUCTIONS

**AVAdventure Productions**

**Pricing: Varies**

AVAdventure Productions provides a variety of interactive events for campus entertainment, educational and orientation events. The Headphone Time Travel Dance

Party Adventure is the latest touring AVA program, combining the excitement of a two-DJ silent disco with unique, interactive party games in an event that takes place all over campus! Participants arrive at a starting location and receive a wireless headset with the ability to switch between two stations. Then two hosts – each outfitted with a mobile broadcasting unit – take players on a ridiculous time travel adventure! AVAdventure Productions also offers the Headphone Game Night: a two-DJ comedy/game program topped off with a two-channel silent disco dance party. It's a unique show perfect for late-night, comedy-night, or orientation programming. The comedy/game show, dance party, lighting, DJs/hosts, headsets, and customizable elements are all included in this unique event! Learn more at the [AVAAdventure.com/NACA](http://AVAAdventure.com/NACA).



### CHEMISTRY

**Plaid Brixx LLC**

**Pricing: Varies**

"Chemistry" is the single from Plaid Brixx's *Chemistry* EP, released in July 2014. The video captures the energy of the band and the excitement of the music. Plaid Brixx was formed in early 2013 by the band's lead singer, Chris Duggan, who has led bands and written

music since he was 10. The band's debut EP, *Chemistry*, is pop with a razor's edge of rock and an aftershave of punk. Duggan, who penned and produced all five songs on the EP, crafted a contemporary sound for this collection of in-your-face songs. The music video was shot by Paul Cunningham of Cool World Photography.



### ETHOS TOUR LAUNCH

**GrooveBoston**

**Pricing: \$25,000-\$50,000.**

**Includes artists & full production.**

Imagine an event that EVERYONE agrees on. No musical limits. Massive technical production. Unprecedented student engagement. It's a whole new type of concert.

GrooveBoston combines massive-scale production with world-class resident DJs to create legendary events on college campuses. Learn more at [www.grooveboston.com](http://www.grooveboston.com) or [www.futureconcert.com](http://www.futureconcert.com).



### IEXPERIA COLLEGE INVASION

**iExperia**

**Pricing: \$9,000+**

iExperia blends high-energy DJs, state-of-the-art concert production, and Cirque Du Soleil-style stage performers into one mind-blowing event. Attendees dance under light shows and special effects, all while performers like aerialists, LED robots, contortionists,

and more take the stage and mesmerize the crowd. Beyond just a DJ, iExperia brings a unique concert experience to students nationwide. Every event is custom designed to each campus, student body, and venue. The goal is to show students something they've never seen before and deliver record-breaking attendance.



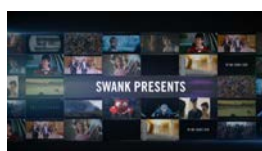
Real People. Real Stories.

### KEPPLER SPEAKERS CAMPUS HEADLINERS

**Keppler Speakers**

**Pricing: Varies**

High-impact promotional video featuring the top celebrities and campus headliners available from Keppler Speakers.



### SWANK TRAILER REEL

**Swank Motion Pictures**

**Pricing: Contact Swank Motion Pictures**

The hottest new releases of 2016!

## FILM SCREENINGS



**NEW RELEASES, BOX OFFICE HITS, INTERNATIONAL OR INDEPENDENT FILMS** are presented for the programmer charged with scheduling either a semester's worth of cinema or a single movie for an all-nighter. Films are selected on the basis of national exposure, critical acclaim and program balance, and represent a range of price categories. The films described here are confirmed for the 2016 National Convention. Look for additional Film Screenings in the National Convention *Program*, which will be delivered to delegates on site in Louisville.



### **SALAM NEIGHBOR**

Tugg, Inc.

Rating: TBA

Running Time: TBA

**Pricing:** \$250 rental, \$400 library purchase includes public performance rights for classroom use, student screenings, and library checkout. Available for digital streaming.

Seven miles from war, 85,000 Syrians struggle to restart their lives inside Jordan's Za'atari refugee camp. For the first time in history, two filmmakers fully embed themselves in the camp, providing an intimate look at the world's most dire humanitarian crisis. From meeting Um Ali, a woman struggling to overcome personal loss and cultural barriers, to the street-smart 10-year-old Raouf, whose trauma hides just beneath his ever present smile, Zach and Chris uncover inspiring stories of individuals rallying, against all odds, to rebuild their lives and those of their neighbors.



### **UNSLUT: A DOCUMENTARY FILM**

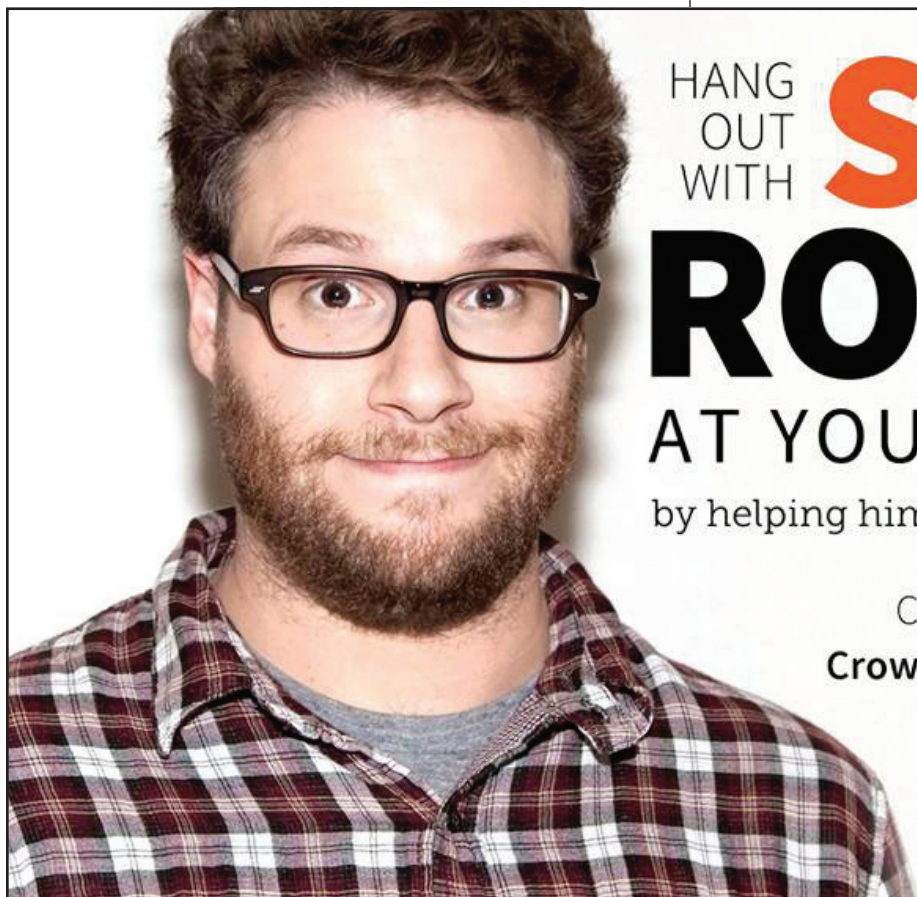
Tugg, Inc.

Rating: TBA

Running Time: TBA

**Pricing:** \$295 rental, \$350 library purchase; includes public performance rights for classroom use, student screenings, and library checkout. Available for digital streaming.

Through the stories of five North American women and interviews with sexuality experts, advocates, and media figures, *UnSlut: A Documentary Film* explores the causes and devastating effects of sexual shaming and offers immediate and long-term goals for personal, local and institutional solutions.



HANG  
OUT  
WITH **SETH**  
**ROGEN**  
AT YOUR SCHOOL  
by helping him Kick ALZ in the Ballz

Check it out:  
[CrowdRise.com/hfcu](http://CrowdRise.com/hfcu)



# CONVENTION EXHIBITORS *Subject to change – current as of Dec. 16, 2015*

5centsTshirtDesign.com	EVO Entertainment	Mack Performing Arts Collective	SPIN Artist Agency
A Peace of My Mind	Fantasy World Entertainment	MacRae Speakers & Entertainment, LLC	Summit Comedy Productions
Admire Entertainment, Inc.	Fluent	Main Stage Productions	Summit Comedy, Inc.
AEI Speakers Bureau	Fresh Variety	Matt The Knife Productions	Swank Motion Pictures, Inc.
Agent C Agency	Fun Affairs	Maui Wowi Hawaiian Coffees & Smoothies	The Barry Agency
All Year Sports Galaxy, LLC	Fun Enterprises, Inc.	MC Jin	The College Agency
Amped Events	G.G. Greg Entertainment Agency	Metropolis Bookings	The College Agency Speakers
APA Comedy	Game Shows To Go	Metropolis Management & Entertainment Group	The Contemporary Issues Agency, Inc.
APA Music	Gangstagrass	Mike Super - Magic & Illusion	The Gersh Agency
AVAdventure Productions	GigSalad	Nashville Music Media	The Kevin Hurley Show
Babco Entertainment LLC	Global Talent HQ, LLC	NBC Entertainment	The Mystical Arts of Tibet
Bass/Schuler Entertainment	GOA, INC (Greg Oliver Agency, INC)	Neon Entertainment	The Talent Compass
Brent & Co.	GP Entertainment	Night Sky Entertainment	Tropical Extremes, Inc Laser Tag & More
Bullfrog Films	Green Machine Concerts	NMP Talent	Tugg, Inc
BULR	GrooveBoston	NoRoom Management	United Talent Agency
Bwah Productions	Guidebook, Inc.	NY Party Works	UniversityTickets
Campus Marketing Specialists	H.O.S.S. Entertainment	On Dec	Victoria Elena Nones
CAMPUSPEAK	H2F Comedy Productions	OnCampus Text	Wally's World of Entertainment, Inc.
CampusTshirt.com	Heart Breaker	OrgSync, Inc.	Westbound Events
Clowning Around Entertainment	Hoffman Entertainment	P.W. Leopard, Inc.	William Morris Endeavor Entertainment, LLC
Coalition Entertainment	Houla Entertainment, LLC	PARADIGM	Your Event Source
Concert Ideas, Inc.	iExperia	Parlay Music Group	
Corna Productions, LLC	Innovative Artists	Party Vision, LLC	
Creative Artists Agency	Joe Hand Promotions	Perfect Parties USA	
Criterion Pictures	JOEY EDMONDS Presents	Phantom Entertainment Services	
Cutting Edge Entertainment	Jonathan Wolff: Seinfeld Music Guy	Phantom Shadow Entertainment	
Degy Booking International	Josh McVicar Comedy Magic and Hypnosis	Plaid Brixx, LLC	
Degy Dance	Jus' Wiggin Entertainment	Pretty Polly Productions	
Developing Artist Booking, LLC	Karges Productions	Promotions & Unicorns, Too	
Diamond Cut Entertainment	Keppler Speakers	Rate My Professors	
DMS, Inc.	Kirkland Productions	Rubber Room Productions, Inc.	
DOTCOM ENT. INC.	Kosha Dillz	Samuel J Comroe	
DR SHUEY LLC	KP Comedy	Silver Screen Design	
Dynamic Influence	KP Comedy Too	Sluggers Entertainment, LLC	
ECE Touring/EastCoast Entertainment	Lewis Williams Agency	So Long Solo	
Event Resources Presents, Inc.	Little Diamonds Music LLC	Sophie K. Entertainment, Inc.	
Everything But the Mime			





# #CAS9 has arrived!

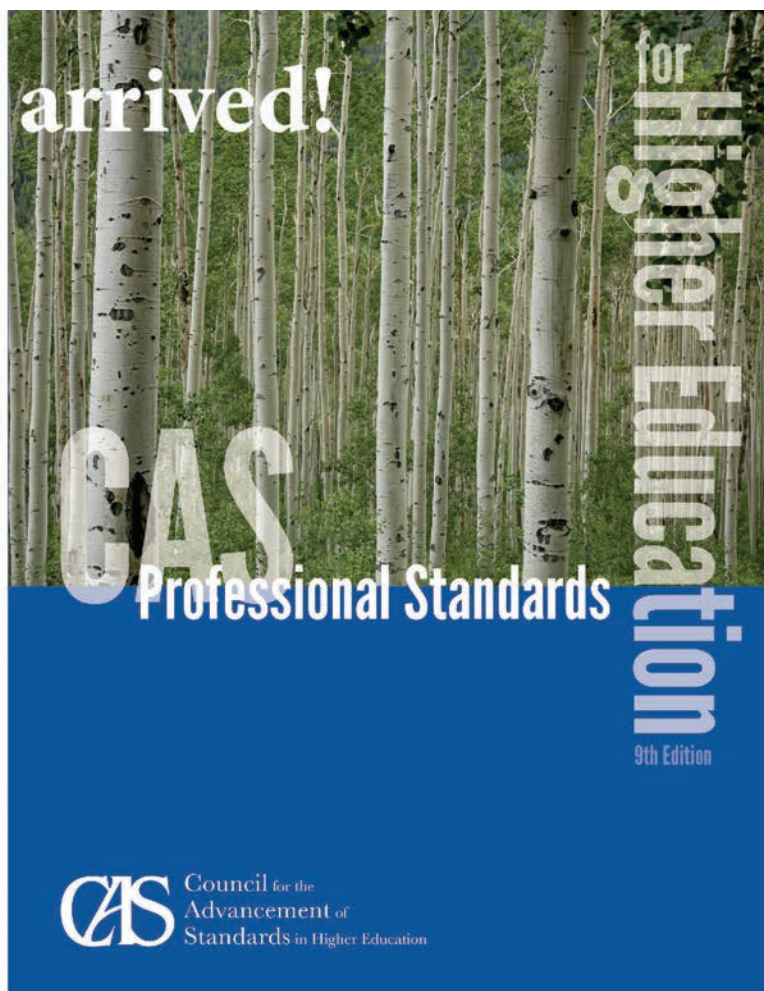
The Council for the Advancement of Standards in Higher Education (CAS) is a **consortium of higher education professionals from 41 collaborating associations.**

CAS Standards are **essential tools for current and aspiring practitioners, administrators, and scholars** working in higher education.

*CAS Professional Standards for Higher Education* (9th ed.) contains timely updates to 44 functional areas standards and guidelines as well as revisions to the General Standards, which **guide the culture and standard of practice in our field.**

The CAS self-assessment guides (SAGs) have been **fully reformatted and revised** to help educators measure their progress toward meeting the standards.

**Order today at**  
[www.cas.edu/store\\_home.asp](http://www.cas.edu/store_home.asp)



## NACA® CORE VALUES

### STEWARDSHIP

Make fair and strategic decisions about the use of Association resources with a focus not just on the particular program, but for the long-term health of the Association.

### INNOVATION

Imagine and create new opportunities, improve experiences, and anticipate the needs of our members.

### COMMUNICATION

Enhance relationships through the effective, efficient and timely exchange of information and ideas.

### RESPECT

Commit to see and celebrate the unique value in ourselves, others and the Association.

### LEARNING

Provide opportunities for the acquisition of knowledge, skills and competencies.

### INCLUSIVITY

Create, with intention, environments where all people can thrive and be successful.

These core values are the fundamental beliefs that guide our behaviors and decision-making process. As a recognized leader in higher education, we believe our professional values are vital to the advancement of the Association and the campus activities profession.

2016 NACA® NATIONAL CONVENTION KEYNOTE SPEAKER

# BREE NEWSOME



Community Organizer and Activist • Award-Winning Filmmaker and Writer  
Removed the Confederate Flag from the South Carolina State House

## KEYNOTE ADDRESS

Monday, Feb. 22

11:25 AM–12 PM

Kentucky International Convention Center  
Cascade Ballroom

Bree appears courtesy of

**keppler** 

SPEAKERS

Real People. Real Stories.

