

The **National Association for Campus Activities (NACA)** empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities.

NACA's vision is to create college communities where everyone belongs.

MEMBERSHIP

School Membership Demographics

By Enrollment

<500.....	9
501-1,000.....	33
1,001-5,000.....	204
5,001-10,000.....	124
10,001-15,000.....	63
15,001-25,000.....	59
25,001+.....	68
International.....	1
Total.....	561

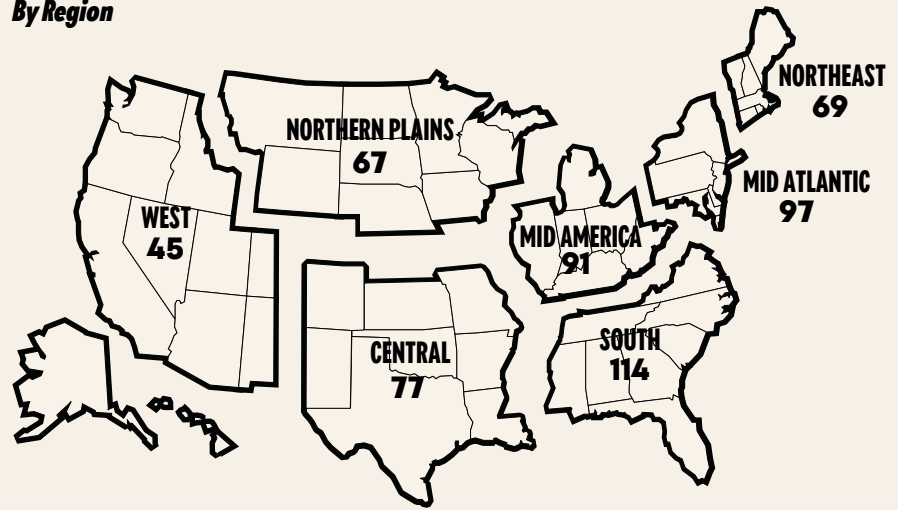
By Institution Type

Public	235
Private	326
Four-year	512
Two-year	49

Affiliate Members.....18

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and who are not eligible for school or associate membership may join NACA as an affiliate member.

By Region



International Schools: 1

Associate Membership Demographics

National General Members.....	99
National Self-Represented/Solo Artists	50
Regional General Members	29
Regional Self-Represented/Solo Artists	43
Total Associate Members	221

EVENT ATTENDANCE

NACA CONFERENCES

NACA Savannah 2025

Schools.....	55
School Attendees.....	240
Associates Companies.....	34

NACA Hartford 2025

Schools.....	67
School Attendees.....	376
Associates Companies.....	57

NACA Riverside 2025

Schools.....	54
School Attendees.....	215
Associates Companies.....	34

NACA Milwaukee 2026

Schools.....	84
School Attendees.....	360
Associates Companies.....	43

NACA Live Columbus 2026

Schools.....	225
School Attendees.....	1229
Associates Companies.....	85

NACA EDUCATIONAL PROGRAMS

2025 Institutes	Schools	Participants
Programming Board (2).....	38	127
Student Government (2).....	39	148

2025 Summer Essentials (a virtual, on-demand program)

Schools.....	29
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The research & tools to help you tell the story of your impact on student belonging, retention, & persistence!

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**NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES
STATEMENT OF FINANCIAL POSITION**

As of April 30, 2026

ASSETS

Current Assets

Cash and cash equivalents.....	\$231,776
Accounts receivables, net.....	24,620
Commissions receivable.....	0
Prepaid expenses.....	28,249
Deposits for future events, current.....	73,274

Total Current Assets.....357,919

Investments.....2,173,719

Other Assets

Deposit, noncurrent.....	8,350
Total other asset.....	8,350

Property and Equipment

Land.....	104,414
Building.....	704,053
Furniture and fixtures.....	68,694
Computer Equipment.....	773,478
Total Cost.....	1,648,639
Less accumulated depreciation.....	(1,343,582)
Net property and equipment.....	305,057

Total Assets.....2,845,045

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts payable and accrued expenses.....	42,844
Accrued wages, compensate absences and profit sharing.....	77,565
Deferred membership and other fees.....	514,300
Long-term debt - current portion.....	5,202
Line of credit.....	510,000
Total current liabilities.....	1,149,911

Long-term debt and commitments

SBA Loan, net of current portion.....	87,737
Other Liabilities.....	0
Total Long Term Liabilities.....	87,737

Total Liabilities.....1,149,911

NET ASSETS

Without donor restrictions.....	1,607,397
With donor restrictions.....	0
Total net assets.....	1,607,397

Total liabilities and net assets.....2,845,045

**NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES
STATEMENT OF ACTIVITIES**

Year Ending April 30, 2026

OPERATING REVENUES

Membership dues.....	\$811,298
Conventions.....	1,761,301
Institutes.....	256,008
Collaborative Arrangements.....	0
Publications.....	5,456
Total Operating Revenue.....	2,834,063

OPERATING EXPENSES

Program expenses.....	2,629,419
General and administrative.....	1,019,535
Fundraising.....	0
Total operating expenses before depreciation.....	3,648,954

Deficit before support, investment income, other income and
depreciation, operations.....(814,891)

SUPPORT AND OTHER INCOME

Sales commissions.....	127,543
Other income.....	17,416
Total Support and Other Income.....	144,959

Operating surplus (deficit) before
investment income and depreciation.....(669,932)

INVESTMENT AND INTEREST INCOME

Investment gain, net.....	412,649
Other interest income.....	498
Total investment and interest income (loss).....	413,147

Operating surplus (deficit) before depreciation.....(256,785)

Depreciation.....0

Increase (decrease) in net assets.....(256,785)

Net assets, beginning of the year.....1,864,182

Net assets, end of the year.....1,607,397



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