



Sponsorship Opportunities

Put your brand in front of hundreds of NACA delegates, including campus talent buyers, at NACA Live.

PLATINUM (SPONSORED NIGHT SHOWCASE)

\$15,500 • 3 Available

- Two (2) Exhibit Booths (with priority placement)
- Two (2) Delegate Registrations
- One (1) 60-second commercial, played prior to a showcase
- Full Page Color ad in the NACA® Live Program
- Banner Ad* on NACA mobile app (3 days)
- Two (2) weeks advertising on NACA 24/7 landing page
- Early Access To Conference Delegate List
- Sponsor Logo displayed on: Conference Website Portal & Floor Decals/Signage
- Other Sponsor Recognition: Event slides, event program, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight and at the start of the Business Connections meetings
- One (1) NACA Events App – Push Notification Prior to the Start of your Showcase
- Exclusive VIP Lounge during your Sponsored Night Out that can be used to host campus partners and artists. Premium lounge furniture, and complementary refreshments will be provided for the space, with the ability to add more by the sponsor if needed. The seating will be for up to 6 people.
- Designated Platinum Promenade area for use outside of the marketplace times and near the Showcase Room for the Platinum Sponsor to use for business development and engagement purposes. Premium lounge furniture will be provided for the space, with the ability to add more by the sponsor if needed.

GOLD

\$10,500 • 1 Available

- Two (2) Exhibit Booths (with priority placement)
- Two (2) Delegate Registrations
- One (1) 60-second commercial, played prior to a showcase
- Full Page Color ad in the NACA® Live Program
- Banner Ad* on NACA mobile app (3 days)
- Two (2) weeks advertising on NACA 24/7 landing page
- Early Access To Conference Delegate List
- Sponsor Logo displayed on: Conference Website Portal & Signage and branding of the sponsored area
- Other Sponsor Recognition: Event slides, event program, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight and at the start of the Business Connections meetings
- One (1) NACA Events App – Push Notification with Time is TBD
- Designated Gold Promenade area for use outside of the marketplace times and near the Registration Desk for the Gold Sponsor to use for business development and engagement purposes. The sponsor will be provided with a

10x20 space with two tables and 8 chairs.

- The Showcase Sponsor (only) will have an Exclusive VIP Lounge during the showcase periods that can be used to host campus partners and artists. Premium lounge furniture, and complementary refreshments will be provided for the space, with the ability to add more by the sponsor if needed. The seating will be for up to 6 people.

SILVER

\$5,350 • 5 Available

- One (1) Exhibit Booth
- Two (2) Delegate Registrations
- One (1) 45-second commercial, played prior to a showcase
- Early Access To Conference Delegate List
- Half Page Color ad in the NACA® Live Program
- Banner Ad* on NACA mobile app (2 days)
- Sponsor Logo displayed on: Conference Website Portal
- Other Sponsor Recognition: Event slides & verbal acknowledgements during stage announcements

BRONZE

\$3,850 • 5 Available

- One (1) Exhibit Booth
- Two (2) Delegate Registrations
- One 30-second commercial, played prior to a showcase
- Early Access To Conference Delegate List
- Quarter-Page Color ad in the NACA® Live Program
- Banner Ad* on NACA mobile app (1 days)
- Other Sponsor Recognition: Event slides & verbal acknowledgements during stage announcements

REGISTRATION SWAG/ PROMOTIONAL ITEM GIVEAWAY

\$3,150 • 3 Available

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Thank You In The Program Guide
- One Table Near Registration Desk for Distribution of Item(s) to Campus Delegates

Technology Demonstrations

\$3,150 • 2 Available

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Recognition on the Sponsorship Listing Page
- Thank You In The Program Guide
- One (1) Quarter-page B&W or Color Ad
- Two (2) 50 minute-demonstrations on Saturday during Education Block 3 & 4

Featured Workshop for Students

\$3,150 • 4 Available

- One (1) Exhibit Booth

- One (1) Delegate Registration
- Thank You In The Program Guide
- One (1) Quarter-page B&W or Color Ad
- Two (2) 50-Minute Featured Workshop Sessions (Back-to-Back) on Friday during Education Block 1 & 2

Volunteer T-Shirt Sponsorship

\$3,150 + 50 T-Shirts • 1 Available

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Thank You In The Program Guide
- Opportunity to Provide T-Shirt for All Volunteers to Wear Day 1 of the Conference

Programming Activation Space Sponsorship

\$4,250 • 2-4 Available

- One (1) Exhibit Booth
- One (1) Delegate Registration & Up To 2 Day Passes (per day)
- Three (3) Days of Programming (No Amplification): Examples can be: Make & Takes, Novelty Interactives, 360 Camera, Arcade Games, V/R, Food Artists, Speed Painting/Drawing, Palm Reading, Game Shows, Massages, Tarot Cards, Aura Readers, Balloon Artists, Temporary Tattoos, etc.
- 10x20 Foot Space (1 Activation Per Day)
- Up To Four Tables, Up To 16 Chairs, One Standard 110v Power Outlet
- Logo/Signage Outside of Demonstration Space, Recognition in the NACA Events App

Conference Lanyard Sponsors

\$2,250 + Lanyards • 1 Available

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Thank You In The Program Guide
- Opportunity to Provide Branded Lanyard for All Conference Attendees

Conference Attendee Bag Sponsors

\$2,250 + Attendee Bags • 1 Available

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Thank You In The Program Guide
- Opportunity to Provide Branded Bags for All Conference Attendees

Conference Exclusive Advertising NACA Events App – Push Notification

This is an opportunity for you send a 200-character message to all conference attendees via Push Notification.

Saturday within the first 30 minutes of Marketplace 1
One available • \$500

Sunday within the first 30 minutes of Marketplace 2
One available • \$450

Monday within the first 30 minutes of Marketplace 3
One available • \$400