



SPONSORSHIP OPPORTUNITIES

8 Week Series Sponsor Level (1 Available)

Price For Entire Series: \$6,000

Pricing Includes:

- Name on Series (Example: "The NACA Summer Series, sponsored by You/Your Company")
- At least two mentions on social media per week for 8 weeks
- One 60–90 minute session/ keynote each week*
- Mentioned in *Campus Activities Programming*® Magazine article (Summer issue)
- Mentioned in NACA® Spotlight (13,000+ subscribers)
- Logo on virtual background (except for headliner session)
- Ad/Logo on web portal for all 8 weeks

Week Sponsor Level (5 Available)

Price Per Week: \$1,000

Pricing Includes:

- Name on the week (Example: "Leadership" Week, Sponsored by You/Your Company")
- One 60–90 minute session/ keynote* (4 available)
- Mentioned in Spotlight (13,000+ subscribers)
- One social media mention during your sponsored week.
- Logo on virtual background (except for headliner session)
- Ad/Logo on web portal for that week
- Board Development Week Exclusive: (1 available)
 - Two or three team building activities for 3 hours each
 - One 60–90 minute session/keynote*

*Content to be presented will be a mutual agreement between the presenter and NACA staff

**Conference will be based on availability and mutual agreement with NACA staff

Week Sponsor + "Continuing The Conversation" Level (3 Available)

Price Per Week: \$2,500

Pricing Includes:

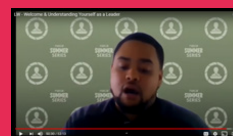
- Everything listed in the "Week Sponsor Level"
- One Featured Workshop Spot at a Fall 2021 NACA Conference**
- One 60–minute Featured Workshop Spot*
- One Conference Registration
- One Booth Registration

Virtual Background with logo

Per session: \$75

Per week: \$250

(except for headliner session)



Example of virtual background

Summer Series Weeks

1. Leadership Week—Attendees discover their personal leadership styles and how those styles connect to the work they do. (Week of 6/1/21)

2. Board Development Week—Boards work to build more cohesive teams, foster organizational development, and works towards common goals. (Week of 6/7/21)

3. Programming Week—Participants learn the nuts and bolts of programming and how to program different types of events. (Week of 6/14/21)

4. Diversity, Equity, and Inclusion Week—Attendees learn to integrate DEI into their campuses and reflect upon their own identities. (Week of 6/28/21)

5. Traditions Week—Attendees take a deep dive into traditional programs and fostering the collaborations on and off campus that make those programs possible. (Week of 7/5/21)

6. Marketing Week—Participants learn the fundamentals of marketing and communication and explore creative and innovative techniques. (Week of 7/12/21)

7. Student Government Week—Attendees explore nuts and bolts of student government, the role of student government on campus and beyond, and the responsible stewardship of resources. (Week of 7/19/21)

8. Assessment Week (professional staff only)—Professional staff take a deep dive into assessment by creating a comprehensive assessment plan and learning how to create a culture of assessment. (Week of 7/26/21)