The National Association for Campus Activities (NACA) empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities. NACA’s vision is to create college communities where everyone belongs.

**MEMBERSHIP**

**School Membership Demographics**  
*By Full Time Enrollment (FTE)*

- <500 .................................................................................. 7
- 501–1,000 ........................................................................... 38
- 1001–5,000 ......................................................................... 343
- 5,001–10,000 ...................................................................... 166
- 10,001–15,000 ................................................................... 78
- 15,001–25,000 ................................................................. 71
- 25,001+ .............................................................................. 77
- **Total** ................................................................................ 781

*By Institution Type*

- Public .................................................................................. 440
- Private .................................................................................. 341
- Four-year ............................................................................. 668
- Two-year .............................................................................. 113

**Affiliate Members** ......................................................... 10

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and not eligible for school or associate membership may join NACA as affiliate members.

**Associate Membership Demographics**

- National General Members ................................................................................................................. 124
- National Self-Represented/Solo Artists ................................................................................................. 64
- Regional General Members ..................................................................................................................... 22
- Regional Self-Represented/Solo Artists .................................................................................................. 59
- **Total Associate Members** .................................................................................................................. 269

**EVENT ATTENDANCE**

**NACA CONFERENCES**

- NACA Winston-Salem 2021  
  - Schools ................................................................................ 52
  - Associates ........................................................................... 53
- NACA Fort Wayne 2021  
  - Schools ................................................................................ 49
  - Associates ........................................................................... 39
- NACA Hartford 2021  
  - Schools ................................................................................ 75
  - Associates ........................................................................... 59
- NACA Spokane 2021  
  - Schools ................................................................................ 45
  - Associates ........................................................................... 33
- NACA St. Paul 2022  
  - Schools ................................................................................ 81
  - Associates ........................................................................... 42
- NACA Live 2022  
  - Schools ................................................................................ 204
  - Associates ........................................................................... 70

**SUMMER SERIES**

- Assessment Week  
  - Schools ................................................................................ 56
  - School Delegates ......................................................... 84
- Board Development Week  
  - Schools ................................................................................ 61
  - School Delegates ......................................................... 158
- DEI Identity Week  
  - Schools ................................................................................ 60
  - School Delegates ......................................................... 109
- Leadership Week  
  - Schools ................................................................................ 52
  - School Delegates ......................................................... 109
- Marketing Week  
  - Schools ................................................................................ 75
  - School Delegates ......................................................... 154
- Programming Week  
  - Schools ................................................................................ 64
  - School Delegates ......................................................... 149
- Student Government Week  
  - Schools ................................................................................ 72
  - School Delegates ......................................................... 181
BY THE NUMBERS

FY22 Financial Statements

NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES
STATEMENT OF FINANCIAL POSITION
As of April 30, 2022

ASSETS
Current Assets
- Cash and cash equivalents: $786,551
- Accounts receivable: 17,205
- Prepaid expenses: 38,509
- Asset held for sale: 150,000
- Deposits for future events, current: 88,257
Total current assets: 1,080,522

Investments: 1,521,992

Other Assets
- Deposit, noncurrent: 18,758
Total other asset: 18,758

Property and Equipment
- Land: 102,414
- Building: 704,053
- Furniture and Fixtures: 68,694
- Computer Equipment: 550,043
- Total Cost: 1,425,204
- Less accumulated depreciation: (1,152,398)
- Net property and equipment: 272,806

Total Assets: 2,894,078

LIABILITIES AND NET ASSETS
Current Liabilities
- Accounts payable and accrued expenses: 70,523
- Accrued wages, compensated absences and profit sharing: 111,640
- Deferred membership and other fees: 571,638
- Due to Educational Foundation: 0
- Paycheck Protection Program loan: 0
- SBA Loan (current portion): 3,010
Total current liabilities: 756,811

Long-term debt and commitments
- SBA Loan, net of current portion: 146,693
- Due to NCLP: 27,058
Total Long Term Liabilities: 173,751

Total Liabilities: 930,562

NET ASSETS
Without donor restrictions: 1,909,580
With donor restrictions: 53,936
Total net assets: 1,963,516

Total liabilities and net assets: 2,894,078

NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES
STATEMENT OF ACTIVITIES
Year Ending April 30, 2022

OPERATING REVENUES
- Membership dues: $861,227
- Regional virtual events: 1,662
- Conventions: 1,823,582
- Summer Programs: 148,338
- Collaborative Arrangements: 13,447
- Publications: 9,252
Total Operating Revenue: 2,857,508

OPERATING EXPENSES
- Program expenses: 2,297,916
- General and administrative: 747,620
- Fundraising: 918
Total operating expenses before depreciation: 3,046,454

Deficit before support, investment income, other income and depreciation, operations: (188,946)

SUPPORT AND OTHER INCOME
- Sales commissions: 102,992
- PPP grant: 232,300
- Contributions: 80,947
- Other income: 8,829
Total Support and Other Income: 425,068

Operating Surplus before investment income and depreciation: 236,122

INVESTMENT AND INTEREST INCOME
- Investment loss, net: (146,597)
- Other interest income: 77
- Loss on impairment of asset: (25,000)
- Total investment and interest income (loss): (171,520)

Operating Surplus before depreciation: 64,602

Depreciation: (48,729)

Increase in net assets: 15,873

Net assets, beginning of the year: 1,947,643
Net assets, end of the year: 1,963,516