The National Association for Campus Activities (NACA) empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities. NACA’s vision is to create college communities where everyone belongs.

### MEMBERSHIP

#### School Membership Demographics

**By Full Time Enrollment (FTE)**

- <500: 8
- 501–1,000: 25
- 1,001–5,000: 312
- 5,001–10,000: 157
- 10,001–15,000: 80
- 15,001–25,000: 68
- 25,001+: 70
- **Total:** 723

**By Institution Type**

- Public: 408
- Private: 315

#### Affiliate Members

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and not eligible for school or associate membership may join NACA as affiliate members.

- **Total:** 10

### EVENT ATTENDANCE

#### 2021 Virtual NACA® Live

- Total Schools: 223
- Total Associate Firms: 52
- Total Delegates: 3,618

#### 2020 NACA Virtual #1

- Total Schools: 100
- Total Delegates: 361
- Total Associate Firms: 61

#### 2020 NACA Virtual #2

- Total Schools: 133
- Total Delegates: 556
- Total Associate Firms: 55

857 schools attended virtual NACA events in FY21.

#### NACA Summer Series

As an alternative to in-person institutes, NACA created the Summer Series—a virtual education program that focuses on various topics throughout the summer.

<table>
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<tr>
<th>Series</th>
<th>Schools</th>
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<td>Concert Management</td>
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</table>

**Total Schools:** 401

**Total Participants:** 1,286
# National Association for Campus Activities
## Statement of Financial Position
**As of April 30, 2021**

### Assets
Current Assets
- Cash and cash equivalents: $571,367
- Accounts receivable: 106,634
- Prepaid expenses: 34,685
- Deposits for future events, current: 74,038
- Total current assets: 786,724

- Investments: 1,652,108

Property and equipment
- Land: 277,414
- Building: 704,053
- Office furniture and equipment: 768,746
- Total cost: 1,750,213
- Less, accumulated depreciation: (1,253,878)
- Net property and equipment: 496,535

Other Assets
- Notes receivable, noncurrent: 0
- Deposits, noncurrent: 89,599

- Other: 0

Total other assets: 89,599

**Total assets:** $3,024,966

### Liabilities and Net Assets
Current Liabilities
- Accounts payable and accrued expenses: $30,054
- Accrued wages and compensated absences: 113,972
- Deferred membership and other fees: 524,251
- SBA loan (current portion): 3,307
- PPP 2.0 loan: 232,300

- Total current liabilities: 903,884

Long-Term Liabilities
- Due to NCLP: 26,746
- SBA loan, net of current portion: 146,693
- Total Long Term Liabilities: 173,439

**Total Liabilities:** 1,077,323

### Net Assets
- Unrestricted: 1,894,459
- Temporarily restricted: 53,184
- Total net assets: 1,947,643

**Total liabilities and net assets:** 3,024,966

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# National Association for Campus Activities
## Statement of Activities
**Year Ending April 30, 2021**

### Operating Revenues
- Membership dues: $743,131
- Regional virtual events: 330,985
- Convention: 497,243
- Summer Programs: 148,252
- Collaborative arrangements: 10,385
- Publications: 2,352

Operating surplus (deficit) before support, investments, other income and depreciation: (198,599)

### Operating Expenses
- Program expenses: 1,549,380
- General and Administrative: 380,761
- Fundraising: 806

Total operating expenses before depreciation: 1,930,947

### Support and Other Income
- Commissions: 185,977
- PPP Grant: 270,300
- SBA grant: 10,000
- Other income: 10,290

Total support and other income: 476,567

Operating surplus (deficit) before investments and depreciation: 277,968

### Investment and Interest Income
- Investment income net: 368,115
- Other interest income: 214

Total investment and interest income: 368,329

Operating surplus (deficit) before depreciation: 646,297

### Depreciation
- Depreciation: (53,973)

Decrease in net assets: 592,324

**Beginning net assets:** 1,355,319
**Ending net assets:** 1,947,643