

The **National Association for Campus Activities (NACA)** empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities. NACA’s vision is to create college communities where everyone belongs.

MEMBERSHIP

School Membership Demographics
By Full Time Enrollment (FTE)

<500.....	8
501–1,000.....	25
1001–5,000.....	312
5,001–10,000.....	157
10,001–15,000.....	80
15,001–25,000.....	68
25,001+.....	70
Total.....	723

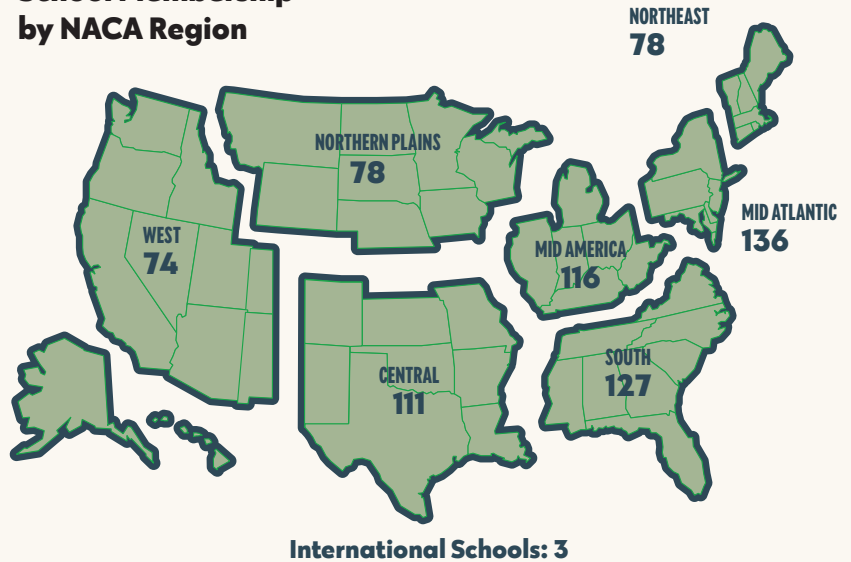
By Institution Type

Public.....	408
Private.....	315

Affiliate Members.....10

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and not eligible for school or associate membership may join NACA as affiliate members.

School Membership by NACA Region



Associate Membership Demographics

National General Members.....	79
National Self-Represented/Solo Artists.....	38
Regional General Members.....	9
Regional Self-Represented/Solo Artists.....	34
Total Associate Members.....	160

EVENT ATTENDANCE

2021 Virtual NACA® Live

Total Schools.....	223
Total Associate Firms.....	52
Total Delegates.....	3,618

2020 NACA Virtual #1

Total Schools.....	100
Total Delegates.....	361
Total Associate Firms.....	61

2020 NACA Virtual #2

Total Schools.....	133
Total Delegates.....	556
Total Associate Firms.....	55

857 schools attended virtual NACA events in FY21.



NACA Summer Series

As an alternative to in-person institutes, NACA created the Summer Series—a virtual education program that focuses on various topics throughout the summer.

Series.....	Schools	Series.....	Schools
Concert Management.....	23	DEI–Advocacy.....	58
Programming Board.....	59	Student Government.....	54
Marketing.....	72	Leadership.....	64
DEI–Identity.....	45	Esports.....	26

Total Schools.....401
Total Participants.....1,286

**NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES
STATEMENT OF FINANCIAL POSITION**

As of April 30, 2021

ASSETS

Current Assets	
Cash and cash equivalents	\$571,367
Accounts receivable	106,634
Prepaid expenses.....	34,685
Deposits for future events, current	74,038
Total current assets.....	786,724
Investments	1,652,108
Property and equipment	
Land	277,414
Building.....	704,053
Office furniture and equipment.....	768,746
Total cost	1,750,213
Less, accumulated depreciation	(1,253,678)
Net property and equipment.....	496,535
Other Assets	
Notes receivable, noncurrent.....	0
Deposits, noncurrent	89,599
Other.....	0
Total other assets	89,599
Total assets.....	3,024,966
LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts payable and accrued expenses	\$30,054
Accrued wages and compensated absences	113,972
Deferred membership and other fees	524,251
SBA loan (current portion).....	3,307
PPP 2.0 loan.....	232,300
Total current liabilities.....	903,884
Long-Term Liabilities	
Due to NCLP	26,746
SBA loan, net of current portion.....	146,693
Total Long Term Liabilities	173,439
Total Liabilities	1,077,323
NET ASSETS	
Unrestricted	1,894,459
Temporarily restricted.....	53,184
Total net assets.....	1,947,643
Total liabilities and net assets	3,024,966

**NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES
STATEMENT OF ACTIVITIES**

Year Ending April 30, 2021

OPERATING REVENUES

Membership dues.....	\$743,131
Regional virtual events.....	330,985
Convention.....	497,243
Summer Programs.....	148,252
Collaborative arrangements.....	10,385
Publications	2,352
Total revenues and other support	1,732,348

OPERATING EXPENSES

Program expenses.....	1,549,380
General and Administrative	380,761
Fundraising.....	806
Total operating expenses before depreciation.....	1,930,947

Operating surplus (deficit) before support,
investments, other income and depreciation

SUPPORT AND OTHER INCOME

Commissions.....	185,977
PPP Grant.....	270,300
SBA grant.....	10,000
Other income	10,290
Total support and other income	476,567

Operating surplus (deficit)
before investments and depreciation

INVESTMENT AND INTEREST INCOME

Investment income net.....	368,115
Other interest income.....	214
Total investment and interest income	368,329

Operating surplus (deficit) before depreciation.....

Depreciation.....

Decrease in net assets

Beginning net assets..... 1,355,319
Ending net assets..... 1,947,643