

# NACA by the Numbers

## FY20 Annual Report



The **National Association for Campus Activities (NACA)** empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities. NACA's vision is to create college communities where everyone belongs.

### School Membership Demographics

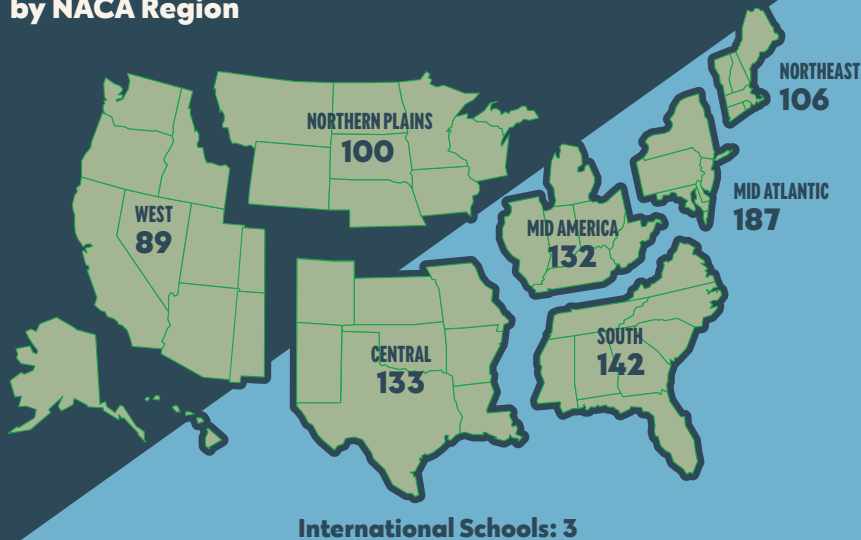
#### By Full Time Enrollment (FTE)

<500.....	12
501-1,000.....	24
1001-5,000.....	392
5,001-10,000.....	196
10,001-15,000.....	100
15,001-25,000.....	83
25,001+.....	85
<b>Total.....</b>	<b>892</b>

#### By Institution Type

Public.....	503
Private.....	389

### School Membership by NACA Region



### Event Attendance

#### 2020 NACA® Live

Total Schools.....	354
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#### 2019 South Regional Conference

Total Schools.....	85
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#### 2019 Mid Atlantic Regional Conference

Total Schools.....	69
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#### 2019 Mid America Regional Conference

Total Schools.....	81
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#### 2019 Central Regional Conference

Total Schools.....	54
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#### 2019 Northeast Regional Conference

Total Schools.....	136
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#### 2019 West Regional Conference

Total Schools.....	73
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#### 2019 Northern Plains Regional Conference

Total Schools.....	92
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# schools attended  
NACA events in FY20.

### Associate Membership Demographics

National General Members.....	159
<b>National Self-Represented/Solo Artists.....</b>	<b>84</b>
Regional General Members.....	49
<b>Regional Self-Represented/Solo Artists.....</b>	<b>144</b>
<b>Total Associate Members.....</b>	<b>436</b>

### Affiliate Members.....16

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and not eligible for school or associate membership may join NACA as affiliate members.

### Institutes

Huge Leadership Weekend.....	91 Delegates
Programming Board Institute.....	90 Delegates
Summer Leadership Event.....	144 Delegates
Concert Management Institute.....	51 Delegates
Student Government West.....	110 Delegates
Student Government East.....	176 Delegates
Student Organizations Institute.....	83 Delegates
National Leadership Symposium.....	28 Delegates



Over 150 schools participated in NACA Institutes.

# NACA by the Numbers

## FY20 Financial Statements



### NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF FINANCIAL POSITION

As of April 30, 2020

#### ASSETS

Current Assets	
Cash and cash equivalents .....	\$143,451
Accounts receivable .....	178,568
Prepaid expenses.....	45,985
Deposits for future events, current .....	72,586
Total current assets.....	440,590
Investments .....	1,300,473
Property and equipment	
Land .....	277,414
Building.....	704,053
Office furniture and equipment.....	839,838
Total cost .....	1,821,305
Less, accumulated depreciation .....	(1,270,797)
Net property and equipment.....	550,508
Other Assets	
Notes receivable, noncurrent.....	0
Deposits, noncurrent .....	80,328
Other.....	0
Total other assets .....	80,328
<b>Total assets.....</b>	<b>2,371,899</b>

#### LIABILITIES AND NET ASSETS

Current Liabilities	
Accounts payable and accrued expenses .....	\$35,431
Accrued wages and compensated absences .....	102,795
Deferred membership and other fees .....	341,414
Line of credit .....	240,000
Total current liabilities.....	719,640
Long-Term Liabilities .....	
Due to NCLP .....	26,634
PPP Loan.....	270,300
Total Long Term Liabilities .....	296,934
<b>Total Liabilities.....</b>	<b>1,016,574</b>

#### NET ASSETS

Unrestricted .....	1,302,057
Temporarily restricted.....	53,268
Total net assets.....	1,355,325
<b>Total liabilities and net assets .....</b>	<b>2,371,899</b>

### NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF ACTIVITIES

Year Ending April 30, 2020

#### OPERATING REVENUES

Membership dues.....	\$1,034,405
Regional income.....	1,656,922
Convention.....	1,203,420
Institutes.....	514,013
Collaborative arrangements.....	36,723
Internship Program .....	
Publications .....	10,968
Total revenues and other support .....	4,456,451

#### OPERATING EXPENSES

Program expenses.....	4,149,482
General and Administrative.....	535,745
Fundraising.....	8,847
Total operating expenses before depreciation.....	4,694,074

Operating surplus (deficit) before support,  
investments, other income and depreciation .....

(237,623)

#### SUPPORT AND OTHER INCOME

Commissions.....	128,356
NACA office support .....	
Other income .....	26,467
Total support and other income .....	154,823

Operating surplus (deficit) before investments  
and depreciation.....

-82,800

#### INVESTMENT AND INTEREST INCOME

Investment income net.....	-16,926
Other interest income.....	1,438
Total investment and interest income .....	-15,488

Operating surplus (deficit) before depreciation.....

(98,288)

Depreciation.....

(60,610)

Decrease in net assets .....

(158,898)

**Beginning net assets.....**

**1,514,217**

**Ending net assets.....**

**1,355,319**