The National Association for Campus Activities (NACA) is the recognized leader in higher education providing knowledge, ideas and resources for campus life. We provide our members with programs and events focusing on student and professional leadership development, program planning, concert management, diversity and more. Our school and associate members also have access to one of the largest campus activities networking and talent buying resources in the country.

### School Membership Demographics

**By Full Time Enrollment (FTE)**

- <500 ......................................................... 14
- 501–1,000 .................................................. 31
- 1,001–5,000 .............................................. 405*
- 5,001–10,000 ............................................. 198
- 10,001–15,000 .......................................... 94
- 15,001–25,000 ........................................... 85
- 25,001+ .................................................... 78
- Total .......................................................... 905

**By Institution Type**

- Private .................................................... 409
- Public ..................................................... 496

### School Membership by NACA Region

- NACA® WEST ........................................... 95
- NACA® NORTHERN PLAINS ................... 104
- NACA® WEST ........................................... 95
- NACA® NORTHERN PLAINS ................... 104
- NACA® CENTRAL .................................. 122
- NACA® SOUTH ....................................... 142
- NACA® MID AMERICA .............................. 138
- NACA® MID ATLANTIC ......................... 189
- NACA® NORTHEAST ......................... 110
- International Schools: 5

### Associate Membership Demographics

- National General Members ...................... 178
- National Self-Represented/Solo Artists ........ 106
- Regional General Members ...................... 44
- Regional Self-Represented/Solo Artists ...... 182
- Total Associate Members ....................... 510

*The largest number of associate members are regional self-represented or solo artists.

### Event Attendance

- **2019 National Convention**
  - Total Schools ........................................... 322
- **2018 South Regional Conference**
  - Total Schools ........................................... 86
- **2018 Mid Atlantic Regional Conference**
  - Total Schools ........................................... 76
- **2018 Mid America Regional Conference**
  - Total Schools ........................................... 82
- **2018 Central Regional Conference**
  - Total Schools ........................................... 69
- **2018 Northeast Regional Conference**
  - Total Schools ........................................... 135
- **2018 West Regional Conference**
  - Total Schools ........................................... 86
- **2019 Northern Plains Regional Conference**
  - Total Schools ........................................... 92

*856 schools attended NACA events in FY19.*

### Institutes

- Huge Leadership Weekend ....................... 98 Delegates
- Programming Board Institute ................... 62 Delegates
- Summer Leadership Event ....................... 150 Delegates
- Concert Management Institute ............... 49 Delegates
- Student Government West ..................... 110 Delegates
- Student Government East ...................... 155 Delegates
- Student Organizations Institute ............... 78 Delegates
- National Leadership Symposium ............. 42 Delegates

*NACA Institutes have become very popular, with many selling out.*
NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES
STATEMENT OF FINANCIAL POSITION
As of April 30, 2019

ASSETS
Current Assets
Cash and cash equivalents ................................................. 213,874
Accounts receivable .......................................................... 249,492
Prepaid expenses ............................................................... 118,071
Deposits for future events, current .................................... 83,267
Total current assets ................................................................ 664,704

Investments ............................................................................. 1,317,400

Property and equipment
Land .................................................................................. 277,414
Building ............................................................................. 711,303
Office furniture and equipment ........................................... 839,838
Total cost ............................................................................. 1,828,555
Less, accumulated depreciation ........................................... (1,210,187)
Net property and equipment .................................................. 618,368

Other Assets
Notes receivable, noncurrent ............................................... 0
Deposits, noncurrent ........................................................... 57,903
Other .................................................................................. 3,763
Total other assets ..................................................................... 61,666

Total assets ........................................................................... 2,662,138

LIABILITIES AND NET ASSETS
Current Liabilities
Accounts payable and accrued expenses ............................... 125,773
Accrued wages and compensated absences ......................... 75,505
Deferred membership and other fees ................................. 913,735
Line of credit ....................................................................... 0
Total current liabilities .......................................................... 1,115,013

Long-Term Liabilities
Due to NCLP ........................................................................ 29,143
Deferred Payments ............................................................... 3,764
Total Long Term Liabilities .................................................... 32,907

Total Liabilities ...................................................................... 1,147,921

NET ASSETS
Unrestricted .......................................................................... 1,458,932
Temporarily restricted ........................................................ 55,285
Total net assets ...................................................................... 1,514,217

Total liabilities and net assets ................................................ 2,662,138

NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES
STATEMENT OF ACTIVITIES
Year Ending April 30, 2019

OPERATING REVENUES
Membership dues .................................................................. 1,037,263
Regional income ................................................................. 1,934,755
Convention .......................................................................... 1,232,062
Institutes ............................................................................. 469,951
Collaborative arrangements ................................................ 42,425
Spring events ........................................................................ 26,124
Publications .......................................................................... 24,396
Total revenues and other support ....................................... 4,766,976

OPERATING EXPENSES
Program expenses ................................................................. 4,311,378
General and Administrative .................................................. 479,262
Fundraising .......................................................................... 7,491
Total operating expenses before depreciation ..................... 4,798,131

Operating surplus (deficit) before support, investments, other income and depreciation .................. (31,155)

SUPPORT AND OTHER INCOME
Commissions ....................................................................... 100,000
NACA office support ........................................................... 15,505
Total support and other income ........................................... 115,505

Operating surplus (deficit) before investments and depreciation ........................................... 84,350

INVESTMENT AND INTEREST INCOME
Investment income net ........................................................ 80,483
Other interest income ........................................................... 275
Total investment and interest income ................................. 80,758

Operating surplus (deficit) before depreciation .................... 165,108

Depreciation ........................................................................ (118,433)
Decrease in net assets ......................................................... 46,675

Beginning net assets ......................................................... 1,467,542
Ending net assets ............................................................... 1,514,217