



**Advancing Campus Activities
in Higher Education**

THE CENTER FOR EXCELLENCE IN
HIGHER EDUCATION LAW & POLICY
at Stetson University College of Law

For immediate release

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NACA and Stetson University College of Law Form Partnership

(Columbia, SC)— The National Association for Campus Activities (NACA) and Stetson University College of Law have formed a partnership to focus on issues of higher education law and policy as well as risk management.

As part of the new partnership, Dean Darby Dickerson will be the keynote speaker at the Professional Development Luncheon for the 2007 NACA West Regional Conference, Nov. 8-11 in Spokane, WA. Her talk will focus on Legal Issues in Higher Education and Campus Activities. Numerous other opportunities for professional development for NACA members will be provided by Stetson in the future.

“NACA has worked with Stetson on numerous projects in the past and they have provided essential information to our college and university members,” said Jon Dooley, Chair of the NACA Board of Directors. “Through this partnership, we hope to provide tools and resources to campus activities professionals to assist them in understanding the complex issues surrounding risk management and other legal issues.”

“We have been impressed with the mission and work of NACA and welcome the opportunity to develop new education programs that will advance the field of student activities,” said Dickerson.

“It is important for student activities professionals to have a strong grounding in risk-management and legal concepts that impact their daily activities, and we hope to develop programming to advance an understanding of these concepts,” said Professor Peter F. Lake, Director of Stetson’s Center for Excellence in Higher Education Law and Policy.

About NACA

NACA links the higher education and entertainment communities in a business and learning partnership, creating educational and business opportunities for its school and professional members. Established in 1960 to help increase the buying power of campus programming dollars, NACA now has more than 1,040 college and university members and close to 650 associate members who represent artists, lecturers and performers.

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Today, NACA offers a wide variety of events, educational workshops, publications, webinars and networking opportunities for colleges and universities across the country. The Association's programs focus on program planning, risk management, multicultural education, concert management, student and professional leadership development, student government and more. Through its Web site, www.naca.org, NACA also provides students and professional staff with a number of online programming and professional development tools.

About Stetson University College of Law

Stetson University College of Law was founded in 1900 and is Florida's first law school. With a main campus near St. Petersburg, Florida and a Law Center near downtown Tampa, the College of Law has a long history of training outstanding lawyers and judges. In addition to its national rankings in the areas of advocacy and legal writing, Stetson has long been a leader in the field of higher education law and policy.

For 29 years, Stetson has been home to the National Conference on Law and Higher Education, which is the leading conference on law and policy for higher education professionals. In 2004, the College of Law created the Center for Excellence in Higher Education Law and Policy, which is led by Professor Peter F. Lake. The Center's mission is to advance the field of higher education law and policy by conducting quality research and producing outstanding scholarship in the area of higher education law and policy; presenting interdisciplinary conferences and special programs in areas affecting higher education law and policy; and forging productive relationships with other organizations devoted to the advancement of law and higher education both within the United States and throughout the world.

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