

# NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES

**ANNUAL REPORT FY09**



**Advancing Campus Activities  
in Higher Education**

## Mission Statement

NACA advances campus activities in higher education through a business and learning partnership, creating educational and business opportunities for its school and professional members. Established in 1960 to help increase the buying power of campus programming dollars, NACA now has more than 1,000 college and university members and close to 650 associate members who represent artists, lecturers and performers.

Today, NACA offers a wide variety of events, educational institutes, publications and networking opportunities for colleges and universities across the country. The Association's programs focus on program planning, risk management, multicultural education, concert management, student and professional leadership development, student government and more. Through its web site, [www.naca.org](http://www.naca.org), NACA also provides students and professional staff with a number of online programming and professional development tools.

## A Brief History

In 1960, a group of school representatives formalized a simple and practical idea to help increase the buying power of their campus programming dollars. They developed a process that allowed schools within close geographical proximity to work together to share travel and other logistical costs for artists and performers booked for campus shows over a certain block of dates. This process, now known as Block Booking, forms the cornerstone of the National Association for Campus Activities (NACA).

Almost 50 years after that first meeting, we have evolved into the nation's largest collegiate organization for campus activities, with programs and services designed to reflect the field's increased responsibilities for student leadership development as well as entertainment programming. Our activities and services link the higher education and entertainment communities, providing a unique forum for business and professional development, information exchange and networking.

## Meetings and Events

At NACA events, members have the opportunity to attend educational sessions, network with peers and associates and view entertainment options live during showcases.

The 2009 NACA National Convention was held in Nashville, TN.

|                     |       |
|---------------------|-------|
| School delegates    | 2,045 |
| Schools represented | 415   |
| Associate delegates | 303   |
| Exhibitors          | 172   |

Six of NACA's seven regions host their regional conference in the fall, with one offering its conference in the spring. One of our regions also offers a spring festival.

Nearly 60 colleges and universities participated in the Graduate Program Fairs at the 2008–09 Regional Conferences, the second year of implementation.

## 2008–2009 NACA Institutes

NACA's Institutes are a great opportunity for specialized training for both staff and students.

### HUGE LEADERSHIP WEEKEND

The mission of Huge Leadership Weekend is to provide students with continued development and growth in areas of citizenship and service, effective programming, ethics & character, interpersonal skills, organizational development, and personal development.

### CONCERT MANAGEMENT INSTITUTE

The NACA Concert Management Institute offers students and staff an educational opportunity to enhance basic skills required to select, promote and produce major concerts on campuses.

### PROGRAMMING BASICS INSTITUTE

The NACA Programming Basics Institute is geared toward new college student programmers who have little or no experience coordinating campus programs and events.

### RISK MANAGEMENT INSTITUTE

The NACA/Stetson University Risk Management Institute offers higher education professionals the opportunity to deepen their understanding of risk management principles and to enhance their skills in managing the risks of college student activities.

### NATIONAL LEADERSHIP SYMPOSIUM

The National Leadership Symposium is a professional development experience designed for faculty members, student affairs professionals and other education practitioners involved with promoting college student leadership education.

### STUDENT GOVERNMENT INSTITUTE-WEST

### STUDENT GOVERNMENT INSTITUTE-EAST

The NACA Student Government Institutes assist student governments in the development of strong, effective, student-driven leadership on campus.

## NACA Foundation

The NACA Foundation was established in August 1982 for the purpose of development and delivery of educational programs and services for college and university students, professional staff and others who work in the field of campus activities. The Foundation seeks to promote the achievement of excellence in the field and promote campus activities work as a profession. It does this by supporting efforts to expand professional knowledge and expertise through research, theory and skill development.

The NACA Foundation is a 501(c)(3) organization, making all gifts tax deductible as charitable contributions up to the amount of any item that might have been received in return, such as the market value of an item purchased in a silent auction. Funds raised through donations are applied as one of the following based on the donor's wishes.

## Scholarships and Grants

Through Foundation funds, NACA provides scholarships and grants which can be applied for throughout the year. Applications are available on the NACA Web site.

The Foundation awarded 23 scholarships totalling \$18,125 in FY 2009.

## 2008–2009 Scholarship Winners

### East Coast Undergraduate Scholarship for Student Leaders

David de la Fuente, Fordham University Lincoln Center (NY)  
Kelly T. Schneider, Moravian College (PA)

### Lori Rhett Memorial Scholarship

April Rose Castillo, Portland Community College (OR)

### NACA East Coast Graduate Student Scholarship

Aileen Graciela Hernandez, Columbia University (NY)  
Matthew Jenkins, Montclair State University (NJ)

### NACA Foundation Graduate Scholarships

McCullough: Melissa Ethridge, University of Tennessee  
Brattain: Christianne Medrano, Indiana University  
Daugherty: Ellen Roof, Bowling Green State University (OH)

### NACA Regional Council Student Leader Scholarships

**NACA Central:** Kendra L. Smith, University of Central Oklahoma

**NACA Mid America:** Sharee Myricks, Indiana University Purdue University Indianapolis

**NACA Mid Atlantic:** Jessica Michaels, University of Maryland, Baltimore County

**NACA Northeast:** Michael Fazzino, Sacred Heart University (CT)

**NACA Northern Plains:** Carl James-Maddox Aldrich, Utah State University

**NACA South:** Brandon Gates, University of South Carolina

**NACA West:** Lurdes Hernandez, Western Washington University

### Ross Fahey Scholarships

**Ross winner:** Amy Gall, Plymouth State University (NH)

**Fahey winner:** Luke Settles, Boston University (MA)

### Scholarships for Student Leaders

**Public Media/Films Inc:** Amanda Nunoz, University of Texas at Austin

**Illiana:** Dominick Chiappetta, Triton College (IL)

**East Coast:** Solomon Chijioke, Drexel University and Community College of Philadelphia (PA)

**Unnamed Student Leader Scholarship:** Brandy Bandaruk, California State University Long Beach

**Joseph D. Giampapa:** Scott Loehrke, Bowling Green State University (OH)

### Southeast Region Student Leadership Scholarship

Johann C. St. John, Barry University (FL)

### Tese Caldarelli Scholarship

Julianne Warnke, The University of Toledo (OH)

# Lifetime Gifts 2008

## INDIVIDUAL GIFTS

### Chair's Club

*(Lifetime Gifts of \$2,500 or more)*

Ken Abrahams  
Dr. Robert Beodeker  
Robin Blake  
Ann Coyne  
Dr. Skip Daugherty  
Alan Davis  
Dr. Jonathan Dooley  
Frank Harris  
Brian Johnson  
Thomas Matthews  
Myra Morgan  
Paul & Stacy Shrode  
Caryl Stern  
Max Vest

### Patrons

*(Lifetime Gifts of \$2,000–2,499)*

Ken Bedini  
Sara Boatman  
Dennis Fahey  
Linda Picklesimer  
Susette Redwine  
Louis Ross  
Kandy Mink Salas  
Jay & Carolyn Scott  
dr. beth triplett

### Sustainers

*(Lifetime Gifts of \$1,500–1,999)*

Marilyn Bugenhagen  
Jeanne Dunay  
Camille Hawthorne  
Colleen Hennessy  
Raymon Parker  
Larry Payton  
Billye Potts  
Laura Pucket-Boler  
Albert Ruiz  
Ben Sherman  
Chuck Simpson  
Steven Slagle  
Dr. William Smedick  
Tony Warner

## Honorary Trustees

*(Lifetime Gifts of \$1,000–1,499)*

### NEW INDUCTEES:

Duane Anderson  
Dan & Renee Ashlock  
Dr. William Brattain  
Edmund T. Cabellon  
Brad Crownover  
Michelle Delaney  
Michael Davidson DeRosa  
Gail DiSabatino  
Jimmy Ferguson  
Robert Fink  
J. Tank Floyd  
Linda Fogg  
Ann Hale  
Mark Hall  
Logan Hampton  
Dorita Hatchett  
Larry Heller  
Debrah Irwin  
Craig & Charlotte Karges  
Ron Laffitte  
Richard & Rebecca Mais  
T. Todd Masman  
Maureen McDermott  
MaryJo Mertens  
Karen Moody  
Debrah Moriarty, PhD  
Susan Murphy  
Tanya McGinn Paolo  
Dr. Dennis Pruitt  
Rich Ramos  
David & Judy Ross  
Bob Sasena  
Gordon Schell  
George Sedano  
Dr. Gayle Spencer  
Keith Stocker  
Ernie Stufflebean  
Karen Taussig  
Nancy Walborn  
Steve Westbrook  
Bruce Zimmerman

## CORPORATE GIFTS

Big Wave International, LTD. (CT)  
Collegiate EmPowerment  
Concert Ideas Inc. (NY)  
DCA Productions (NY)  
Fun Enterprises, Inc. (MA)  
Funny Business Agency (MI)  
Joey Edmonds Presents (CA)  
Kramer Entertainment (MI)  
NACA Mid Atlantic Region  
NACA National Conventions  
NACA Northeast Region  
The Smith Agency, Inc. (MI)

# Annual Gifts 2008

## INDIVIDUAL GIFTS

### Partners

*(Annual Gift of \$250–\$499)*

Alan Davis  
Michelle Delaney  
Dr. Jonathan Dooley  
James Fichera  
Kristie Gerber  
Thomas Hailey  
Leslie Heusted  
David Hulme  
Caren Korin  
Heather Lorenz  
Tim Lorenz  
Tanya McGinn Paolo  
Matthew Miller  
Michael Miller  
Steve Ransom  
Rosario Soares  
Chuck Stanley  
Christine Storck

### Promisors

*(Annual Gift of \$100–\$249)*

Daniel Ashlock  
Ken Bedini  
Dr. Robert Beodeker  
Pattie Bostic  
Ken Brill  
Bob Busch  
Ed Cabellon  
M. Kevin Fahey  
Tom Forbes  
Frank Harris  
Dorita Hatchett  
John Lindsay  
Matthew Miller  
Maureen Morrison  
Duane Orloske  
Rich Ramos  
David Ross  
Megan Sage  
Kevin Schaudt  
Paul Shrode  
Chuck Simpson  
James Spinnato  
Caryl Stern

## Contributors

*(Annual Gift of \$5–\$99)*

Ashlee Burrs  
Silvia Chan  
Paul Choiniere  
Jerry Copsinis  
Ann Coyne  
Lucy Croft  
Brian Daley  
Michael Daniels  
David DeAngelis  
Adam Frank  
Tom Groh  
Shelby Harris  
Scott Hazan  
Beth Hoag  
Debi Kee  
John Khairallah  
Ryan Kocsondy  
Gregg Meyer  
Karen Misiaszek  
Charles Morrell  
Erin Morrell  
Celia Norcross  
Corey O'Brien  
Alicia Parks  
Angela Zemke  
Rich Ramos  
Steve Rose  
John Saddlemire  
Joanna Shaver  
Heather Smith  
Stephanie Thomas  
Richard Veilleux  
Lee Williams  
Brain Wooten  
Cara Workman

## CORPORATE GIFTS

### School/Company Pacesetters

*(Annual Gift of \$1,000–4,999)*

Fun Enterprises, Inc.  
Herff Jones Photography  
NACA Central  
NACA Mid Atlantic

### School/Company Promisors

*(Annual Gift of \$500–999)*

Johnson & Wales University  
NACA South  
NACA West  
Party Vision, LLC.

### School/Company Contributors

*(Annual Gift of \$100–499)*

Albertus Magnus College  
Augustana College  
Bay Queen Cruises  
Blue Man Group  
Bridgewater State College  
Bryant University  
Eastern Connecticut State University  
Forbes Marketing Group  
Johnson & Wales University  
LTE Consulting, Inc.  
NACA Mid America  
Party Vision, LLC.  
Roger Williams University  
SEI  
Southern New Hampshire University  
Suffolk University

## Volunteer Management

During the summer of 2008, a National Volunteer Development Coordinator position was created to improve the recruitment, selection, training, supervision and recognition practices for NACA volunteers. Members of the new Regional Conference Program Committees assembled in Columbia, SC in December 2008 for training on the new volunteer structure supporting the NACA Regional Conferences.

## 2008–2009 Partnerships

**Student Affairs Assessment & Knowledge Consortium:** The Consortium is a first-of-its-kind program that will coordinate campus-wide assessment data and benchmarking analysis. This is a partnership with Student Voice, NASPA, NACA, NIRSA, NODA and ASCA. During the first year of the Consortium, a primary area of study and scholarship will be within the area of campus activities.

**Association for Student Conduct Administration:** The NACA/ASCA Student Organizations Institute will offer higher education professionals and student organization advisors the opportunity to deepen their understanding of the principles related to advising, risk management and student conduct and to enhance their skills in these areas. Planning for this new program began in February 2009 and will be offered in July 2010.

## Additional Partnerships:

American College Personnel Association  
 Association of College and University Housing Officers - International  
 Association of College Unions - International  
 Association of Fraternity/Sorority Advisors  
 Council for the Advancement of Standards in Higher Education  
 Council of Higher Education Management Associations  
 Higher Education Association Sustainability Consortium  
 Inter-Association Task Force  
 National Association of Student Personnel Administrators  
 National Clearinghouse for Leadership Programs  
 National Hazing Study  
 National InterFraternal Foundation  
 National Orientation Directors Association  
 National Resource Center for the First-Year Experience and Students in Transition  
 National Wildlife Federation  
 Stetson University College of Law  
 Student Affairs Higher Education Consortium  
 The Placement Exchange

## NACA LEADERSHIP



Chair  
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 Western Illinois University  
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# Financial Reports

NACA uses the accrual method of accounting.

## NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

APRIL 30, 2009 AND 2008

|                                   | 2009                | 2008                |   | 2009                | 2008                |
|-----------------------------------|---------------------|---------------------|---|---------------------|---------------------|
| <b>ASSETS</b>                     |                     |                     | <b>LIABILITIES AND NET ASSETS</b>       |                     |                     |
| Current Assets                    |                     |                     | Current Liabilities                     |                     |                     |
| Cash and cash equivalents         | \$ 91,694           | \$ 28,161           | Accounts payable and accrued expenses   | \$ 152,709          | \$ 397,172          |
| Accounts receivable               | 30,802              | 81,723              | Accrued wages                           | 120,488             | 105,498             |
| Prepaid expenses                  | 64,925              | 103,184             | Deferred membership/other fees          | 462,256             | 555,720             |
| Other current assets              | 56,671              | 125,024             | Line of credit                          | 500,000             | 440,000             |
| <b>Total current assets</b>       | <b>244,092</b>      | <b>338,092</b>      | Short-term borrowing                    | 50,00               |                     |
| Investments                       | 668,316             | 668,316             | Other current liabilities               | 54,122              |                     |
| Property and Equipment            |                     |                     | Current maturities of long-term debt    | 38,840              | 42,507              |
| Land                              | 277,414             | 277,414             | <b>Total current liabilities</b>        | <b>1,378,415</b>    | <b>1,540,897</b>    |
| Building                          | 599,101             | 577,101             | Long-Term Liabilities                   |                     |                     |
| Office furniture and equipment    | 1,160,100           | 1,162,638           | Long-term debt, less current maturities | 450,300             | 488,960             |
| Total cost                        | 2,036,615           | 2,017,153           | <b>Total liabilities</b>                | <b>1,828,715</b>    | <b>2,029,857</b>    |
| Less, accumulated depreciation    | 1,333,444           | 1,138,128           | Minority Interest                       | 42,000              | 42,000              |
| <b>Net property and equipment</b> | <b>703,171</b>      | <b>879,025</b>      | Net Assets (Deficit)                    |                     |                     |
| Other Assets                      |                     |                     | Unrestricted                            |                     |                     |
| Deposits                          | 47,591              | 135,946             | Board designated                        | 575,209             | 668,316             |
| <b>Total assets</b>               | <b>\$ 1,570,063</b> | <b>\$ 2,021,379</b> | Undesignated                            | (875,861)           | (718,794)           |
|                                   |                     |                     | <b>Total net assets (deficit)</b>       | <b>(300,652)</b>    | <b>(50,478)</b>     |
|                                   |                     |                     | <b>Total liabilities and net assets</b> | <b>\$ 1,570,063</b> | <b>\$ 2,021,379</b> |

### EDUCATIONAL FOUNDATION NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF ACTIVITIES

YEAR ENDED APRIL 30, 2009



|  |                   |
|--|-------------------|
| Revenue and Other Support              | <b>Total</b>      |
| Contributions/sponsorships             | \$ 38,071         |
| Investment return                      | (12,038)          |
|  | <b>26,033</b>     |
| <b>Total revenue and other support</b> | <b>26,033</b>     |
| Expenses                               |                   |
| Program                                | 20,370            |
| General & administrative               | 4,337             |
| Fund raising                           | 2,880             |
| <b>Total expenses</b>                  | <b>27,587</b>     |
| <b>Change in net assets</b>            | <b>(1,554)</b>    |
| Net Assets                             |                   |
| Beginning                              | 388,329           |
| <b>Ending</b>                          | <b>\$ 386,775</b> |

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