



NACA INSTITUTES

Huge Leadership Weekend ■ June 3–6 ■ San Antonio
Programming Basics Institute ■ June 10–13 ■ Philadelphia
Concert Management Institute ■ June 24–27 ■ Milwaukee
National Leadership Symposium ■ July 8–11 ■ Richmond
Student Government West Institute ■ July 8–11 ■ Denver
Student Government East Institute ■ July 15–18 ■ Washington, DC
Student Organizations Institute ■ July 22–25 ■ Louisville



NACA Huge Leadership Weekend

June 3–6 | John Newcombe Tennis Ranch in San Antonio (TX)

Mission:

The mission of **Huge Leadership Weekend (HLW)** is to provide students with continued development and growth in areas of citizenship & service, effective programming, ethics & character, interpersonal skills, organizational development, and personal development. HLW strives to serve new and seasoned professionals in a dynamic environment which fosters communication, discussion, and cognitive enhancement on a focused topic or interest.

Workshops:

The HLW is a 3-day educational and recreational retreat for student leaders and higher education professionals. HLW is comprised of two workshops tracks:

Leadership Academy—This workshop is for newly selected campus leaders. Various topics are presented to develop a solid foundation and basic skills within the 6 principles.

Professional Development Workshop—Created for college professionals working in student activities and/or leadership development. Workshop presentations are designed to enhance skills in working with students in leadership roles and to introduce new developments, hot topics, and other related skills.

Curriculum:

Huge Leadership Weekend focuses on 6 key principles. These key principles are shared through educational presentations, group activities, one-on-one contact sessions, and small group mentor activities. Our goal is to create a balanced educational experience and to provide participants useful and effective leadership skills and tools.

HLW Principles:

Citizenship/Service focuses on the responsibilities of striving to uphold community standards and being an effective member of a group and/or community, as well as the role of serving others.

Effective Programming enhances skills necessary in successfully planning, implementing, and assessing campus sponsored programs.

Ethics and Character is the study of moral standards and the distinctive qualities that set good leaders apart.

Interpersonal Skills develop skills and enforce behaviors that involve positive relationships between others.

Personal Development encourages participants to better understand oneself and to strengthen personal skills.

Organizational Development studies individual organizational skills and the skills needed to effectively lead groups.

The Professional Development Workshop is an intense educational program based on a topic area within the field of student affairs. Presentations and activities will range from basic information to in-depth knowledge designed to challenge professionals to be more effective and successful advisors and professionals. Topics for the workshop may include trends in higher education, current hot topics, and other subject areas that will benefit new and seasoned student affairs professionals.

Accommodations and Meals:

The registration fee includes housing and all meals. Efforts will be made to honor roommate requests that are submitted on the Participant Information Form included in the registration confirmation packet. If you do not have a roommate preference, a roommate will be assigned to you. All meals will be provided through your registration. Please indicate any special dietary needs on the Participant Information Form.

Early Registration Fees and Deadlines:

\$315 for NACA Members until April 21

\$394 for non-members until April 21

Regular Registration Fees and Deadlines:

\$343 for NACA Members after April 21

\$430 for non-members after April 21

Final registration deadline: May 6

Registration Limit:

This institute is limited to 115 delegates and is open to NACA members and non-members on a first-come, first-served basis.

Refund Policy for All NACA Institutes:

Refunds for registration will be made only for requests received in writing at the NACA Office prior to the early registration deadline for the respective event. No refunds will be given for registrations after the stated early registration deadline. However, participant substitutions may be allowed if the request is submitted no later than 3 weeks prior to the start of the institute. A \$100 administrative fee will be charged for each cancellation.

“This was my first NACA institute and I LOVED it! Thank you!”

“I loved the weekend, all the sessions, and the overall experience. I honestly cannot wait until next year.”

NACA Programming Basics Institute

June 10–13 | Villanova University

The **NACA Programming Basics Institute** is geared toward NEW college student programmers who have little or no experience coordinating campus programs and events. This hands-on, interactive Institute offers new programmers the opportunity to develop and enhance essential skills necessary to produce campus programs.

Through large group sessions, cluster discussions and hands-on practice, participants will:

- Develop basic programming skills in an experiential format;
- Gain hands-on experience creating, promoting, implementing and evaluating events;
- Develop a network of peers to call upon for ideas, resources and problem-solving strategies;
- Learn ways to creatively publicize and promote campus events to specific audiences;
- Improve leadership skills in areas such as delegation, meeting facilitation and effective communication;
- Enhance their understanding of contracting and negotiation; and
- Form working programming boards with advisors and develop and present events during the workshop.

Accommodations and Meals:

The registration fee includes housing and all meals. Efforts will be made to honor roommate requests that are submitted on the Participant Information Form included in the registration confirmation packet. If you do not have a roommate preference, a roommate will be assigned to you. All meals will be provided through your registration. Please indicate any special dietary needs on the Participant Information Form.

Early Registration Fees and Deadlines:

\$450 for NACA members until April 28

\$565 for non-members until April 28

Regular Registration Fees and Deadlines:

\$520 for NACA members after April 28

\$645 for non-members after April 28

Final registration deadline: May 13

Registration Limit:

This institute is limited to 68 delegates and is open to NACA members and non-members on a first-come, first-served basis.

Refund Policy for All NACA Institutes:

Refunds for registration will be made only for requests received in writing at the NACA Office prior to the early registration deadline for the respective event. No refunds will be given for registrations after the stated early registration deadline. However, participant substitutions may be allowed if the request is submitted no later than 3 weeks prior to the start of the institute. A \$100 administrative fee will be charged for each cancellation.

NACA Concert Management Institute

June 24–27 | University of Wisconsin-Milwaukee

The **NACA Concert Management Institute** offers students and staff an educational opportunity to enhance basic skills required to select, promote and produce major concerts on campuses. The program is designed to give participants an opportunity to network with delegates from other schools and to develop an understanding of how the concert industry works. A variety of representatives from the industry will be involved in the Institute to lend their expertise to the delegates. Delegates will get hands-on experience behind the scenes at the Summerfest in Milwaukee.

Through lectures, panels and small group discussions, participants will learn:

- How to choose the right act for your school and budget;
- Skills for working with agents, middle agents and campus colleagues to make the show happen;
- How to decipher and negotiate contracts and technical riders;
- Basic concert programming skills in an experiential format;
- Techniques for marketing and promoting the show to your audience;
- Plans for security so you can manage risk;
- How to work with artists, road managers and ticket companies;
- Box office and house management;
- Tips to make a show run smoothly by taking care of details on the front end; and
- How the concert industry works.

Accommodations and Meals:

The registration fee includes housing and all meals. Efforts will be made to honor roommate requests that are submitted on the Participant Information Form included in the registration confirmation packet. If you do not have a roommate preference, a roommate will be assigned to you. All meals will be provided through your registration. Please indicate any special dietary needs on the Participant Information Form.

Early Registration Fees and Deadlines:

\$450 for NACA members until May 12

\$565 for non-members until May 12

Regular Registration Fees and Deadlines:

\$520 for NACA members after May 12

\$645 for non-members after May 12

Final registration deadline: May 27

Registration Limit:

This institute is limited to 48 delegates and is open to NACA members and non-members on a first-come, first-served basis.

Refund Policy for All NACA Institutes:

Refunds for registration will be made only for requests received in writing at the NACA Office prior to the early registration deadline for the respective event. No refunds will be given for registrations after the stated early registration deadline. However, participant substitutions may be allowed if the request is submitted no later than 3 weeks prior to the start of the institute. A \$100 administrative fee will be charged for each cancellation.

National Leadership Symposium

Transforming Leadership Education for Significant Learning

July 8–11 | University of Richmond

About the Symposium

The National Leadership Symposium is a professional development experience designed for faculty members, student affairs professionals and other educators involved with promoting college student leadership education. The program is coordinated by the National Association for Campus Activities (NACA) and the National Clearinghouse for Leadership Programs (NCLP).

Given the intense learning environment of the Symposium (included required reading prior to attending), it is advised that participants have significant professional experience in leadership education. Registration is limited to 50 people.

20th Anniversary Theme

For the 20th anniversary year of the National Leadership Symposium, the focus will be on the intersections of student learning and leadership. Transformative documents such as *Powerful Partnerships* and *Learning Reconsidered* challenge student affairs professionals to consider themselves as educators who facilitate student learning and development. Yet many practitioners continue to view themselves primarily as programmers, as providers of services and activities. This outlook can be especially detrimental to those working in the area of leadership development, which is increasingly calling for educators skilled in the creation of engaged pedagogy, integrative learning experiences, and intentional learning communities.

The Symposium puts forth the following suppositions: that leadership can and should be learned; that the learning and development leadership capacities are inextricably intertwined; and that leadership educators can purposefully foster learning environments that help students integrate knowledge, skills, and experiences in meaningful ways. The 2010 Symposium will offer an overview of some of the ways learning theories can be applied to student leadership development. It will examine socialization to the role of leadership educator and the role of authenticity in education and the development of intentional learning communities. Select learning theories and their implications for leadership learning will be presented. Strategies for constructing leadership-related learning outcomes and assessing leadership learning will also be discussed.

Participants in the 2010 National Leadership Symposium will:

- Learn how to recognize the qualities and attributes of today's student learners.
- Create environments that promote meaningful and measurable learning.
- Foster a learning environment that will promote transformative learning in the context of leadership.
- Develop a network of practitioners, educators, and scholars that can be used to augment their current understanding of leadership.

Scholars-in-Residence:

- Dr. Dennis (Denny) Roberts—Assistant Vice President for Faculty and Student Services of Qatar Foundation
- Dr. Stephen Quayle—Assistant Professor, College Student Personnel, University of Maryland
- Dr. Jillian Kinzie—Associate Director, Center for Postsecondary Research & NSSE Institute, Indiana University System

Program Chairs:

- Dr. Julie Owen—Associate Professor, New Century College, George Mason University
- Dr. Lucy Croft—Assistant Vice President for Student Affairs, University of North Florida

Early Registration Fees and Deadline:

\$540 until May 26

Regular Registration Deadline:

\$570 after May 26

Final registration deadline:

June 10

Registration Limit:

This institute is limited to 50 participants and is open to NACA/NCLP members and non-members on a first-come, first-served basis.

Membership:

To join NCLP or renew your membership, please go to <http://www.nclp.umd.edu/>

Refund Policy for All NACA Institutes:

Refunds for registration will be made only for requests received in writing at the NACA Office prior to the early registration deadline for the respective event. No refunds will be given for registrations after the stated early registration deadline. However, participant substitutions may be allowed if the request is submitted no later than 3 weeks prior to the start of the institute. A \$100 administrative fee will be charged for each cancellation.

Accommodations and Meals:

The registration fee includes housing and all meals. Efforts will be made to honor roommate requests that are submitted on the Participant Information Form included in the registration confirmation packet. If you do not have a roommate preference, a roommate will be assigned to you. All meals will be provided through your registration. Please indicate any special dietary needs on the Participant Information Form.

NACA Student Government Institutes

July 8–11 | Colorado School of Mines

July 15–18 | George Washington University (DC)

The NACA Student Government Institutes assist student governments in the development of strong, effective, student-driven leadership on campus. The Institutes are designed to help define the role of the student governments as liaisons for students and organizations.

When joining NACA at one of these two Institutes, delegates will:

- Learn how to improve relationships with university officials and campus staff;
- Discuss ways to create a desired impression of the student government;
- Establish a plan for working with campus and local media;
- Learn to create school spirit and loyalty through collaboration with other campus groups;
- Develop a role for the SGA in fostering a strong town-gown relationship;
- Learn to create programs to ensure leadership transition from one year to the next;
- Gain ideas on how to use technology to maximize student government presence, programs and services;
- Exchange resource materials with other school delegates through networking opportunities;
- Learn ways to recognize the diversity on campus and support the development of programs to achieve this goal;
- Learn to create unity in a student government where many opinions differ; and
- Develop strategies for campus outreach to provide the student government with the knowledge it needs to make tough decisions and recommendations.

Registration for these two Institutes includes tuition, lodging, meals and educational materials.

Refund Policy for All NACA Institutes:

Refunds for registration will be made only for requests received in writing at the NACA Office prior to the early registration deadline for the respective event. No refunds will be given for registrations after the stated early registration deadline. However, participant substitutions may be allowed if the request is submitted no later than 3 weeks prior to the start of the institute. A \$100 administrative fee will be charged for each cancellation.

“The conference was an amazing experience, especially because of the advisors and students from other universities.”

Student Government—West

Accommodations and Meals:

The registration fee includes housing and all meals. Efforts will be made to honor roommate requests that are submitted on the Participant Information Form included in the registration confirmation packet. If you do not have a roommate preference, a roommate will be assigned to you. All meals will be provided through your registration. Please indicate any special dietary needs on the Participant Information Form.

Early Registration Fees and Deadlines:

\$450 for NACA members until May 26

\$565 for non-members until May 26

Regular Registration Fees and Deadlines:

\$520 for NACA members after May 26

\$645 for non-members after May 26

Final registration deadline: June 10

Registration Limit:

This institute is limited to 120 delegates and is open to NACA members and non-members on a first-come, first-served basis.

Student Government—East

Accommodations and Meals:

The registration fee includes housing and all meals. Efforts will be made to honor roommate requests that are submitted on the Participant Information Form included in the registration confirmation packet. If you do not have a roommate preference, a roommate will be assigned to you. All meals will be provided through your registration. Please indicate any special dietary needs on the Participant Information Form.

Early Registration Fees and Deadlines:

\$450 for NACA members until June 2

\$565 for non-members until June 2

Regular Registration Fees and Deadlines:

\$520 for NACA members after June 2

\$645 for non-members after June 2

Final registration deadline: June 17

Registration Limit:

This institute is limited to 175 delegates and is open to NACA members and non-members on a first-come, first-served basis.

Student Organizations Institute

July 22-25 | University of Louisville

The number of student organizations on college campuses has grown significantly over the last decade and the need for greater support and oversight has increased at the same time. The NACA/ASCA Student Organizations Institute will offer higher education professionals and student organization advisors the opportunity to deepen their understanding of the principles related to advising, risk management and student conduct and to enhance their skills in these areas.

Institute participants will interact with facilitators and other participants to learn about both general and specific topics related to the culture, structure, resources, tools, and techniques that will help them to manage campus student organizations and their activities. Sessions will be structured in a variety of styles to allow for active learning.

Accommodations and Meals:

The registration fee includes lodging and breakfast and lunch every day of the institute. Each day of the institute will end at approximately 5:30 pm and delegates can then go out for dinner on their own. If you desire to stay off-campus, please contact the NACA Office.

Early Registration Fees and Deadlines:

\$450 for NACA members until June 9

\$565 for non-members until June 9

Regular Registration Fees and Deadlines:

\$520 for NACA members after June 9

\$645 for non-members after June 9

Final registration deadline: June 24

Registration Limit:

This institute is limited to 100 delegates and is open to NACA members and non-members on a first-come, first-served basis.

Refund Policy for All NACA Institutes:

Refunds for registration will be made only for requests received in writing at the NACA Office prior to the early registration deadline for the respective event. No refunds will be given for registrations after the stated early registration deadline. However, participant substitutions may be allowed if the request is submitted no later than 3 weeks prior to the start of the institute. A \$100 administrative fee will be charged for each cancellation.

“I have been to many conferences but this one was excellent and our entire team is still sharing insights with the rest of the staff. Job well done!”

QUESTIONS?

Contact Dionne at dionnee@naca.org or 803-217-3479.

NACA INSTITUTE REGISTRATION FORM

To register for any of the 2010 NACA institutes, please complete this form and return it to:

NACA • 13 Harbison Way • Columbia SC 29212-3401, or fax it to 803-749-1047. Register online at www.naca.org!

Please use a separate form for each institute for which you wish to register delegates. This form may be photocopied.

NACA HUGE LEADERSHIP WEEKEND

June 3-6 | John Newcombe Tennis Ranch in San Antonio (TX)

Early Registration (before April 21)\$315

Regular Registration (after April 21)\$343

NACA PROGRAMMING BASICS INSTITUTE

June 10-13 | Villanova University

Early Registration (before April 28)

NACA members\$450

Non-members\$565

Regular Registration (after April 28)

NACA members\$520

Non-members\$645

NACA CONCERT MANAGEMENT INSTITUTE

June 24-27 | University of Wisconsin-Milwaukee

Early Registration (before May 12)

NACA members\$450

Non-members\$565

Regular Registration (after May 12)

NACA members\$520

Non-members\$645

NATIONAL LEADERSHIP SYMPOSIUM

July 8-11 | University of Richmond

Early Registration (before May 26)\$540

Regular Registration (after May 26)\$570

NACA STUDENT GOVERNMENT INSTITUTES

WEST | July 8-11 | Colorado School of Mines

Early Registration (before May 26)

NACA members\$450

Non-members\$565

Regular Registration (after May 26)

NACA members\$520

Non-members\$645

EAST | July 15-18 | George Washington University (DC)

Early Registration (before June 2)

NACA members\$450

Non-members\$565

Regular Registration (after June 2)

NACA members\$520

Non-members\$645

STUDENT ORGANIZATIONS INSTITUTE

July 22-25 | University of Louisville

Early Registration (before June 9)

NACA members\$450

Non-members\$565

Regular Registration (after June 9)

NACA members\$520

Non-members\$645

Refund Policy for All NACA Institutes:

Refunds for registration will be made only for requests received in writing at the NACA Office prior to the early registration deadline for the respective event. No refunds will be given for registrations after the stated early registration deadline. However, participant substitutions may be allowed if the request is submitted no later than 3 weeks prior to the start of the institute. A \$100 administrative fee will be charged for each cancellation.

My school is a: NACA Member Non-member

School: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

School Contact Person: _____

Telephone: _____ Fax: _____

E-mail: _____

Note: Unless otherwise noted on registration form, registration confirmation will be e-mailed to the school contact person listed above.

Name: _____

Title: _____

Summer telephone: _____

E-mail: _____

Please list any Food Allergies: _____

Name: _____

Title: _____

Summer telephone: _____

E-mail: _____

Please list any Food Allergies: _____

Name: _____

Title: _____

Summer telephone: _____

E-mail: _____

Please list any Food Allergies: _____

DELEGATE TYPE	GENDER	FEE PER DELEGATE
<input type="checkbox"/> Grad Student <input type="checkbox"/> Undergraduate <input type="checkbox"/> Staff <input type="checkbox"/> Vegetarian <input type="checkbox"/> Special Accommodations <i>(NACA Office staff will contact you. Accommodations will not be honored unless requested on this form.)</i>	<input type="checkbox"/> M <input type="checkbox"/> F	\$ _____
<input type="checkbox"/> Grad Student <input type="checkbox"/> Undergraduate <input type="checkbox"/> Staff <input type="checkbox"/> Vegetarian <input type="checkbox"/> Special Accommodations <i>(NACA Office staff will contact you. Accommodations will not be honored unless requested on this form.)</i>	<input type="checkbox"/> M <input type="checkbox"/> F	\$ _____
<input type="checkbox"/> Grad Student <input type="checkbox"/> Undergraduate <input type="checkbox"/> Staff <input type="checkbox"/> Vegetarian <input type="checkbox"/> Special Accommodations <i>(NACA Office staff will contact you. Accommodations will not be honored unless requested on this form.)</i>	<input type="checkbox"/> M <input type="checkbox"/> F	\$ _____
TOTAL AMOUNT DUE		\$ _____

A check in the amount of \$ _____ is enclosed. Purchase order # _____ is enclosed.

If your school requires Electronic Fund Transfer (EFT), please contact the NACA accounting department at 803-732-6222.

Please charge my credit card: VISA MasterCard American Express

Credit Card # _____ Expiration Date _____

Name on Card _____ Signature _____

The undersigned agrees and promises to indemnify and hold harmless NACA for and against any and all claims, losses, damages, and costs of any nature whatsoever arising out of use by the undersigned of the lodging space described above. This indemnity and hold harmless applies to all claims, losses, damages or costs resulting from acts or omissions of the undersigned, as well as from acts or omissions of NACA, including, specifically, any act of negligence on the part of NACA. This indemnity and hold harmless shall also cover all reasonable attorneys' fees and costs incurred by NACA to prosecute or defend any claim covered by this agreement. The undersigned agrees to submit himself/herself to personal jurisdiction in the State of South Carolina for any action arising under this agreement, further agrees that venue in Richland County, South Carolina, is proper in connection with any such action, and further agrees that this indemnity and hold harmless shall be interpreted and construed under the law of the State of South Carolina.

Signature (required) _____ Date _____