



# 2009-2010

## ASSOCIATE MEMBER APPLICATION

(Membership Year: May 1, 2009-April 30, 2010)

<b>FOR NACA OFFICE USE ONLY</b>	
BT-ID _____	
Date _____	Amt _____
Ck/CC/Track # _____	
iMIS _____	Op _____
Batch _____	

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip+4 \_\_\_\_\_

Phone Number \_\_\_\_\_ Toll-Free Number \_\_\_\_\_

Fax Number \_\_\_\_\_ Company E-mail \_\_\_\_\_

Primary Contact _____	Title _____
Contact E-mail (CANNOT BE THE SAME AS COMPANY E-MAIL ABOVE OR ADDITIONAL CONTACT E-MAILS) _____	

- Yes! Link me on NACA's Web site for free!** My Web site address is \_\_\_\_\_
- This service is available for member businesses only. Free links are not available for any subsidiary or other holdings. Please attach a 150-word description of your agency or e-mail it to [memberrelations@naca.org](mailto:memberrelations@naca.org). This information will be included with your online membership directory listing.
- Please exclude my company/firm from any mailing list sold or given as part of a sponsorship package to a non-member organization, company or association.
- Check here if you would like to opt out of having this information appear in the NACA Online Directory and on mailing lists provided to members.

MEMBERSHIP TYPE/SERVICE	FEE
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<input type="checkbox"/> <b>NATIONAL ASSOCIATE MEMBERSHIP</b> Includes up to three subscriptions to <i>Campus Activities Programming</i> magazine and access to and listing in the NACA Online Directory. Up to \$285 of your membership fee pays for up to three one-year subscriptions to <i>Campus Activities Programming</i> magazine (based on a subscription cost of \$95 per year). This portion of the fee is not optional. Each national associate member must be a separate legal entity. In order for a company affiliated or related in any way to another company to purchase its own national associate membership, the requesting company must supply NACA with proof that the companies are legally separate entities.	<b>\$710</b>
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<input type="checkbox"/> <b>ADDITIONAL <i>Campus Activities Programming</i> magazine subscriptions.....\$95 ea x _____ (Qty)= \$ _____</b> Includes magazine and e-newsletters (Please indicate on page 2 of this form if different than primary contact.)	\$ _____
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<input type="checkbox"/> <b>Branch Office Services (service for National members with multiple offices in different locations)</b> Provide contact information below. Includes one subscription to <i>Campus Activities Programming</i> magazine and access to and listing in the NACA Online Directory. (Please indicate on page 2 of this form if different than primary contact.)	<b>FREE</b>
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**OR**

<input type="checkbox"/> <b>REGIONAL ASSOCIATE MEMBERSHIP</b> Includes one subscription to <i>Campus Activities Programming</i> magazine. Each Regional Associate Member must be a separate legal entity. National associate members wishing to purchase a regional associate membership for a company affiliated or related in any way to the national associate member company must provide the NACA Office with proof that the companies are legally separate entities.	<b>\$351</b>
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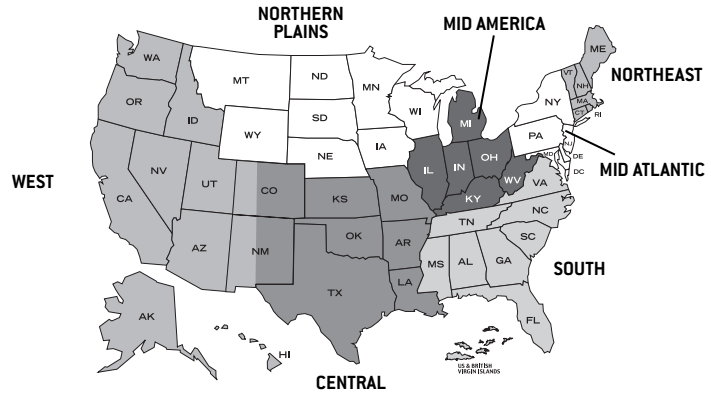
<input type="checkbox"/> <b>ADDITIONAL <i>Campus Activities Programming</i> magazine subscriptions.....\$95 ea x _____ (Qty)= \$ _____</b> Includes magazine and e-newsletters (Please indicate on page 2 of this form if different than primary contact.)	\$ _____
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<b>TOTAL DUE</b>	<b>\$ _____</b>
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Data files of school members can be downloaded from [www.naca.org/Membership/currentmember/pages/membershipdirectory.aspx](http://www.naca.org/Membership/currentmember/pages/membershipdirectory.aspx). Directions are online.

**REGIONAL ASSOCIATE MEMBER APPLICANTS ONLY:**  
**SELECT YOUR REGION.** Please refer to the map and indicate below the one NACA region you wish to join.

- NACA Central
- NACA Mid America
- NACA Mid Atlantic
- NACA Northeast
- NACA Northern Plains
- NACA South
- NACA West



**NATIONAL ASSOCIATE MEMBER APPLICANTS ONLY:**  
**BRANCH OFFICE**

More can be listed online once your membership is activated.

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip+4 \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail \_\_\_\_\_

- Send *Campus Activities Programming* magazine
- Please exclude my company/firm from any mailing list sold or given as part of a sponsorship package to a non-member organization, company or association.
- Check here if you would like to opt out of having this information appear in the NACA Online Directory and on mailing lists provided to members.

**ALL APPLICANTS**

**PLEASE CHECK THE BOX THAT INDICATES THE NUMBER OF ARTISTS/PROGRAMS YOUR COMPANY OR FIRM REPRESENTS IN THE COLLEGE MARKET:**

- 1 artist/program                       2-10 artists/programs                       11-25 artists/programs  
 26-100 artists/programs                       100+ artists/programs                       Other (please describe)\_\_\_\_\_

**ARTIST/PROGRAM/PRODUCT ROSTER**

A current artist/program/product roster must be submitted in order for the artists/programs/products to be listed in the NACA Online Directory. Use the classification codes listed on the front of this application to best describe each artist/attraction/product **represented exclusively in the college market by your company.** Additional artists/programs/products can be listed online once your membership is activated.

CLASSIFICATION CODE(S)	ARTISTS/PROGRAMS/PRODUCTS
_____	_____
_____	_____
_____	_____
_____	_____

**ARTIST/PROGRAM CLASSIFICATIONS**

- |   |                                  |   |
|---|----------------------------------|---|
| <b>AC</b> Adult Contemporary Music            | <b>HR</b> Hip Hop/Rap Music      | <b>RD</b> Recorded Dance/DJ                   |
| <b>AE</b> Art Exhibits                        | <b>IN</b> Inflatable/Interactive | <b>RM</b> Reggae Music                        |
| <b>BL</b> Blues Music                         | <b>JM</b> Jazz Music/New Age     | <b>SL</b> Concert Production Services         |
| <b>CL</b> Classical Music                     | <b>LE</b> Lecture                | <b>SP</b> Specialty Advertising Products      |
| <b>CO</b> Comedy                              | <b>MP</b> Multicultural Programs | <b>SW</b> Spoken Word                         |
| <b>CP</b> Children/Family Programs            | <b>MR</b> Pop/Modern Rock Music  | <b>TH</b> Performing Arts:Theater             |
| <b>CR</b> Classic Rock                        | <b>NV</b> Novelty/Variety        | <b>TD</b> Training/Development                |
| <b>CY</b> Country Music                       | <b>PD</b> Performing Arts: Dance | <b>TR</b> Travel                              |
| <b>FM</b> Folk Music/Acoustic/Coffeehouse     | <b>PU</b> Publications           | <b>WB</b> Web/Broadcast/Satellite Programming |
| <b>FV</b> Motion Pictures                     | <b>RB</b> R&B/Soul Music         | <b>WI</b> World/International Music           |
| <b>GC</b> Gospel/Contemporary Christian Music | <b>RC</b> Record Company         |   |

**DIRECTORY LISTING**

Please list additional contacts of your business who should also be listed in the NACA Online Directory. More can be listed online once your membership is activated.

Name _____	Name _____
Title _____	Title _____
Phone _____	Phone _____
E-mail _____	E-mail _____

- |   |   |
|---|---|
| <input type="checkbox"/> Send <i>Campus Activities Programming</i> magazine (if magazine needs to be sent to an address differing from the company address, please e-mail <b>memberrelations@naca.org</b> ) | <input type="checkbox"/> Send <i>Campus Activities Programming</i> magazine (if magazine needs to be sent to an address differing from the company address, please e-mail <b>memberrelations@naca.org</b> ) |
| <input type="checkbox"/> Please exclude my company/firm from any mailing list sold or given as part of a sponsorship package to a non-member organization, company or association.                          | <input type="checkbox"/> Please exclude my company/firm from any mailing list sold or given as part of a sponsorship package to a non-member organization, company or association.                          |
| <input type="checkbox"/> Check here if you would like to opt out of having this information appear in the NACA Online Directory and on mailing lists provided to members.                                   | <input type="checkbox"/> Check here if you would like to opt out of having this information appear in the NACA Online Directory and on mailing lists provided to members.                                   |

**METHOD OF PAYMENT:**

**Federal Tax ID# 57-0515273**

Check # \_\_\_\_\_  
 (Print completed application and mail with check.)

VISA                       MasterCard                       American Express

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ ZIP Code of Cardholder \_\_\_\_\_

APPLICATION AND ARTIST/PROGRAM/PRODUCT ROSTER WILL NOT BE PROCESSED WITHOUT PAYMENT.

**ALL APPLICANTS READ THE FOLLOWING.**

By submitting this application, I agree to read, and the organization I represent agrees to follow, the current versions of all rules, regulations, policies and procedures of the Association, including the NACA Process for Dealing with Violations of Association Policy. Such rules, regulations, policies and procedures may be amended by NACA's Board of Directors from time to time without notice and are available for review upon request.

We represent and warrant that our company is the exclusive representative in the college market of the artist(s), attraction(s) and films listed above. We understand that if this is not the case, our company may be subject to sanctions, as described in the NACA Process for Dealing with Violations of Association Policy, as set forth in various Association publications, in the sole discretion of NACA.

We understand that it is the responsibility of associate members to ensure that information submitted is correct. NACA takes no responsibility for verifying artist rosters, either prior to listing in the NACA Online Directory or during the showcase submission process. Duplications or conflicting information in rosters must be worked out between agencies, and the NACA Office notified of the final disposition. If a member knowingly submits inaccurate information, they are subject to sanctions as outlined in the NACA Process for Dealing with Violations of Association Policy, as set forth in various Association publications, including revocation of membership.

We understand that schools may submit evaluations of our performers on their campuses to the Association for online publication. These Artist Performance Reports (APRs) are the opinions of the individuals submitting the report and do not imply an opinion or representation of fact on the part of any NACA staff, volunteers or other members.

The undersigned agrees that all legal claims relating to or arising from membership in NACA, fees assessed by NACA, participation in events sponsored by NACA, the policies of NACA, enforcement, application, and interpretation of NACA policies, disciplinary investigations, proceedings, and actions taken by NACA, and termination of membership in NACA, shall be resolved through binding arbitration. The arbitration shall be conducted in Columbia, South Carolina, pursuant to the applicable rules of the American Arbitration Association in effect on the date this application is signed, by one arbitrator appointed in accordance with such rules. Each party will bear its own attorneys' fees and costs, and will divide equally the costs of the arbitration. The arbitrator shall apply the law of the State of South Carolina to all matters brought before him/her. Any arbitration award shall be limited to actual damages only, and no award shall be made in excess of \$10,000. No punitive or enhanced damages, or prejudgment interest, shall be awarded. All awards of the arbitration will be binding and non-appealable except as otherwise provided in the Federal Arbitration Act, 9 U.S.C. § 1, et seq. Judgment upon any award rendered by the arbitrator may be entered and enforced in any court having jurisdiction thereof. This arbitration provision applies only to legal claims, as described above. Internal disciplinary procedures conducted pursuant to NACA policies are not subject to arbitration.

*The National Association for Campus Activities advances campus activities in higher education through a business and learning partnership, creating educational and business opportunities for our student and professional members.*

