

ALL THAT GLITTERS IS...

GOLD

Arlington, TX - October 22-25, 2009

**Central Celebrates
50 YEARS OF NACA**

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WELCOME LETTER FROM THE REGIONAL CONFERENCE PROGRAM CHAIRPERSON

Dear School Members,

NACA is celebrating its 50th Anniversary, and the Central Region is going to honor the past, celebrate the present, and show that “All that Glitters is Gold” in Arlington, TX.

The Regional Conference Planning Committee has been working extremely hard over the past several months so that your school delegation will have an amazing conference experience! We have over 60 outstanding educational sessions and over 50 amazing artists that will showcase their talents. We have focused on trying to make the conference the best it can be for students, advisors, and associate members. So whether this is your first conference or you are a seasoned NACA veteran, there will be something for everyone.

Prior to the conference, I ask advisors and returning student delegates to educate the entire delegation as to how to get the most out of the conference experience. Call a delegate meeting in order to discuss what type of business your school would like to conduct at the conference and educate the delegation on the benefits of Block Booking.

I also encourage you to take part in every aspect of the conference. Take time to nominate a fellow student or colleague for an award, submit for the graphics competition, and sign up for the school swap today. At the conference, make sure you attend the educational sessions that will benefit your school, and share that information with your friends at the conference. Go to the Campus Activities Marketplace (CAMP), meet the associates, and take part in Block Booking. Remember, your school can conduct business at the conference without signing contracts on site. I also encourage advisors to attend the Advisor Town Hall at the beginning of the conference. This is the perfect opportunity to get to know other professionals at the conference and gain valuable information.

In this download, we have supplied you with all the tools you will need for your conference planning and preparation. Life becomes very busy at the beginning of the school year, so I encourage you to review this document and make special note of dates and deadlines. When making your conference travel plans, please try to be on site for the Conference Kickoff and Orientation. If you would like to receive special updates, check the NACA site, www.naca.org, watch for emails from NACA or join the NACA Central Regional group on Facebook!

If I can help you prepare for the conference in any way, please do not hesitate to contact me by phone at 504-280-7083 or by email at pkvrana@uno.edu.

Get ready to celebrate some good times in Texas!

—**Pam V. Rault, Ph.D.**

2009 Regional Conference Program Chairperson
NACA Central Regional Conference

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Conference Logistics

Convention Facility

Arlington Convention Center
12 Ballpark Way
Arlington, TX 76011
Phone: 817-459-5000

Hotel

Sheraton Arlington
1500 Convention Center Dr
Arlington, TX 76011
Phone: 817-261-8200
Single/Double/Triple/Quad—\$125
Reservation Deadline: Sept. 29, 2009

Transportation

Dallas Fort Worth International Airport (DFW) is located 12 miles from the hotel. Estimated taxi fare is approximately \$40 one way to the hotel. Complimentary shuttle service is available daily from 6:30 am–9:30 pm. Call 817-261-8200 at baggage claim to arrange pick up with the Sheraton.

Conference Highlights

Conference Kickoff and Orientation

Make your travel plans accordingly and be on site for the Conference Kickoff! This kickoff will not only set the tone for the conference, but delegates will also gain valuable information vital to the conference experience.

Regional Awards & Scholarships

The NACA Central Region has established awards to recognize the efforts of individuals for their achievements and service to their institutions and to the field of campus activities. Five awards will be awarded this year at the conference: The Markley Award, Outstanding New Professional, Outstanding Student Leader, Outstanding Graduate Assistant, and Outstanding Advisor of the Year. Award descriptions and nomination forms are found on pages 10 & 11 of this packet.

Campus Activities Marketplace (CAMP)

More than 70 booths featuring agencies, self-represented artists and vendors of products and services will be available to answer your questions in the Marketplace. You will be able to hear CDs, view DVDs, discuss dates and Block Booking prices, participate in demonstrations, pick up promotional materials and meet many fun and interesting people. Taking advantage of the Campus Activities Marketplace saves you lots of time and money, so don't miss out on this opportunity. You never know what golden ideas you'll find!

Educational Sessions

Approximately 60 educational sessions on how to better serve your campus and your programming board will be available. An emphasis will be made on diversity in our activities and programs. Please look for special educational sessions that highlight the diversity of our lives. Check it out!

The Gold Exchange (School Showcase and Swap)

Looking for creative and innovative programs as well as new ways to promote activities? Not to mention the opportunity to brag about your successful programs and advertising methods? Schools are asked to assemble a display of items that best represent their programming on campus. After delegates are able to obtain information from the display tables, a school swap will take place. So, bring your extra t-shirts, pens, calendars or anything that you would like to swap. The School Swap will take place on Friday, October 23. Please refer to the registration form on page 8 to reserve your spot.

Conference Luncheon and Information Exchange

Friday's Conference Luncheon will give students time to network and exchange ideas with each other and with associates. Don't miss this golden opportunity to find out what other schools are doing.

Professional Development Luncheon

The Professional Development Luncheon is a special engagement for professional staff and graduate students. It is a time to interact with fellow professionals and the conference's featured speaker. In addition, you can hear about current issues in student affairs while enjoying a special meal. The cost of this event is \$24 per person. Reserve your spot by indicating it on your schools registration form.

Staff/Associate Reception

This is a great place to not only meet the other professionals in the region, but also meet the associates face to face and get to know them beyond the Campus Activities Marketplace. Come and make some professional connections in a fun and relaxed environment.

Prize Patrol

Throughout the conference a secret Prize Patrol will be observing what happens in the Arlington Convention Center. School delegations caught in the act of delegation meetings, attending sessions & showcases and taking advantage of conference opportunities may be rewarded for their good deeds!

Professional Development Sessions

Be sure and attend this special track of Professional Development Sessions on Friday and Saturday afternoon. These sessions are 1^{1/2} hours long to allow for more in-depth discussions and sharing. A variety of topics will be covered, and all of these sessions were designed to help you improve as a professional and an advisor. We hope that graduate students and professionals will take advantage of these special opportunities.

Professional Connections

This year the Central Region is striving to enhance the opportunities that provide meaningful interaction and professional connections at the conference. So whether you are new to the field or a seasoned NACA veteran, traveling with students or without, let us help enhance your Professional Connections at the conference! There will be a variety of opportunities to interact and create a connection throughout the conference. Obtain more information when you check-in at registration.

Graduate Program Fair

Are you an undergraduate student looking for graduate programs or a professional looking to explore Ph.D. opportunities? The National Association for Campus Activities has invited graduate programs in higher education administration and student personnel services to participate in the Graduate Program Fair taking place at the conference on Friday, October 23, from 11 am to 3 pm. Promotional materials will be available for distribution, so come see what educational opportunities are in your future.

Facebook

Join the NACA Central Region group on Facebook and be the first to get updates and special announcements about the conference!

Diversity Initiatives

The NACA Central Regional Conference is dedicated to providing diversity initiatives that allow delegates the opportunity to reflect and learn. Please take time to explore these opportunities.

We believe that people learn from understanding and understand from experiencing.

The Tunnel

In its fifth year being presented at the NACA Central Regional Conference, the Tunnel is designed to provide participants the opportunity to experience others' paths, see hate, discrimination, and bigotry first hand, and then share your thoughts and vision for the a more inclusive campus and community.

Conversation

Take advantage of the opportunity to meet with other delegates to discuss diversity initiatives on your campus. Share your accomplishments and frustrations as you work to build a more inclusive community.

Educational Sessions and Exhibits

There are many educational session opportunities specifically designed to meet the needs of students and professionals. Step outside your comfort zone, and try something new. There will also be various exhibits throughout the conference that will enhance the educational experience.

For additional information, contact Francisco Lugo at francisco.lugo@utsa.edu or (210) 458-4160.

NACA Vocabulary

3/5 or 5/7, etc.

These numbers translate to three performances in five days, or five performances in seven days...used in Block Booking.

Associate Member

Agents and artists who are members of the National Association for Campus Activities are known as associate members.

Block

A block is formed when three or more schools submit CB (Commitment if Block forms) or CR (Contract Requested on site) Forms for an act in a consecutive period of time.

Campus Activities Marketplace (CAMP)

This is the area where associate members' booths are located. It is a place to meet with agents and explore entertainment options.

Block Booker

A Block Booker is a person who is selected by their school to represent them at the regional conference. Block Bookers have a Block Booker stamp on their name badge. This person must be able to attend all Block Booking meetings and is the only person from the delegation who is authorized to sign Block Booking Forms.

Delegates

Delegates are the students and staff from member schools who attend the regional conference.

Educational Sessions

These sessions are designed to help delegates develop skills, techniques, knowledge and ideas to assist in their development as effective leaders and successful professionals. These educational sessions are presented by staff, associate members and students who are experienced in campus activities and student affairs.

Exhibitors

NACA associate members who have paid a fee to set-up a booth in the CAMP are exhibitors. They have attractions and/or services to sell and will use their assigned booth space(s) to display and promote their offerings.

NACA

The National Association for Campus Activities.

Non-Showcasing Acts

These artists and attractions are not appearing in talent showcases during the regional conference, but are represented by agencies in booths in the CAMP. There are hundreds of non-showcasing acts available to schools for their programming needs.

Showcase

A showcase is a 15-minute performance slot during which an attraction performs before college talent buyers.

Block Book It Now 2.0

With BBIN 2.0, you're always just four steps away from Block Booking.

1. Search for artist/performers before you attend your regional conference. Having this information ahead of time will help you form a block of dates around a particular artist.
2. While at the NACA conference, submit Interest Forms to let associate members know what type of talent you're interested in.
3. Review your BBIN 2.0 information online after the conference to see what artists/programs will be in your school's area.
4. Contact associate members you want to block book with using the Conference Program, Membership Directory, or the Buyers' Guide.

Preliminary Conference Schedule

All events are located in the Arlington Convention Center unless otherwise notated.

Thursday, October 22, 2009

11:00 am–7:00 pm	CAMP Load-In	E1
11:00 am–7:00 pm	Conference Registration	Box Office
2:00 pm–2:45 pm	Conference Welcome	Salon A
3:00 pm–4:00 pm	Educational Session Block 1	Various Locations
3:00 pm–4:00 pm	Block Booker's Orientation	E2
4:15 pm–5:15 pm	Networking Opportunities/Special Events Showcase	Grand Hall
4:15 pm–5:15 pm	Associate Member Orientation	M5
4:30pm–5:14pm	Latecomer's Conference Orientation	M1
5:30 pm–7:00 pm	Conference Dinner	Salon B
7:00 pm–8:00 pm	Campus Activities Marketplace Grand Opening 1	E1
8:15 pm–10:20 pm	Spotlight Showcase 1	Salon A
10:20 pm–11:30 pm	Campus Activities Marketplace 2	E1
11:35 pm–12:35 am	Staff/Associate Member Reception & Speed Networking	Sheraton–Plaza on the Hill
11:35 pm–12:35 am	Special Events Showcase	Sheraton–Champions 1–2

Friday, October 23, 2009

9:00 am–4:00 pm	Registration Open	Box Office
9:00 am–10:00 am	Block Book It Now Meeting	E2
9:00 am–10:00 am	Educational Session Block 2	Various Locations
10:10 am–11:10 am	Educational Session Block 3 (Block Booking Meeting if needed)	Various Locations
11:00 am–3:00 pm	Graduate Program Fair	Pre-Function Gallery
11:20 am–12:20 pm	Conference Luncheon/Special Events Showcase	Salon B
11:20 am– 12:20pm	Associate Update and Educational Session with Lunch	E2
11:20 am–12:20 pm	Professional Development Luncheon (Staff/Grad Students—ticket purchase required)	Sheraton–Hall of Fame
12:25 pm–1:45 pm	Lecture Showcase	Salon A
1:30 pm – 3:00 pm	Professional Educational Session Block 1	Various Locations
1:50 pm–3:05 pm	Campus Activities Marketplace 3	E1
3:10 pm–5:15 pm	Spotlight Showcase 2	Salon A
5:15 pm–7:30 pm	Dinner on your Own/Diversity Networking Opportunity	
7:00 pm–7:45 pm	School Showcase Set-Up	Sheraton–Champions 1–2
7:40 pm–9:45 pm	Spotlight Showcase 3	Salon A
9:45 pm–11:00 pm	Campus Activities Marketplace 4	E1
11:00 pm–12:00 am	School Showcase/Swap	Sheraton–Champions 1–2

Saturday, October 24, 2009

9:00 am–5:00 pm	Registration Open	Box Office
9:00 am–10:00 am	Educational Session Block 4	Various Locations
9:00 am–11:10 am	Block Book It Now Meeting	E2
10:10 am–11:10 am	Educational Session Block 5	Various Locations
11:20 am–1:05 pm	Spotlight Showcase 4	Salon A
1:05 pm–2:30 pm	Lunch on your Own/Delegate Meeting	
2:30 pm–4:35 pm	Spotlight Showcase 5	Salon A
2:45 pm–4:15 pm	Professional Educational Session Block 2	Various Locations
4:35 pm–5:35 pm	Campus Activities Marketplace 5	E1
6:00 pm–7:30 pm	Closing Banquet and Awards Ceremony	Salon B
7:45 pm–9:50 pm	Spotlight Showcase 6	Salon A
9:50 pm–11:15 pm	Final Campus Activities Marketplace 6	E1
11:15 pm–12:15 am	Campus Activities Marketplace Load-Out	E1
11:15 pm–12:15 am	Special Events Showcase	Sheraton–Plaza on the Hill
11:15 pm–1:00 am	Final Block Book It Now Meeting	E2

Getting the Most Out of Your Conference!

Plan for your delegation and get the most out of NACA events! Consider implementing some of these quick tips.

Before the Conference:

- Choose students that represent your school well and display enthusiasm.
- Use the conference as a training opportunity for future leaders rather than a reward for long-time leaders. Invite students who will be at your institution for at least one more full academic year.
- Review the NACA mission, conference schedule and educational sessions with the delegation.
- Utilize the College Student Leader Competency Guide to determine potential learning outcomes for each student attending.
- Set goals for the conference both as a group and individually.
- Organize ice breakers and activities for them to get acquainted.
- Go over opportunities at the conference to volunteer.
- Compile a calendar of events, identify programming needs and determine what funds are available.
- Establish on-site delegation meeting times and locations

At the Conference:

- The full delegation should attend the Conference Orientation and Opening Dinner.
- Discuss and assign educational sessions. Disperse members of the delegation to cover as many sessions as possible. Don't have two or more members of your delegation in the same session. Balance the interests of the institution, student organization and the individual when determining which sessions each delegate should attend.
- Encourage members to take copious notes and collect many resources to share with the other members of the organization.
- Have a group debriefing after attending a block of sessions or the conference as a whole so everyone receives the benefit of as many sessions as possible. This group could also include student and staff members at your institution who could not attend.
- Each delegate should attend all of the showcases.
- Stop by each booth in the Campus Activities Marketplace to meet artists, performers and agents and exchange information with them.
- Hold delegation meetings while at the conference to discuss educational sessions attended and acts that might be of interest to your school. Some schools hold these meetings over a meal; some find it valuable to retreat to a room.

After the Conference:

- Follow up with each attendee to determine if they achieved their learning outcomes.
- Review the materials on showcasing acts and other acts/companies in which the delegation is interested.
- Everyone should get together and review how the conference went for the delegation and follow up with the business contacts made.
- Discuss all of the educational sessions attended and share handouts with others so everyone receives the benefits of as many sessions as possible. Include students and staff at your institution who could not attend.

The Insider's List of What to Bring

- Expectations, goals and objectives for your organization's programming efforts
- Your organization's (and school's) calendar
- Budget
- Business cards with organization information
- Information about school's programming facilities
- Pens (you're bound to lose one!)
- Brochures and other programming resources for the Resource Center
- Items for Spirit Auction, Festival of Ideas and Graphics Competition
- Comfortable clothes and shoes
- Light sweater or jacket for cool conference rooms
- A semi-formal outfit for the closing banquet (Semi-formal attire is not required, but is encouraged for this event)
- Spending money
- Snacks and bottled water
- Positive attitude!

NACA POLICIES

NACA's Mission

NACA links the higher education and entertainment communities in a business and learning partnership, creating educational and business opportunities for our student and professional members.

NACA's Definition of Diversity

Diversity is an attribute and a goal. As an attribute, diversity is ethnic identification/race, gender, disability, sexual orientation, age, religion, economic status and the many other aspects of our lives which define the family of humanity. As a goal, diversity refers to the intentional valuing, respecting and inclusion of all peoples. NACA recognizes the diversity of all its members and supports the development and implementation of programs and services that achieve this goal.

Non-Discrimination, Diversity Advancement and Affirmative Action Principles

NACA is committed to advancing diversity development and the principles of equal opportunity and affirmative action through its respective programs, services and volunteer involvement. To ensure compliance with these principles, the organization:

- Will not discriminate on the basis of race, color, religion, gender, economic status, sexual orientation, national origin, age, ethnic background or disability in any of their policies, procedures or practices
- Will promote vigorous efforts to enhance, develop and increase a diverse volunteer pool in all areas of the Association
- Will actively promote diversity in their programs and services
- Will expect all volunteers and NACA Office staff to consistently display a sensitivity to diversity and the principles of affirmative action
- Will promote the importance of eliminating discriminatory and/or culturally insensitive language, behavior and content from NACA-sponsored activities and will urge all members and guests of the Association to cooperate in this effort. There is no intent to support censorship. The purpose is to induce thought and advance planning in an effort to ensure that showcase performances, Campus Activities Marketplace displays, educational sessions and other NACA-sponsored activities reflect appropriate diversity and sensitivity in their plans and actions.

Alcohol and Other Substance Abuse Policy

The National Association for Campus Activities and the NACA Foundation recognize the serious threats that alcohol and other substance abuse present to college populations, the entertainment industry, and to society as a whole. We realize that our Association is not immune to the problems associated with abuse. NACA is committed to addressing this issue through various activities, programs and educational efforts on regional and national levels. All NACA members and volunteers are encouraged to uphold the Association's statement in spirit and action; however, NACA has no responsibility for the conduct or behavior of event attendees.

Alcohol served outside of any official event (an official event is one endorsed or hosted by NACA) is not the responsibility of NACA, but is instead the responsibility of the individual/group/firm coordinating, hosting, promoting or holding the activity. All responsibility for determining whether participants at the activity are underage and for complying with applicable state and local laws rests solely with the individual/group/firm coordinating, hosting, promoting or holding the activity, and is not in any way the responsibility of NACA or any of its employees or representatives.

In the event that NACA becomes the subject of a claim or loss arising from violation of this policy by any person, group or business entity, or service of alcohol at any non-official event, that person, group or business entity agrees that it shall indemnify and hold harmless NACA from and against all resulting claims and losses, including NACA's costs and attorney's fees, that arise from or relate to violation of this policy and/or service of alcohol at said non-official event.

NACA Statement on Showcases

Attendance at showcase events is voluntary, and it is the responsibility of the attendee to determine whether a particular event poses a risk to the attendee. Some element of risk may be associated with some showcase events. Some events may include hypnosis, and some individuals may be more susceptible to hypnosis than others. The attendee accepts all responsibility for all consequences associated with attending showcase events, and NACA is held harmless against all claims arising from any result of attending a showcase event.

NACA Statement Regarding Legal Drinking Age

The legal drinking age is 21. The conference hotel and facilities will not tolerate alcoholic beverages carried in open containers by anyone on these properties. NACA will not allow alcohol to be carried into showcases or the Campus Activities Marketplace.

Special Needs Policy

Although the Association strives to make all events accessible to all participants, including individuals with a disability or special need where reasonably possible, not all special needs may be accommodated at all sites. If you desire special services because of a disability, handicap or special need, please indicate the special service(s) on an attached sheet of paper and return it to the address indicated in these registration materials as early as possible and at least six weeks in advance of the first day of the conference. If the Association is unable to provide the special service(s) you requested and you do not attend the event, the Association will refund your registration fee.

Special Dietary Needs

Please indicate the need for special meals on the registration form. Special meals may not be available at all sites.

SCHOOL SHOWCASE/SWAP

The Gold Exchange

Complete and submit this form to reserve your table at the NACA Central Gold Exchange.

The Gold Exchange is the traditional NACA School Showcase/Swap. Bring posters, T-shirts, giveaways, any promotional items or organizational paraphernalia you've got to swap. This is your time to show off. Just make sure that your school shines above the rest.

School Name: _____

School Address: _____

City: _____ State: _____ Zip: _____

Student Contact: _____

Phone: _____ Email: _____

Staff Contact: _____

Phone: _____ Email: _____

Each school that pre-registers will receive one six-foot table.

Deadline to reserve a table is Friday, September 25, 2009.

If you have any questions regarding The Gold Exchange, please contact:

Robbie Young Jr.

University of Missouri-Kansas
LL22 UC, 5100 Rockhill Rd
Kansas City, Missouri 64110
Phone 816-235-1457
Fax 816-235-5590
Robert.young@umkc.edu

NACA FOUNDATION FUNDRAISERS

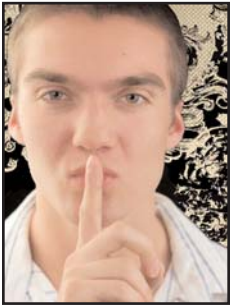
The NACA Foundation

The NACA Foundation was established in 1982 to develop and provide educational programs and services for college and university students, professional staff and others who work in the field of student activities.

The Foundation currently offers a variety of scholarships to assist undergraduate students, graduate students, professional staff and associate members in pursuing educational interests and career development.

Delegate Participation

Full delegate participation in NACA Fundraising activities is highly encouraged! Each delegation with full participation gets special recognition on the fundraising walk of fame and at the closing banquet. Encourage your delegation to bring money so they can participate!



Silent Auction

Each school is encouraged to bring unique and marketable items to be placed in our silent auction. These may include T-shirts, sweatshirts, or ad specialties from past events or even from the campus bookstore. These items will be placed in a prominent place in the CAMP as a reminder of your school's commitment to NACA. Delegates will have the opportunity to place bids on these items and take your school's treasures home with them as they leave. All money collected from this program will go towards the NACA Foundation. Please email Amanda Finch, amandacf@sbcglobal.net, if you plan on bringing items so we know who is participating!

Best Seat in the House

You want to be front row to the showcases? Well here is your chance; there will be raffle drawings before each showcase to see who wins the chance to sit front row on comfy couches!

\$2.09 Button Campaign

Once again the Central Region brings to you the \$2.09 Button Campaign. Encourage all of your delegates to donate a mere \$2.09 (less than a cup of coffee at Starbucks!) to the NACA Foundation to receive a one of a kind 50th Anniversary button. There will be special recognition for schools delegations that fully participate by having each person making a donation.

REGIONAL AWARDS—Awards Criteria

The NACA Central Region has established awards to recognize individuals for their achievements and service to their institutions and to the field of campus activities. Please review the award criteria and nominate qualified individuals by submitting the appropriate nomination forms along with supporting documentation (a maximum of three letters of support from school or associate members) no later than Friday, September 18, 2009, by email or fax to:

Tonya Hale
Director of Student Activities
Hendrix College
Phone: 501-450-1291 | Fax: 501-450-1477 | Email: hale@hendrix.edu

Winners will be announced at the NACA Central Regional Conference October 23–25, 2009, in Arlington, TX.

The Markley Award

- Has a minimum of three years of full-time professional employment in the field of student development, student activities or the entertainment industry
- Demonstrates a strong involvement in and contribution to the NACA Central Region
- Has continued potential in the field of student activities
- Involvement and contribution in the field of student activities and/or the entertainment industry
- Has been involved in other regional or national organizations
- Is regarded as a positive role model for students, professional staff and associates

NACA Central Outstanding New Professional

- Has been in the campus activities profession full-time less than five years
- Is a staff member at an NACA member school and has held a position at an NACA member school in the Central Region for at least one year
- Made significant contributions to their campus, to NACA regional or national activities, the profession and their community

NACA Central Outstanding Student Leader Award

- Is a currently enrolled student at an NACA member school in the Central Region
- Provides outstanding service to a programming organization on their campus
- Provides innovative or creative efforts with their institutions
- Been active in NACA regional or national activities
- Been actively involved in other campus and/or community organizations

NACA Central Outstanding Graduate Assistant Award

- Currently holds a graduate assistant position at an NACA member school in the Central Region
- Provides outstanding service to their institution
- Shows promise as a future contributor to the campus activities profession
- Has been creative and innovative in their efforts at their institution

NACA Central Outstanding Advisor of the Year Award

- Has completed five years of full-time staff experience within the field of campus activities and is currently employed at an NACA member school in the Central Region
- Provides outstanding service to their institution
- Is significantly involved with their campus and/or community
- Provides creative and innovative efforts to their institution
- Has been involved with NACA but not necessarily in an official position

REGIONAL AWARDS—Nomination Form

This form is used to make a single nomination for any of the following awards. Each nomination must be completed on a separate form. Please duplicate this form for additional nominations.

NOMINATION FOR:

- The Markley Award
- NACA Central Outstanding New Professional
- NACA Central Outstanding Student Leader Award
- NACA Central Outstanding Graduate Assistant Award
- NACA Central Outstanding Advisor of the Year Award

DATE: _____

NAME OF NOMINEE (FIRST AND LAST): _____

TITLE: _____

INSTITUTION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

NAME OF NOMINATOR: _____

INSTITUTION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

- Briefly describe how this individual meets the criteria for the award in which he/she is being nominated. Refer to the criteria listing and attach any supporting materials.
- A maximum of three letters of support from school or associate members may be attached.

Email or fax nominations and support materials for these awards by Friday, September 18, 2009, to:

Tonya Hale
Director of Student Activities
Hendrix College
Phone: 501-450-1291 | Fax: 501-450-1477 | Email: hale@hendrix.edu

GRAPHICS COMPETITION—Rules & Guidelines

Students of NACA Central Region schools who have designed posters, flyers, buttons and other promotional materials are invited to submit their items in the 2009 Graphics Competition. All submissions will be showcased at the Regional Conference. The graphics competition is designed to share and recognize ideas and techniques used to create outstanding promotional materials from a variety of campus activities. Competition winners will be recognized as well as displayed at the conference. Please note that the forms referenced below can be found in this registration packet.

Rules & Guidelines

1. Any NACA Central Region School may participate
2. Graphics entries must be dated between October 1, 2008, and October 1, 2009
3. Entries must be submitted in one of three categories:
 - a. Small School, (FTE less than 5,000)
 - b. Medium School (FTE between 5,001 & 12,000)
 - c. Large School (FTE above 12,001)
4. Student entries are those materials designed by students using original or professional artwork as elements within the overall design. STUDENTS MUST HAVE COMPLETED THE ENTIRE LAYOUT. Graduate students are eligible to compete as well. Any submission not fully student designed will be disqualified.
5. Each division has six categories:
 - a. One-color poster/flyer (This means, any one color on any color paper)
 - b. Multi-color poster/flyer
 - c. Newspaper Ad
 - d. Non-poster publicity (buttons, brochures, towels, table-tents, cups, etc.)
 - e. Publicity campaign (three or more publicity elements used to promote a program or organization, etc.)
 - f. Website
6. Schools are limited to two entries per category.
7. Agency-provided materials imprinted by schools are not eligible. Posters ordered from a promotional company template with your event information inserted are not eligible. Entries must have originated at your school.
8. Schools who wish to enter must submit their completed form A to the Conference Program Chair, Pam Rault by Thursday, October 8, 2009.
9. Schools who wish to enter their website must enter the link on Form A and submit it no later than Thursday, October 8, 2009. The websites will be judged prior to the conference. No on-site entries for web sites will be accepted.
10. Each school must bring their materials to the 2009 NACA Central Regional Conference and submit them at the Volunteer Center by 5 pm on Thursday, October 22 (the first day of the conference). A form C entry tag must be attached to each entry item. A completed Form B must also be turned in with the submissions.
11. All entries become the property of the NACA Central Region and will not be returned.
12. Winners will be recognized by university and the individual or team who designed the work.
13. The university with the highest overall score in each division will be awarded for Best Overall Graphics.

GRAPHICS COMPETITION—Form A

Must be received by **Thursday, October 8, 2009**

SCHOOL NAME: _____

SCHOOL CONTACT: _____

TITLE: _____

INSTITUTION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

If you wish to compete in the website competition, please submit the link below:

Designed/Maintained by: _____

Please check the appropriate division for your school:

Small School (*FTE less than 5,000*)

Medium School (*FTE between 5,001 & 12,000*)

Large School (*FTE above 12,001*)

Email or Fax Completed **Form A** to:

Pam V. Rault, Ph.D.

University of New Orleans

pkvrana@uno.edu

Fax: 504-280-6633

Phone: 504-280-7083

GRAPHICS COMPETITION - Form B

Must be submitted with entries at the Volunteer Center by 5 pm on Thursday, October 22, 2009.

School Name: _____

You do not have to submit an entry in all categories. If you are not submitting an entry for a particular category, write N/A on the line for that entry.

Category	Description of Entry
One Color Poster/Flyer	1. _____ 2. _____
Multi-Color Poster/Flyer	1. _____ 2. _____
Newspaper Ad	1. _____ 2. _____
Non-Poster Publicity	1. _____ 2. _____
Publicity Campaign	1. _____ 2. _____

Please check the appropriate division for your school:

- Small School (*FTE less than 5,000*)
- Medium School (*FTE between 5,001 & 12,000*)
- Large School (*FTE above 12,001*)

GRAPHICS COMPETITION - Form C

2009 NACA Central Graphics Competition Entry Tag

Attach an entry to each item & submit at 2009 NACA Central Conference Volunteer Center by 5 pm on 10/22/09.

SCHOOL NAME: _____

STUDENT DESIGNER/DESIGN TEAM: _____

DIVISION (Please Check One):
 Small School (*FTE less than 5,000*)
 Medium School (*FTE between 5,001 & 12,000*)
 Large School (*FTE above 12,000*)

CATEGORY (Please Check One):
 One-Color Poster/Flyer Newspaper Ad Non-Poster Publicity
 Multi-Color Poster/Flyer Publicity Campaign

ITEM DESCRIPTION: _____

2009 NACA Central Graphics Competition Entry Tag

Attach an entry to each item & submit at 2009 NACA Central Conference Volunteer Center by 5 pm on 10/22/09.

SCHOOL NAME: _____

STUDENT DESIGNER/DESIGN TEAM: _____

DIVISION (Please Check One):
 Small School (*FTE less than 5,000*)
 Medium School (*FTE between 5,001 & 12,000*)
 Large School (*FTE above 12,000*)

CATEGORY (Please Check One):
 One-Color Poster/Flyer Newspaper Ad Non-Poster Publicity
 Multi-Color Poster/Flyer Publicity Campaign

ITEM DESCRIPTION: _____

2009 NACA Central Graphics Competition Entry Tag

Attach an entry to each item & submit at 2009 NACA Central Conference Volunteer Center by 5 pm on 10/22/09.

SCHOOL NAME: _____

STUDENT DESIGNER/DESIGN TEAM: _____

DIVISION (Please Check One):
 Small School (*FTE less than 5,000*)
 Medium School (*FTE between 5,001 & 12,000*)
 Large School (*FTE above 12,000*)

CATEGORY (Please Check One):
 One-Color Poster/Flyer Newspaper Ad Non-Poster Publicity
 Multi-Color Poster/Flyer Publicity Campaign

ITEM DESCRIPTION: _____

Preliminary Showcase Lineup

Spotlight High Showcase

Almost Recess
Antennas Up
Barry Michael
Billy D. Washington
Black Violin
The Dynamic Duo
Eden's Edge
Found Footage Festival
Geoff Keith
Jay Black
Loni Love
LoveSick Radio
Norman Ng—The Norman Magic Experience
Plastic Musik
Quietdrive
Rafael Casal
Safety Suit
Saving Jane
Steve Byrne
'Visual Impact' by Richard Hight
Will Marfori
Zane Williams

Spotlight High Showcase Alternates (in order)

1. Lynne Koplitz
2. Keni Thomas
3. Shane Mauss
4. Henry Phillips
5. Sleepwalk, a Robot
6. Cristela Alonzo

Spotlight Low Showcase

Adjoa Skinner
Andrew Belle
Brandon Vestal
Eddie Pence
Hana Pestle
Isaac Witty
Jarrod Harris
Jason Schneider
Loomis & The Lust
Matt Baetz
Nathan Johnson
Ryan Reiss
Ryan Horne

Spotlight Low Showcase Alternates (in order)

1. Myq Kaplan
2. Chinua Hawk
3. Beau Bristow
4. Amena Brown
5. NCM
6. 3 Pill Morning

Emcee Showcase

Buzz Sutherland
Eric O'Shea
Lauren Ashley Bishop
Nick Motil
Pete Lee
Roy Wood, Jr.

Emcee Showcase Alternates (in order)

1. Derek Hughes
2. Tim Young
3. Tom Cotter
4. Tim Babb

Lecture Showcase

Crossing the Line Comedians, Politicians & Shock Jocks
David Coleman
Lance Smith
Maria Falzone
Michel Chikwanine

Lecture Showcase Alternates (in order)

1. Live Group Sex Therapy Show
2. Shawn and Gwen—A Boy, A Girl, A Virus
3. Spencer West
4. Bernie McGrenahan

Roving Artist Showcase

Jeff Mandell
Mike da Roving Guy & Margaret's Art on You
Cloudchase

Student Networking Session Special Event Showcase

Playfair

Opening Night Special Event Showcase

TUNE IN THE MUSICAL COMEDY GAME SHOW

Closing Night Special Event Showcase

Master Hypnotist ASAD

Opening & Closing Night Special Event Showcase Alternates (in order)

1. Hypnotist—The Incredible BORIS
2. Christopher Carter
3. Travelin' Max

SHOWCASE STAGE CREW

TO APPLY, ROOKIES AND VETERANS ARE ENCOURAGED TO CONTACT:

Showcase Production Coordinator

Seferino (Nino) Mendietta
Director, Memorial Student Union & Student Activities
Texas A&M University-Kingsville
Phone: 361.593.2769
Fax: 361.593.4034
s-mendietta@tamuk.edu

NACA CENTRAL STAGE CREW WORK

Working on the NACA Central Conference Showcase Stage Crew includes a variety of tasks typical of stage crew work: loading and unloading trucks, moving, lifting and placing equipment; assembling and setting up band equipment, sound, lights and staging equipment; operating follow spot lights, house lights and stage curtains; moving and placing risers, screens and stage props, helping with the general organization of the stage and venue including some cleaning, etc.

APPLICATION

Please be sure to fill out the information on the NACA Central Conference Showcase Crew Application online. All application materials must be returned to Nino Mendietta, NACA Central Conference Showcase Production Coordinator, NO LATER THAN MONDAY, AUG. 31, 2009. You will be notified of your status via email by Friday, Sept. 4, 2009. Please email me immediately if you have not heard from me by then.

SELECTION CRITERIA

In our decision, we try to bring diverse representation to the Stage Crew based upon: School location (state); school size; public or private school; four-year or two-year school and levels of experience. Some minimal previous experience is required but we do not select those only with extensive experience. We try to select people who will learn the most from the NACA Central Conference Showcase Stage Crew experience, and who will use this learning to benefit their school and region.

We will be selecting no more than 8 members for the Stage Crew. Those not selected will be placed on a waiting list should any cancellations occur. For this reason, it is extremely important to notify the Showcase Production Coordinator promptly of your acceptance of a Stage Crew position when offered, and of your cancellation should something come up that prohibits your participation.

TIME COMMITMENTS

You should reserve the time period from Wednesday, Oct. 21, 2009, through Sunday, Oct. 25, 2009, for your Stage Crew commitment. Depending on the distance from your city to Arlington, Wednesday, Oct. 21 would be a travel day to Arlington with our first official meeting TENTATIVELY set for 12 pm on Wednesday, Oct. 21. Load-out will occur until approximately 1 am on Sunday, Oct. 25. The remainder of Oct. 25 would be for return travel. We do not accept applications for only part of the time—you must be able to commit to the entire time period. Please DO NOT make your travel arrangements based on the information above—we are still working out the showcase schedule.

To get a full description and apply online, see

<http://forms.naca.org/NACA/Central+Stage+Crew+Application.htm>



NACA Central Regional Conference

Oct. 22–25, 2009 • Arlington, TX

School & Affiliate Delegate Early Registration Form

Fax 803-749-1047 • Phone 803-732-6222 • www.naca.org

FOR NACA OFFICE USE ONLY	
BT-ID	_____
Date	_____ Amt _____
Ck/CC/Track #	_____
iMIS	_____ Op _____
Batch	_____

**THIS FORM WILL NOT BE ACCEPTED AFTER OCT. 1st.
YOU MAY REGISTER ONLINE UNTIL OCT. 16th.
AFTER OCT. 1st, RATES INCREASE AND YOU MUST REGISTER ONLINE OR ON SITE.**

Attendee information submitted on this application will be provided to conference exhibitors.

My school is a: Member Non-Member

Note: Non-member schools may register as delegates at a regional conference once every three years, paying non-member rates as listed.

School/Affiliate Member: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Contact Person: _____

Telephone: _____ Fax: _____

E-mail Address: _____

REGISTRATION FEES & DEADLINES

Full Registration—EARLY (received by Oct. 1, 2009) Members\$170 Non-Members.....\$213

Full Registration—REGULAR (received after Oct. 1, 2009) Members\$196 Non-Members\$244

Regular registrations must be done online or on site unless approved in advance by the NACA Office. Please contact memberrelations@naca.org with requests or concerns.

DAY PASS (Limit 1) Members\$90 Non-Members\$105

Day Passes purchased by the early deadline will include any provided meals. Day Passes purchased after the early deadline will not include meals.

DELEGATE INFORMATION	TYPE OF REGISTRATION <i>(check one only)</i>	FEE <i>(see above)</i>	PROF. DEV. LUNCH	TOTAL PER DELEGATE
1. _____ Title: _____ E-mail: _____ I am (check all that apply): <input type="checkbox"/> Staff <input type="checkbox"/> Undergraduate <input type="checkbox"/> Grad Student <input type="checkbox"/> The On-Site Block Booker <input type="checkbox"/> NACA First-Timer SPECIAL MEAL REQUEST: <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan <i>Note: If you do not eat certain types of meat, select the vegetarian option.</i> Food Allergies: _____	<input type="checkbox"/> Full Registration <input type="checkbox"/> Day Pass <i>(limit one)</i> <input type="checkbox"/> THURSDAY <input type="checkbox"/> FRIDAY <input type="checkbox"/> SATURDAY	\$ _____	<input type="checkbox"/> \$24	\$ _____
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CONTINUED ON PAGE 2

School/Affiliate Member: _____

DELEGATE INFORMATION	TYPE OF REGISTRATION <i>(check one only)</i>	FEE <i>(see page 1)</i>	PROF. DEV. LUNCH	TOTAL PER DELEGATE
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PAYMENT INFORMATION	Support the NACA Foundation through your purchase of the book <i>Inspiration for Student Programmers</i> \$13.45 each x _____ = _____ Save 10% on the retail rate of \$14.95!		<i>(include total of all pages)</i> TOTAL AMOUNT DUE \$ _____	
<input type="checkbox"/> Payment Enclosed <input type="checkbox"/> Original Institutional Purchase Order Attached If your school requires Electronic Fund Transfers (EFT), please contact the NACA accounting department at 803-732-6222. <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express Card # _____ Exp. _____ Security Code _____ Name on Card _____ Signature _____ Billing Address <i>(if different from above)</i> _____				

Note: Registration forms will not be processed without payment. Regular registrations must be done online or on site unless approved by the NACA Office. Please e-mail memberrelations@naca.org with requests or concerns. Attendee information submitted on this application will be provided to conference exhibitors.

Delegate fees and conference payment forms, along with this application, must be sent to the NACA Office, 13 Harbison Way, Columbia, SC 29212. All materials and fees must be received by the appropriate delegate fee deadline. A 50% refund of registration fees will be given to any school member when a written request for a refund is received by the NACA Office at least 14 days prior to the first day of the conference. A 100% refund for professional development luncheon fees or other meals for which a separate registration fee is paid will be given to any school member when a written request for a refund is received by the NACA Office at least 14 days prior to the first day of the conference.

Refund policies for showcase fees, Campus Activities Marketplace fees and registration fees are outlined in the respective areas of these policies. Any request for refunds that include special circumstances making it impossible to adhere to the guidelines outlined in the individual refund policies should be forwarded in writing to the NACA Office within 30 days of the event for which the refund is being requested. Any request received after this timeline will not be approved. Any special circumstance refund request must include supporting material documenting the circumstances necessitating the request (e.g., a note from a physician for illness, information from local media regarding weather-related problems, etc.).

Signature: _____ Date: _____
(Applications will not be accepted without staff advisor signature.)

By signing this form, you and your delegation agree to abide by all NACA policies.

ADDITIONAL DELEGATES *(make copies as needed)*

School/Affiliate Member: _____

DELEGATE INFORMATION	TYPE OF REGISTRATION <small>(check one only)</small>	FEE <small>(see page 1)</small>	PROF. DEV. LUNCH	TOTAL PER DELEGATE
_____ Title: _____ E-mail: _____ I am <i>(check all that apply)</i> : <input type="checkbox"/> Staff <input type="checkbox"/> Undergraduate <input type="checkbox"/> Grad Student <input type="checkbox"/> The On-Site Block Booker <input type="checkbox"/> NACA First-Timer SPECIAL MEAL REQUEST: <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan <i>Note: If you do not eat certain types of meat, select the vegetarian option.</i> Food Allergies: _____	<input type="checkbox"/> Full Registration <input type="checkbox"/> Day Pass <i>(limit one)</i> <input type="checkbox"/> THURSDAY <input type="checkbox"/> FRIDAY <input type="checkbox"/> SATURDAY	\$ _____	<input type="checkbox"/> \$24	\$ _____
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