



2009–2010 ANNUAL CALL FOR CONTENT

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National Convention, Regional
Conferences and Webinars

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for Two Awards

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CALL FOR EDUCATIONAL PROGRAMS

2010 National Convention ■ All 2009–10 Regional Conferences ■ 2009–10 Webinar Series



Advancing Campus Activities
in Higher Education

NACA requests proposals for educational programs at the 2010 National Convention, all 2009–10 Regional Conferences and the 2009–10 Webinar Series. Submit your proposals for multiple events with just one online form! Go to www.naca.org/Education/EducationalSessions/Pages/default.aspx for more information.

The deadline for the National Convention, fall Regional Conferences and Webinar Series is **June 1, 2009**.

The deadline for the NACA Northern Plains Regional Conference is **Nov. 4, 2009**.

Whether you're an undergraduate, graduate student or seasoned professional, you have valuable knowledge to share. Present to students or professionals on nuts and bolts, new ideas or scholarship in the field...use one of these ideas below!

These topics were identified as priorities in a recent survey conducted by NACA. School staff identified the following topics in which they want/need to receive more education:

- Leadership Development
- Risk Management
- Retreat Planning/Officer Transition
- Staff Development/Supervision/Management
- Strategic Planning/Vision/Mission/Goal Setting
- Student Development Theory
- Fundraising/Corporate Sponsorship/Grant Writing
- Budgeting/Resource Management/Activity Fee Allocation
- Security/Safety/Crisis Management
- Campus Traditions/Spirit/Culture
- Large Event Management
- Late Night/Weekend Programming
- Mental Health Crisis
- Learning Reconsidered/Learning Outcomes

Outside of programming boards, school staff members predominantly have responsibility over the following areas:

- Leadership Programs
- Student Organization Management
- Student Government
- New Student Orientation

Here are additional topics students and staff identified as important to cover:

- Academic Affairs/Educational Programming
- Alcohol and Drug Prevention Programs
- Basic Programming Skills

- Booking Acts/CO-OP Buying/Contracts/Riders
- Change Management and Innovation
- Character/Values/Ethics
- Collaborations/Partnerships/Co-Sponsorship
- Community Service/Service-Learning
- Commuter Students
- Concert Management
- Controversy on Campus/Free Speech
- Diversity/Multiculturalism
- Freshman to Senior-specific Programming/Student Success Initiatives
- Homecoming
- Lecture/Speaker Series
- Marketing/Communications/Building Attendance
- Mentoring/Advising
- Parent/Family/Youth Programming
- Professional Standards/Quality Control
- Research/Assessment/Benchmarking
- Sustainability
- Technology/Online Communities
- Working with Agencies/Artists

You may want to also consider these topics:

- Career Development
- Greek Life
- Light & Sound Production
- Residence Life Programming
- Series Programming
- Religious Student Organizations/Spirituality
- Student Media/Yearbooks/Radio/TV
- Team building/Ice breakers
- Volunteer Recruitment/Training/Recognition
- **Or come up with your own!**

Presenting is a great opportunity both professionally and personally. There may also be experts on your campus in areas such as leadership development, student government, and student organization management—please encourage them to submit proposals. Several students did a great job presenting at last year's regional conference—have the student leaders from your campus submit a proposal.

Submitting an educational program proposal is easier than ever! No worries about faxes! No postal service to lose mail! No hassle of submitting separate forms for two different events! No struggle to write clearly! No need to remember several deadlines! Just go to www.naca.org/Education/EducationalSessions/Pages/default.aspx to fill out the form.

If you do not receive a confirmation after submitting your proposal, please contact John Ogle at johno@naca.org.

CALL FOR RESEARCH PROPOSALS

NACA is committed to expanding the pool of research related to campus activities. We encourage you to consider applying for one of the following research programs. Please contact John Ogle at johno@naca.org with questions.



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2009 NACA RESEARCH GRANT

The National Association for Campus Activities is now seeking proposals for the NACA Research Grant. The NACA Research Grant is designed to encourage the development and dissemination of knowledge that has potential to improve the experiences of college students. **Completed applications must be received by the NACA Office by 11:59 pm ET, July 31, 2009.**

Comprehensive Award Package

One research team will be selected for the Comprehensive Award Package. This package includes a stipend of \$2,500, paid travel to NACA National Conventions and additional considerations.

Secondary Award Package

Five research teams will be selected for the Secondary Award Package. This package includes a cash stipend of \$500 and additional considerations.

Eligibility

The NACA Research Grant competition is open to faculty, staff, and graduate students who plan to conduct research on issues related college student activities. Cross-institutional research teams are encouraged to apply for the NACA Research Grant.

Research Requirements & Selection Criteria

Proposals will be evaluated on the extent to which they:

- focus on issue(s) related to campus activities. *Though all issues related to campus activities will be considered, special consideration will be given to proposals addressing one of the following topics:*
 - a. Impact of late night programming on alcohol-related behavior
 - b. Structures of Programming Boards
 - c. Impact of and involvement in campus activities on improving academic success
 - d. Evidence of learning associated with working/volunteering in campus activities
 - e. Impact of social networking on campus activities and involvement
 - f. Impact of involvement and student activities on alumni giving/involvement
 - g. Impact of technology and its increasing accessibility on students' lives and their involvement in campus activities
- clearly articulate a strong research design. *Qualitative, quantitative, and mixed-method studies will be considered. Methodology must be appropriate for the research question(s).*
- include research that can be completed by February. *Results must be ready for presentation at the 2011 NACA National Convention.*
- explore unique issues subjects, analysis, participants and/or sample. *Research must be original work of the investigators and may not have been reported elsewhere.*
- have potential to have a national impact on student success initiatives. *Results of the research should be relevant to a wide audience.*

For more details and an application, go to

www.naca.org/Education/researchinitiatives/Pages/default.aspx.



Advancing Campus Activities
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ADVANCING RESEARCH IN CAMPUS ACTIVITIES AWARD

The purpose of the Advancing Research in Campus Activities Award is to provide monetary support and/or membership access to NACA members who are conducting research in the field of higher education, student affairs or campus activities.

An amount of \$1,500 will be budgeted each year, with \$500 given for each of three awards. Another three awards will be given by providing access to NACA membership for research sampling. This limit of access prevents members from being burdened by participation in multiple assessment requests. A candidate may apply for and receive monetary support, access or both.

The following process is established to assist those who desire to access NACA members for assessment reasons. Materials will be accepted in an open application process throughout the year based on a May 1st start of the fiscal year. Once all awards have been determined for that fiscal year, a notice will be posted on the website that submissions are closed for that fiscal year and will be accepted again at the start of the next fiscal year.

Guidelines for Selection

The following ideology will serve as the basis for selection and guidance for all research that will be considered. Selection will be made through a cooperative effort by the NACA Director of Education and Research and the NACA Chair of the Board.

- Requests will only be considered from NACA members for this award.
- Requests for support must be for research conducted in higher education, student affairs or campus activities.
- Requests must comply with the NACA Statement of Professional Ethics and the NACA Non-Discrimination, Diversity Advancement and Affirmative Action Principles.
- Requests for support may not come from current members of the NACA Board of Directors.
- Requests for support must adhere to rules of confidentiality and privacy as is consistent with ethical research practices, and as is outlined by the institution review process with the researcher's committee. A copy of approval for the research from the committee must be included in the application.
- Requests must be accompanied by an abstract/proposal of the dissertation or thesis. The researcher must be willing to have this information potentially posted on the NACA Web site.

Requests must include a timeline for completion, noting that research must be completed within a year of the monetary award.

Follow-up

Award winners must submit a summary of results and an article for publication to the NACA Director of Education and Research within two months of completion of the project. Researchers will also be encouraged to submit proposals to present at conference programs.

For more details and an application, go to

www.naca.org/Education/researchinitiatives/Pages/default.aspx.

CALL FOR DIGITAL LIBRARY RESOURCES

As the authoritative source on campus activities, NACA's Digital Library offers members a large collection of relevant and insightful information related to the field.

Here you can find items such as:

- *Programming Magazine* articles
- *The Programmer's Handbook*
- Video of Professional Development Luncheon speakers
- Webinar Recordings
- Volunteer Management Resources
- Links to Graduate School Programs
- And More

So why reinvent the wheel? Login to www.naca.org/Education/digitalibrary/Pages/default.aspx to search our comprehensive resources. You'll need your user name and password to get started.

Help us add resources for the digital library to share with member institutions. We are looking for:

- Advisor Manuals
- Articles
- Assessment Information and Surveys
- Best Practices
- Class Syllabi
- Model Documents
- Presentation Handouts and Slides
- Reports
- Research Studies and Dissertations
- Templates such as Sample Constitutions
- Top Programs
- Video

Submit all resources at www.naca.org/Education/digitalibrary/Pages/default.aspx.

CALL FOR ARTICLES

Interested in writing for NACA's *Campus Activities Programming* magazine?

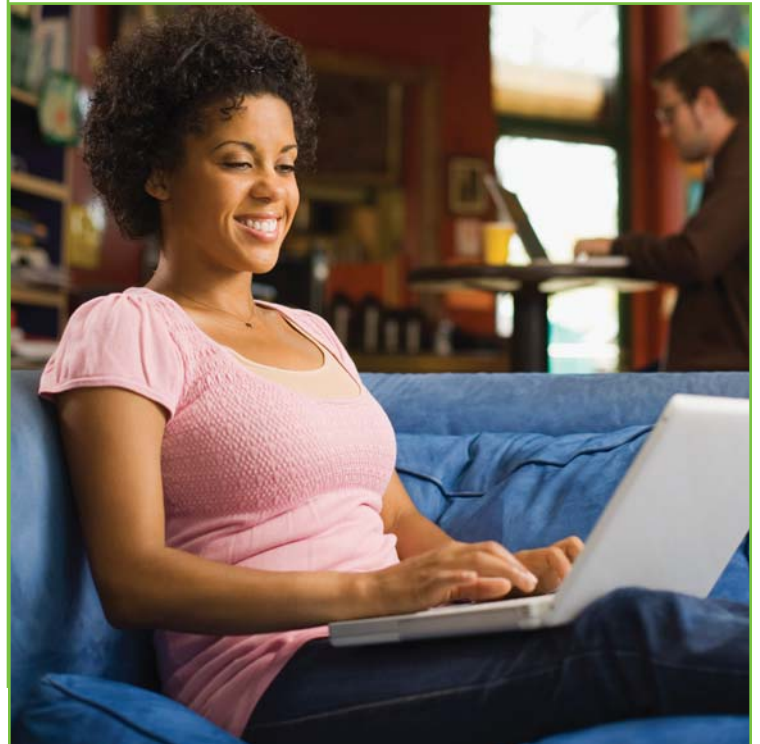
Do you have expertise in a particular topic related to the field?

Are you interested in taking on writing assignments that will help you learn more about a topic that piques your interest?

Then, it's time to become published in *Programming*. Topics under consideration for the 2009–2010 publication cycle include:

- Learning Outcomes
- Academic Success Initiatives
- Alcohol & Drug Programming
- Alternative Spring Breaks
- Programming for Orientation
- Strategic Planning for Campus Activities
- International Students/Travel Abroad Programs
- Incorporating Sustainability Initiatives in Programming
- Working with Student Government
- And much more

If these topics interest you, or if you have other ideas, contact *Programming* Editor Glenn Farr at 803-217-3486, e-mail: glennf@naca.org.



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